



# The U.S. Connection

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**SAN DIEGO** — June 24–27, 2001 — Canada's bio-industries are booming and this year's Canadian Pavilion at **BIO 2001** ([www.strategis.ic.gc.ca](http://www.strategis.ic.gc.ca)) proves it. Eighty biotech companies, associations and research organizations, as well as municipal, provincial and federal government agencies with biotechnology responsibilities will be represented in a display area comprising 51 booths.

Canadian exhibitors at **BIO 2001** represent a dynamic industry that has grown 25% between 1998 and 1999, reaching revenues of \$1.9 billion in 1999. And the number of true biotech

## BIO 2001: "The biotechnology gateway"

firms (whose primary business is biotechnology) has increased to more than 360 in 1999, up from 282 in 1997. With R&D spending up 19% between 1998 and 1999 as well, biotech is clearly a "go" for growth in the coming years.

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## 2001 Carolinas Telephony and Technology Symposium

**MYRTLE BEACH, SOUTH CAROLINA** — October 11–13, 2001 — The Canadian Consulate General in Atlanta is calling on Canadian manufacturers of telecommunications equipment and software, as well as providers of telecom services in Customer Premise and Central Office equipment, to participate in the **2001 Carolinas Telephony & Technology Symposium**. The event is a highly cost-effective way for companies to enter this region in the U.S. that now boasts a population of approximately 11 million.

The symposium is an annual event that typically attracts more than 120 telecommunications managers from large end-user companies in both North and South Carolina, as well as executives from local TELCOs (telephone

companies), CLECs (competitive local exchange carriers), IXCs (interexchange carriers) and ISPs (Internet service providers). Participants can exhibit, make technical presentations and network with these telecommunications decision makers, often producing successful outcomes. For example, an Alberta company landed a considerable number of immediate leads after presenting at last year's event.

To make arrangements to deliver a presentation, contact Steve A. Flamm, Business Development Officer, Canadian Consulate General, Atlanta, tel.: (404) 532-2018, fax: (404) 532-2050, e-mail: [steve.flamm@dfait-maeci.gc.ca](mailto:steve.flamm@dfait-maeci.gc.ca)

For more information, contact R. Carlisle Reames, Executive Director (and event organizer), Telephony &

## Canada's premier plastics show Plast-Ex 2001

**TORONTO** — April 30-May 3, 2001 — **Plast-Ex 2001** ([www.plastex.org](http://www.plastex.org)) is North America's second-largest plastics show, with close to 500 exhibitors and nearly 12,000 industry participants from around the world. They will all be there — resin producers, mould makers, producers of plastics products and machinery makers.

**Plast-Ex** is an international event; make your plans early!

Team Canada Inc. will be at **Plast-Ex** in force. Meet with us at booth #127, during the Export Café breakfast on May 2, and at the show's International Business Centre.

For more information, contact Jim Burt, U.S. Business Development Division, DFAIT, tel.: (613) 944-6576, fax: (613) 944-9119, e-mail: [jim.burt@dfait-maeci.gc.ca](mailto:jim.burt@dfait-maeci.gc.ca) ✪

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