Gorgeous and New Hats
and RAINPROOF COATS FOR LADIES.

This sketch was made by our purchasing representative in New York for our information. We publish it merely to show how closely we keep in touch with the metropolis.

Our new department for Raincoats has proved a very great success. The first Raincoats ever in our establishment arrived a week ago Thursday. That is your guarantee that they're all new. They're novel, too, being specially selected by our New York buyer—a man of good taste and discretion.

To realize how good and tasty they are it would be necessary for you to call and see them. The prices are to suit any pocket-book—$6.00 to $18.00.

Fall Hats for Ladies.

No more gorgeous or perfect display of New York and Paris Hats for ladies can be found than that in our new palatial showrooms. We have individually selected every hat. They have a large range of prices, but every one has that dainty, indescribable twist that makes it noticeable and "fetching."

Every hat on sale arrived but Thursday week from Gotham. Our new and beautiful showrooms were only opened last week, and we have no hesitation in saying that they are the finest outside of the metropolis.

Every visitor to the Fair should call.

The W. & D. Dineen Co., Limited
Cor. Yonge and Temperance Streets.

'TWAS STRATHCONA DAY

Continued From Page 1.

nished patriotic airs. The presence of the venerable statesman at a gathering to commemorate an event of such significance as the opening of this Dominion Exposition, was an interesting feature. His address was an optimistic one in its hope of Canada's glorious future, and he declared that this exhibition foreshadowed a great destiny for the Dominion. When his prophetic visions of half a century ago were brought to mind, his declarations contributed much zest to the occasion.

After the usual courtesies were concluded Lord Strathcona said:

Lord Strathcona's Speech.

Mr. President: I cannot but attribute the very flattering references made to myself in the address with which I have been precented, to the more than kind partiality on your part, and the exaggerated appreciation of the services it has been within my power to render our common country. Tho resident for several years in the Motherland I feel, as you have said, that when visiting Canada I am returning home, for the best years of my life were passed among you, and I have never ceased to regard myself as a Canadian subject of our gracious Sovereign. Any services that I may have been able to render the empire, in whatever capacity and whatever place, have been a matter of love and duty to me, far more than repaid by such expression of appreciation and esteem as you have given to-day, since it leads me to hope that those services may not have been altogether in vain.

Pleasure is Also His.

The invitation with which you honored me to formally open your Industrial Exhibition I was rejoiced to be able to accept for more than one reason. I remembered that the exertions of the Executive of your Association, with the active co-operation and support of the Municipal Corporation and citizens of Toronto have made this annual Industrial Exhibition second to none on the continent, and little, if at all, inferior even to many international exhibitions. I, therefore, gladly seized the opportunity given me by your kindness to witness the growing industrial power of Canada as exemplified within these grounds. It is my good fortune to have the honor of opening this Exhibition in what you have described as an epoch year—a year of signal prosperity, a year in which your efforts have received aid and encouragement, not only from federal and provincial governments, but from our beloved King, who has been pleased to furnish the Jubilee gifts of our benignant and revered sovereign, Queen Victoria, to be exhibited here, thus affording another example of his graciousness and sympathy towards his people. It will be my privilege, I trust, and my pleasure, to convey to His Majesty the high appreciation you have expressed of this gracious act, and to assure him that the attachment of the people of Canada, so often manifested to the throne and person of the late Queen, who wrought her people lasting good, is not less deeply rooted towards himself.

Canada's Development.

The development of Canada is well illustrated in the exhibits which adorn this grand. No words of mine can convey as true a conception of the Dominion's progress as is afforded by a survey of them. In arts and agriculture, in mechanics and manufactures, in all the varied pursuits of industry, you are able to exhibit here an excellence attained by few countries and scarcely surpassed by any. To me the most striking feature of it all, and perhaps the most promising of future achievements, is that you have been able to reach this extraordinary degree of commercial industry and artistic development within so short a space of time. Little more than a century ago Bouchette saw the spot which is now the site of your beautiful city, covered with dense and trackless forests, on the border of which stood one solitary wigwam. Seventy years ago the population of the little town of York did not exceed 4,000 souls. To-day Toronto has a population of a quarter of a million, rapidly increasing in number, who, I am glad to know, have shared to the full extent the prosperity and progress of Canada in recent years. It is not less my conviction than my fervent hope that this prosperity will be continued to you. The few "acres of snow," as our country was once sneeringly described, have blossomed like the rose and become a land of hope not likely to be disappointed. To quote the language of a visitor to the Paris Exposition of half a century ago: "Active, intelligent, enterprising, beyond all other distinct nations, which equally abound in the elements of industrial production, Canada claims and demands attention."

Fair a Great Aid.

Mr. President, the Industrial Exhibition of Toronto has, I am convinced, aided to no inconsiderable degree in promoting the development of the natural resources, the arts and manufactures of Canada, by setting a lofty standard of excellence, by fostering competition and by providing an incentive to higher attainment. You have seen the foreign commerce of the Dominion more than doubled in value in twelve years, expanding from $218,000,000 in 1891 to $467,000,000 in 1903. You have seen domestic commerce enlarged in equal degree; new sources of wealth have been exploited; the fertile and resourceful Province of Ontario has become a seat of thriving industry and the regulator of the dairy products markets of the world. The great granary of the Northwest, so long a sealed book, has been opened to the adventurous spirits of the Old World, and is rapidly becoming the seat of a thrifty and numerous agricultural population, whose products ere long will supply to the full the empire's needs. Never before in the history of Britain has our country occupied so large a place in the public mind. Appreciation of our resources and capabilities has been tardy perhaps, but it has come at last on the part of our fellow-subjects in the United Kingdom, and deepened and heightened, I believe, will that appreciation become from the meeting of the Chambers of Commerce of the empire recently concluded in Montreal. And in this regard I cannot refrain from expressing the earnest hope that out of the deliberations of that important congress, with the aid and co-operation of the public men of Great Britain and the colonies, will issue a practical scheme of inter-imperial trade, based on mutual preference, according to the ability of each individual part of the empire, to promote by such means the development of the whole.

Scope Enlarged.

Mr. President, I learn from the address with which I have just been presented that the scope of your Industrial Exhibition has this year been greatly enlarged. I congratulate you upon this evidence of the abounding prosperity of Canada, and my fervent hope is that it may increase from year to year to the benefit of your association, to the upbuilding of our Dominion, and to the strength and glory of the empire of which we are so proud.

I have now the honor of formally declaring this Exhibition open, and to express the wish that its success may grow from year to year in measure with your fullest expectations

In the Minds of the People.

President McNaught, in his address to the distinguished guest, expressed the pleasure the directors had in welcoming him to Toronto and the honor that was theirs in his coming.

"We desire," he said, "to express our high appreciation of your strenuous and well-spent life, of the abiding faith which enabled you to see Canada's possibilities, even under the most adverse conditions; of the deep patriotism which transformed your faith into works of national importance and lasting benefit to your country; of the magnanimity which prompted your generous benefactions of charity and higher education, and of the high standard of citizenship which you have set up for all future generations of Canadians.

"Because this appreciation is not in our minds alone, but in the minds of Canadian people generally, we felt that it would be a fitting tribute to you, and an honor to ourselves, to ask you to open this great National Exhibition, an undertaking intended to show what progress we are making in the various departments of national life, and which to some extent marks an epoch in Canadian history.

"You have been closely associated with the Dominion thruout its trying formative period, and now in its days of splendid prosperity it is pleasant to know that you are still interested and active in promoting its industrial, agricultural and intellectual development."

Thanks to the King.

Continuing, Mr. McNaught referred to the sending of the Jubilee gifts, and asked that Lord Strathcona convey to His Majesty the sincere thanks and deep appreciation of the Canadian people for this evidence of his favor. The Exposition in its scope embraced the products and manufactures of the Dominion from ocean to ocean, and was visible testimony to the progress of this young nation.

To Lord Strathcona he paid high tribute. His name had "almost by universal consent become a synonym for Canada and things Canadian. I am sure," he continued, "I voice the sentiments of every true Canadian when I say that we are proud that His Lordship's services as a pathfinder of empire have been so fittingly and ungrudgingly recognized both at home and abroad."

Pressed the Button.

In the presence of a cheering throng, Lord Strathcona, at 3 o'clock, pressed the button that set the machinery thruout the various buildings into activity, the wheels began to revolve, the whistles screeched a delighted acknowledgment, and the crowds scattered thruout the grounds and vicinity knew that the big Exposition of 1903 was ready for business and to entertain its scores of thousands once again.

The dismal weather interfered with the initial performances of the grand stand spectacle, which the directors decided to call off late in the afternoon, when it was seen that no clearing up was likely.

British Delegates Dined.

After being shown around the grounds and buildings by the Mayor and members of the Council, the delegates from the Chambers of Commerce were tendered a supper in the directors' lunch room at Webb's.

In the absence of President McNaught, who had gone to the university with Lord Strathcona, Vice-President Wellington occupied the chair. Mr. McNaught, who arrived later, proposed a health to the King. Mr. McNaught was loudly applauded when, in proposing the toast, he said: "Canadians did not need the sight of the great Jubilee presents to make them loyal or to keep them so. He heartily welcomed the guests to the fair, and told them they could see more of Canada and Canadians in twenty-four hours walking around the grounds and buildings, than they could in twenty-four days' travel thru the country. Here was gathered together everything Canadian and of Canadian product.

Mayor Urquhart in replying on behalf of the city and corporation spoke to some length upon the advance and growth of Toronto from a muddy town to being the queen city of the Dominion.

Speaking of the increase in population His Worship said everything pointed to the fact that in a few years Toronto would be a city of half a million inhabitants.

He then dwelt upon the tremendous growth the banks of Canada had had in 30 years. In 1871 the deposits in banks were $68,000,000, and in 1902 they totalled $423,000,000. In 1871 the assets of the Canadian banks were $121,000,000, and in 1902 they had grown to the enormous amount of $581,000,000.

Needn't try to Compete.

H. E. Brookes of London, Eng., representing the National Portland Cement Co., said he had to say first, that the magnificent way the delegates had been received in Toronto had touched them all deeply. Their tour of Canada had shown them that so far as this country was concerned there was no danger of any break in the British empire. Canada was not a member of the Imperial family on a basis of dollars and cents, but upon the strength of family love which was borne for the Motherland.

They had had opportunities to view the vast resources of the country, but nothing had so attracted them as did the thriftiness, the activity of the people and their hearty co-operation one with another. Personally he had seen upon the grounds, the product of Canadian firms in the same business as he was engaged in, and in looking at the cement buildings erected by his rivals, he had almost arrived at the conclusion that he had no chance here.

C. H. Hussey, member of the London Chamber of Provision and Dairy Produce, spoke of the trade conditions between Canada and the Old Country in this line.

Textile manufacturing was dealt with by Mr. Crabtree of Bradford, Eng. Mr. Crabtree said that if the empire was going to hold together commercially, some basis of operation had to be arrived at at once, and the duty of the Chamber of Commerce was to find some means whereby the streams of commerce would flow with the least friction.

President Masseau of the Montreal Chamber of Commerce also spoke on trade conditions.

The visitors remained on the grounds till a late hour, and came away expressing the hope that the fair would meet with the success it merited.

Western Ontario Good Roads.

The above association meets in the board room on the Exhibition grounds, Toronto, on Tuesday and Wednesday, the 8th and 9th days of September, at 10 o'clock a.m. each day. A number of gentlemen experienced in road-making will read papers or deliver addresses as to the making of roads and bridges and their maintenance; as to materials for culverts and bridges; as to abolition of statute labor; as to the government grant of $1,000,000 for improvement of highways. The public are invited to take part in the discussions.

Cable to the King.

The following cablegram was sent by Lord Strathcona to the Secretary for the Colonies on Saturday:

Rt. Hon. Joseph Chamberlain, Secretary of State for the Colonies, Colonial Office, London:

Canadian National Exhibition successfully opened to-day.

The president and directors desire that you will be good enough to convey their sincere thanks to His Majesty for his gracious recognition.

The royal exhibit has evoked great enthusiasm and profound gratitude amongst his Canadian people.

Strathcona.

For Directors' Luncheon.

The following guests to luncheon, Monday, Aug. 31, have been invited: Directors, associate directors, School Trustees R. S. Baird, J. C. Clark, T. S. Lobb, G. H. Gooderham, Dr. S. G. Thompson, Dr. J. Spence, Dr. R. A. Buck, L. S. Levee; H. B. Spotton, L. E. Embree, F. F. Manley, Dean Wilmot, Rev. N. Burwash, Rev. J. D. Sheraton, D.D., Rev. William Caven, D.D., Principal Scott, Prof. Scott, Prof. Galbraith, Principal Pakenham, J. L. Hughes, P.S.I., and W. F. Chapman, P.S.I.

As to the Cats.

Superintendent Bell reports a grand entry of cats. The show opens in the dog building at the Exhibition on Wednesday, and will on Thursday and Friday be found to include Manx, Siamese, Angora, Tortoiseshell, Tabbies and other species—150 of them, all in rows. As 100 is counted a big show of cats, 150 is extra big. The largest cat kennels in the world are situated at Romeo, Mich. The prize stud cat there cost $2000. Some of his produce will be on exhibition at the forthcoming show. In Detroit stray cats are bagged as stray dogs are in Toronto. An institution there raises cats for warehouses, of which four will be on exhibition here.

The Jubilee Presents.

People desirous of seeing the Jubilee presents will do well to visit the Exhibition in the morning, and under any circumstances during the first week. Arrangements have been made whereby there will be no crowding inside the building. The presents now extend in two long lines down the building, instead of as previously across, and are surrounded by extra strong wooden barricades.

Success of Shredden Wheat.

The Natural Food Company of Niagara Falls, N.Y., has a handsome exhibit in the manufacturers' building at the Exhibition, where they will be pleased to give samples of their famous Shredded Wheat Biscuits to all comers. Here, as in their factory where the delicious food is manufactured, everything suggests perfect cleanliness. Neatly dressed girls serve samples of Shredded Wheat Biscuits amidst surroundings that sharpen your taste, because they do not take your appetite away, and everything appears as it must be in "Spotless Town." The home of shredded wheat is at the Natural Food Company's Conservatory, Niagara Falls, N.Y., where thousands of visitors go daily to see the magnificent buildings, the parks that surround it, the modern and up-to-date machinery that is installed in the factory, and all the interesting processes thru which specially selected wheat passes before being given to the public in the tasty, wholesome, digestible shape of the Shredded Wheat Biscuit. For the information of the thousands who will visit the Natural Food Company's exhibit at the Exhibition and taste their famous product, which has delighted so many chronic dyspeptics, some idea as to how it is prepared will be of interest. Specially selected wheat is conveyed in wagons made for the purpose to the factory, where it first enters the cleaning room. Here great sieves separate the larger waste; the dust is taken out by forcing air thru the wheat, and a magnetic separator takes out the refuse of any kind. Then comes the automatic scale and the washer, which not only cleans the wheat perfectly but removes all the lightweight grain and chaff. Cooking is the next step. This lasts for half an hour, in huge steam boilers, which constantly revolve to insure even cooking of all the wheat. After the boiling comes the curing, then the baking at two temperatures, and, lastly, the packing, which is the only occasion when the biscuits are handled.

Venezuelan Arbitration Sept 1.

The Hague, Aug. 30.—It is officially announced that the arbitration court for the Venezuelan claims will assemble Sept. 1.

Czar's Cousin Paralyzed.

St. Petersburg, Aug. 30.—The Grand Duke Michael Nicholaievitch, cousin of the Czar, has suffered a stroke of apoplexy and has beome paralyzed on the left side.

We look after your interests as well as our own—try to treat customers as tho they were something more than mere money-givers. That's why business is good here, and growing better all the time.

Last week we opened hundreds of dozens of Men's Hats; this week we're ready to sell them all. Most men know what our styles and values are like.

J. W. T. FAIRWEATHER & CO.,
84-86 YONGE ST.

MONEY TO LOAN If you want to borrow money on household goods pianos, organs, horses and wagons, call and see us. We will advance you any amount from $10 up same day as you apply for it. Money can be paid in full at any time, or in six or twelve monthly payments to suit borrower. We have an entirely new plan of lending. Call and get our terms. Phone—Main 4233.

The Toronto Security Co
"LOANS."
Room 10, Lawlor Building, 6 King St. W

YORK COUNTY AND SUBURBS

Rear-End Collision on C.P.R. at Toronto Junction Shakes Passengers Up.

CATTLE TRAIN DELAYED AT ACTON

Conductor Davies More Hurt Than at First Thought—Taxes Coming in

Toronto Junction, Aug. 30.—Eighteen car loads of cattle arrived at the Union Stock Yards to-day for Tuesday's market. A stock train just got over the bridge at Hamburg on the G.T.R. when the bridge collapsed. It has not been able to pass Acton, as a passenger train had there run into a freight. The brakeman was cut across the abdomen, but refused to be removed from his van. None of the passengers were hurt.

What might have been a serious accident happened at the C.P.R. station on Saturday. A special train was standing in the station when the London Express pulled in. Before the engineer could stop the London train it had crashed into the rear car of the special. The car was smashed and it was fortunate that it contained no passengers. The passengers in the other cars were considerably shaken and the front of the engine was stove in.

The Toronto Junction Shamrock Lacrosse Club went to Weston yesterday afternoon. After playing with the local team one minute, Weston put the ball between the flags and from that until the end of the match neither side scored. Just as the whistle blew the Junction team placed the ball in goal, but it was not allowed. A protest will be entered.

Tuesday is the last day for paying the first instalment of taxes. About $30,000 has been received by the town treasurer already.

Victoria Presbyterian Church will be reopened two weeks from to-day.

The Young Toronios have won their protest against Weston and the match will be played off at the Island on Saturday.

David Davies, the Suburban Railway conductor who was thrown off his car at Black Creek bridge on Saturday, is still only semi-conscious. It is feared he is internally injured.

Markham.

The big union school picnic, which was to have been held on the fair grounds here on Saturday, was, on account of the weather, postponed to next Saturday, Sept. 5th.

East Toronto.

East Toronto, Aug. 30.—Rev. Mr. Robinson of St. Mark's Church, West King-street, occupied the pulpit of Emmanuel Presbyterian Church at both services to-day. At the evening service, his text was from Ruth ii., 16 and 17: "Entreat me not to leave thee, or to return from following after thee; for whither thou goest I will go; and where thou lodgest, I will lodge; thy people shall be my people, and thy God my God. Where thou diest, will I die, and there will I be buried; the Lord do so to me, and more also, if aught but death part thee and me."

Evangelist Claus, who usually preaches at the Church of Christ, Main-street, officiated at the Bathurst-street Church today. His place was filled by Mr. Sims of Toronto, who preached very acceptably.

In the absence of the rector, Rev. Dr. Osborne, the evening service at St. Saviour's Church was conducted by Mr. Frank Ward. A special choral thanksgiving service will be held in St. Saviour's Church on Thursday evening, at 8 o'clock.

Town Clerk and Treasurer W. H. Clay has returned from his transatlantic trip.

The Public Schools will reopen on Tuesday.

Mrs. Teskey, Danforth-avenue, has returned from a three-weeks' visit to relatives at Orillia.

Norway.

The trustees of school section No. 29 have issued a circular calling a meeting of the ratepayers for Saturday, Sept. 5, to elect a trustee, vice Waters, resigned. A well-known ratepayer of the section is of opinion that the new trustee should be a property owner. The opinion prevails that there will be a contest for the position.

Rev. Baynes-Reed and his four companions returned from their fishing trip to Lake Scugog last Saturday. It is said that the combined efforts of the whole party resulted in the capture of three fishes and that there was some difficulty experienced in making an equitable division of the spoils.

Balmy Beach.

Mrs. Kaplin, who spent the season at the Beach as the guest of her sister, Mrs. Lapatnikoff, has returned to her home.

E. W. Miller entertained a few friends on Friday evening to a musicale. Miss Essie Ross presided at the piano.

Charles T. Lyon, Birch-avenue, has resigned from the Board of Beach Park Commissioners. The residents are anxious that the commissioners should get busy and have some improvements made to the park at once.

Rev. H. C. Dixon has returned from Atlantic City, N.J., where he spent a short vacation. He looks better for his rest.

Anniversary services were held in the Church of England Pavilion, Spruce-avenue, last night. Rev. Dr. Osborne, rector of St. Saviour's Church, East Toronto, was the special preacher.

A special lime-light service will be held in the church pavilion to-morrow (Tuesday) evening. The beautiful story by Ruth Elliott, entitled "Caterina, the Blind Italian," will be illustrated by 75 colored views, taken from life, and is expected to be the best of the series so far. These lime-light services are very popular, and all desiring seats will need to be on hand promptly at 8 o'clock.

Rev. H. C. Dixon, in response to inquiries, says that it is hoped to continue church services in the pavilion until the end of September.

F. McCaul has returned from Montreal.

H. Graham Martin of Boston is at the Beach. Mrs. Martin has been spending the summer here.

Master Jack Mackay, son of J. Mackay, H. M. Customs, has returned from his holidays at Lake Simcoe.

The engagement is announced of Miss Jean Ritchie, who has been the guest of Mrs. Long, Heydon Villa, to an American medical gentleman. The wedding will take place early in September.

Mr. and Mrs. T. M. Humble and family have left the Pines for their city home.

There was plenty of surf at the beaches yesterday, but the usual crowd of Sunday bathers was noticeable only on account of its absence.

A well-contested game was played on Saturday afternoon by two rinks of the Balmy Beach Bowling Club. The winning skip won a 7 end. The rinks and scores were:

D. Hoskins,	A. Hoover,
I. E. Hutchinson,	T. Kent,
G. H. Smith,	E. W. Miller,
J. Boothe, sk.....19	W. J. Trimble, s..27

Kew Beach.

The electric light pole at the foot of Lee-avenue was washed out and fell Saturday evening. The electric light people were telephoned, and sent a man to fix the dangerous "live" wires.

Miss Gertie Taylor, Hamilton, and John Sullivan, Pine Grove, are visiting their uncle, "Ed" Sullivan, Kew Breeze Cottage.

Mrs. P. Jacobi is visiting Mrs. Smith, Lakeside Cottage.

There is much salvage of driftwood for fuel purposes.

The usual weekly dance was held at the club house Saturday night.

West Kew Beach.

Mr. and Mrs. Arthur Fisher, after a pleasant three-weeks' visit to Mr. and Mrs. W. F. Sexton, Mecca Lodge, have returned to the city.

"Diamond King" Clark of Berkeley-street and Mrs. Clark and family were visitors at Mecca Lodge last week.

W. Stewart and J. Farmery, who have spent the summer in camp here, pulled up their stakes on Saturday and left for the season.

James Rennie, Mrs. Rennie, James Macklin and H. Macklin, all from Scarboro, and Misses Maggie and Annie Moorehouse spent a pleasant day at Mecca Lodge last week.

Miss Minnie Lawson spent Sunday with Mr. and Mrs. Sexton.

Miss Tilly Pollock of Collingwood is visiting her parents St. Leonard's, West Kew Beach.

The occupants of one of the tents on Kew Beach were awakened from their slumbers by the waves dashing against their frail tenement. They were unable to clothe themselves owing to the depth of the water, and had to wade some 50 yards northerly before they could put on the clothing they had hastily grabbed and carried with them.

Toronto's Great Hotel.

The King Edward is the only modern fireproof hotel in the city. Built of steel, stone and marble; rates $1.50 European and $3 and up American.

SCORE'S

GRAVANETTES SPECIAL..... $28 and $30

Smart dressers well know the economy of a good serviceable coat that will keep out the rain. Our new Cravanette materials are thoroughly shower proof and will make the smartest autumn overcoats. These prices should interest men of discrimination.

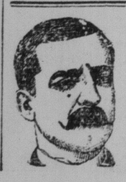
R. SCORE & SON,
Tailors and Haberdashers, 77 King Street West.

"Your Health, Sir!"

There is no fallacy about drinking one's health, if the drink is healthful. Everybody's health is drunk where everybody drinks

M'LAUGHLIN'S ORANGE PHOSPHATE

$1.00 per dozen quarts. Ask your Grocer or Druggist for it.



DR. W. H. GRAHAM, Late of No. 198 KING STREET WEST

No. 1 Clarence Square, cor. Spadina Avenue, Toronto, Canada treats Chronic Diseases and makes a Specialty of Skin Diseases such as PIMPLES, ULCERS, ETC., ETC.

Private Diseases, as Impotency, Sterility, Varicocele, Nervous Debility, etc., (the result of youthful folly and excess), Gleet and Stricture of long standing, treated by galvanism—the only method without pain and all bad after effects.

DISEASES OF WOMEN—Painful, profuse or suppressed menstruation, ulceration, leucorrhœa, and all displacements of the womb

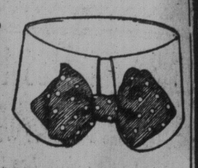
OFFICE HOURS—9 a. m. to 8 p. m. Sundays 1 to 3 p. m.

THE ROBERT **SIMPSON** COMPANY, LIMITED

H. H. Fudger President; J. Wood, Manager. August 31

STORE CLOSES AT 5.30.

Five-Cent Collar Sale.



We've just cleared the famous W., G. & R. factory of its left-over Collars. They go on sale Tuesday at five cents apiece. "Stand-up-turn-downs," "straight stand-ups," "turn points" and "lay downs." If you want a Collar come early. If you want a drawer full come first thing.

450 dozen Men's and Boys' 4-ply Linen Collars, this lot is a clearing of Collars from the well-know manufacturers, W., G. & R., they call them seconds, not quite perfectly laundried, in the lot are stand-up-turn-down, straight standing, lay-down and turn-point or wing Collar, sizes 12 to 18, regular price would be 15c and 20c, on sale Tuesday, each ..... 5c.
Not less than half dozen sold.

25 dozen Neck Ties, made from good quality silk, in two styles, puffs and Derbys, good patterns, nicely finished, regular price 25c, on sale Tuesday, each ..... .10

Men's $10.00 Rain Coats, $7.45.

One of our "special" purchases. You'll find the Coat as satisfactory as Simpson's clothing proverbially is. And you'll need that very Coat before you are a day older in all probability. Fall rains will add profit to your investment every time you wear the Coat.

200 Men's Rain Coats, dark Oxford grey and all-wool English covert cloth, cut long and loose, made up with square pockets, some are lined throughout with good Italian cloth, can be used for either fall overcoat or rain coat, sizes 37 to 48, regular 10.00, on sale Tuesday 7.45

35c Hook-Down Caps, 9c.

15 dozen Men's and Boys' Hook-down Caps, in plain and fancy check tweeds, silkoline and silk serge linings, regular prices 15c, 25c and 35c, Tuesday 9

Boys' Fedora and Soft Hats, in neat dressy styles, American and English styles, colors grey, black, brown and navy, also a few Boys' Stiff Hats in black, regular price 75c, Tuesday ..... .25

Men's Soft Hats, newest American styles, in small, medium or wide brims, bound or unbound on edges, colors black, slate and pearl grey, good finish, good values at 2.00, Tuesday special 1.50

The Great $3.50 Shoe for Men.

Fall styles in the Victor are in—beauties.

The Victor is certainly a handsome Shoe—an ideal Shoe because it feel and wears as well as it looks.

Any other Shoe as good would cost you $5.00.

See them Monday in the Men's Balcony.

All sizes, widths, leathers and styles, $3.50.

$1.50 Umbrellas, 90c.

300 Men's and Women's Umbrellas, all are mounted on best steel frames, the men's are mercerine covers, the women's taffeta, a splendid range of handles in horn, ivory, Dresden and natural woods, reg. $1.25 and $1.50 each, Tuesday ..... .90

Underpriced Suit Cases.

100 only. Solid Grain Leather Suit Cases, in pretty dark brown shade, English steel frame, linen lining, brass lock and clasps, a soft leather handle that fills the hand and makes the load lighter, made in Toronto from a New York design, 22 and 24 in. long, worth $6.00, on sale Tuesday.... 3.98
(Initials put on free.)

$2 and $3 Pictures, 98c.

400 water-color facsimiles and fine colored reproductions from the masterpieces, in landscape and figure subjects. They are framed in dainty mouldings of artistic designs and are finished in bronze and burnish, black and burnish, also flemish, showing the grain of wood, medium sizes, for parlor or dining-room, worth from $2.00 to $3.00, on sale Tuesday ..... .98

50c Books, Cloth Bound, 15c

640 only Cloth Bound Books, bound in maroon cloth, with gilt top; this is a regular 50c library edition, we place on sale to clear, Tuesday.... 15

A good assortment of writers to choose from, including Dickens, Doyle, Drummond, Porter, Caine, Marlett, Lyall, Stevenson, Hawthorne, Irving, Gaskell, etc.

Sale of English Brussels.

5000 Yards of it Go on Sale To-Day, and Will Continue To-Morrow at 59c.

English Brussels Carpet at 59c a yard—that of itself is sufficient to convince experienced housefurnishers that this is a remarkable Carpet store. English Brussels is not on the market every day at 59c. English Brussels will wear, its colors last—it's a thoroughly worthy and dependable floor covering. The story of this 59c lot is one of top-notch enterprise allied to rare good fortune. Both at your service to-morrow if you'll say the word.

$1.00 English Brussels Carpets 59c.

5000 yards English Brussels Carpet, 27 inches wide, a large range of good patterns and fast colorings to choose from, continued on Tuesday... .59

60c Tapestry Carpet for 43c.

2500 yards English Tapestry Carpet, 27 inches wide, some with 5-8 borders to match, a large range of patterns and colorings, suitable for any room, all brand new goods, just received, worth 55c and 60c, Tuesday ..... .43

Heather Brand Pure Foods.

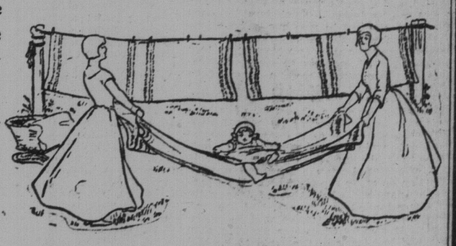
Heather Brand Household Flour, 1-4 bag..	.55
Heather Brand Baking Powder, pure and wholesome, 1 lb. cans	.15
Heather Brand Pure Orange Marmalade, quart sealers	.30
Heather Brand Maccaroni, 1 lb. packages, per package	.12 1-2
Heather Brand Jelly Powders, pure fruit flavors, 3 packages	.25
Heather Brand Pure Prepared Corn Starch, 3 packages	.25
Heather Brand Pure Cocoa, 1-2 lb. tin	20
Heather Brand Pure Extracts, true fruit flavors, 2 1-2 oz. bottle	.10
Heather Brand New Pack Sweet Wrinkled Peas, per can	.9

The New Store.

Dress Goods and Silks	Floor 1
Cloak Departments	Floor 2
Curtains and Carpets	Floor 3
Furniture	Floor 4
Pictures, Restaurant, Trunks, Flowers and Camera Goods	Floor 5

The September Blanket Sale.

You'll want Blankets before long—good warm, soft, white Blankets—for when the north wind comes to take the place of summer. Simpson's is the place for Blankets. Housekeepers know that by experience. This is the month to buy Blankets. Housekeepers know that too. We have a superb lot of white Blankets of the purest, softest Saxony wool. Made for us and for this Sale in the slack season. To see them is to admire them and we ask you to see them.



White Saxony Wool Blankets.

Extra Superfine All Pure White Saxony Wool Blankets, solid pink or blue borders, made from imported Southdown wool, thoroughly scoured and cleaned, special lofty finish, September Sale price, 55c pound, or

Pounds	Size	Price
6	60x80 inches	$3.30 pair
7	64x84 "	3.85 "
8	68x88 "	4.40 "
9	70x90 "	4.95 "
10	72x92 "	5.50 "

23c All Pure Grey Wool Flannel for 18c.

800 yards 26-inch Heavy Grey All Pure Wool Flannel, in plain or twill, light or dark shades, smooth pressed finish, sold regular at 23c yard, Tuesday, special ..... .18

Unshrinkable Blankets.

Extra Superfine White Unshrinkable Wool Blankets, solid pink or blue borders, made to our special order and guaranteed absoutely free from grease, an easy washing unshrinkable blanket, our special September Sale price 40c per pound or

Pounds	Size	Price
6	60x80 inches	$2.40 pair
7	64x84 "	2.80 "
8	68x88 "	3.20 "
9	70x90 "	3.60 "

Yard Wide Flannelette for 8c.

36-inch Heavy Striped Flannelette; also plain Saxony, in pink, blue, red, white or cream, all Canadian manufacture and guaranteed fast colors, September Sale price 8