

BURNS' TOURS TO OLD POINT COMFORT

This charming resort is reached by the old Dominion Line. Steamers leaving New York four days a week at 3 p.m. and after an ocean voyage down the Atlantic coast arriving at Old Point Comfort, Fortress Monroe, Norfolk, the evening of the following day. Through tickets are issued and are made to return via Washington and Philadelphia. Send for folder giving all information as to hotels and trip. May, June, July and August vacation tours to Europe. Apply to Chas. E. Burns, 77 Yonge Street, third door above King St.



CONDUCTED BY

J. W. Brough.

CHAS. E. BURNS,
77 YONGE ST.
Tickets to
Europe
Savannah
Jacksonville
Havanna
New Orleans
West Indies
Mexico
South America
and all
Southern States.
3rd door above
King Street
TORONTO.

PHENIX PUBLISHING CO.
OFFICE: 81 ADELAIDE STREET WEST

"Yet doth he give us bold advertisement."—SHAKESPEARE.

\$2 PER YEAR. 5c. PER COPY.
SOLD BY NEWSDEALERS.

51 KING ST. E.
(Rear Entrance from Colborne St.)



51 KING ST. W. 152 YONGE ST.
68 JARVIS ST.

PAPER EDITION

"The... Raiders"

BY S. R. CROCKETT.

"FRESH: BREEZY: BRILLIANT."

Paper, cut edges, 60 cents.

One of Canada's best known retail booksellers expressed the following opinion of this great story: "The best novel that's been written in five years. Better than anything Barrie ever wrote. As good as anything of Stevenson's."

Cloth edition, \$1.25.

WILLIAM BRIGGS,
PUBLISHER

29-33 Richmond St. W., Toronto.

DRESSMAKER'S

MAGIC SCALE

A perfect tailor system of garment cutting for ladies and children. Also instructions in Men's and Boy's Clothing.

MISS. K. C. MACDONALD:
General Agent, Ontario.

1/4 Shuter Street, - Toronto.

FETHERSTONHAUGH & CO.

Patent Barristers, Solicitors and Experts.

Canadian Bank of Commerce Building.
28 KING ST. W. - TEL. 2589

Try *Al Westlake*

... 147 Yonge St.

FOR OUR CELEBRATED

\$1.00 PER DOZEN PHOTOS

All Work Guaranteed.

G. R. Byford
- Bookbinder

BOOKBINDING - OF - EVERY DESCRIPTION.

... Special attention given to ...

BINDING - SHEET - MUSIC

COR. CHURCH AND COLBOURNE STS., TORONTO.

North American

Life Assurance Company.

Head Office, - Toronto, Ont.

PRESIDENT

J. L. BLAIKIE, Esq., President Canada Landed & National Invest. Co.

VICE-PRESIDENTS

HON. G. W. ALLAN and
J. K. KERR, Esq., Q.C.

The Compound Investment and Investment Annuity Policies of the North American Life Assurance Company contain specially advantageous features for intending insurers.

Write or make personal application for full particulars,

WM. McCABE, Managing Director

JOHN MACDONALD & CO.

- TO THE TRADE -

The
Microscope
Of
Keen
Buying
Secures
Success
In
Selling

For Silks we have no equal in the Canadian trade. Last week we received a large shipment in **Coloured Silks**. This week we have received a large shipment of **Black Silks** in the following:

Peau-de-Soie
Faille Francais
Bengaline
Merveilleux
Brocade and Surah

- FILLING LETTER ORDERS A SPECIALTY -

JOHN - MACDONALD & CO.

Wellington and Front Sts. East,
TORONTO.

JOHN MACDONALD, PAUL CAMPBELL,
JAS. FRASER MACDONALD.

Our Style **E**

PIANO :

Is Unrivalled
In Popularity,
Its Tonal
Qualities
Commend it
To the Artist.
Its moderate Price.

\$375.00

Commends
It to all.
Examine it
Before purchasing
Elsewhere.

MASON & RISCH

PIANO CO., LTD.

32 KING ST. WEST

ESTABLISHED

1843

Scaris
Guinea
Trousers

\$5.25 SPOT CASH.

New Cameras

... 1894 ...

-Night Hawk - \$ 6.50
-A Premo - - 12.00
-B Premo - - 15.00
-C Premo - - 20.00

- CATALOGUE -

J. G. RAMSEY & CO.

89 BAY ST., TORONTO,

WHITE CANVAS SHOES

: AT :

HALF : PRICE

In order to reduce our large and varied stock we have decided to sell for the next thirty days at our

Ladies White Canvas Shoes at Half Price

: A GENUINE SALE :

Nothing cooler, lighter or more comfortable for summer wear.

H. & C. BLACHFORD

83 to 89 King St. East, Toronto.