

PROGRAM RESULTS: EUROPE

BUSINESS ACTIVITY

During the July - September 1991 period twenty-six posts reported the following business activity:

72 EXPORT SALES WORTH \$101 MILLION

38 NEW BUYING CONNECTIONS/55 AGENCY AGREEMENTS

32 NEW JOINT VENTURES WORTH \$4.6 M/14 LICENSING AGREEMENTS

6 FOREIGN INDUSTRIAL AND COMMERCIAL INVESTMENTS IN CANADA

16 CANADIAN INVESTMENTS IN TERRITORY WORTH \$8.4 M

42 TECHNOLOGY TRANSFERS

HIGHLIGHTS:

\$ 20 million sale of digital switches (London)

\$14.5 million sale of pre-fabricated steel buildings (Moscow)

\$ 7 million sale of mine detection system (Stockholm)

\$ 8 million sale of machinery (Moscow)

\$ 5 million sale of lobsters (Milan)

\$ 2 million sale of ship repair services (Moscow)

KEY STATISTICS: for the twenty-six posts reporting workload information

Missions Reporting To

		RBT	RWT
No. Trade Enquiries	Cdn	1249	5463
	Local	975	5638
No. Investment Enquiries	Cdn	50	394
	Local	63	773
No. Business Visitors	Cdn Pr/Pub	444/109	842/487
	Local Pr/Pub	589/257	957/198