

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :502-HONG KONG

001-AGRI & FOOD PRODUCTS & SERVICE
HONG KONG

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 4 In-store food promotion with Dah Chong Hong including 39 food outlets and 17 restaurants.

Food promotion was launched on March 10th and supplier had bought some \$6 million of Cdn food products.

25 Companies visited HK for 3 day program following their participation in Foodex, Japan.

General program and individual appts made for 30 Cdn reps.