REPORT 4 89/10/10

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 88 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 612-WASHINGTON

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UNITED STATES OF AMERICA

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 3 Continuing to advise Cdn firms on procedures and opportunities in selling to U.S. Federal Govt.

Providing mkt info and sourcing assistance to Cdn industry (Mid-Atlantic private sector).

QUARTER: 4 Participated with an information booth at Comnet '89.

Hosted reception for 150 prospects of 17 Cdn exhibitors at Federal Computer Conf. Assisted in show logistics & promote Cdn capability at show info booth. Provided detailed info to 19 other coys(non-FCC)interested in selling to U.S.Fed.Gt

Distributed some 300 pcs.Gov.Sectorial Lit. as well literature from 40 cos.Made 25 contacts with equipment users interested in sourcing product from Canadian manufacturers.