

REPT4D  
89/12/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 89  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

32

POST :341-CAIRO

009-FOREST PRODUCTS,EQUIP,SERVICES  
ARAB REPUBLIC OF EGYPT

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

WOOD AND WOOD PRODUCTS

ON GOING INTRO OF LUMBER,NEWSPRINT EXPORTERS TO IMPORTERS  
EXPAND CDN SALES TO \$40M

ENCOURAGE CDN TO EXPAND VOL LUMB & PAPER NEWSPRINT SALES  
EXPAND SALES & CONSOLIDATE CDN HOLD ON LONG TERM MKT AS

ENCOURAGE LUMB PRODUCERS TO EXPAND INTO METRIC SPECS  
EXPAND SALES INTO METRIC HALF OF MKT NOT EXPLOITED BY CDA

REINTRODUCE CDN FINE PAPER PRODUCTS  
ESTABLISH A NEW COMMODITY MKT

IMPORTERS. SHIFT TO INCREASE BUS THROUGH REEXPORTING 10% PUR

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 Continue to coordinate follow-up between lumber  
importers & Cdn suppliers to assure continuity  
of Cdn exports to that market. - Follow-up the  
idea of Egyptians purchasing lumber mission to  
Cda in order to inspect/buy redwood subst.lumber

Follow-up & mkt situation reports telexed to  
BPIB & COFI resulted to sale of 10,000 CuM.  
Better understanding of local mkt highlighted Egyp  
tian magnitude which resulted to Chairman BPIB  
visiting Egypt in July 89.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----