

Most German executives have a good working knowledge of English.

English has been taught as a second language systematically since the end of World War II and the younger generation is very influenced by American culture. However, a good working knowledge of English on the part of your German staff will not preclude misunderstandings related to language differences.

Proximity to Eastern Europe.

Germany is seen by many Canadian companies there as the best place for a company wishing to take advantage of the opening up of Eastern Europe while being based within the EC.