

REPORT #5  
88/02/02

QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 87  
FORECAST OF KEY INVESTMENT ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

page 39

414 - BRUSSELS

BELGIUM

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN

ANTICIPATED RESULTS

ELECTRONICS EQUIP. & SERV                      INSTRUMENTATION  
USING PC, DEVELOP CONTACT FILE FOR PRIORITY SECTORS BY LITERATURE  
SEARCH, INDUSTRY ASSOCIATIONS. DIRECT CONTACT WITH EXPORTERS TO CANADA  
AND CANADIAN SUBSIDIARIES, MAJOR CORPORATION INDEX.

SHORT LIST OF GOOD PROSPECTS IN  
BIOTECHNOLOGY.

EDUCATION, MEDICAL, HEALTH PROD                      PHARMACEUTICALS, BIOTECHNOLOGY  
USING PC, DEVELOP CONTACT FILE FOR PRIORITY SECTORS BY LITERATURE  
SEARCH, INDUSTRY ASSOCIATIONS. DIRECT CONTACT WITH EXPORTERS TO CANADA  
AND CANADIAN SUBSIDIARIES, MAJOR CORPORATION INDEX.

SHORT LIST OF GOOD PROSPECTS IN  
BIOTECHNOLOGY.

AGRI & FOOD PRODUCTS & SERVICE                      FOOD HANDLING, PROCESSING EQUIP  
USING PC, DEVELOP CONTACT FILE FOR PRIORITY SECTORS BY LITERATURE  
SEARCH, INDUSTRY ASSOCIATIONS. DIRECT CONTACT WITH EXPORTERS TO CANADA  
AND CANADIAN SUBSIDIARIES, MAJOR CORPORATION INDEX.

SHORT LIST OF GOOD PROSPECTS IN FOOD  
PROCESSING.

INDUSTRIAL MACHIN, PLANTS, SERV.                      SERVICES INCLUDING CONSULTING  
USING PC, ENGINEERING CONSULTANTS TO BE PROFILED FOR COMPLEMENTARY  
CAPABILITIES WITH CANADA.

SHORT LIST OF GOOD PROSPECTS IN  
BIOTECHNOLOGY.

NON SECTORALLY ORIENTED ACTIVITIES

IMPACT VISITS TO MAJOR CENTRES OUTSIDE BRUSSELS (ANTWERP, LIEGE,  
GHENT). AMBASSADOR AND TID PROGRAM OFFICERS, CANADIAN BANKERS, LAW-  
YERS, ETC.

BUILD AWARENESS OF CANADA, CANVAS INVEST-  
MENT INTEREST, SUPPORT RESIDENT CANADIAN  
BUSINESS INTERESTS.

"COMMERCIAL DIVISION AT YOUR SERVICE" BOOKLET.

PUBLICITY ON PERSONNEL AND SERVICES  
AVAILABLE AT EMBASSY TO FACILITATE  
CONTACTS FOR BELGIAN BUSINESS PEOPLE.