

Phone Main 7841 | Store Hours 8:30 to 5:30 — Saturday 8:30 to One o'Clock — No Noon Delivery Saturday | Market Adel. 6100

Handkerchiefs
Women's Pure Linen Handkerchiefs. Today, 3 for .68
2,000 Girls' White Lawn Handkerchiefs. Today, 6 for .37
Simpson's—Main Floor.

SIMPSON'S

\$3.50 Paris Sample Collars Today \$1.50
Fashioned of filmy net, in two-tier effects, trimmed with exquisite laces. Extraordinary value. Today 1.50

Today, a Day of Wonderful Savings in---

SIMPSON'S AUGUST SALE OF BLACK SILKS

Hundreds of yards were sold yesterday—the opening day of the August Black Silk Sale—when this particular section of the Silk Department was thronged all day with busy shoppers eager to take advantage of the substantial money-saving opportunity which this Black Silk Sale affords.

- Today's special offering includes Chiffon Taffetas, Duchesse, Moussaline—Satin Charmeuse and Paillettes—absolutely new shipments of fresh stock hitherto unopened. These fabrics are all pure skein dyed silk, the product of French and Swiss looms.
\$3.50 Charmeuse Satin Duchesse, \$2.95 Yard
\$3.95 Satin Duchesse Moussaline, \$3.14
\$2.69 Satin Paillette, \$1.95 Yard
\$1.95 Black Japanese Habutai, \$1.33 Yard

The August Sale of Furs

Offers wonderful values, made more attractive still by the fact that our stock is now at its best in variety of skins and pelts. We have featured three exceptional specials for today. Shop early for best choice of style and size.

- FASHIONABLE MUSKRAT COATS, made in smart sports style, with shawl collar, cuffs and hem of electric seal (dyed hare), 32 inches long. August Sale, today 198.50
LARGE NATURAL LYNX STOLEES, in animal styles, made from selected skins. Extraordinary value in the August Sale, today 60.00
NATURAL WOLF STOLEES, made from finest grade—animal shape. Very low-priced for the August Sale, today 22.50
ROUND MUFF TO MATCH. August Sale, today 22.50
Simpson's—Second Floor.

10 a.m. Sale Today! 100 Handsome Imported Frocks Half-Price

- Regularly \$55.00, at \$27.50
Regularly \$65.00, at \$32.50
Regularly \$75.00, at \$37.50
Regularly \$82.50, at \$41.25
Regularly \$95.00, at \$47.50
Regularly \$125.00, at \$62.50

Simpson's Salons for Imported Gowns

—offers another stunning clearance of many of its most bewitching summer and early Autumn frocks today. Description is impossible where almost every frock is an individual model—the original prices spell their beauty and exceptional values. There are
—Pastel white and dark-toned georgettes, encrusted with gleaming beads.
—Printed georgettes in rare design and colorings—styles for afternoon or informal evening wear.
—Smart taffetas in navy and other wanted dark shades.
—Stunning foulards in brown, tan and blue tones printed in white or parchment.
Mostly women's sizes in the wonderful assortment. On sale sharp at 10 a.m. today, half-price.
Simpson's—Third Floor.

Sale! Women's Imported Coats \$67.50

Regularly \$85.00 to \$125.00
50 Coats—nearly every, one of them an individual model—you can imagine the variety.
They are made from the finest of bolivia, velour, goldtone, tricotone and gabardine, in straight, rippled, pleated and narrow belted tailored effects—exclusively finished to the last buttonhole, and elegantly lined.
Colors new blue, sand, rookie or navy, and sizes 34 to 42 in the lot. Wise women will be here when the gong goes for this marvellous value today at 67.50
Simpson's—Third Floor.

Misses' \$39.75 to \$45.00 Coats at \$31.75

These are fashioned of fine soft velour, excellently tailored, and lined throughout with plain and fancy silks. Inverted and box-pleated backs. Convertible collars, narrow belts, fancy pockets and cuffs.
Finished with pearl and novelty buttons and rows of stitching and beading. Shades of sand, brown, putty, Pekin, light navy and French blue. Sizes 14 to 20 years in the lot. Extra special value, today 31.75
Simpson's—Third Floor.

"Simpson's \$10.00 Special"

The Simpson \$10.00 Laced Boot for men is made of firm, evenly graded black calf leather, by one of the most reliable manufacturers of men's shoes. It has Goodyear welted leather soles.
There are three lasts from which to choose: The recede—the Windsor—a straight American last—and the General—a particularly comfortable full fitting, round toe. Sizes 5 to 11 in several widths. Today 10.00

Men's Oxfords \$4.95 Pair

This means a brisk short sale of regular \$9.00 quality Oxfords reduced on account of being incomplete in size ranges. Size 5 1/2—6 1/2—7—8 1/2—9 1/2—10—10 1/2—11. Be here when the gong goes. Today to clear, pair 4.95
Women's White Canvas and Reinskin Laced Boots, \$4.95
Mostly Queen Quality Models with Values up to \$10.00.
500 pairs Only—Strong White Canvas and Reinskin Lace Boots, made on the fashionable long plain vamp, with Goodyear welt, Mackay sewn soles, and wooden Spanish heels, canvas covered. Sizes 2 1/2 to 6 1/2, widths A to D. Early morning special, today 4.95
Extra—Women's White Canvas Pumps, 59c
Good wearing comfortable Canvas Pumps, medium low and high wooden heels, canvas covered. Small sizes only, 2 1/2, 3 and 3 1/2. Today 59c
Women's Fall Tan Calf Oxfords, \$7.50 Pair
This is the comfortable walking shoe which will be so much in demand for early Fall wear. There are two styles—one has low flat walking heel—the other has slightly higher Cuban heel. Wide and narrow toe lasts. All sizes. Today, pair 7.50
Simpson's—Second Floor.

65c Printed Seersucker 49c Yard

Pink, sky, white and black, with small floral designs and polka dots, 27 inches wide. Today, yard 49c
Tobacco Vesting, 59c
Yard—Pink and white and blue and white stripes, 27 inches wide. Less than today's mill price. Today, yard 59c
Fancy White Voiles, in stripes and checks, 36 inches wide. Regularly \$1.25. Today, yard 75c
Simpson's—Second Floor.

Graduated Pearls, 50c

GRADUATED STRINGS OF PEARLS—16 inches long, of French manufacture, with good lustre. Special today 50c
GUARDS OF PEARLS—42 inches long, in soft, creamy color and good lustre. Special today 1.95
Simpson's—Main Floor.

Bridal Rose China Cups and Saucers, 39c

Thin, translucent china, with stippled gold border and gold line edges and handles. Ovide shape. Phone orders filled while still holding on, and fall quantity lasts. Today special, each 39c
Simpson's—Basement.

Moffat Double-Oven Gas Range \$32.95

Regular \$35.00 Value.
It's a high-grade range in point of construction and utility. It is handsomely finished.
It has four large burners and one simmering burner and two large ovens. It is finished in satin enamel and nickel trimmed.
Regularly \$35.00. Specially priced today at 32.95
MOFFAT TWO-BURNER GAS RANGE—ideal for small kitchens where floor space is limited. Star drilled burner—air regulation—good size baking oven. Regularly \$15.75 value. Today 13.69
Simpson's—Basement.

Paper Dollies

Paper Dollies, 5, 6, 7, 9, 10 and 12-inch. Per packet 15c
Paper Dollies, assorted sizes, 54 to a packet, 25c
Serviettes, fancy design, per dozen, 10c; plain, per hundred, 25c.
Lunch Cloths, each, 15c, and 2 for 25c.
Lunch Sets, each, 15c, and 2 for 25c.
Stationery Dept.—Main Floor.

Early Autumn Ready-to-Wear MILLINERY

Many and charming are these smart new hats of faulle ribbon in tam effects, some with tassels, others with row and row braid. Close fitting styles with velvet brims and ribbon crowns in two-tone color. Also many velvet and plush styles in the favored turban and toque effects. Black and autumn shades, and special values at \$3.95, \$5.00 and \$5.50.

Wonderful Display of Velour Hats

More popular than ever before, these cleverly styled rich velour hats are certain of success. There are sailiors, mushrooms, mannish effects and roll brim styles in erect pile velour. Featuring particularly black, navy, brown, reindeer, sand and midnight blue. Prices, \$12.00, \$13.50 and \$15.00.
Simpson's—Second Floor.

Sale of Camisoles at \$2.68

Regularly \$3.50 to \$5.00
This collection includes some of the loveliest crepe de chine, washable satin and Japanese silk Camisoles we have had this season. They are so effective with their wide lace yokes, hand embroidered designs and neat lingerie ribbons. Elastic finished at the waist. Flesh or white. Today 2.68
\$2.50 to \$3.50 Cotton Underskirts, \$1.98
Neat fitting garments of soft white cotton. Some have deep, full flounce of fine Swiss embroidery, others are lace trimmed. Today 1.98
Glove Silk Bloomers, \$2.89
These comfortable Silk Bloomers represent excellent value. They are made of fine flesh colored glove silk, and reinforced at the crotch. Elastic at waist and knee. Today 2.89
"Goddess" Front-Laced Corsets, \$3.50
One of the most popular lines of front laced corsets. They are excellent quality pink or white coutil, low bust, embroidery trimmed, and the long skirt has wide elastic band at centre back. Splendid workmanship throughout. Today 3.50
Simpson's—Third Floor.

Children's \$1.50 Hats Reduced to Clear at 69c

Two pretty styles in imitation Panama or fancy fibre straws. Popular drooping brim shapes in the lot. Trimmed with colored flowers and velvet ribbon. Sizes 20, 21 and 22. Today, only .69
Children's 85c Waists, 65c
Skeleton Waists with adjustable shoulder straps and strong reinforced waistband. Underwear buttons on tapes. Detachable garters. Sizes 6 to 14 years.
Children's Creepers, Special at \$1.75
Good quality white voile, with fine woven cluster stripes in gray. Fancy yokes, round collars and double cuffs piped with pink or blue Chambray. Buttoning from knee to knee. Sizes 6 months to 2 years.
Little Girls' White Dimity Dresses, \$3.75
Daintily sashed, high waisted style. Round collar with silk cord and tassel, patch pockets in skirt. Sizes 2 to 6 years. Today, special 3.75
Simpson's—Second Floor.

Girls' 6 to 14-Year Dress Section

Girls' Colored Middies \$3.50

"Commander" Brand, unsurpassed for holiday or school wear. Splendid quality jean in rose, navy or Copenhagen, trimmed with white braid on the sailor collar, pocket and cuffs. Long sleeves. Sizes 8 to 14 years.
Simpson's—Third Floor.

Clearing Women's and Children's Bathing Suits at Half-Price, 98c to \$10.00

This has been an unusually cool summer, and there is every indication of warm weather during the early fall months, when there'll be plenty of opportunity for bathing. Do not miss this opportunity, then, to purchase one of these Bathing Suits of jersey cloth, beach cloth, anorak lustre, and surf satin—the entire stock of our Bathing Suit Department.
There is every wanted style, including tunic style, one-piece effects and Annette Kellerman swimming tights, in all sorts of imaginable color combinations.
Sizes 34 to 42 in the lot, but not in any one line. Today special, 98c to \$10.00.
Simpson's—Third Floor.

Japanese Silk Waists at \$2.95

Reduced From \$3.95 and \$4.95.
Some have large square collars, others are in the popular pullover styles. Many are daintily lace trimmed, and all of them come in white, flesh, pink or maize.
Qualities are excellent and will launder easily.
Sizes 34 to 44 in the lot. Extra value, today 2.95
Simpson's—Third Floor.

\$6.00 Damask Table Cloths \$5.25

Wonderful value! Satin-finished Damask Table Cloths, of superior quality, in heavy weight, that will launder like linen. Rose, chrysanthemum, shamrock and stripe designs. Size 2 x 2 yards. Clearing today at 5.25
BLEACHED UNION SHEETING—72 inches wide. Regularly \$3.00. A limited quantity to clear. Today, yard 2.19
CIRCULAR PILLOW COTTON—49 inches wide. Regularly 65c. Today, yard 55c
BLEACHED ENGLISH LONGCLOTH—36 inches wide. Today, yard 75c
Extra! 45c Flannelette, 35c Yard
Not more than 12 yards to each customer. Splendid range of stripes to choose from, in lovely soft quality Wide width, 35 inch. 1,200 yards. Clearing today, yard 35c
Simpson's—Fourth Floor.

Special—\$2.79 and \$2.95 Wash Satin, Today \$1.98

Another shipment which we had planned to sell at the above regular prices has just arrived, and on account of the lateness of the season will have to be sacrificed today at this greatly reduced price. This guaranteed non-slip quality comes in a host of brilliant shades and colorings—orchid, peach, biscuit, sand, coral, old rose, paddy, etc., as well as navy and black. 36 and 40 inches wide. Unusual value, today 1.98
Simpson's—Second Floor.

2000 Bathing Caps Half-Price Today

Advertisement for bathing caps and toiletries. Includes images of caps and boxes of products like Vinolia and Toilet Paper. Text: 25c, 50c, 65c, 75c, \$1.00, \$1.25 Each. Every cap reduced to half price—Fancy Caps, Divers, Aviation, Heavy Gum, Rubber and scores of designs. Toiletries Specially Priced. 5,000 cakes Vinolia Castile. Regularly 12c. cake. Special, 6 for .53. Only 50 of these 4 in a set. Perfume Bottles. Regularly \$2.00. Special 1.49. Ten Thousand Toilet Paper on sale Tuesday. Regularly 10c. Special, 6 for 39c, 12 for 75c. Simpson's—Main Floor.

\$65 PER

Danforth frontage, section. We can get more. ROBINSON Kent Building. PH PROBS: Moderate showers

LLOYD United

START BIG BATTLE ON RAILWAY IN FEDERAL

Consumer to Pay Costs Rise, Say

WOULD TAX, I

Ottawa, Aug. 10.—(Press.)—That an increase would mean a mud-vance in the cost of the ultimate consumer—Mr. Blain, president of the Canadian Wholesale Grocers' Association, said this afternoon. Mr. Blain's remarks were made in the profit of Jobbers. He stated that the increase of the cost of a commodity freight rate. If a many article for one hundred the freight on this article to eight dollars, the whole his profits as a percent hundred and eight dollars. He stated that the cost of reaching the consumer would consequently be halved.

Mr. Blain was of the opinion that the increase should be granted. He stated that the Canadian Railway could not be operated without the aid of the Canadian Government. He stated that the result of the Canadian Government's policy should be met by taxation. He stated that the public would at least be paying. If the public could not get along with a proportion of its before demanding increase. C.P.R. Comptroller. A large part of the cost taken up in examining the Montreal assistant comptroller C.P.R., who was called to corroborate figures produced by the Canadian Railway. He estimated that the cost of (Continued on Page 2.)

REDS DRAW T NET ROUND W

Poles Will Have to Army in North With Movement

Paris, Aug. 10.—Slowly the Bolsheviks are closing in on the Poles, according to reports reaching Paris. Appreciation appears to have been the northern soviet army. The Poles region their advance more dangerous. The movement does not threaten communication Warsaw and Danzig through the Poles. The Poles have decided to form a new army. To do so the Poles will draw on the army which was trained north of Lublin. The subject of falling on the Poles managed to cross to the Bug River in that region which, military experts believe, might be the means of saw and inflicting a serious blow to the Bolsheviks. But at operation is no longer possible. The situation is not only in the east of Warsaw, the Bolsheviks succeeded in extending their hold on the left bank of the Vistula. French military opinion of the Poles will be obtained from the Bug River, which still holding on, and fall quantity lasts. Today special, each 39c

circumstances the battle would be fought in Warsaw. The Russians have taken town of Clechanow, thus Warsaw-Danzig Railway reports from the French mission to Warsaw receive sign office today.

FLYING TO HUDSON

New Liskeard, Aug. 10 (Press.)—The Canadian Aero Film Corporation's latest production, over this district today.

BE PREPARED

These days it's a wise possession a raincoat. Added gain in one's favor. Right kind at the right stock. Right present shows styles in all weights and you have the assurance that the price you pay is a bond of satisfaction. Before you buy, better call us: better raincoats, we assure you. W. & D. D. Co., Yonge St.

SIMPSON'S Company Limited