

SUMMER ADVERTISING

FOR

Waterman's Ideal Fountain Pen

The pen with the Clip - Cap

These cards will serve two purposes—they will not only sell **Waterman's Ideal Fountain Pens**, but they will help your souvenir postal card business.



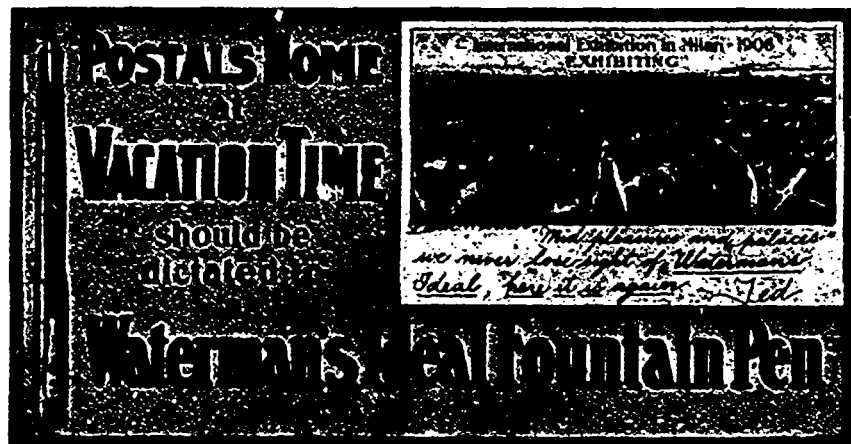
Country Scene

Fac-simile of a souvenir postal card shown in colors in upper right hand corner. Size, 10 x 20½. Space for imprint.

Write for as many as you can use, giving us enclosure instructions.

Milan Exposition

Fac-simile of a souvenir postal card shown in colors in upper right hand corner. Size, 10 x 20½. Space for imprint.



THE JUNE-JULY ISSUE OF OUR HOUSE ORGAN

The Pen  Prophet

is out. If you fail to receive it, write to us.

L. E. Waterman Company of Canada,

136 St. James Street, Montreal

Limited

173 Broadway, NEW YORK

12 Golden Lane, LONDON