

A Complete Overhauling

Our Sale of Holiday
and Seasonable Footwear

has been a great success, so much so that we are going to continue another week, and besides adding new and special bargains, we have cut all

SUMMER OUTING SHOES

Men's White Buck Laced Shoes.....	\$1.98
Men's Tan, Black and Patent Laced Shoes.....	\$2.00 to \$3.48
Women's Patent Tan and White Low Shoes,	88c, 98c, \$1.00, \$1.98, \$2.48, \$3.28
Child's White Play Shoes.....	70c
Girls' Tan Play Shoes.....	75c

OUR WINDOWS ARE FULL OF BARGAINS

Waterbury & Rising

King Street Union Street Main Street

COAL? TELEPHONE MAIN 2670
CONSUMERS COAL CO., LIMITED

VICAR OF WENDOVER STIRS UP CHURCH OF ENGLAND

London, July 17.—(Correspondence)—In view of the social and religious gulf between the Church of England and the non-conformist churches, the decision of the Vicar of Wendover to give the other

most recent and equal representation in the parish magazine has excited wide comment in England. But Rev. C. C. Sharpe, vicar of Wendover, not only invited contributions from the Congregationalists, Methodists, Baptists and other denominations, but publishes their meeting notices in the Wendover Magazine.

NYAL'S Mayflower Talcum Powder

The distinctive odor of Mayflower Talcum is entirely new, and of such charm and delicacy as to immediately appeal to every woman of refinement. Antiseptic—exquisitely fine in texture, it is pre-eminent for use on baby.

All Nyal preparations are in a class by themselves. Nyal's Face Cream and toilet requisites are almost indispensable for the complexion. Ask at the Nyal Quality Store for free copy of our booklet, "Your Complexion," which includes directions as to proper methods of Massage.

Nyal Quality Store

The Gift for the Bride

For a Gift of distinction and individuality, let us suggest a choice piece of Diamond Set Platinum Jewelry. It may be a Brooch, Necklace, Lavalliere, Bar Pin, Brooch or Finger Ring. Our Platinum Jewelry has the latest "touch" in design, and our Diamond and Gem Values are supreme.

Ferguson & Page
Diamond Importers and Jewellers
41 King St.

Have Clean, Pure Ice Water

With warm, sultry weather comes the natural longing for Ice Water which, like anything you drink, must first be clean and pure, conditions only possible with a Filtering Water Cooler, which, with other kinds in different sizes, you will find in our Market Square Store at the following

PRICES:
Filtering Coolers, nicely finished at \$7.20, \$8.40, \$8.75
Porcelain Lined Coolers, sanitary and attractive, at \$7.50 and \$11.20
Decorated Coolers, with Galvanized Iron Linings, at \$3.05, \$3.65, \$4.60, \$5.20 and \$6.00 each
All Coolers are Fitted With Polished Nickled Taps

W. H. THORNE & CO., LTD.
MARKET SQUARE AND KING ST.

HOW IT FEELS TO SHOOT AT A MAN

Chatham Sergeant's Letter Home—A German Bayonet With Saw Edge

(Chatham World).
Sergeant Ronald Allen writes, in a letter to his father, as follows: One can hardly imagine that there is a war on, from the look of the country back of the fighting line. As I write this the birds sing cheerily back of the trench, and it seems a congenial mixture of shells and birds singing. This is a very pretty country, but it is scarred and torn by shells sent back of our trench there is a small village, about the size of Douglastown, blown to pieces with high explosives. Can you imagine sleep old Douglastown in ruins? On our right is a one time prosperous farm house, but it would make your heart bleed to see the ruins now. An old rafter is all that remains of the roof. Yesterday they sent a sniping shell in to it, and they were 17 in. at that. Just ahead of us, behind the German line, is another small hamlet in ruins, like the others. It is at the foot of a ridge, and must have been a very pretty spot before the war. It isn't very pretty now. I am in support trenches now, and our firing line lies about twenty yards in front. Ahead of that again is a German trench that was captured but were unable to hold, on account of enfilade fire. It is chock full of dead Germans and British and some Canadians too. It's a horrible sight, all blown to pieces by our artillery fire. Our chaps save them socks with the cold steel. Man to man we can trim them, three to one and more. They can't stand the bayonet at all. The Germans have several different sorts of bayonet. One of them is a long thick blade of steel, with a saw on the back edge. It is a cruel looking weapon, but they have not the guts to use it much.

I am on the hunt after a good helmet to send you. I could pick up tons of them but I want an officer's helmet, one of the Prussian guards if possible. I am sending some German cartridges and a badge of a helmet, as soon as I can get the money to pay for the postage.

I hope you don't mind the sniping on the paper. My hands and face are so dirty you wouldn't know me. You asked me to tell you about the shooting. Well, about the shooting at a man, a fellow feels that he is shooting at a man, and he feels that he is shooting at a man.

My first engagement was very hot, I tell you. I tried my nerves to the utmost. We left our billets about five in the morning and marched about five miles to a reserve trench, away behind the firing line. We stayed there until seven o'clock in the evening, then we shifted to a small village for the night. I slept in a blacksmith shop that night. Started at six the next morning and marched about two miles to a trench, about 1,000 yards behind the firing line.

We found about fifty dead men near the trench. I was one of the first to see them that night. Next evening about five o'clock the captain got us gathered round him and told us of the proposed attack. We had to advance and take up a position about fifty yards behind our front in a small orchard. You probably read of it in the paper. It is called the Orchard Fight, and was a success in every way. At 6.30 we left our trench and started to advance on an ordinary pace. Then the shells started bursting round us and over our heads.

I thought my last hour had come. We went about six hundred yards and were compelled to drop into a reserve trench for about ten minutes until it eased off. Then at it again.

Well we struck the road and the Germans had the range down to a fine point and they were slamming the Jack Johnsons and shrapnel right into it. It took a bit of nerve to go up that road but we had to get there at all costs. I went up about two hundred yards and then dropped into a trench and stayed there. Holy smoke! The noise of bursting shells would deafen you. Great pieces of shell burst a few inches over my head as I lay in the shallow ditch, with my nose buried in the mud. If one of those chunks of jagged steel had hit me it would have been good-bye.

Well, it eased off a bit on the shelling, but the bullets were firing thick and fast. But nobody cared for bullets. We started out and I got up the road another couple of hundred yards safe. Just as I got opposite a ruined house I heard the whistle of a big shell. I dropped under an old cart and it burst on the other side of me. Another came and another, and I said to myself: "This is no place for little Ronnie." I hauled out of there pretty fast. I got into an old trench and stayed there about an

SUFFERED ANGUISH WITH ECZEMA

Child Failed to Mere Skeleton, Could Not Bear Clothing, Used Cuticura. No Trace of Trouble.

300 Palmerston St., St. John, N.B.—"My little girl developed a slight eruption on her face which I was told was eczema. It spread to her hands and feet, her eyes and behind her ears. She suffered terrible anguish and failed to a mere skeleton. The skin all came off the palms of her hands and the soles of her feet and we thought she would die. She could not bear her clothing near her."

"I got a box of Cuticura Ointment and a case of Cuticura Soap. In a few weeks there was no trace of the trouble left."

(Signed) Mrs. E. Langlois, Feb. 21, 1914.
Sample Each Free by Mail
With 25c. this Book on request. Address post-card "Cuticura," Dept. D, Boston, U. S. A." Sold throughout the world.

Arf a Mo', Kaiser



TOMMY NEEDS THE SMOKE!
Contributions taken by the Postmaster of St. John for Overseas Tobacco Fund.

To the Editor of The Times:

Sir—Having received from Overseas Amputees Tobacco Fund of Montreal (P. Q.), their Collecting Fund Card, I would earnestly appeal to our citizens for their contributions towards maintaining successfully the mission it represents.

I may here quote the following information contained in the appeal, and state the Postmaster will gladly receive all contributions, and as each card is filled will forward the same with the amount collected to headquarters, Montreal.

(1st) Every cent contributed goes to purchase tobacco and cigarettes.

(2d) By arrangement with the British and French governments the tobacco is packed in bond and shipped duty free.

(3d) The Overseas Club to secure tobacco and cigarettes at the lowest possible price.

For one quarter (25c.) the Overseas Club are able to supply: 40 cigarettes, 4 oz. smoking tobacco, 1 briar pipe, 1 tinder lighter, 1 rubber lined pouch, some matches and a postcard.

hour while they plunked the big shells all around. Then No. 1 Company started off for the firing line and I went up with them. We were in the German communication trench which we were using as the front line trench. Well I had no water with me for I had given it all to wounded fellows whom I ran across on my way up, and I was out 82 hours without food or water under a burning sun. We stayed in the front trench for three days and a half, then we were relieved by the first brigade. When we started from the front line we went back, they took us the wrong way

Stores Open 8.30 Close 6 O'clock; Fridays 10 p. m., Saturdays 1 p. m.

Mid-Summer Remnant Sale Of Fancy

Wash Dress Goods

Commencing Thursday Morning

This is an accumulation of Wash Goods Remnants which must be cleared out. Ends from one yard to seven yards in length.

REMNANTS OF FANCY MUSLINS, VOILES, OREPES, CHAMBRAYS, REMNANTS OF FOULARDS, MERE, LINENS, GALATEAS, CRINKLES, REMNANTS OF WHITE WAISTINGS, OREPES, ETC.

The Wash Goods Counters Will be Covered With Remnants—No Remnants on Approval.
SALE WILL COMMENCE AT 8.30 IN WASH GOODS DEPT.

Odds and Ends of Men's Summer Furnishings

At Special Clearance Prices

WASHABLE TIES—The wide open end style, in neat stripes and plain white. Sale price (3 for 50c.), each 19c.

FANCY SILK TIES—In popular open end style, all good quality. The popular black and greys, black and whites, stripes, figures, floral and leaf designs; good colorings. Sale price (3 for 75c.), each 29c.

ALSO EXTRA VALUE ENGLISH MADE TIES—The silks are all fine qualities, such as Crepes, Foulards, Reys and new Fancy Weaves, all new designs and good colorings. Sale price (3 for \$1.00), each 35c.

HALF HOSE—In fine finished cotton, in tan and black. Sale price (3 for 50c.), pair 20c.

COLORADO SHIRTS—Soft Lounge style with soft double cuffs detached; also Soft Fronts with starched cuffs attached. In the better grades of good designs and colorings. Sale price, each \$1.15

UNDERWEAR—Fine Super-Egyptian double thread Balbriggan, silk finished; shirts long sleeves; drawers ankle length. This is one of the most reliable brands. Sale price, suit 65c.; garment, 35c.

MEN'S FURNISHINGS DEPARTMENT

Manchester Robertson Allison, Limited

and we got all tangled up. About half of us got into an old farm yard, and they made a lot of noise and the Germans started shelling us with shrapnel. I saw that it was too dangerous to stay with them and I beat it off on my own. The bullets were going thick and fast, right across the road which I had to go down. To make matters a more life range worse there was a great electric storm, and if you walked upright for ten yards a flash of lightning would strike you plain as day and you had to drop to the ground or be plucked.

I lay in a Jack Johnson hole for an hour while the bullets zipped over my head. Then I got off at last down the road and at last I got out of rifle range for mud. I was exhausted. My nerves were shaken pretty bad and when I reached the billet I was too tired to issue the rationals to my section. It was a Sunday morning that we got out, but I didn't go to mass that day. That ended my first engagement I can't tell you on paper how an engagement is, I might tell you better if I was home. But if you don't see me again don't worry too much for I is a better death than a death at home, when we need every man out here who can be spared from home duties.

COMMON COUNCIL MATTERS
At a meeting of the city council yesterday several matters considered at last Friday's committee meeting were ratified. The grant of \$500 to public safety to aid in the work of the dominion police here was confirmed, the power of the commissioner of public works and safety to reach a settlement between the N. B. Telephone Co. and the Board of Health regarding "phone service in the Sandy Point road was approved, and a recommendation for the adjustment of an advertising sign for Messrs. Bond and Scott was left with the public works department and the engineer.

Permission was given for Fire Chief Blake to attend the fire chiefs' convention in Ottawa, opening on August 24. The Painters, Decorators and Paper Hangers' Union protested that the fair wage clause had not been employed in work upon the ferry steamer Governor Carleton. Commissioner Russell said it would be inserted in all future contracts, and a satisfactory explanation was given to the union.

Regarding street railway work, it was decided that when the company was carrying on construction in future the fire department must be notified before it starts. Commissioner Potts said the track in Mill street was very dangerous, and should accidents occur there the director should be held responsible.

NEW BRUNSWICK RED CROSS SUPPLIES
The New Brunswick Provincial branch of the Canadian Red Cross Society acknowledges the receipt of the following boxes and parcels during July:

Aroostook Jct., 1 box; Newcastle, 3 boxes; St. Stephen, 3 boxes; Bloomfield Station, 2 boxes; Chipman, 2 boxes; River Road, Woodstock, 1 box; Mt. Middleton, 1 box; Woman's Institute, Havelock, 1 box; Kilburn, 1 box; Scotch Colony, 1 box; Bathurst, 1 box; Loggieville, 1 box; Moncton, 1 box; Tracy Mills, 2 boxes; St. Martin's, 1 box; Apohaqui, 2 boxes; Oak Bay, 3 parcels; Gagetown, 1 box; Passages, 3 boxes; Dorchester, 1 box; Bay Road, 1 box; Jemseg, 1 parcel; Dalhousie Women's Institute, 1 box; Lords Cove, 8 boxes; Woodstock, 3 boxes; Jacques River, 1 box; Richibucto, 1 box; Sussex, 2 boxes; Patriotic League, Hopewell Hill, 1 parcel; Berwick Red Cross Aid, Mill-

stream, 1 box; St. Andrews, 1 box; Rexton, 1 box; Milltown, 2 parcels, 1 box; Oakville, 1 box; Royallton, 1 box; Hartland, 1 box.

The thanks of the branch is due both to the societies and members of same, for their efforts which have made it possible to send during the month a splendid assortment of Red Cross supplies.

BOARD OF HEALTH.
The board of health at yesterday's meeting was asked to co-operate with the Veterinary Director General at Ottawa in checking hog fever by more careful collection of garbage. It was reported that there had been fifty-three deaths in the city in July. Three cases of diphtheria and three of scarlet fever were reported, and one of typhoid. The dispute with the New Brunswick Telephone Company about the line to the isolation hospital was left over. Notices are to be sent to householders in built up sections of the public sewers ordering them to install modern sanitary arrangements.

NOVELTY SHOWER.
A novelty shower was tendered to Miss Olive Robertson at the summer home of her parents, Mr. and Mrs. W. L. Robertson, Holderville, Kings County, to honor her forthcoming marriage. A very pleasant evening was spent.

GOES TO NEW GLASGOW.
J. Alexander Wilkinson, formerly employed with the Eastern Steamship Company in the local office, has been appointed to a position with the Nova Scotia Steel and Coal Company at New Glasgow. Mr. Wilkinson has many friends in the city who will be pleased to learn of his success. He is a native of Portsmouth, England, and is twenty-six years of age.

ST. JOHN PUPILS WHO SUCCEEDED IN EXAMS.
In the list of the matriculants of the University of New Brunswick the following are the successful St. John candidates:—

First Division—Chester N. Brown, J. Clarke Somerville, Kathleen Filpatrick, Jean H. Somerville, Howard M. Jamieson, Eleanor Boyce.

Second division—Otty B. Evans, Gwendolyn Ewing, Doris A. Barbour, Francis Jordan, Miriam Mahoney, George F. Skinner, Mabel Brown, Dorothy Hickson, Gladys Martin, Mabel Carson, Daniel Connolly, Murray Nixon, J. Ellis Taylor, Georgina E. Leeds, Marguerite Kirkpatrick, Gladys Morrison, Jessie Vanwart, Emma Tracey, Walter R. Somerville, W. C. F. Whittaker.

Matriculation engineering, second division, Robert K. Wills.

Solves the "Breakfast Problem"
For nine years Kellogg's Corn Flakes have constantly increased in popularity and have solved the breakfast problem in thousands of Canadian homes.

Made in Canada from the SweetHeart of the finest white corn. 10c. per package.

Kellogg's CORN FLAKES

The New Brunswick Provincial branch of the Canadian Red Cross Society acknowledges the receipt of the following boxes and parcels during July:

Aroostook Jct., 1 box; Newcastle, 3 boxes; St. Stephen, 3 boxes; Bloomfield Station, 2 boxes; Chipman, 2 boxes; River Road, Woodstock, 1 box; Mt. Middleton, 1 box; Woman's Institute, Havelock, 1 box; Kilburn, 1 box; Scotch Colony, 1 box; Bathurst, 1 box; Loggieville, 1 box; Moncton, 1 box; Tracy Mills, 2 boxes; St. Martin's, 1 box; Apohaqui, 2 boxes; Oak Bay, 3 parcels; Gagetown, 1 box; Passages, 3 boxes; Dorchester, 1 box; Bay Road, 1 box; Jemseg, 1 parcel; Dalhousie Women's Institute, 1 box; Lords Cove, 8 boxes; Woodstock, 3 boxes; Jacques River, 1 box; Richibucto, 1 box; Sussex, 2 boxes; Patriotic League, Hopewell Hill, 1 parcel; Berwick Red Cross Aid, Mill-



TWO disguised Tinkerton detectives hoofing it after that 7th point.
Of course, you'll know better. Point 7 is in the gum. No one can disguise that fact.

- 1—Crowded with flavor
- 2—Velvety body—NO CRIT
- 3—Crumble-proof
- 4—Sterling purity
- 5—From a daylight factory
- 6—Untouched by hands

What?

Sterling Gum

The 7-point gum

PEPPERMINT AND CINNAMON FLAVOURS Made in Canada

Suitable rewards for the discovery of the 7th point will be offered later.