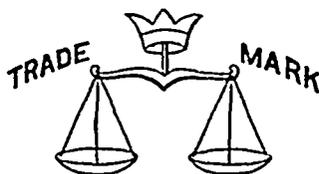
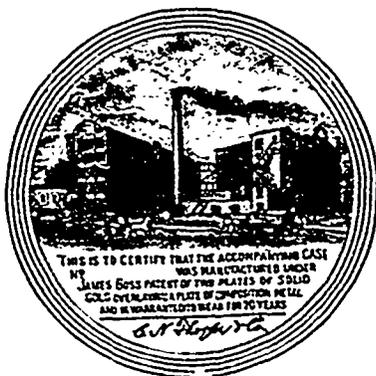


TRADE-MARK AND GUARANTEE.

The fact that several Canadian jewelers have been imposed upon by conscienceless jobbers who sold as Boss cases those of another make, having first abstracted the guarantee, impels us to say, for the benefit of the trade, that every genuine Boss gold case contains the trade-mark a CROWN and SCALES stamped in the cap.



The design of the trade-mark and the shape and phrasology of the guarantee are herewith illustrated. It seems incredible that there are jewelers who are so indifferent or indolent as not to be familiar with these distinguishable features of



Boss cases. The trade-mark and guarantee are easily understood and remembered, and if either is absent from a case claimed to be a Boss, a rigid investigation is immediately in order. Always look for the crown and scales and guarantee. They are the Boss case credentials.

C. N. THORPE & CO.,
The Keystone Watch Case Factories,
 19TH AND BROWN STREETS, PHILADELPHIA, PA.