

Some of Today's Specials Are Outlined in This Simpson List

Men's Warm Winter Ulsters at \$12.95 But you'll have to come early if you want one

We do expect them all to be sold before noon, so we advise you to come the first thing in the morning while all sizes from 35 to 44 can be had. They are double-breasted Ulsters, with belt at back, convertible collar, 50 inches long and also shorter lengths. Made of brown and grey English tweeds, lined with strong twill materials. Very special value. Priced at 12.95

Grey Melton Overcoats at \$15.00

Another very desirable overcoat that is also a splendid value is a single-breasted, fly-front Chesterfield coat, made of medium grey melton cloth. Has velvet collar and heavy fur lining. This is a good, serviceable and dressy style that is always correct. Sizes 36 to 44. Price 15.00

Men's Heavy Brown Tweed Ulsters at \$15

This overcoat will stand lots of hard wear. It is a good-looking, well made ulster of heavy brown tweed, with twill mohair lining. Double-breasted style, with convertible collar and belted back. Sizes 36 to 44. Strong, warm and good appearing, and the price is only 15.00

Blue Chinchilla Overcoats at \$15.00

Another popular Winter Coat, in the shorter ulster length, "The Ulsterette." Made from plain blue English chinchilla. Has shawl collar, belted back, and the linings are heavy twill mohair. Sizes 36 to 44. A very fine coat for 15.00

Men's Sweater Special at \$4.98

These are pure wool sweaters, in plain and fancy knitted styles, grey, maroon, brown, navy, royal. Warm, comfortable garments, made of three and four-ply yarns. Have high storm collars and come in sizes 36 to 44. When you see them you'll be quick to appreciate that 4.98 they are wonderfully good values

Gilt Furniture Should Be Selected Early What do you think of these suggestions?

Women's Secretary, solid oak, fumed finish. Price 13.00
Women's Secretary, solid quartered oak, fumed finish. Price 8.25
Jardiniere Stands, fumed, golden and Jacobean finishes. Saturday prices 1.95 to 7.00
Living-Room Chair and Rocker, fumed finish, genuine leather seats and backs. Priced at 8.75 to 75.00

SIMPSON'S CHRISTMAS SHOW (Fifth Floor)

The Mother Goose Village

at the Simpson Christmas Show is a wonderful delight to the children. Rhymes from the Mother Goose Book, such as

Jack be nimble,
Jack be quick,
Jack jumped over
The candlestick.

and other children's favorites are reproduced by quaint mechanical moving figures.

The Toy Section

Scout Guns—This is a dandy little gun, stained wood stock with blued steel barrel; makes a big "bang" when the cork flies out. Saturday 1.15

50 only—Character Dolls, medium size, fancy dress; a very uncommon doll that has some individuality about it. Saturday 1.25

The Game of Parchesi is always popular. Saturday's price 25

Train on Track, "The American Flyer" engine, tender and passenger car, with track. Saturday 1.30

Picture Books

The kind that boys and girls look for when they come into the Book Department. The story of each book is told in the illustrations, and creates no end of fun. We specially mention: "Adventures of Peck's Bad Boy," 25c; "Buster Brown and His Chum Tige," 50c; "Foxy Grandpa's Merry Book," 50c; "Buster and Tige Here Again," 50c; "Buster Brown, the Little Rogue," 50c; "Ducky-Daddies," 25c; "Peck's Bad Boy and His Country Cousin," 25c.

Boys' Sleds

Hardwood runners with hand holes, flat shoes, decorated seat boards, 19 inches long. Saturday 1.99

Toy Carts

Metal bodies, dump back style, wire wheels and wooden handles. On sale Saturday 49

Men's Fur-lined Coats Special \$18.00

These coats are lined with pieced marmot, and have Persian lamb collars. Good quality beaver cloth shell. 50-inch bodies. Saturday 18.00

Marmot Fur-lined Coats at \$35.00

Whole marmot skins, and extra heavily furred marmot shawl collar; shell of black beaver cloth. Saturday special 35.00

Sale of Men's Boots Today at \$3.89 a Pair



Girls' Good School Boots

Made of heavy even stock box kip leather, neat-looking toe shape, solid leather outer soles; smooth leather insoles, extra well made, and will give satisfactory wear. Sizes 5 to 7 1/2, \$1.89; 8 to 10 1/2, \$1.89; 11 to 12, \$2.39.

A Royal Gift for a Man

A \$10.00 Silk Shirt at \$7.65

Only three dozen of them, but that includes a good range of styles. Made from the finest shirtings, mill ends, hence almost no two alike; all in two-tone stripes. Double French cuffs, ocean pearl buttons, fast colors. Sizes 14 to 16 1/2. Regular \$10.00 value. Saturday 7.65

Italian Silk Neckwear \$1.00 In Xmas Gift Boxes

We have received a large shipment of the finest Italian Silk Neckwear, including floral and all-over designs, Persian and fancy cross-bar stripes, in the newest shades. All exclusive designs, to sell at 1.00

Men's Shirt Sale 3 for \$4.00

An immense quantity of broken ranges from regular stock. Canadian and American makes. Soisette, zecuna, zephyr and twill cloths, in single, double and cluster stripes, in black, blue, tan and green; also two-tone stripes. Laundered or double French cuffs. Sleeve lengths from 33 to 36 inches. Reduced for clearance to 3 for \$4.00, or each \$1.35.



Every Man Who Knows About this Sale of Mufflers Should be Here at 8.30 a.m.

A Great Quantity of Mufflers That are called "seconds" because of slight imperfections will be sold here on Saturday at 98c each.

A large factory's samples and "seconds" of the so-called "seconds" are just as good to the purchaser as if they were firsts, for the imperfections are scarcely to be seen. Random squares, Persian, cross-bar and club stripes, patterns—plain and knit styles; a host of colors. Mufflers made to sell at \$1.25, \$2.00, \$3.00 and \$4.00. All on sale at the one price of 98c

Men's Winter Caps 95c

Clearing of extra fine quality Men's Winter Caps with fur earbands, made from ends of overcoats, such as heavy weight tweeds, meltons etc.; four and eight eye tops. Each 95c
CHILDREN'S TOQUES—SPECIALS
A big assortment of Children's Toques, all the plain and fancy knits in many shapes and colorings, four clearing lots, Saturday, 25c, 35c, 45c and 50c.

We do not believe that you can duplicate a single pair of these Boots for less than \$4.50, while many of them are as good as any \$5.00 and \$6.00 Boots you can buy

With the way the prices of boots are advancing a sale such as this deserves the attention of every man who has his winter boots to buy. There are included boots of patent leather, gummetal, box calf, don-gola kid and tan calf; button and lace styles; heavy, double weight, oak tanned leather soles, Goodyear welted; English recede, round and medium shape toes; high military and English flange heels. Come at 8.30 for first choice at 3.89

The Women's Boots at \$3.24 Are Wonderful

2,200 pairs of Beautiful Fall and Winter Boots, in the most called-for leathers, fabrics and colors; best selected patent calf, dull calf, glaze kid and colored kid leathers, with dull calf, bright kid, white and black cloth uppers; Goodyear welt and McKay sewn soles; Cuban, low and Spanish heels; plain vamp and patent leather and kid toecap, button or lace styles. Sizes in the lot 2 1/2 to 7. Queen Quality and other good makes. Saturday, per pair 3.24



Boys' "Active Service" Boots and other branded makes

A lot of dandy boots, suitable for dress and rough wear, made of box kip, gummetal, calf and tan calf leathers. Solid wear resisting soles, in three weights; standard, military and low heels, with medium toe shapes. Sizes 1 to 5 1/2. Every pair a fine value at our prices of 2.39 to 5.00

"Jack and Jill" and "Daintymaid" are the best children's boots you can get at any price. The prices are \$2.50 to \$7.00 per pair, and every pair worth its price.

Toilet Goods

Five-piece Real Ebony Manicure Set, sterling silver mounted, in rich satin-lined case. The set 3.25
Genuine Ebony Military Brushes, with hand-drawn bristles, in black seal-grain leather case. The 1.98
Grained Ivory Finish Celluloid Clocks, with reliable movements. Real Ebony Cloth Brushes, concave backs, with hand-drawn bristles. 75
Eight-piece Ebony Finish Manicure Set, in neat lined case. The set 1.50

Tray Cloths

Pretty Scalloped and Embroidered Tray Cloths, made in Ireland. Size 13 x 27 inches. Each .25

Centrepieces

Centrepiece or Doily Rolls, in dainty chintz designs, bound with ribbon and ties. Saturday, each .75

Gate Tops for Bags

Oxidized and Silvered Gate Top for making the new draw string bags. On sale 50 Saturday, 5th floor .50

CIGARETTE CASES

Silvered Cigarette Cases and Silvered Photo Frames on sale. Christmas show, 5th floor, at .25

WRITING FOLIOS

English Writing Folios on sale, 5th floor .33

HAND BAGS

Genuine All Leather Hand Bags, fitted with purse and mirror, on sale, 5th floor .58

Handkerchiefs

4,000 Extra Special Value in Women's Fine Linen Handkerchiefs. Xmas Show price .4 for .28 Not more than one dozen to a customer.

Big Special Values for Boys

Navy Blue Norfolk Suits

52 suits, taken from our regular stock. They are beautifully tailored from a dark navy blue cheviot serge in standard York Norfolk models, with box pleats running down each side of back and front. Twill serge body linings. Bloomers are lined throughout. For boys 7 to 17 years of age. Our regular price is \$10.50. Saturday 7.95

Boys' Chinchilla Overcoats

68 Overcoats, tailored from winter weight grey, brown and blue chinchilla coatings and warmly lined throughout. Double-breasted, two-way collar, natural shoulders, two-piece belt; vent in back and full fitting skirt. Sizes 26 to 35, for boys 8 to 17 years. A very attractive and 7.95 serviceable overcoat. Saturday 7.95

Boys' and Youths' Slip-on Overcoats \$13.50

In a special purchase we secured 209 better-class Overcoats, manufacturers' samples and small odd lots, and because of the big discount we are able to sell them at \$13.50. Included are coats of Irish frieze, English check cloths, English tweeds, hermglobe ulsterings and Scotch wool coatings. Handsome, single-breasted, slip-on coats with patch pockets and convertible collar. Sizes 28 to 35, for boys and youths 10 to 17 years of age. 13.50 Great value at



Gift Ideas in Brass and China With Special Prices

BRASS TODDY KETTLES, EACH, 79c
100 only, three cup size, metal handles. Special Saturday sale at .79

BRASS JAR-DINIERS, 98c
Regular \$1.50; six-inch size; dull or bright ball feet.

CHINA TRINKET SETS, 69c
Set consists of comb and brush tray, powder box, hair receiver and hatpin holder; hand painted. Saturday .69

CHOCOLATE SETS
Hand painted "Royal Nippon" china, pink floral border and gold line. Saturday, set 1.95

CELERY SETS, 95c
Pretty new floral decorations; tray and six salt dips. Saturday, .95

CREAM SETS
Dainty decorations, footed cream bowl, lid and plate. Saturday, 49

SUGAR AND CREAM SETS
Floral decorations, gold line handles and edges. Saturday, the 29

ENGLISH JARDINIERS, 98c
About 100 in the lot, eight-inch size, large floral decorations, excellent English ware. Saturday .98

\$15.00 Dinner Sets at \$9.95

40 sets only, excellent quality thin English ware, pretty black border decoration and gold line handles and edges, brilliant hard overglaze; 97 pieces. Saturday, the set 9.95

The Pure Food Market Call Adelaide 6100

IN THE MEAT MARKET, QUALITY FIRST.
Only the highest grade Government Inspected meats sold here.
Shoulder Roasts, prime beef, per lb. 14c and 15c
Blade Roasts, per lb. 16
Thick Rib Roasts, per lb. 17
Best Rib Roasts, per lb. 17
Round Steak Roasts, per lb. 20
Finest Porterhouse Roasts, per lb. 25
Finest Wing Roasts, per lb. 24
Forequarter Spring Lamb, per lb. 17
Loin Spring Lamb, per lb. 24
Leg Spring Lamb, per lb. 24
York Brand Breakfast Bacon, by the piece, per lb. 30

GROCERIES

4,000 lbs. Finest Creamery Butter, per lb. 47
Toasted Cornflakes, 2 pigs. 28
Loaf Sugar, 3 lbs. 28
Simcoe Brand Pork and Beans, per tin 25
California Canned Apples, per tin 25
Choice Red Salmon, tall tin 24
Hygiene Beets, per tin 18
Finest Canned Lobster, per tin 25
Pure Honey in the Comb, section 25
Finest Mild Cheese, per lb. 25
Peasut Butter in Bulk, our own make, per lb. 18
Baker's Cocoa, 1/2-lb. tin 22
H.P. Sauce, per bottle 22
Crosse's Fish Brand Sardines, 2 tins 25
Clark's Soup, assorted, per tin 15
Finest Canned Peaches, per tin 15
Canned Corn or Peas, 2 tins 15
(Not more than 6 tins to a customer)

Fruit Section

Fresh Bontos Corned Beef, 1-lb. tin 35
Wagstaff's Mince-meat, in bulk per lb. 18
Choice Olives, stuffed or plain, bottle 15
Peck's Raspberry and Strawberry Jam, 1-lb. jar 24
Stuart's Raspberry, per lb. 19
500 lbs. Fresh Fruitcake, per lb. 19
Fresh Mixed Biscuits, per lb. 20
1,000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with choicery. Saturday, per lb. 27

CANDY SECTION

Simpson's Special, an assortment of Chocolates, Creams, Bon Bons, Caramels, etc. Special, per lb. 25
Assorted Chocolates, in 1-lb. boxes. Special 25
Orchard Fruits, per lb. 25

FLOWER SECTION

Fresh Carnations, assorted colors, per doz. 50
Post Poms, bunch 25
Fresh Violets, 2 bunches 25
Choice Mums, per doz. 90c, \$1.00 and \$1.25.
Boston Ferns, each 25
Asparagus Fern, in pots, each 25
Fern Paris, well filled with assorted ferns, each 25
and etc.
Cyclamen, each 40
Choice Palms, each 25

The Robert SIMPSON Company Limited