

EATON'S DAILY STORE NEWS

Umbrellas, Fine Goods \$2.39

Long wear is assured in the extra fine silk mixed covers; neatness and strength in the close rolling paragon frame; and most gratifying selection in the assortment of handles which include new shapes mounted in rolled gold and sterling silver. Both men's and women's. And all are silk cased. Specially low priced at **2.39**

MAIN FLOOR—YONGE ST.

Photographs Enlarged and Framed TWO SPECIAL OFFERS

Crayon Finish, giving a very artistic appearance, almost life size. Special attention given to shading and every detail. Framed in attractive moulding of dark oak finish, with ornamental border, size of frame 16 by 20 inches. Ready to hang. **3.49**

Pastel Finish in Natural Colors

Almost life size, framed in a 3-inch gilt moulding, with gold burnished trimmings at top and sides, making a very handsome picture. Ready to hang. **5.49**

FOURTH FLOOR.

Harmonizing Floor Coverings

Even in the kitchen you can, no doubt, work better or keep more contented help if you have a bright, clean linoleum on the floor. On the artistic finish of your best rooms the color and patterns of the carpet has a decided effect. Our supply is enormous, and the cost is so low as to be no obstacle.

A Very Popular Sturdy Quality of Brussels Carpet at 90c per yard will give you good wear and yet costs no more than most tapestries. It's showing in light green, bedroom designs, dark self-green effects, red or green Oriental style, fawn or floral chintzes, and a rich turkey design. Extra good value at, per yard **.90**

A Huge Collection of Wonderful Low-priced English Tapestry Carpet, anticipates the growing demand of this season. We've stocked up in this line very thoroughly. Many of the patterns are introduced for the first time in our store Thursday. Whatever the style or pattern you want in tapestries you'll be apt to find it here. Close buying and close marking alone make this price possible. Per yard **.50**

A Big Lot of New Crop Japanese Mats in the popular color combinations, red, blue, greens, gold and brown, with natural straw colors, is a standard grade, passed as perfect by Japanese Government inspectors, made with 100 cotton warps. A most satisfactory and durable matting; fresh and new, and selling away under the usual value. Special for Thursday, per yard **.17**

A Morning Clearance of Stair Oilcloths, a mill clearance that came our way at a small figure, made up of clear, bright and pretty patterns; will make a lively morning's selling, because saving you quite a bit on the price. These are two qualities in 1/4-width only.

27 inches wide. Canvas back stair oilcloth, yard **.14**

27 inches wide. Painted back stair oilcloth, yard **.19**

Another Lot of Hit and Miss or Mottled Smyrna Rugs, not the self-edge kind, but better and heavier, equal in wear to the best grade of Smyrnas, broken lots of yarns are used up in this way, and, being a big product, we get the rugs away down in price. Just the rug for bedroom, bathroom, or kitchen use; size 30 x 60 inches. Price, each **1.43**

Tapestry Squares, an odd lot gathered together for quick selling. Come in sizes 2 1/4 x 3 1/4 yards, 3 x 3 yards, 3 x 3 1/2 yards, all at one price. Twenty-four in the lot, all of good bright patterns and excellent quality. One price for all **.79**

THIRD FLOOR.

The Fabrics You Need When Putting Your Home to Rights

Once a year, the housewife takes account of the winter's wear and the season's ravages. Now is that time.

We're ready with curtain stuffs and fixtures, furniture, tapestries and slip-cover materials in abundance; and here is our offering for Thursday's selling.

Nottingham Lace Curtains, 54 and 60 inches wide and 3 1/2 yards long, in white; contain a good, strong quality lace, evenly woven and finished with Colbert edges, pretty designs for bedrooms or sitting-rooms, are a good quality for summer homes, all at the reduced price of, per pair, **.95**

English Art Sateen, 30-inches wide, in a new assortment of stripe, floral and conventional patterns and good range of colors is a surprisingly good quality, useful for covering cushions and comforters, hanging as curtains or for light draperies. Per yard, **.15**

Mercerized Tapestry Portieres, 50-inches, 3 3/4 and 3 yards long, are trimmed with fancy gimp edging or knotted fringe, in plain colors of forest green, Nile, myrtle, brown, crimson, empire or dark red. The cloth is a bright silk finished repp, with neat floral or panel designs. They are very fine hangings—suitable for parlors, halls, dining-rooms or any semi-public room where richness is in place. Per pair, **6.50**

White Curtain Muslin, 36-inches wide, includes fancy open work, stripes, spots and medallion patterns, very pretty and dainty for bedroom curtains, sach curtains, toilet covers, etc. Per yard, **.12 1-2**

50-Inch Tapestries and Armures, in a full range of neat designs—stripes, plain colors and Broche effects; for hangings and all upholstery purposes, such as window seats and chair cushions. Per yard, **.65 to .85**

Curtain Poles, 1 1/2 inches thick and 5 feet long, of oak, mahogany or walnut finish, with wood or brass ends, brackets and rings, complete with pins. Each, **.19**

THIRD FLOOR

Women's "Peter Pan" Waists Claim Attention



Though styles may come and styles may go the old favorite "Peter Pan" still remains in vogue. There's a pleasing freshness about the jaunty style of this waist. It's easy to work in, about the house, and nice for holiday wear. These are of polka dot print, some with round collar and tie, others with pointed collar and tie, piped in blue, colors navy and white, and white and black. Sizes, 32 to 42 **.50**



Women's Waists of "Latakio" Silk

Box pleat down centre; yoke effect with self-colored buttons, and fancy silk braid tabs; high collar, new sleeves with cuffs, buttons and braid tabs, as cut; finished with tucks. Sizes, 32 to 42. Colors, black, ivory, amethyst, silk, saxe, navy, brown. Price, **\$2.50**

First Aid to House Cleaning—A Good Wrapper

Women's wrappers, printed parcale, yoke front and back, fancy braid and gathered frill of self, fitted waist lining, buttoned cuffs, pocket and belt, skirt has deep full flounce, colors black and white, navy and blue, and red and white. Sizes, 32 to 42. Price **1.00**

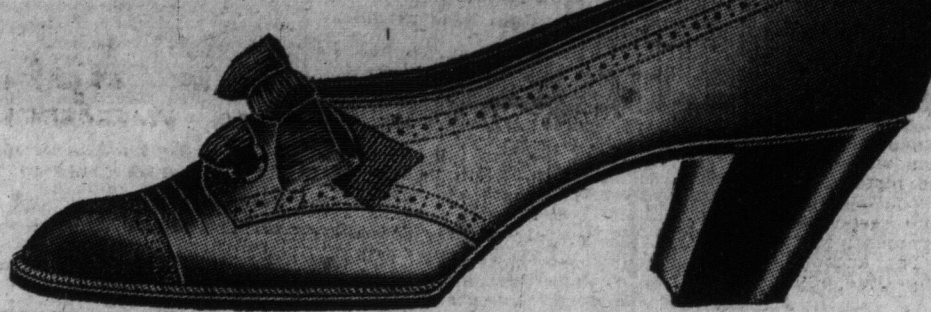
Little Tots' Pretty Dresses Half Price 34c

The square yoke of insertion in so babyishly sweet and the tiny frills of lace on the neck and sleeves so dainty that you can't but exclaim, "How pretty," and at half price you'll want two instead of one. The skirt has a flounce trimmed with rows of insertion and tucks and edged with lace frill. Sizes, six months, one, two and three years. Half price, **.34**

SECOND FLOOR—CENTRE.

Low Cut Shoes Step Forth

Bring Warm Weather Foot Comfort to Men and Women



Everybody is face to face with one assured fact this year, and that is that summer footwear must be bought early—for comfort's sake. Low shoes have already been called for, many a day. This store announces its preparedness to supply the popular demands with new stocks chosen with a care and experience that means much.

Price interest follows—

Especially Do We Emphasize Splendid 1.65 Value For Women. Black dongola kid; superior quality in new sailor tie, style Blucher fronts; three large eyelets, short vamp; pretty patent toes and extension soles; sizes, 2 1/4 to 7.

Women's Shoe, 2.50: All patent leather. A design for dressy street wear; new shape for Spring. Goodyear welted soles; high Cuban heels; new short vamp. Sizes 2 1/2 to 7.

Women's Shoe, 3.50: A pretty shade of tan in fine Russia calf; this style is particularly new, having the new wing toe cap; high Cuban heels; welted sewn soles. Sizes, 2 1/2 to 7.

Women's Shoe, 4.00: A dainty sailor tie, in pretty shade of tan calfskin; three eyelets; large size with wide silk ribbon lace; Goodyear welted soles; neat pointed toe and short vamp. Sizes, 2 1/2 to 7.

Women's Shoe, 4.50: One of America's fine productions—made by Armstrong of Rochester. Tan Russian calf or pretty shade of dark brown kid. New low cut, fastening with wide silk ribbon lace. Goodyear welted soles; military walking heels. Sizes, 2 1/2 to 7.

Men's Oxfords, 2.00: Dongola kid in jet black finish; fine surface; polish well; neat Blucher last; extension soles. Sizes, 6 to 11.

Men's Oxfords, 3.00: Dongola kid, tan calf, patent colt and velours calf; any of these choice leathers; sewn soles. Sizes 6 to 11.

Men's Oxfords, 4.50: Our special "Eaton Brand" oxford, large selection in styles and leathers, in tans and patents; a particularly large and fashionable assortment. All sizes.

SECOND FLOOR—QUEEN ST.

The Small Cutlery Items

Take stock now of your cutlery needs. Our supply of knives and forks, scissors, etc., is at its flood and the prices range low indeed.

Bread Knives With Serated Edges, of fine quality steel, **.10**

Carving Set of two pieces, in good quality Sheffield steel with genuine stag horn handles, finished in every detail, **.57**

These knives and forks are direct importations from Sheffield and have well rivetted wooden handles; per pair, **.14**

Child's Knife and Fork, of miniature size, made from good quality steel; per pair, **.10**

A Seven-Inch Butcher Knife, of very good quality steel, that will hold a keen edge **.35**

Solid Steel Work Scissors, six inches long, will give perfect satisfaction, **.30**

Embroidery Scissors, of the same quality, **.20**

Razor Hones are necessities to men who shave. One you can use safely and have a keen-edged razor all the time costs **.50**

Salad Set, in imported olive wood, fork and spoon, **.25 and .35**

Salt and Pepper Shakers, in burnished metal that gives lasting satisfaction; per pair, **.40**

Jack Knife, best quality Sheffield steel, strongly made, with staghorn handle and two blades—just the thing for the man in the garden or shabby, **.39**

MAIN FLOOR—QUEEN ST.

Hosiery Values for Women

In this trio of items such variety is represented as to supply all the common requirements you'll have for Spring Hosiery.

For each price, the utmost quality and good value that our largest buying can command.

At 12 1-2 —Plain black cotton hose, stainless dyes, double sole, heel and toe, seamless finish, sizes 8 1/2 to 10. Two pairs, **.25**

At .25 —Plain or ribbed black cashmere hose, made of fine English yarn, double sole, heel and toe, sizes 8 1/2 to 10.

At .50 —Fancy embroidered lisle thread hose, in the leading shades for this season; good German makes, fine finish and dyes, all sizes.

Boys and Girls Ribbed Black Cashmere Hose

Made from fine pure yarn, 6-ply knees, double sole, heel and toe, seamless finish; sizes 6 to 8 1/2. Per pair, **.25**

MAIN FLOOR—YONGE ST.

A Derby for the Smart Dresser

The young man who likes the straight cut style Derby, will find this just right. Very smart in appearance and one of the latest blocks.

Made of genuine fur felt, black, with narrow flat set brim, and full crown. Russian leather sweatband. Each **2.00**

The Varsity Cap is Serviceable

And a serviceable cap is what the boy needs for school and general wear. The Varsity being very close fitting it will naturally keep its shape, and a lasting, neat appearance. Made of blue serge and beaver cloth. Each, **.25**

Get Early Choice of Children's Straws

We are ready with a variety of fine braids in sailor, turban and negligé shapes, and fancy bands, **\$2.00, \$2.50, \$3.00.**

Plainer braids in a great variety of styles, **.49 to \$1.50.**

MAIN FLOOR—QUEEN ST.

Never Know When to Expect a Wet Day That's April Weather for You So Here Are Waterproof Coats

The values certainly are convincing. Sturdy and stylish goods quite moderate in price. Paramatta cloth is the season's great fabric fashion and the coats sensibly buttoned to the chin.

At 7.90 —English Paramatta, Rubberized, in olive and fawn shades, Military collars; buttoned through fronts; slash pockets, all seams sewn. Sizes 36 to 46.

At 10.00 —Fine Quality English Paramatta Cloth, reseda, green and fawn; 50 and 52-inch lengths—full bodies—close-fitting military stand collars—buttoned through front—slash pockets. Sizes 36 to 44.

At 11.50 —Motor Waterproof Coat, in a triple front idea, giving grand protection against wind and rain. Material is Rubberized Paramatta cloth in olive and fawn. Close-fitting Prussian collar; body and skirt cut full and loose; slash pockets.

At 13.50 —Raglan Style Waterproof with strapped seams. Olive or fawn English Paramatta cloth, slash pockets; military collars; buttoned through panels. Sizes 36 to 46.

At 14.00 —English Burburette Cloth, a new, soft, twill, wool fabric that looks like worsted and comes in plain olive and fawn, also brown and fawn with faint colored stripe and herringbone weave. Military stand collars; buttoned through fronts; ordinary pockets with flaps. Twilled Italian body linings.

MAIN FLOOR—QUEEN ST.

Carry High-Grade Handbag



If you'd look smart on the street your hand bag must be smart. If your costume is new you can't afford to peril its appearance by carrying a bag with rubbed corners or a sagging bottom. Besides a bag that's made with a secure catch such as you'll find in these, gives you a feeling of ease while



shopping, and also provides a safe resting place for the many small parcels that accumulate.

Note the Spring models illustrated; one is of hippopotamus grain, tanned in a buffed alligator effect; so cleverly is it done that you scarcely detect it from the genuine; has a ten-inch overlapping frame leather covered; broken bottom and is leather lined in tan with change purse; top handles; a bag for good wear and appearance, at **\$3.00**

The other style, illustrated, is a seal grain leather and is one of the best bags as regards appearance and workmanship that we've ever had at the price. It's leather lined and fitted with change purse; has a 10-inch overlapping leather covered frame; shaped in the new wide-mouth effect. Excellent value. Price **\$2.00**

MAIN FLOOR—YONGE ST.

T. EATON CO LIMITED