With half the labor, and at half the cost of other soap, Sunlight does the whole washing in half the time, yet without injuring the most delicate fabric.



Joker's Corner

THE REAL THING

"Rudyard Kipling, when he dined with me," said a literary Chicagoan. "told me about Simla.

"It seems that Simla is up in the India-and the ladies go there in the mountains-the hills as they say in hot weather to escape the heat of the low country.

"Well, Kipling said that one lovely cool morning at Simla, he was presented to a grass widow. They cail those ladies grass widows whose husbands are detained by work in the hot cities of the plains.

"She was awfully pretty and charming and as they talked together in the pleasant coolness, Kipling

of your poor husband grilling down "The lady gave him a strange look and he learned afterwards that she was a real widow."

THE WATER PIPE

He was six years old and had never gazed into the mystic lens of a microscope, as the New York Times tells the story. Several slides containing animalcula had been displayed to his astonished vision. He was too amazed to make any comment until he came to one slide that seemed more wriggly than any of the others. It was merely a drop of water. The worn this fall, and here is a gown of with all its nimble particles of animal bon. It is in shirt waist style and very life, and finally exclaimed to his smart. The blouse is double breasted.

'O mamma, now I know what it is that bites you when you drink soda-

SMITH VS. STRATHCONA

one of the back parishes of Simcoe promptly forwarded to you by mail. It County. Presently his companion spoke of a family named Strathcona. more prompt delivery. "These people have a peculiar name," the visitor observed, "Strath cona, where did they get it?'

"Oh it wasn't always Strathcona" said the driver: "they used to call themselves Smith, but Lord Strathcona, you know, his name was Smith so when he changed his name, they changed theirs.

THE HAPPY MEDIUM

Ten-year old Thomas had been aturn had to submit to fatherly inter- of this toilet is relieved by ornaments

mie," remarked his paternal parent. | are turning out just now is called the "Pretty good," was the cheerful re-

"Well, I hope you weren't a really bad bad boy.' "Not very," said Thomas thoughtfully. "I was just comfortable."

COULDN'T FORGET IT

Saturday night some miscreant lugged off a whole cord of my wood, and somehow I can't forget about it. declared Silas.

Have you tried to forget it? inquired his friend.

Yes, Sunday morning I went to church, hoping I could get it off my mind, and before I had been there five minutes the choir started in singing "The Lost Chord," so I got

BRONCHITIS If Neglected, it soon reaches the Lungs and may Prove Fatal.

Mr. G. L. Garrow of 116 Millicent St., Toronto, writes under date of September 13, 1908, "One year ago this spring I con-tracted a severe cold in the chest, which developed into Bronchitis. I took three developed into Bronchitis. I took three kinds of medicine and found no improvement. Afriend of mine advised me to try PSYCHINE and in three days I felt like a new man again. I desire to let others know what a valuable cure you have in PSY-CHINE for it cured me where all other medicine and the latest and the property and the latest and cines had failed. I am more than thankful to be well again, and for the sake of others who may be ill, you may publish this testimonial."

Stop that cold or the results will be

serious. You can do this by toning up the system with PSYCHINE. For Sale by all Druggists, 50c. & \$1 per bottle.
Dr. T. A. SLOCUM LIMITED,



VANITY'S VISIONS.

Search Among Your Heirlooms For Chantilly Shawls. Chantilly shawls have been pulled

the fashion of using them cleverly for simple lines and are very smart when overdraperies. Extremely smart are the new stiff collars showing simple embroidered trimmed with gilt buttons, patterns on variousty corded white ma-

The cuirass has suddenly become a fitted garment of silk etastic, smooth as a glove from neck to wrist and hip. Double fold silk hopsacking comes in a creamy background sprinkled with gray disks the size of a pea.

There are rumors that velvet will be a favorite material for winter, which means that both velveteen and cor-



STUNNING GOWN FOR AUTUMN.

duroy will be in high favor. But it is certain that in street suits cheviots of mixed colorings and rougher fabrics will be used, while for dressy costumes the ever liked broadcloth remains

For early fall tailored suits in heavy silks and a combination of silk and cloth are to be very smart.

Shepherd's checks are to be much ed at it a long time the material trimmed with velvet ribclosing with a single revers. JUDIC CHOLLET.

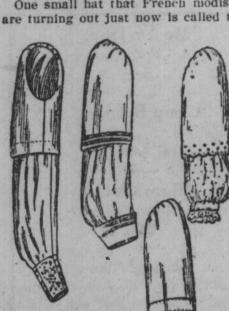
These May Manton patterns come in sizes for the waist from 34 to 42 inches No. 6427, and for the skirt 22 to 32 inches waist measure. No Send 10 cents each for these pat-A Toronto man was driving through terns to this office, and they will be stamp for letter postage, which

FADS AND FANCIES.

Strange Names For New Millinery. Veils With Eyeholes the Latest. Black satin gowns, replicas of those worn by the aristocrats during the French revolution as an expression of their feelings, have been revived by lovers of the unusual in dress. The skirts are slightly trained, and the line of the corsage is relieved by a soft way for the holidays and on is re- scarf of black lace. The somberness

"I hope you were a good boy, Tom- One small hat that French modistes

of diamonds or pearls.



BISHOP SLEEVES WITH CAPS.

casserole by those who endow every ashion with a name. It is just the shape of a casserole, sits well down on the head, is slightly trimmed and is nearly covered with the marvelous new veil, which has diamond shaped openings for the eyes.

The sulran's turban promises to be popular in millinery shapes. It is of ottoman silk and is trimmed with aigrets and a jewel brooch.

In millinery who can tell what venturesome thing will boldly jump out? The celebrated houses in Paris are insisting upon small bats for everyday hours, and it is hoped they will suc-

ceed in their struggles. Here are some more of the new sleeve designs that have the upper cap portion. The sleeves can be made in all lengths and are very smart. JUDIC CHOLLET.

The May Manton pattern for these sleeves comes in three sizes—small 32 or 34, medium 36 or 38, large 40 or 42 inches bust measure. Send 10 cents to this office, giving number, 6420, and it will be omptly forwarded to you by mail. It haste send an additional two cent

-the young moon sets nersen a

SNAPSHOTS OF DRESS.

What the Schoolgirl Will Wear-Hats Made of Dress Material. It is likely that the coat length for out of family treasure chests this sea- the fall will be that of the knee line. son since one French house has set | School coats for girls are designed on

> Hats made of the material of the dress are to be in high favor. They are simply trimmed with immense

developed in shepherd's phid, with'

cuffs and collars of red or green cloth



bows of ribbon. Moire hats and those

of satin are widely seen. Whether or not the leg o' mutton sleeve will return is not so serious a problem as the skirt question. There is, though, every evidence that this sleeve will prevail, but not in its old fashloued glory. There is no doubt that the manche that is gaining in popularity is the one that loosens up at the elbow. It is snug below, fitting like a glove to the wrist, and is not cut off until the curve of the hand is

The blouse illustrated is a very useful model. It is good style when carried out in both wash and woolen fabrics and in silk is particularly attractive. The wide revers over the shoulders are especially becoming, and the sleeves are decidedly new.

JUDIC CHOLLET. This May Manton pattern is cut in sizes from 32 to 40 inches bust measure. Send 0 cents to this office, giving number, 6422. and it will be promptly forwarded to you by mail. If in haste send an additional

FASHION'S DOINGS.

insures more prompt delivery.

two cent stamp for letter postage, which

Vagaries of the Fashionable Sash Drapery-Natty Suits For Boys. While some women have tried the effect of sashes of the gown materia; with thin stuffs, few have thought of using cloth in this manuer. The result, however, is very good if the cloth is not too thick. The sash falls in gracefully with the drapery scheme and does not strike a jarring note, as is sometimes the case with a sash of satin or other material on a cloth cos-

For small boys there are very natty little suits of bengaline and others made on the Buster Brown order for



SOLDIER ROUGH RIDER SUITS.

dressy wear. Most of them are in white, but occasionally a color is seen such as yellow or blue, and on some of the suits there is a roll collar. The soldier suit can always be trust-

ed to make the boy happy. As illustrated, the suit is of real military blue cloth, with trimmings of red. and the rough rider suit is made of khaki, with brown trimmings, JUDIC CHOLLET.

This May Manton pattern is cut in sizes for boys six, eight, ten and tweive years of age. Send 10 cents to this otnee, giving number, 6424, and it will be in baste send an additional two cent samp, which insures more prompt deliv-



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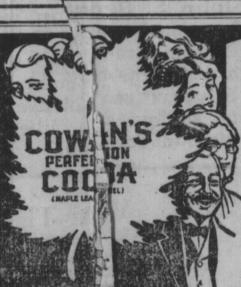
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