

VICTROLA X
\$ 100.00

VICTROLA VIII
\$ 52.00

VICTROLA XVI
\$ 250.00

Dealers



Look for
The Big
Clock -
It's Tisdall's

H.W. TISDALL



Our Special Solitaire Genuine Diamond Rings, in solid 14k gold, \$5, \$10.00, \$15.00, \$20.00 and up. Factory bargains. Inspection invited.

Choice selection Gent's Diamond Rings, massive 14k settings, unique designs, from \$10.00 up.

Ladies' 3-Stone Diamond Rings, 14k gold, \$15.00.
Ladies' Ruby and Diamond 5-Stone Ring, 14k gold, \$6.50.
Gent's Solitaire Genuine Diamond Tie Pin, 14k gold, \$8.50.
Choice selection of high-grade Genuine Diamond Cluster Rings, set in platinum and 14k gold, from \$33.00 to \$150.00. Factory prices.
Ladies' Solitaire Real Pearl Rings, solid 14k gold, \$2.75 each.
Ladies' 5-Stone Real Pearl Rings, solid 14k gold, \$5.00 each.
Ladies' Handsome Real Pearl Set Necklets, solid 14k gold, \$10.00. Factory value.

Choice "Festoon" Design Real Pearl-Necklet, 14k gold, \$19.00.
Our special Real Pearl Sunbursts, solid 14k gold, \$10.75, \$15.50, \$22.50.

Fine Real Pearl Paved Hearts, solid 14k Gold, \$17.00.
Unique designs in Real Pearl-Set Bar and Crescent Brooches, solid 14k Gold, factory bargain, \$2.75 to \$8.00.

Real Pearl Set Crescent and Star Brooches, solid 14k Gold, \$1.90 each.

Choice designs in Solid 9k Gold, Pearl and gem set bracelet, \$10.00.

Solid 9k Gold Bracelets, set with real garnets and genuine chip diamonds, \$15.00.

Solid 9k Gold Bracelets, from \$5.50 up.
Ladies' Extra-Wide, Gold Filled Bracelet, \$3.00.

"Our Leader" Gent's Gold Filled Tisdall Non-Magnetic Lever Watch, guaranteed 10 years, \$8.50.

Ladies' High-Grade "Rode" Movement Lever Watch, gold filled case, 15 jewel, guaranteed 10 years, \$6.75.

Gent's Solid 14k Gold Watch, high-grade movement, guaranteed 10 years, \$19.50.

Ladies' Gold Filled Extension Wrist Watches, reliable time keepers, guaranteed, \$9.00.

Special Ladies' Solid 14k Gold Wrist Watch, high-grade lever movement, fully guaranteed, \$18.00.

WHY IS IT TISDALL UNDERSELLS ALL COMPETITORS ?

FIRST—I have always made it a study of the minimum cost of production. I buy from first hands, paying spot cash, thus giving me the advantage of every discount.

SECOND—The majority of my goods I manufacture, purchasing Government gold bricks which I alloy, fashion, and set with precious stones right on my premises, thus eliminating every cost that adds no value and turning my product over to my customers with just one modest profit between maker and wearer.

THIRD—This is the largest one-man Jewellery business in Toronto, all other large Jewellery stores are Companies or Corporations and have to make excessive profits in order to pay the different members of the firms or the many stockholders.

I am the sole owner of my Jewellery store and can afford to sell at a close price, as I have not got to divide my profits with others. AM I want is a fair remuneration for serving the public by supplying them honest Jewellery at Manufacturers' prices, allowing them to keep in their own pockets all the profits of the middleman and those of the Company or Corporation.

As a matter of fact, if my statements are true, it stands to reason that I can actually save you money on your Jewellery purchases and all that I can offer you in corroboration is the business record of the man behind.

During my entire business career of 22 Years in Toronto I have never been connected with one shady transaction. I have never conducted a fake sale or done anything to shake the confidence of my many customers and friends.

I have never been sued for a debt or refused to pay any just claim. These are certainly points in my favor and should bear weight with the purchasing public.

I am not mentioning these things in a boastful way, but as the purchase of Jewellery is greatly a matter of confidence between the merchant and customer I want you to know that I have a clean record for fair and square dealing.

May I then solicit your patronage for the approaching holiday event? The accompanying lists will give you an idea of the thousands of bargains here, ready for your selection. Come early in the day if possible, or in the evening, as our store is usually crowded to the doors afterwards. A small deposit reserves any article you want for Xmas. We keep open evenings. Send for catalogue. Mail orders promptly filled.

- Baby Signet Rings, 10k gold, 75c to \$1.50.
- Ladies' Solid 10k Gold Signet Rings, \$1.25 to \$2.50.
- Gent's Colored Stone Rings, solid 10k gold, \$3.00 to \$6.50.
- Gent's Solid 10k Gold Signet Rings, \$2.50 to \$6.00.
- Solid 10k Gold Birthday Rings, \$1.50.
- Child's Whole Pearl Ring, 14k gold, \$1.50.
- Solid 10k Gold Buckle Ring, with colored stone, \$1.25.
- Solid 10k Gold Tie Pins, set real pearls, \$1.50 each. Large choice.
- Child's 10k Gold Safety Pin, with pearl, 65c.
- Solid 10k Gold Safety Pins, set real pearls, \$1.50 each.
- Gold Filled Cuff Links, IMMENSE VARIETY, 50c pair.
- Solid 10k Gold Cuff Links, \$2.75 pair.
- Ladies' Gold Filled Locket and Chain, \$1.00, complete.
- Ladies' Gold Filled Rope Pattern Neck Chains, \$1.00, special.
- Gold Filled Cuff and Beauty Pins, 30c pair.
- Gent's Gold Filled Locket, emblem centre, \$2.00.
- Gold Filled Graduated Bracelets, with stone centre, \$2.75.
- Gold Filled Extension Bracelets, \$1.50.
- Ladies' and Gent's Gold Filled Fobs, choice designs, from \$1.00 up.
- Ladies' and Gent's Gunmetal Watches, warranted, \$2.25 each.
- Ladies' Gold Filled Long Guards, \$2.00 each.
- Gent's Gold Filled Watch Chains, \$2.00 each.
- Gold Filled Crosses, choice designs, from 75c up.
- IMMENSE ASSORTMENT of Earrings, from 75c up.
- Gent's Lever Watch, in silveroid case, guaranteed 5 years, \$2.95.

We invite inspection to our complete line of Novel and Useful Gifts, suitable for Xmas presents, in Sterling Silver, Ebony and India Ivory at competitive prices.

TISDALL'S FACTORY-TO-POCKET JEWELLERY STORE

150 YONGE STREET, TORONTO



WESTON PUBLIC SCHOOL—THE PRIMARY CLASS. PHOTOGRAPHED FOR THE SUNDAY WORLD.



OLLIE ODEN, WITH HARRY HASTINGS' BIG SHOW, AT THE GAYETY THIS WEEK.

GLEDHILL QUALITY DIAMONDS

It is now only about four weeks before Christmas, and to avoid possible disappointment I suggest that you place your order for a diamond jewelry at once. I have it for granted that as a thoughtful buyer you will leave your order here, where you may be sure of getting a perfect stone, reliable in every respect, at the lowest price in Canada. I import direct, and my business under small expenses. My stock is particularly select and offers you diamonds in all sizes from one-sixty-fourth to seven and a quarter karats. I also have a complete line of pearl goods, including brooches, cuff links, locket chains, watches, cut glass and class jewelry of all kinds suitable for Xmas gifts. My expenses are the smallest of any jewelry house in the city and I can guarantee you a saving of at least 25 per cent.

R. A. GLEDHILL
21 Yonge Street Arcade

GRAY HAIR

Dr. Tremain's Natural Hair Restorative will positively restore gray hair to natural color and keep it so. IT IS NOT A DYE and will not injure the scalp. Satisfaction guaranteed or money refunded. Price one dollar. On sale at Good Bros' Drug Store, 405 Yonge Street, or sent postpaid. Address Tremain Supply Co. Dept. W. Toronto, Ont.

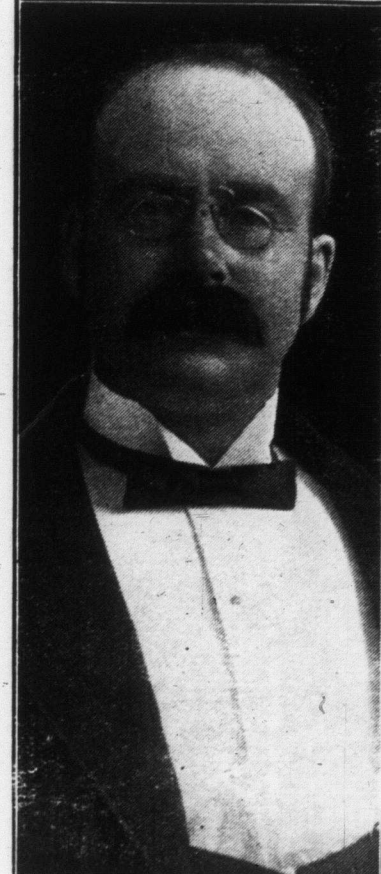
BROADWAY SCHOOL OF DANCING

QUEEN AND SPADINA
High-class academy for Ball Room, Stage, or fancy dancing. Satisfaction guaranteed. A. T. Smith, Principal. Open day and evening. Phone, Adel 1511.

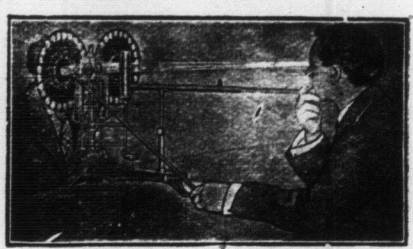
SAMUELS' DUSTLESS ASH SIFTER
SAVES WORK
SAVES COAL
Patented Jan., 1912.

Is a saving in time, trouble and fuel. It soon pays for itself. No more need to carry ashes to the back yard or lane, standing in cold and dampness, getting your nose and throat filled with dust and your clothes ruined as with the old style sifter. The new sifter is absolutely dustless—it may be kept inside the house as the dust cannot leave the barrel, or if kept outside will not rust, as it is made of the very best galvanized iron.

Sold at One Price - - - \$3.00
For sale by all leading hardware dealers.
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H. J. ENELEGROVE, M.A., PH.D., M.B.C.E., 1913, REPRESENTATIVE OF ONTARIO HORTICULTURAL ASSOCIATION.



EYES TESTED SCIENTIFICALLY

Eye-sight is so precious that you cannot afford to deal with the incompetent or the unscrupulous. Good eye-glasses are never sold at bargain prices. We sell the kind of glasses you need at the lowest possible price consistent with the highest quality and the service we render. Let this be distinctly understood. Each case is carefully considered, each eye is scientifically examined, each patient gets the earnest interest of G. Saporito our skilled Optometrist and Optician.

Optical Department of
H. W. TISDALL'S FACTORY-TO-POCKET JEWELRY STORE
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LADIES' Beaver, Felt and Velour Hats
Cleaned, Dyed and Remodeled to Latest Style.
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Patkin has an extensive telephone service. The suburban system of Paris is being electrified.

WORK THIS PUZZLE! SEND NO MONEY!!

MON

WONN

\$50 CASH PRIZE

ALSO A PRIZE OF \$10 for NEAREST SOLUTION. Somebody who sends for particulars of this Puzzle Contest telling us WHAT TWO CITIES ARE REPRESENTED by the above Two Sketches, will receive a \$50 GOLD WATCH or \$50 in GOLD MONEY! Try it at once. It may be you. Write the names of the Cities in a letter or postcard, giving your Name and Address plainly.

DEPT. 3
DOMINION WATCH CO., MONTREAL, CANADA

Light Bath

System

Many women, don't get tired and exercise to cause skin disease. Science has proved that manufacture is the best now established in the world. Loyal families of the world are recommended by leading physicians.

Complimentary ticket every adult present.

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9 p.m. Daily.
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Order from your Grocer

Every Little Tablet has a Flavor all its own
It Always Tastes like more

LIPTON'S JELLY TABLETS

10cents Pint Package 9Flavors
No Artificial Flavors