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Kenneth McDonald & Sons,
Limited, Ottawa.

NEW BOOKS

By KATE STANDISH

Are You In It?

The Canadian Woman's Annual and Social Service Directory. E. P. A. E., and E. C. Weaver. Toronto: McClelland, Goodchild and Stewart.

WHO is the head of the Women's Institutes in Prince Edward Island?

Who is the president of the Women's Civic League of Winnipeg? I want to know about the Local Council in Victoria. To whom shall I write?

And more questions, and still more; wherefore this excellent directory, which begins with a calendar, Canada and the Royal Family, and before the last page, takes in every woman in the country. There is simply nothing left out; from coast to coast it tells everything that Canadian women have done in 1914 and are going to continue to do in 1915 for Canada. More than in any other book, in this annual, you will get a comprehensive picture of Canadian life—from a woman's point of view, of course, but when you get it from that, you have about all there is. There are the National Council of Women, the Daughters of the Empire, Labor Organizations, Women's Institutes, Housewives Leagues, Teacher's Associations and Press Clubs and 100 more, representing women organized, within ten years, it seems to me, to do things and get things done.

However, the book is not arranged according to clubs; these just come in. According to the table of contents, the field covered deals with the political status of women, women in the home, child welfare, education, professions and employment, journalism and literature, art, music and the drama, agriculture and country life, community work, health, recreation, temperance and purity, reformatory and correctional agencies, socializing agencies, and social training. We knew our women were busy, and that they were doing a great deal for their homes, for Canada, for life generally; we knew this and needed just such a book to let us see how wide and deep their activities and interests were. The Canadian Woman's Annual is vividly alive, because it gives all the facts, written by the women who know what is going on. It will interest all Canadian women, even if they are not members of some of the clubs or societies written about; although, judging from the number of women's organizations represented, there can hardly be a woman in the country who does not belong to some club or society.

What Paper Do You Take?

"The Clarion," by Samuel Hopkins Adams. New York: Houghton Mifflin Company.

"The Clarion" has been on my table for some months and I had not thought particularly of recommending it to you, thinking that the evils of newspapers with which it deals form a peculiarly American Problem.

But the other day an incident was brought to my notice which would go to show that our papers labor under the same business and social difficulties as "The Clarion" did; and so Canadian newspaper owners and you, their readers, will also likely find "The Clarion" of interest.

Young Mr. Hal. Surtaine went up against the wishes of the girl he wanted as his wife, his father, the whole town; stuck to his business as he saw it to tell all the news, the whole news, all the time—that being what a newspaper is for. He won out—got back the girl, his father and the town. It's very nice, and so is the girl. I think you ought to read it, and I know you'll like it.

The Why of a Recipe

"Principles of Food Preparation," by Mary D. Chambers. Boston: The Boston Cooking School Magazine Co.

If you're interested in knowing the "why" back of your favorite recipe, it's here. If you can't tell "why it didn't come out right," this book can tell you. I asked it a number of questions and it answered satisfactorily.

"The Principles of Food Preparation" takes up in successive chapters foods in their uncooked state, and describes the effect of heat applied in different ways—that's cooking. Does your butcher sell you tough steak? Perhaps the toughening occurs in your own kitchen; and you can find out why in this book.

As a number of experiments and questions are given in each chapter, the book would be very useful to a teacher of Domestic Science, or to any woman who wanted to teach the principles of cooking to a class of girls. It must not, however, be thought that recipes are omitted. On the contrary, the number given would be enough, I should judge, to last an ordinary housekeeper's housekeeping time.

Books Received

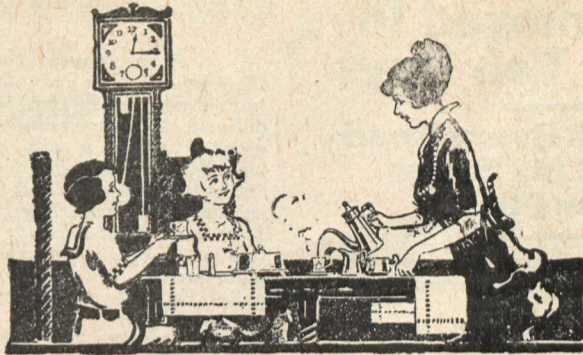
"The Last Shot," by Frederick Palmer. Scribner's. \$1.35.

"Sweet Apple Cove," by George Van Schaick. Small, Maynard and Company. \$1.35.

"Arcadian Adventures with the Idle Rich," by Stephen Leacock. Bell and Cockburn. \$1.25.

"Land Marks," by E. V. Lucas. Bell and Cockburn.

"The Eyes of the World," by H. B. Wright. The Book Supply Co. \$1.35.



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You never tried anything in your life that is as easy to sell as EVERYWOMAN'S WORLD. Right in your neighborhood there are from fifty to one hundred ladies who will be glad to buy copies from you at only 10c each and will thank you to bring it to them every month. You make a big cash reward on every copy you sell.

Join the "Boys' Money Club" today and try it at my risk.

Write and get full particulars of my great "Money Club" Cash Reward plan. If fifteen hundred other boys are enthusiastic about it you will be too. Remember I trust you—you don't invest anything—not a single nickel. I will send you by Express all charges paid the number of copies you think you can sell. I will trust you with them until you sell them. Then you just keep your cash reward out of your sales and return the balance to me.

Look alive and write to me today and you can make \$5.00 clear profit this month.

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