

28. What sorts of actions or initiatives come to mind? (PROBE: What do you think the government is doing to prepare Canada in terms of international trade and competitiveness?) (RECORD IN SAME ORDER AS MENTIONED)

|                                      | TOTAL | EMPLOYMENT STATUS |           |        |       | OCCUPATION |               |           |           | UNION MEMBERSHIP |       |
|--------------------------------------|-------|-------------------|-----------|--------|-------|------------|---------------|-----------|-----------|------------------|-------|
|                                      |       | Full-time         | Part-time | Unemp. | Other | White Col. | Sales Service | Res-ource | Blue Col. | Yes              | No    |
| BASE=ALL RESPONDENTS                 | (612) | (373)             | (58)      | (22)   | (156) | (268)      | (82)          | (15)      | (66)      | (147)            | (282) |
| Free Trade Aggmt                     | 23.5% | 26.5%             | 15.5%     | 31.8%  | 17.3% | 26.1%      | 29.3%         | 6.7%      | 19.7%     | 20.4%            | 27.7% |
| GST                                  | 5.6%  | 7.2%              | 1.7%      |        | 3.8%  | 6.7%       | 4.9%          | 6.7%      | 7.6%      | 7.5%             | 6.0%  |
| More Invlmnt In Int Market Place     | 19.3% | 19.0%             | 15.5%     | 22.7%  | 20.5% | 20.1%      | 12.2%         | 20.0%     | 19.7%     | 19.7%            | 18.1% |
| Trade Fairs/ Shows/ Dlgtns           | 24.7% | 26.5%             | 22.4%     | 22.7%  | 21.8% | 31.0%      | 14.6%         | 26.7%     | 19.7%     | 27.2%            | 24.8% |
| Advertising                          | 4.6%  | 4.3%              | 5.2%      | 9.1%   | 4.5%  | 4.1%       | 6.1%          |           | 4.5%      | 4.8%             | 3.9%  |
| Meech Lake Accord                    | 2.3%  | 2.1%              | 5.2%      | 4.5%   | 1.3%  | 2.2%       | 3.7%          |           | 3.0%      | 2.0%             | 2.8%  |
| Introducing Metric System            | .3%   |                   | 1.7%      |        | .6%   | .4%        |               |           |           | .7%              |       |
| FT Aggmt With Mexico                 | 1.5%  | 1.3%              |           |        | 2.6%  | 1.5%       | 1.2%          |           |           | .7%              | 1.4%  |
| GATT                                 | 1.6%  | 1.9%              |           |        | 1.9%  | 2.2%       |               |           | 1.5%      | 1.4%             | 1.8%  |
| Comptve Level/ Dollar                | 1.0%  | 1.1%              | 1.7%      |        | .6%   | .7%        | 2.4%          |           | 1.5%      | 1.4%             | 1.1%  |
| Tax Advantages / Intrntnl Markets    | 1.8%  | 2.1%              | 1.7%      |        | 1.3%  | 3.0%       |               | 6.7%      |           | .7%              | 2.8%  |
| Subsidizing For Own Business         | 1.0%  | 1.3%              |           |        | .6%   | .7%        | 2.4%          |           | 1.5%      | .7%              | 1.4%  |
| On The Job Training/ Retraining      | 3.3%  | 4.0%              | 3.4%      |        | 1.9%  | 3.0%       | 3.7%          | 13.3%     | 6.1%      | 4.8%             | 3.5%  |
| De-regltn Of Transport Ind           | .2%   | .3%               |           |        |       | .4%        |               |           |           |                  | .4%   |
| Private Ind                          | .3%   | .5%               |           |        |       | .7%        |               |           |           | 1.4%             |       |
| Long Term Planning                   | 1.1%  | 1.1%              | 1.7%      | 4.5%   | .6%   | 1.1%       |               |           | 3.0%      |                  | 1.8%  |
| Getting Rid Of Deficit               | .7%   | .5%               |           |        | 1.3%  | .7%        |               |           |           |                  | .7%   |
| More Conservation Of Nat Resrses     |       |                   |           |        |       |            |               |           |           |                  |       |
| Exprts                               | .7%   | .5%               | 1.7%      |        | .6%   | .7%        |               |           | 1.5%      | 1.4%             | .4%   |
| Education System                     | 2.0%  | 1.6%              | 3.4%      |        | 2.6%  | 1.9%       |               |           | 4.5%      | 1.4%             | 2.1%  |
| Market Research On An Intrntnl Basis | .8%   | 1.1%              |           |        | .6%   | .7%        | 1.2%          | 6.7%      |           | 1.4%             | .7%   |
| Employment/ Job Creation             | .3%   | .3%               |           |        | .6%   |            |               | 6.7%      |           |                  | .4%   |
| Nothing                              | 2.1%  | 2.7%              | 1.7%      |        | 1.3%  | 1.9%       | 4.9%          |           | 3.0%      | 3.4%             | 2.1%  |
| Other                                | 1.3%  | .8%               |           |        | 3.2%  | .7%        | 1.2%          |           |           | .7%              | .7%   |
| DK/ Ns                               | 23.7% | 19.8%             | 34.5%     | 18.2%  | 30.1% | 20.1%      | 30.5%         | 26.7%     | 16.7%     | 23.1%            | 21.3% |