

Danforth frontage,  
section. We can  
terms.

ROBINS LTD.

Kent Building.

PROBS: Moderate  
showers

Phone Main 7841 | Store Hours 8:30 to 5:30—Saturday 8:30 to One o'Clock—No Noon Delivery Saturday | Market Adel. 6100

## Handkerchiefs

Women's Pure Linen Handkerchiefs. Today, 3<sup>50</sup>  
for ..... 68  
2,000 Girls' White Lawn Handkerchiefs. Today,  
6 for ..... 37  
Simpson's—Main Floor.

Today, a Day of Wonderful Savings in--

# SIMPSON'S AUGUST SALE OF BLACK SILKS

Hundreds of yards were sold yesterday—the opening day of the August Black Silk Sale—when this particular section of the Silk Department was thronged all day with busy shoppers eager to take advantage of the substantial money-saving opportunity which this Black Silk Sale affords.

Today's special offering includes Chiffon, Taffetas, Duchesse, Mouseline—Satin Charmeuse and Paillettes—absolutely new shipments of fresh stock hitherto unopened. These fabrics are all pure silk dyed silk, the product of French and Swiss looms.

\$3.50 Charmeuse Satin Duchesse, \$2.95 Yard

Very rich deep raven black, pure silk skein dyed, soft and pliable. This is sure to be one of our best sellers, 36 inches wide. August Black Silk Sale, yard ..... 1.95

\$3.95 Satin Duchesse Mouseline, \$2.95

Gleaming with richness and purity of dye, in the deepest of raven black. This is sure to be one of our best sellers, 36 inches wide. August Black Silk Sale, yard ..... 1.95

\$2.69 Satin Paillette, \$1.95 Yard

1,500 yards, good weighty quality, full deep black, pure skein dyed silk, exceedingly rich in appearance, 36 inches wide. August Black Silk Sale, yard ..... 1.95

\$1.95 Black Japanese Habutai, \$1.33 Yard

1,000 yards, splendid heavy weight quality, lovely deep black in soft Lyons finish, 36 inches wide. August Black Silk Sale, yard ..... 1.33

# SIMPSON'S

\$3.50 Paris Sample Collars Today  
\$1.50

Fashioned of filmy net, in two-tier effects, trimmed with exquisite laces. Extraordinary value. Today 1.50

## 10 a.m. Sale Today!

### 100 Handsome Imported Frocks Half-Price

|                                 |        |                                  |       |
|---------------------------------|--------|----------------------------------|-------|
| Regularly \$55.00, at . . . . . | 227.50 | Regularly \$82.50, at . . . . .  | 41.25 |
| Regularly \$65.00, at . . . . . | 32.50  | Regularly \$95.00, at . . . . .  | 47.50 |
| Regularly \$75.00, at . . . . . | 37.50  | Regularly \$125.00, at . . . . . | 62.50 |

### Simpson's Salons for Imported Gowns

—offers another stunning clearance of many of its most bewitching summer and early Autumn frocks today. Description is impossible where almost every frock is an individual model—the original prices spell their beauty and exceptional values. There are—

—Pastel white and dark-toned georgettes, encrusted with gleaming beads.

—Printed georgettes in rare design and colorings—styles for afternoon or informal evening wear.

—Smart taffetas in navy and other wanted dark shades.

—Stunning foulards in brown, tan and blue tones printed in white or parchment. Mostly women's sizes in the wonderful assortment. On sale sharp at 10 a.m. today, half-price.

Simpson's—Third Floor.

### Sale! Women's Imported Coats \$67.50

Regularly \$85.00 to \$125.00  
50 Coats—nearly every one of them an individual model—you can imagine the variety.

They are made from the finest of bolivia, velour, goldstone, tricotine and gabardine, in straight, rippled, pleated and narrow belted tailored effects—exclusively finished to the last buttonhole, and elegantly lined.

Colors new blue, sand, rose, navy, and sizes 34 to 42 in the lot. Wise women will be here when the gong goes for this marvellous value today at ..... 67.50

Simpson's—Third Floor.

### Misses' \$39.75 to \$45.00 Coats at \$31.75

These are fashioned of fine soft velour, excellently tailored, and lined throughout with plain and fancy silks. Inverted and box-pleated backs. Convertible collars, narrow belts, fancy pockets and cuffs.

Finished with pearl and novelty buttons and rows of stitching and beading. Shades of sand, brown, putty, Pekin, light navy and French blue. Sizes 14 to 20 years in the lot. Extra special value, today ..... 31.75

Simpson's—Third Floor.

### "Simpson's \$10.00 Special"

The Simpson \$10.00 Laced Boot for men is made of firm, evenly graded black calf leather, by one of the most reliable manufacturers of men's shoes. It has Goodyear welted leather soles.

There are three lasts from which to choose: The recede—the Windsor—a straight American last—and the General—a particularly comfortable full fitting, round toe. Sizes 5 to 11 in several widths. Today ..... 10.00

### Men's Oxfords \$4.95 Pair

This means a brisk short sale of regular \$9.00 quality Oxfords reduced on account of being incomplete in size ranges. Size 5½—6—6½—7—8—8½—9—9½—10—10½—11. Be here when the gong goes to clear, pair ..... 4.95

### Women's White Canvas and Reinskin Laced Boots, \$4.95

Mostly Queen Quality Models with Values up to \$10.00. 500 pairs only—strong White Canvas and Reinskin Lace Boots, made on the fashionable long plain vamp, with Goodyear welt. Mackay sewn soles and wooden Spanish heels, canvas covered. Sizes 2½ to 6½, widths A to D. Early morning special, today ..... 4.95

### Extra—Women's White Canvas Pumps, 59c

Good wearing comfortable Canvas Pumps, medium low and high wooden heels, canvas covered. Small sizes only, 2½, 3 and 3½. Today ..... 59c

### Women's Fall Tan Calf Oxfords, \$7.50 Pair

This is the comfortable walking shoe which will be so much in demand for early Fall wear. There are two styles—one has low flat walking heel—the other has slightly higher Cuban heel. Wide and narrow toe lasts. All sizes. Today, pair ..... 7.50

Simpson's—Second Floor.

### 65c Printed Seersucker 49c Yard

Pink, sky, white and black, with small floral designs and polka dots, 27 inches wide. Today, yard ..... 49c

CIRCULAR PILLOW COTTON—40 inches wide. Regularly 55c. Today, yard ..... 55c

BLEACHED ENGLISH LONGCLOTH—36 inches wide. Today, yard ..... 75c

Extra! 45c Flannelette, 35c Yard

Not more than 12 yards to each customer. Splendid range of stripes to choose from, in lovely soft quality. Wide width, 35 inch, 1,200 yards. Clearing today, yard ..... 75c

Simpson's—Fourth Floor.

Another shipment which we had planned to sell at the above regular price has arrived. Due to the lateness of the season will have to be sacrificed today at this greatly reduced price. This guaranteed non-slip quality comes in a host of brilliant shades and colorings—orchid, peach, biscuit, sand, coral, old rose, powder, etc., as well as navy and black. 36 and 40 inches wide. Unusual value today ..... 75c

Simpson's—Second Floor.

Special—\$2.79 and \$2.95 Wash Satin, Today \$1.98

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