

"Make money," was one father's advice to his son, but there is a more important aim in life than "making money," and that is "making men." It is a small matter whether either you or I get rich, but it is of unqualified importance that we should BE MEN. Rich or poor, be a man! Making or not making money, make men! Not what he *has*, but what he *is*, makes a man a man. It is in business life that manhood, the real character of the man, is manifested. Many make the mistake of separating the spiritual from the secular life; they endeavor to live two lives—it cannot be done. "They are no more twain, but one flesh." The secular life is the medium for the development and manifestation of the spiritual, and the spiritual life is the standard for the direction and purpose of the secular. Paul was qualified for an apostle because he was a good tentmaker; David became a giant-killer and king of Israel because he carefully watched a few sheep in the wilderness; and Jesus was fitted to be the world's Saviour because he was a good carpenter. In like manner every man has a chance for honoring God and doing good to men. We impress men at that point where we come in contact with them in practical life. There they see and know what we are, and there the impression is made. There we manifest our one only life, our real selves—the man. If we are true men, spiritual life will permeate and control every action. With this ideal of life before them is T. Eaton & Co. doing that immense business at 190-200 Yonge Street, having 2½ acres of selling space in the centre of Toronto, employing over 400 persons. What holds these employees and draws the public to this place?

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