

REFORMATION IN TRADE.

Reform, reform is the cry of the day. While old fashioned habits are passing away...

Let us glance at Toronto, which a few years ago, Was dark Muddy York, as you very well know...

Just look, if you please, at its elegant houses, its beautiful churches, their spires and their domes...

Its marshes have fled by the aid of our drains, its forests are open'd by the speed of our trains...

Even now, where the waves of Ontario roar, And dash their white spray on the long beaten shore...

But reforms as important as those have been made, Which greatly have altered the aspect of trade...

The Bosses, for instance, which a few years ago Would cost you a dollar and a-quarter, or so...

Not did you then think that the terms were hard, If you bought a good print for a shilling per yard...

Will you call at McDONALD'S? If it is but to try, From his well sorted stock how cheap you can buy...

'Tis a three story house, with the front painted white, Which makes its appearance both graceful and light...

THE LARGE 103, YONGE STREET. TORONTO.

JOHN McDONALD, Respectfully invites attention to his very large Stock of Seasonable

DRY GOODS, RECEIVED THIS SEASON. The whole of which he offers very reasonable...

Wholesale Department up Stairs. REMEMBER THE LARGE 103, YONGE STREET

JOHN PARKIN, Plumber and Gas Fitter, Adelaide St East, 2 Doors from Victoria St.

Niagara Temperance House, NEAR THE LIBERTY POLE, BUFFALO CITY. J. H. BAYLEY, Proprietors

DR. N. BURNIE, BRADFORD, MEMBER OF THE Royal College of Surgeons, and Licentiate of the Honor of the Society of Apothecaries...

Bound Volumes of the Son of Temperance for 1852. Those wanting bound volumes of this work for the above year...

To Farmers & the Country Generally. The undersigned, at No 3, Elgin Buildings, Yonge Street, begs to intimate to the country generally...

R. H. BRETT, GENERAL MERCHANT, WHOLESALE IMPORTER OF Heavy Hardware, Sheffield, Wolverhampton, and Birmingham Goods...

BURGESS & LEISHMAN, Corner of King and Church Streets, adjoining the Court House, Toronto, have on hand THE LARGEST, THE CHEAPEST, AND THE BEST ASSORTMENT OF READY-MADE CLOTHING AND DRY GOODS IN CANADA WEST.

We have on hand a complete assortment of New Fall and Winter Goods, which, upon inspection, our customers will find to be composed of the newest and most Fashionable materials...

Table with columns for Men's Brown Holland Coats, Men's Black Cloth Vests, Men's Mole-skin Trowsers, etc. with prices.

DRY GOODS. Muslin delaines, yard wide, from 1s 10d. Prints, fast colors, do from 7 1/2d. Heavy ginghams, do " 7 1/2d. Splendid bonnet Ribbons " 1s 3d. Straw bonnets, " 1s 3d. Gloves, hosiery, ribbons, laces, Edgings, artificial flowers, Shot, check'd and plain alpaca.

BURGESS & LEISHMAN, NO SECOND PRICE. Corner of King and Church Streets, adjoining the Court House. Toronto, January, 1853

NEW GOODS! NEW GOODS!! FRESH ARRIVALS, WINTER DRY GOODS.

WILLIAM POLLEY, 66 King Street, three doors west of Church Street, BEGS to call the attention of the citizens of Toronto and surrounding country to his large and well selected stock of STAPLE AND FANCY DRY GOODS.

Imported expressly for this trade, and is replete with every article in the line, including all the latest styles in dress goods, colouring cloths, Orleans, caracasian cloths, gait plaids, prints, ladies wool scarf shawls, wool polkas, (all sizes), ribbons, &c. A full assortment of Staple Goods, viz. Grey cottons, white cottons, heavy stripe shirtings, red, white, blue, and pink flannels, muslins, derys, ticks, Hungarian cloths, Bloomer cloths, Beaver, English, and S. F. cloths, dooskins, cassimere, tweeds, satinets, Canadian grey cloths, Etowles, &c. &c. Buckskin mitts, gloves, hosiery, wool sleeves, Boss, cravats, &c. &c. I have stock will be found large and well assorted, with fresh, seasonable goods, which for QUALITY & CHEAPNESS is not surpassed in the city. Intending purchasers are respectfully solicited to inspect his stock and prices, before purchasing elsewhere. SUPERIOR COTTON YARN (all Nos), a prime article in Cotton Blotting, Black and White Wadding, &c. WILLIAM POLLEY, Third door west of Church Street. Chequered Warehouse, Victoria Row, Jan. 1853.



GOLD—GOLD—From Australia and California wanted, by ROBERT TAYLOR, Corner of Yonge and Albert Streets Toronto, nearly opposite the Green Bush, and a few doors north of Montgomery's Inn.

HIS GROCERIES ARE THE CHEAPEST IN TORONTO—THEY COMPRISE FRESH GREEN TEAS, BLACK TEAS, COFFEE, SUGARS, SPICES, FRUITS, RICE, CONFECTIONARIES. WHOLESALE AND RETAIL—LOW PRICES—QUICK RETURNS. INSPECTION IS INVITED. January, 1853

G. HARCOURT & Co., TAILORS, CLOTHIERS, AND GENERAL OUTFITTERS, 11, North Side of King Street, Directly opposite the Globe Office, Toronto.

The subscribers keep always on hand a large assortment of West of England Broad Cloths, Cassimeres, Dooskins, Tweeds, Venetian and Summer Cloths of the Newest Style of Pattern and Material. A choice selection of Vestings of the richest style, comprising of Lion and Figured Vests, Silk and Cotton Piques, Satin and Figured Material of almost every description. READY-MADE GARMENTS, Hats, Caps, Shirts, Gloves, Suspenders, Huffers, and Gentlemen's Wear in General. Judges' Barristers' and University ROBES, Of every Degree and quality, made to order. G. HARCOURT & Co. Toronto, January 1853.

HAYES BROTHERS & CO., IMPORTERS OF GROCERIES, TEAS, &c. 27, YONGE STREET, TORONTO.

J. FOGGIN, [From England] DYER AND SCOURER, 93, YONGE STREET, TORONTO. RID GLOVES CLEANED. Yorkville Saddle & Harness Shop. JOHN DALY. Inform his numerous friends that he is prepared to attend all cases in and with promptness and despatch. HARNESSES, SADDLES and TRUNKS will be made at short notice of the best materials and at low prices. Whips, Spurs, Valises, &c. constantly on hand. N B Shop near the corner of Yonge Street, as you enter from the Park Road.

J. MURPHY, PAINTER AND GLAZIER, GRAINER, PAPER HANGER, SIGN WRITER, &c. &c, No. 13, Adelaide Street, West of Yonge St

THOMAS PAUL & SON, VETERINARY SURGEONS, VETERINARY FORGE AND BLACKSMITH'S SHOP HORSE AND CATTLE MEDICINES. DISPENSARY—Queen Street, near Yonge Street, Toronto.

WILLIAM WHARIN, WATCH & CLOCK MAKER, JEWEL'ER, &c. No 17, Church St, 1 door South of King St. Clocks, Watches, Time pieces, and Jewellery, of every description repaired, cleaned and Warranted. A variety of Clocks, Watches, Jewellery and Fancy goods constantly kept for sale. Toronto, January, 1853

W. STEWARD, Premium Saddlery Warehouse, 95 Yonge St., Toronto, Sign of the Mammoth Collar. W S returns his sincere thanks to his friends and the public, for the very liberal support he has received. He still continues to manufacture a superior article, such as he has received so many premiums for at numerous fairs in Canada, and which has been honorably mentioned at the World's Fair in London. W S will sell very low for cash, and every article warranted to be such as sold for.—GOOD AND CHEAP. Remember the Sign of the Collar.

YONGE ST. POTTERIES, NEAR TORONTO, JOHN DAVIS, ICEMILL. Manufactures 2500 pieces per week, producing 30 to 40 worth of goods on the average per week, through the whole year. These Potteries excel all other potteries in the Upper Province for quantity and quality. They took all the three prizes at our Toronto Provincial Show, and have done so at other Fairs. Orders can be promptly supplied with our unsurpassable Brown Ware, and Bronze Glaze, Milk Pans, Crocks, Bottles, Pickle Jars, Garden Pots, and Ornamental Chimney Tops, on short notice. J D having secured a large quantity of clay superior to any ever manufactured in Canada before, he can recommend it as being far better for Dairy purposes, than the miserable yellow and dirty white looking trash made in some places. January, 1853

JOHN BENTLEY, DRUGGIST AND STATIONER, 71, Yonge Street. Has constantly on hand a large and well selected stock of Genuine Drugs, Chemicals, Patent Medicines, Perfumery, Soaps, Oils, Paint, Varnish, Patent Dryer, &c. ALSO, WRITING AND WRAPPING PAPERS School Books, Account Books, Pocket Books, Portfolios, and GENERAL STATIONERY. N B.—Wholesale Depot for Bentley's Baking Powder Smith's improved Rat and Vermin Exterminator; Jockey Pills, Parrill's Arabian Liniment, &c. &c. RAGS BOUGHT FOR THE PAPER MILL AS USUAL. Toronto, January, 1853.

CHARLES BAKER, MERCHANT TAILOR, No 37, KING STREET WEST, TORONTO, begs leave to inform the public, that in addition to the above business, he has on hand, (or will make to order) ALL KINDS OF FLAGS, FREEMASON'S APRONS ON HAND. Agency for Mah's Paris and New York Plates of Fashion; also, J H Chappell's London and Paris Magazine of Fashion System of Cutting. Toronto, January 1853.

J. H. GOWAN, Carver and Gilder Looking-Glass & Picture Frame Manufacturer. No. 75, Yonge Street, Toronto. The subscriber respectfully informs the Trade in general that he has on hand a large assortment of Pier, Chamber Toilet and Shaving Glasses and Fancy Goods, ALSO, PORTRAIT AND PICTURE FRAME WHICH, from his new and extensive Machinery, he is prepared to sell at New York Prices. WHOLESALE RETAIL. N B Country Merchants will save 30 per cent, by buying before here purchasing elsewhere. Toronto January 1853

T. WHEELER, ENGRAVER AND WATCHMAKER KING STREET EAST, TORONTO. COMPANY and LODGE SEALS executed in the best and designs furnished if required. COATS OF ARMS found and embazoned. January, 1853

BRASS BANDS FOR DIVISIONS, Instrument and Music Establishment. MESSRS. A. & S. NORDHEIM beg to inform their friends and the public in general, besides their large stock of Pianofortes of the best mechanism, which they keep constantly on hand, they have received and are constantly receiving from Europe, the best and most IMPROVED INSTRUMENTS FOR BRASS, both Brass and Wood, which they are enabled to sell lower price than any other Establishment on the Continent. Particularly they would recommend their new Sax Horn Cornetians and other Brass Instruments, which are made by the celebrated maker CURTIS of Paris. Any order from any part of the country will be promptly attended to. A. & S. NORDHEIM, KING STREET, TORONTO.

Subscription Price of this Paper 50 per annum, payable in advance. All letters on the business of paper to be addressed, post-paid, to C. BRAND, Editor and Proprietor.

TORONTO: PRINTED BY BREWER, McPHERSON & Co., 46 KING STREET EAST.