

SIMPSON'S SIMPSON'S SIMPSON'S

Telephone Main 7841

STORE OPEN ALL DAY TODAY

Market Adel. 6100



Easter Makes Men Seek New Clothing

100 Suits at \$29.95 Today

New Spring Suits That Would Sell in the Regular Way at \$35.00, \$40.00, \$45.00 and \$50.00

Single and Double-Breasted, Semi-Form-Fitting and Waist-Seam Models, with all the newest ideas in pockets and lapels for the young man; as well as the semi-conservative, single-breasted, 3-button sacque with soft roll lapels and regular pockets with flaps, so much in favor with the older man.

A wide choice of fabrics is offered in this season's most fashionable shades and weaves; unfinished worsteds in plain dark grays—cassimere finished tweeds and chevots—rich gray, browns and greens, in stripe and check pattern effects, and fine finished navy blue worsteds.

Vests have 5 buttons; trousers are well proportioned and have 2 hip, side, and watch pocket, and belt loops. Sizes 34 to 44. This morning, at 29.95

New Spring Overcoats

At \$22.50

A fine finished black cheviot—Standard Fly Front Chesterfield model with close-fitting collar, slightly fitted back and regular pockets with flaps. Sizes 36 to 44.

At \$25.00

A rich dark brown fine-finished tweed, made up in the single-breasted, form-fitting model, with long soft roll peak lapels, natural shoulders, close-fitting collar and slash pockets. Sizes 34 to 42.

Simpson's—Main Floor.

The SIMPSON Company Robert Limited

THE Easter season has come to be essentially a new clothing season for the Man and the Young Man. The prospect of Easter morning after the snows and cold of winter brings up a vision of sunshine, blue skies and gay throngs strolling through the streets resplendent in attire reflecting the spirit of the Spring. There is a practical aspect, too, for this is the time when the man should outfit himself for the year;

Fine Raiment

All the resources of Simpson's Men's Clothing Department have been concentrated in the assembling of the finest possible stock of wearing apparel. In Style, the models we are showing make this display distinctive. In Quality, this clothing measures up to the Simpson standard; and the enterprise of Simpson buyers makes it possible to offer highest grade suits and overcoats at most reasonable Prices.

This page today presents a few of the special offers which will feature today's selling. There are opportunities here which should be grasped.

Smart Easter Hats

Newest Models, Authentic Shapes at Attractive Figures.

Leading Stetson styles in men's headgear. Many soft fedora shapes, in shades of grays, greens, brown, fawn and black, also derbys or black hard hats in several becoming shapes. Today, \$10.00 and \$12.00.

Mallory Hats, \$8.00

Possibly the biggest selling, most popular-priced hat of American make. Soft fedora shapes in a big range of shapes and colors, as well as small, medium and full crown derbys. Today 8.00

Lincoln Hats, \$5.00

Hats of exceptional quality at this price. Soft fedora shapes in many shapes and colors; also several smart derby shapes. Today 5.00

8:30 a.m. to 10 o'clock Hat Special \$2.45

All Odd Hats From Our Regular Stock Up to \$6.00.

For rush clearance this morning we are offering all the odd soft felt hats at this clearing price. Many shapes in a big assortment of colors, such as grays, greens, fawn, brown, black, navy, etc. No Phone or C.O.D. Orders taken. Today, 8:30 to 10 o'clock, at 2.45

Simpson's—Main Floor.

The SIMPSON Company Robert Limited

A Suit for the Boy

With the opening of Spring, the Boy also looks forward to a new suit of clothes. It is the season when wise mothers find it best to supply the apparel needs of young Johnny for the long warm days ahead.

This year, it is even more than usual the best time for the far-seeing mother to make her boy's purchases, for clothing prices are on the climb. Simpson's Boys' Clothing Department on the Second Floor has accumulated for the Easter season a collection of styles and models that make the double appeal of durability and cut. They are smartly-tailored and they have "stuff" in them. A Simpson-attired boy is a satisfied boy.

Easter Suit Special Today, \$9.85

Perfectly-fitting suits, in which quality of material, workmanship and style are skillfully combined to turn out a splendid boy. Brown and gray stripes, checks and fancy mixtures, in wool and cotton mixed tweeds. Belter, combination waistline and belter models. Bloomer pants, with belt loops and governor fasteners. Sizes 6 to 12 years. Regularly \$11.50 to \$15.00. Today, special 9.85

All-Wool Serges

All-wool blue serge suits that will give unusual service to the wearer, that stand all the tests imposed on them, retaining their shape until the end of the garment's life.

Regulation Norfolk and novelty belted models with bloomer pants having belt loops and governor fasteners.

Sizes 4 to 12 years at 19.50
Sizes 13 to 14 years at 21.00

All-Wool Homespuns

Fawn and green mixtures in all-wool homespuns that are distinctive and attractive, that will appeal to the most critical. Designed in combination waistline and belter models. Bloomers have belt loops and governor fasteners.

Sizes 28 to 30.. 20.00
Sizes 31 to 34.. 21.00

Simpson's—Second Floor.

FO... DU... BETWEEN... H. H. 28 King Street... PROBS: CA... Ar... LABOR M... J. BUCK... TO THE... Succeeds H... as Hea... pen... APPROV... London, Ont... ley of Toronto... Hon. Walter H... Ontario indepe... the clearing... vent of a... party this afte... While the c... place at vice-... ing, the rule v... president who... be eligible to... side during... On this ruling... Hamilton was... dent. The oth... in the order of... H. Ashplant, P... Prenter, Toron... bury, and Dr... These were th... fifteen nomi... Joseph T. M... again elected... Palmer was ch... Arthur Moul... Hamilton, and... were also in... dency. Favor... Resolutions... ment of the m... permit all moth... ceive pensions... of the Labor... ing a coalition... ers of Ontario... ing the bill int... Rollo, by whic... tions in mult... eliminated, and... day with a m... upon the stat... unemployment... paid by thos... unemployment... Want A... The convent... taking action... the workers... with the hope... the housing of... the demoraliz... home life of th... crowding. If... newspapers a... publish the m... each issue. C... act necessary... children being... were urged ar... that the amo... can be insur... dred per cent... Polit... Resolutions... a by-election... there is a vac... vacancy occur... distribution of... by reason of... or for other r... the elections... also decided... should be ask... which were ch... some years a... certain grants... of the schol... solely no di... tion, other th... be admitted... late and was... resolutions co... Not United... Speaking of... the farmers a... process, provi... dent Rollo ex... labor is not b... ever. We are co... ing the life of... government of... (Continued... TIMISKAN... Government... ing to Ot... Favor... Ottawa, A... ernment mem... from the T... campaign say... much in doub... of the Labor... impossible to... tements, ovi... snow now n... roads impass... nearly a tho... from the cam... any idea of... French-Canad... the electorate... the Liberal c... WHISKEY... SHIPPE... Vancouver... five carloads... being shipped... gary and B... transportation... special guard... handle the l... 90 STU... Madrid, Ap... officers will b... England and... shipping op...