

# SUMMER ADVERTISING

FOR

## Waterman's Ideal Fountain Pen

The pen with the Clip-Cap

These cards will serve two purposes—they will not only sell Waterman's Ideal Fountain Pens, but they will help your souvenir postal card business.



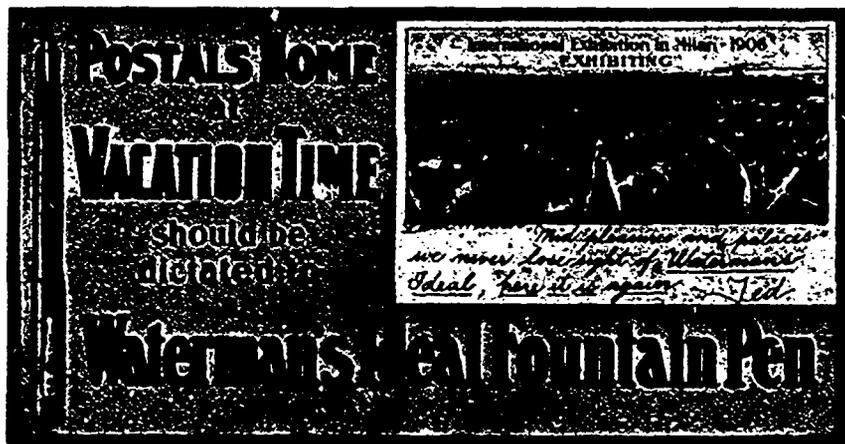
### Country Scene

Fac-simile of a souvenir postal card shown in colors in upper right hand corner. Size, 10 x 20½. Space for imprint.

Write for as many as you can use, giving us enclosure instructions.

### Milan Exposition

Fac-simile of a souvenir postal card shown in colors in upper right hand corner. Size, 10 x 20½. Space for imprint.



THE JUNE-JULY ISSUE OF OUR HOUSE ORGAN

## The Pen Prophet

is out. If you fail to receive it, write to us.

# L. E. Waterman Company of Canada,

136 St. James Street, Montreal

Limited

173 Broadway, NEW YORK

12 Golden Lane, LONDON