

RPTCL

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

89/90 SECTOR/SUB-SECTOR HIGHLIGHTS

Mission: ALGIERS

Market: ALGERIA

Sector : ADVANCED TECH. PROD. & SERV

Sub-Sector: ALL SUB-SECTORS

Market Data	2 Years Ago	1 Year Ago	Current Year (Estimated)	Next Year (Projected)
Market Size	500.00 \$M	500.00 \$M	450.00 \$M	400.00 \$M
Canadian Exports	10.00 \$M	10.00 \$M	8.00 \$M	20.00 \$M
Canadian Share of Market	2.00 %	2.00 %	1.70 %	5.00 %

Cumulative 3 year export potential for
CDN products in this sector/subsector: 60-100 \$M

Major Competing Countries	Market Share
JAPAN	25.00 %
UNITED STATES OF AMERICA	15.00 %
SWEDEN	15.00 %
GERMANY WEST	10.00 %
FRANCE	10.00 %

Current Status of Canadian
exports in this sector/subsector: Small but expanding

Products/services for which there are good market prospects:

1. TELEPHONIE RURALE
2. PABX
3. LIGNES TELEPHONIQUES
4. TELEPHONES
5. BUREAUTIQUE
6. INFORMATIQUE (EQUIPEMENT ET SERVICES)
7. INFORMATISATION DE SYSTEMES
8. TRANSMISSION DE DONNEES
9. INFORMATISATION ARABE/LATIN
10. SERVICES/FORMATION