

REPORT 4A
88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES
WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST : 640-BOGOTA

- (A) COMMERCIAL SECTION WAS HEAVILY INVOLVED IN PREPARATION OF ITINERARY FOR DEPUTY MINISTER BERGERON OF THE MINISTERE DU COMMERCE EXTERIEUR DU QUEBEC ON JUNE 6-7 AND ACCOMPANIED HIM TO ALL MEETINGS TOGETHER WITH AMBASSADOR.
- (B) LAST WEEK OF REPORTING PERIOD COINCIDED WITH "CANADA WEEK" ACTIVITIES IN BOGOTA PRIOR TO JULY 1. COMMERCIAL SECTION WAS CHARGED BY AMBASSADOR TO ORGANIZE SEMINAR/LUNCH FOR LEADING MEDIA & BUSINESS PEOPLE TO OUTLINE CANADIAN TRADE PROMOTION PROGRAMS & AGENCIES (I.E. EDC, CIDAINC, TFO, CESO)
- (C) COMMERCIAL SECTION CONTINUED TO DEVOTE CONSIDERABLE TIME TOWARDS MARKETING SUPPORT FOR LAVALIN BID FOR BOGOTA METRO.