

SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, Pres.

J. Wood, Manager

PROBS.

Fresh S.W. to N.W. winds; a few local showers, but mostly fair and cooler.

SIMPSON

CHINA

This is not a "spring cleaning," but an "autumn cleaning," after the great sale. Are there any pieces here that would look better on your shelves and in your cupboards than in the Simpson Basement? We know that the china and the prices will please the most critical eye.

- 1300 pieces Art Pottery Wares and Bric-a-Brac, comprising Japanese Sugar and Cream Sets, Biscuit Jars, Rail Plates, Jardinières, Flemish Vases, Dutch Delft Wares, etc. Regular to \$3.00. Sale special, Tuesday 79
- 100 Royal Doulton Teas and Saucers. To clear, Tuesday 39
- 40 pieces Royal Amphora Wares, classic shapes and figure pieces. Less than half, Tuesday 3.98
- 20 Wedgwood Teapots. Sale price 1.00
- 4 pieces Marble Statuary. Regular \$50.00. Sale price 25.00
- 2 pieces Marble Statues. Regular \$200.00. Sale price 100.00
- 5 Marble Busts and Figures. Regular to \$35.00. Sale price 18.00
- 3 only Crown Derby and Royal Worcester Vases. Regular \$200.00. Tuesday, special 50.00
- Wedgwood Dinner Set. Regular \$29.00. Sale price 17.25
- Austrian China Dinner Set. Regular \$40.00. Sale price 23.25
- La France China Dinner Set. Regular \$55.00. Tuesday, special 29.50
- Limoges China Dinner Set. Regular \$71.00. Sale price 49.50
- 1 only Coalport China Dinner Set. Regular \$300.00. Sale price 150.00
- Limoges China Dinner Set. Regular \$250.00. Sale price 125.00

Gloves and Hosiery

Ringwood Gloves, pure wool, elastic wrist, for women and children; black, cardinal, brown, white and navy. Tuesday 15

Men's Winter Socks, no seams, heavy weight; sizes 9 to 11. Regular 25c. Tuesday 19

Black Cashmere Hose, splendid for winter and school wear; sizes 6½ to 10. Tuesday, pair 19

"Pen-Angle" Superior Black Cashmere, fall weight; sizes 8½ to 10. Per pair 35, 3 for 1.00

Comparisons



It is said that comparisons are odious. So they are sometimes. If you searched around town for a week, and then found out that Simpson's Hats were better than most, and you saved quite a sum of money in the buying, there would be nothing specially odious about that.

Perhaps that would not be a "comparison," but merely a waste of time. Take our word for it, it is true. Look at these:

Men's Soft and Hard Hats

Young Men's Soft Hats, in the popular telescope crown, low crown and medium wide brim, stitched on edge, hairy or scratch up finish fur felt, in brown, bronze, grey and slate colors. Tuesday 1.50

Men's Derby Hats, in low top crown, with wide flat set brims, very dressy styles, in splendid quality English fur felt, and extra well finished. Tuesday 2.00



Proof Positive

When a man tries to convince another man of something, especially if "the other man" happens to be the older, he is generally put to some trouble and some talk. If one of our customers were to undertake to convince an old unbeliever that Simpson's clothes are the best obtainable, it would be unnecessary to enter into any explanatory argument at all. The only thing necessary is that he wear the clothes. One glance at him would be proof positive and the knowledge of the price would make assurance doubly sure.

Here are clothes that are a convincing argument for shopping here to-morrow:

Men's West of England Worsted Suits, made from an almost plain worsted, with narrow stripe, correct in style, fit and finish. Price 18.50

MEN'S ALL-WOOL KNIT VESTS.

There is nothing more desirable at this season of the year than an all-wool knit vest. We have secured the best knit vest on the market, in two or more shades of fancy brown stripes, mohair bound pockets and edges. Price 2.50, 2.75 and 3.00

MEN'S HEAVY OVERCOATS.

Made from heavy English grey and black mixed tweed, in a subdued mottled pattern, cut single-breasted style, three-quarter length; linings, tailoring and fit is everything that could be desired. Price 15.00

On Sale To-day

- Boys' 75c Hats 39
- Castile Soap 7 cakes 25
- Boys' School Boots 1.69
- Women's \$1.00 Gloves 59
- Bargains for the Housekeeper in the Basement.
- Attractive Silk Blouses 5.00

Sterling Values in Linens and Staples

STRIPED FLANNELETTE.

1000 yards Good Heavy English Flannelette, 32 inches wide, fast colors. Tuesday, per yard 10

100 White English Crochet Bedspreads, double bed size, 70x90, good heavy weight. Tuesday 1.29

EMBROIDERED PILLOW CASES, 98c PAIR.

Irish embroidered, 44x36, in dainty designs, spoke-hemstitched. Tuesday, per pair 98

FACTORY COTTON.

1000 yards of Extra Heavy English Factory Cotton, full 36 inches wide, free from specks. Regular 15c. Tuesday, yard 12

200 pairs Huckaback Towels, hemmed or fringed ends, extra fine quality. Regular 40c. Tuesday, per pair 27

Phone direct to Linen Department.

\$3.00 Room Lots Wall Paper \$1.50

\$4.20 Room Lots Wall Paper \$2.10

8500 rolls Imported Drawing and Dining-room Papers, from English, French, German and American mills, in tapestry, silk, cretonne, linen-figured or plain effects, in reds, greens, blues, browns, tans; for walls, uppers or dados; it takes about 12 rolls for a room; larger or smaller rooms charged accordingly. Enough paper for 700 rooms:

\$3.00 room lots, Tuesday, for 1.50

\$4.20 room lots, Tuesday, for 2.10

Getting Colder

It is quite chilly in the mornings and evenings now, and we all know it is going to be colder. Be forearmed—go to the phone, call up Simpson's and replenish your stock of warm things.

Main 7841 is the number to ask for on occasions like this. Here are some reliable warm things for Tuesday. Drop in and see them, but if you haven't time, Main 7841.

Sweater Coats and Underwear

Sweater Coats, in grey, grey trimmed tan, and brown trimmed tan, a close-fitting collar. Varsity shape, cut to fit the neck, two strong pockets and double-knit cuffs. Regular \$1.75. Tuesday, 1.39

Men's Underwear, Shirts and Drawers, of natural wool and pure Australian Shetland wool, odd and discontinued lines. Regular \$1.25 and \$1.50; all sizes to 50. Tuesday, per garment 1.00

Women's Velour Hats

The Austrian Velour Hat is the finest velour. A shipment of 450 has just arrived. They are the kind with the soft velvet finish. Most are black, but many of the very best new fall colors are represented. The shapes are up-to-the-minute in style, and are usually sold at \$6.00 or \$7.50. We bought these at a bargain and pass them on to you at 3.50



A Sale of Reliable Footwear

This special purchase of overmakes, floor stock and samples from the Ames-Holden-McCreedy Company, Limited, at such a low price as only possible in consideration of our large volume of regular business, and only happens twice or three times a year.

FOR MEN.

2100 pairs Men's Boots, made by the Ames-Holden-McCreedy Company, Limited, and the Tetrault Shoe Manufacturing Company of Montreal, in box calf, velour calf, tan Russia calf, patent colt, gunmetal and vici kid leathers; light, medium and heavy Goodyear welted soles; some are leather lined; some have short vamps and high heels; Blucher, button and lace styles; sizes 5 to 11; C, D and E widths. Values to \$5.00. Tuesday, 8 o'clock 2.95

FOR WOMEN.

900 pairs Women's Boots, made by the Ames-Holden-McCreedy Company, Limited, and the Kingsbury Footwear Company of Montreal, consisting of tan calf, patent colt, vici kid, suede and gunmetal, in the newest fall styles and lasts, high Cuban, French, Cuban and military heels, hand-turn, Goodyear welt and flexible McKay soles; sizes 1½ to 8. Regular values to \$4.00 2.49

MEN'S SLIPPERS, 99c.

129 pairs Men's Slippers, in chocolate and black dongola kid leathers, turn soles, in "Romeo" and "Evenett" styles; sizes 6 to 11. Regular value \$1.50. Tuesday 99

Phone orders filled while they last.

A Sale of Tooth Brushes

- Lot 1.—French Tooth Brushes, in all shapes. Regular value 15c. Special for Tuesday 9
- Lot 2.—Children's Tooth Brushes, in dainty shapes. Regular 15c. Special 9
- Lot 3.—120 dozen only French Tooth Brushes, all pure hand-drawn bristles. Regular 20c and 25c. Special for Tuesday 13
- Lot 4.—100 dozen only the Highest Grade of French Tooth Brushes, in all shapes, with pure hand-drawn bristles. Regular 35c to 50c. Special for 27
- Lot 5.—Prophylactic Tooth Brushes, in separate sealed carton; most hygienic. Regular 25c. Special 19



These fellows are probably not talking about clothes themselves, or even thinking about them. A boy doesn't worry till he falls through his suit—he leaves that to his parents.

Parents need not worry, either, with clothes such as these on the market.

BOYS' THREE-PIECE SUITS.
The cloth is a fine tweed, in a medium grey, double-breasted style, with single-breasted vest and straight pants; sizes 28 to 34. Tuesday 4.50

Men's Ulster Overcoats, made from an English tweed, in tan, with a dark green and red stripe. This is a well-tailored coat, with first-class Hhings, cut and general appearance.
Ulster collar, sizes 25 to 28. Tuesday 6.75
Convertible collar, sizes 29 to 32. Tuesday 7.00

The **SIMPSON** Company Limited

Iron Bedsteads

No. 1—In pure white enamel finish, with brass rails and caps at head and foot ends, in all standard sizes. Tuesday 3.95

No. 2—In pure white enamel finish, heavy posts, with filling evenly distributed, brass trimmings, in full size only. Tuesday 5.90

No. 3—In fancy scroll design, with heavy chills and brass trimmings, in white enamel finish and full size only. Tuesday 7.45

No. 4—An exceptionally good design, well made and well finished throughout, heavy posts, with continuous brass head and foot end, scroll filling evenly distributed. Tuesday 10.90

Groceries and Provisions

- One Car Granulated Sugar, 16 lbs. for 1.00
- Lake of the Woods Five Roses Flour, ¼ bag in cotton 82
- Choice Picnic Hams, 3 to 8 lbs., each, per lb. 14
- Tillson's Pan-Dried Oats, 3 packages for 25
- St. Charles Condensed Milk, 3 tins for 25
- Pure Kettle Rendered Lard, 3 lb. pail 43
- Finest Spanish Onions, 7 lbs. for 25
- Wetley's Mincemeat, 3 packages 25
- Heather Brand Lemon and Vanilla Flavoring Extract, 8 ounce bottle, 25
- Canned Pineapple, whole in heavy syrup, 1 lb. tin 10
- Khovah Custard Powder, 3 packages 25
- Choice Olives, in quart gem jar, per jar 35
- 500 lbs. Fresh Ginger Snaps, 3 lbs. for 25

APARTMENT
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