

Get Into a New Fall Topcoat Today

The Simpson Men's Store is Now Ready for You

Many men and young men will be getting into these fine-looking, well-made topcoats today---and why not?---the weather is here for them. If you appreciate the comfort and improved appearance they afford you will lose no time in getting into yours.

We show today topcoats absolutely true to fashion, each garment possessing that air of exclusiveness and practicability that is so priceless in the eyes of particular men who understand correct clothes.

Not only are they correct in cut and workmanship, but also they embody materials of exceptional quality. We can show you really good styles for as little as \$18.50. There are styles and prices to suit every man and young man, regardless of his build or pocket-book. We mention only a few as a friendly suggestion for you.



Dine in the
Palm Room

We Show
the Most
Complete
Range of
New Fall
Stiff and
Soft Hats
We Have
Ever
Shown

Outstanding Values in Men's Fall and Winter Underwear

FALL AND WINTER UNDERWEAR—shirts, drawers and combinations. Buy your winter supply now, as indications point to a 20 per cent. advance on all new orders.

AT \$1.00—MEN'S MERINO UNDERWEAR—natural shade, made from fine quality wool and cotton. Shirts and drawers. Sizes 34 to 44. Combinations same as above, \$2.00.

AT \$1.50—MEN'S FINEST QUALITY MERINO (Penangle Preferred Brand), in natural shade. Shirts and drawers. Sizes 34 to 44. Combinations same as above, \$3.00.

AT \$2.00—MEN'S NATURAL WOOL SHIRTS AND DRAWERS, "Admiral Brand." Will not irritate the skin. Sizes 34 to 44. Combinations same as above, \$4.00.

AT \$2.50—MEN'S ELASTIC RIB KNIT SHIRTS AND DRAWERS, "Tru-Knit Brand." Guaranteed unshrinkable. Sizes 34 to 44.

AT \$1.39—MEN'S HEAVY ELASTIC RIB UNDERWEAR, in Penangle Brand. Shirts have double-breast, drawers reinforced seats. Sizes 34 to 44.

AT \$2.75—MEN'S HEAVY ELASTIC RIB UNDERWEAR, "Stanfield's Brand Red Label." Shirts have double-breast. Guaranteed pure wool shirts and drawers. Sizes 34 to 44.

MEN'S FLEECE-LINED UNDERWEAR, natural shade, Penangle brand. Soft woolly fleece lining. Shirts and drawers. 95c garment.

Youths' First Long Trousers Suits, \$16.50

Rich dark brown tweed mixture, made up in both the trencher model with all-around belt, and the form-fitting sacque. Sizes 32 to 39—\$16.50.

Lightweight Cheviot Topcoats, \$24.00

Men's and Young Men's—all-wool Oxford grey, light weight. Made up in the semi-fitted Chesterfield model—lined throughout. Sizes 36 to 44—\$24.00.

Men's and Young Men's Suits of medium grey worsted, neat small check pattern. Sizes 36 to 44. \$18.00.

Youths' First "Longer" Suits of rich brown tweed mixture, made up in the double-breasted trencher model, with all around belt. Sizes 32 to 36. \$15.00.

Youths' First "Longer" Suits of smart serviceable grey tweed mixture. Made up in the trencher model, with all around belt and slash pockets. Sizes 32 to 36. \$13.50.

Lightweight Fall Topcoats \$25.00

Young Men's—novelty grey mixture effects. Slip-on model, with full back, slash pockets and close-fitting collar. Sizes 35 to 42—\$25.00.

Young Men's Topcoats, \$35.00

Made up single-breasted—form-fitting, with patch pockets; shot silk lined. Sizes 35 to 42—\$35.00.

Men's Suits of a dark grey and black tweed mixture. Single-breasted, 3-button sacque. Sizes 36 to 44. \$15.00.

Men's and Young Men's Winter Ulsters, made from a rich warm dark brown coating, wide storm collar and half-belted back. Sizes 35 to 44. \$18.50.

Men's and Young Men's Fall Weight Overcoats, made up in the popular slip-on model, with full back, patch pockets and close-fitting collar. Made of smart serviceable brown and grey tweed mixture. Sizes 35 to 42. \$18.50.

The Robert **SIMPSON** Company Limited

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