

Each student has an individuality he wishes to preserve.

That individuality is expressed as much in his clothes as in his manner.

In ordinary ready-made that individuality is lost, it is often killed in the tailor shop.

Semi-ready tailoring provides for your individual likes and dislikes in clothes. You judge the garment on you,—you take it only if its fit and fitness suit you.

Call in and see what handsome styles we are showing in Winter Overcoats.

Semi-ready Tailoring

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