********************** "A Splendid Publication "Worthy of National Patronage."

THE REV. W. BOWMAN TUCKER, M.A., Ph. D.

Pastor of St. Johns (Que.) Methodist Church and a subscriber to the 'Canadian Pictorial,' writes, after seeing a

Dear Eiro hour copy of Canadian Pictorial "tohand-a Splendid number.! Your idea is worthy of national patronage rencourage.

> yours truly W. Bowman Tucker

WEST

A handson'ely printed and profusely filustrated publication is the 'Canadian Pictorial.' The pictures in the 'Pictorial' are among the finest that have been produced.—The 'World,' Vancouver, B.C.

We are in receipt of the first number of the 'Canadian Pictorial,' a handsomely printed and profusely illustrated publication. We have seldom seen anything of its kind that presents a more creditable appearance, and if it receives the support it merits, the circulation of this new journal will certainly attain to large proportions.—The 'News,' Vernon, B.C.

Many Editors

East and West

are Sending Congratulations like the adjoining Examples.

EAST

The 'Canadian Pictorial' is most beautifully printed, on heavy paper; its illustrations are numerous and well executed, and as a whole it is a most creditable production. Each number contains about 1,000 square inches of pictures.—'The Register,' Berwick, N.S.

The 'Caradian Pictorial' displays excellent workmarship, and every illustration is a work of art. The pictures are fine; some fit for framing.—'The Mining Record,' Stellarton, N.S.

Those who read these words of praise and subscribe on the strength of them, will not be disappointed. We stand ready to refund unearned portions of any subscription that may be sent to us should the subscriber not care to continue his subscription. The November issue contains the latest pictures, appropriate to his birthday, of

HIS MAJESTY THE KING.

Also very good pictures of Her Majesty and other Royal personages, and a very fine full page picture, the latest taken of

MR. CHAMBERLAIN

Showing this eminent statesman to advantage. Many other pictures of people and of a great variety of beautiful and interesting subjects fill this popular magazine to overflowing. TEN CENTS A COPY

ONE DOLLAR A YEAR Postpaid Delivered in Montroal City, \$1.25.

The Pictorial Publishing Co'y.

142 St. Peter Street, Montreal. \$

SPECIAL TO 'MESSENGER' SUBSCRIBERS -

With regard to the above announcemen; the publishers have made arrangements by which our readers can obtain the new paper, at great sacrifica for introduction purposes, as follows:

Both for one year for only 75 cents. \$1.40

For those whose subscriptions to the 'Messenger' do not expire till the end of the year, a very special trial rate of ten cents to the end of the year, including the fine Christmas Number has been arranged. For other 'Messenger' subscribers who wish to subscribe for the 'Canadian Pictorial' separately for a year, a very special Annual Rate of fifty cents has been arranged. These special rates have been made for purposes of introduction and involve great sacrifice, and to take advantage of them the adjoining coupons must be used.

Subscribers who do not care to take adventage of the coupons for themselves may hand them to a friend, but in that case the coupon must four the subscriber's name written across the back as the rate is only available in the name of a subscriber to the 'Northern Me senger.'

JOHN BOUGALL & SON, 'Witness Block, Montreal Agents for The 'Canadian Pictorial.'

T	EN	CE:	T	TE	MAL	OF	FER

Coupon Department N.M.

For use of
The Pictorial Publishing Co.,
142 St. Peter Street,
Montreal.

Dear Sirs, - Enclosed please find Ten Cents for which send the new Illustrated Monthly 'The Canadian Pictorial' to the end of 1906.

Name..... Date

FIVTY CENT FIRST YEAR OF ER

N M: This Coupon with 50 Cents does the work of a Dollar Bill.

The Pictorial Publishing Co., 142 St. Peter Street, Montreal.

Dear Sirs.—Enclosed please find Fifty Cents, for which please send me 'The Canadian Pictorial' for 1997, including the rest of this year free.

Prov.....

N.B.-This coupon valid only when remitted direct or endorsed by a bonafide 'Messenger' subscriber.

N.E. - These special club and trial offers ARE NOT AVAILABLE for Montreal and Suburbs, but are good for almost all the English speaking world. See postal regulations on Page 15.