



Say "Bayer Aspirin" INSIST! Unless you see the "Bayer Cross" on tablets you are not getting the genuine Bayer Aspirin proved safe by millions and prescribed by physicians for 24 years.

Safe - Accept only a Bayer package which contains proven directions. Handy "Bayer" boxes of 12 tablets. Also bottles of 24 and 100 - Druggists.

The wise do not need counsel, and fools will not take it.—Seneca.



SEAL in its Purity Package. WRIGLEY'S DOUBLEMINT CHEWING GUM. It stimulates appetite and aids digestion. It makes your food do you more good.

BOSTON & YARMOUTH STEAMSHIP CO., Ltd. FREIGHT AND PASSENGER SERVICE. Local fresh fish shipments not accepted later than 5 p.m. It is intended (not guaranteed) to make connections at Yarmouth with trains of the Dominion Atlantic and Canadian National (South-western) Railways.

Roofing Materials. Let us advise you in regard to what is best for the repair of your roof. Our experience should be of much value in enabling you to choose what is best for your particular job. After the choice is made we can interest you in our low prices by reason of our car-load purchases.

Delicious Home-made Sausages, Bacon Breakfast Ham, and numerous other meat delicacies—this is the place to get them, always fresh and at a reasonable price. WE HAVE IN STOCK. Choice meat, meat for mincing, Beef, Pork, Veal, Lamb, and Poultry, Canned goods and groceries. ORDER EARLY. LOWE'S Meat Market. Queen Street, Bridgetown

THE TIME TO ADVERTISE

There is nothing so mysteriously funny as a newspaper advertisement. The prime first, last and all the time object of an advertisement is to draw custom. It is not, was not, and never will be designed for any other purpose. So the merchant waits until the busy season comes and his store is so full of customers that he can't get his hat on, and then he rushes to the newspaper and puts in his advertisement.

There are times when you could not stop people from buying everything in the store if you planted a cannon behind the door, and that's the time the advertisement is sent out on its holy mission. It makes light work for the advertisement for a chalk sign on the sidewalk could do all that was needed and have a half-holiday six days in the week, but who wants to favor an advertisement? They are built to do hard work, and should be sent out in dull days when a customer has to be knocked down with cold, hard facts, and kicked insensible with bankrupt reductions and dragged in with irresistible slaughter of prices before he will spend a cent.

Write this down where you'll fall over it every day. The time to draw business is when you want business and not when you have more business than you can attend to already. (Ex.)

The two great errors into which a mistaken devotion may betray us are enthusiasm and superstition.—Addison.



TIRED FEET SKIN-IRRITATION, BRUISES. JARS 50c. & 60c.—TUBES 50c.—At all Drug Stores

STOP that cough before it begins—take SCOTT'S EMULSION right now to nourish the system and to build up strength and resistance. Scott & Bowne, Toronto, Ont. 22-25

MARITIME PROVINCES POOR ADVERTISERS, SAYS HON. QUIN O'BRIEN, CHAUTAUQUA SPEAKER

That the Maritime Provinces should be to the rest of Canada what the New England States are to the United States, that they should develop foreign trade and fill up the country with the proper kind of settlers, was the expression of Hon. Quin O'Brien, of Chicago, who spoke at the Chautauqua meeting held here last evening.

Canada, he said, is a land of wonderful possibilities. The people here, he said, need vision to see the value of their land and wealth and beauty. He spoke of the great resources of the Maritime Provinces. There are great mineral resources, he pointed out, situated near fine harbors. Great industries should flourish here. In this connection he referred to Sydney's favorable location. He believed Canadians should stay at home and Americans come here with their wealth to open up Canadian enterprises.

Too little advertising is done by Canadians. What has been done has been of the wrong sort, he explained, and Kipling with his references to Our Lady of the Snows, has been her greatest press agent. He has blinded the world to the lakes and forests the tremendous natural resources of our country.

At one time the Maritime Provinces held a commanding position in the world of commerce, had held one-fifth of it. They had turned their backs upon that trade when the Confederation act was signed and had looked toward the west which was then new. The trade had not been forthcoming that direction and the remedy was for these provinces to again go after foreign trade to seek commerce beyond the seas.

With regard to the development of the provinces, Hon. Mr. O'Brien also referred to the Canadian National Railways, saying that he thought that it was poor business for the people of Canada to maintain in the United States, the terminus of their own Government-owned railway.

PUT ON YOUR MUZZLE

What a glorious place this town would be if no one of us ever said an unkind word. No more scolding, nagging or bearing false witness. Did you ever stop to think how many neighborhood quarrels have started from the hasty word? How many family differences have had their beginnings in scolding and nagging? A group of so-called friends will be together and suddenly someone drops a word of criticism about an absent one. In a few minutes they're all like a pack of dogs, snapping and snarling. Their muzzles are off and the all take a snap at the under dog. He is criticized as a tightwad, when perhaps no one knows the financial burdens he is bearing. It is so easy to say unkind things about the one who is not present to defend himself. Then a talebearer carries the criticism, a coolness that grows into an estrangement follows and another friend is lost. Put on your muzzle and keep the unruly member between your teeth. In that way you will avoid being misquoted and misunderstood and you will keep your friends.—Pictou Advocate.

FIRE SETTERS WILL LOSE JOBS

An excellent method of punishing infractions of the forest fire law by employees of lumber and pulp and paper companies working in the woods has been adopted by the Eastern Division of the Southern St. Lawrence Forest Protective Association. This body of limit holders has decided to place of a special list the names of any person working in the bush in the employ of any member of the Association who has set or caused to set a forest fire through negligence or carelessness. This list of careless employees will be sent to all members of the Association and no further employment will be given to any of the guilty parties. The first offence automatically means a suspension from employment for not less than one year or more than five years; for the second offence, not less than two years and not more than ten years. The co-operation of the lumbermen of New Brunswick has been requested so as to make the plan apply to both provinces.

Here and There

The value of Ontario's mineral production for the first quarter of the present year, as shown by a report of the Department of Mines, has increased \$2,335,000 over the corresponding quarter of last year, the total being \$11,575,151 and \$9,241,853 respectively. Silver was the only metal of importance to record decreased production during the period under review.

Among the passengers sailing on the Canadian Pacific liner "Montaurier" for England on July 28th, was E. W. Beatty, Chairman and President of the Canadian Pacific Railway. While in England, Mr. Beatty is scheduled to address the Associated Advertising Clubs of the World on July 17th on the subject of "Building an Empire with Advertising."

Excellent reports as to the hunting in the Caribou district of British Columbia are being received. F. W. Fritcham and Fred Shaver recently returned from a month's sport in that district with an excellent specimen of grizzly bear weighing about 1,400 pounds. They saw moose, caribou, deer, black bear, pheasants and grouse, and consider the district a hunter's paradise.

Addressing the annual meeting of the Bond Dealers' Association of Canada at Toronto recently, the President declared that during the 12 months ending May 31st, \$507,917,000 worth of Canadian bonds had been distributed, this being by far the largest total issued in the Dominion in any post-war year. The most striking feature in this connection is that about 80 per cent. was absorbed within the borders of Canada.

On June 18th Winnipeg, Man., celebrated the fiftieth anniversary of its incorporation. From a struggling frontier village of the 70s, Winnipeg has forged into the position of third largest city in the Dominion, with continental reputation as a railroad centre. It is the Gateway of the West and 100,000,000 bushels of a prairie grain pass through it to the head of the lakes, whence it goes to the markets of the world.

Twenty-five officers and 200 men of the Royal Navy, from the special service squadron headed by H.M.S. Hood, enjoyed a trip through the Rockies over the Canadian Pacific lines while their ships were anchored at Vancouver recently. The sailors, who made a point, in true form, of seeing and doing everything, were enthusiastic over the scenery at such show-places as Banff and Lake Louise, which they declared the most beautiful they had seen in all their world cruise.

To add encouragement to the raising of high-class swine, which is being fostered by the governments of Manitoba, Saskatchewan and Alberta, the Canadian Pacific Railway is awarding a championship cup to the boys' and girls' Swine Clubs winning the club competitions in these provinces. The cups are for annual competition, but will become the property of the club if won for three years in succession. Medals will be awarded individual members. This year winning teams resident on the Company's lines will also be granted a free trip to the Royal stock show at Toronto.

The Arts, Science and Letters Society of the Province of Quebec recently sent a questionnaire to the various parishes of Quebec and Montmorency counties, seeking information as to the age and size of families residing in those territories. It was discovered that the family of Ismael Bedard had remained on the same land at Charlesbourg since 1629, that the largest family in Montmorency was that of Hector Laliberte, of St. Jean, Island of Orleans, who has 20 children living, and that Joseph Casgron, St. Pierre, Island of Orleans, has the largest number of living descendants, 210.

SUCCESS in baking is assured when you use MAGIC BAKING POWDER. It contains no alum and leaves no bitter taste. Below is an image of a cake.

King George's Navy Chewing Tobacco. 2 full sized Plugs for 25¢. For many, many years the same satisfying chew!

PARKERS COVE

Service in the Methodist Church on Sunday at three o'clock by the Rev. R. Thomas.

Mr. and Mrs. William Brown and Miss Brown, Mrs. Grace McGarvie and daughter Eleanor of Lynn, Mass. Mr. and Mrs. Lewis Wilson and two daughters of Willamantic, Mass., are guests at the home of Mr. and Mrs. W. H. Anderson this week.

Mr. and Mrs. James Caul, of Boston Mass., is visiting the latter brother Mr. Walter Robinson.

Mr. and Mrs. Austin Weir and family have moved to Granville Ferry for an indefinite period.

Mrs. Adeline Weatherspoon of Granville, Mrs. Mary Rice, of Lynn, Mass., and Mrs. Bernard Longmire and daughter Mary, of Hillsburn were recent guests at the home of Mr. and Mrs. David Milner.

Miss Edith Murdock, of Boston, Mass., and Miss Muriel Bohaker, of Karsdale were house guests of Mrs. Curtis for several days, they also visited the homes of Mrs. Rollins Robinson and Mrs. Willard Anderson. Mrs. Mina Robinson, of Granville Ferry is the guest of her niece Mrs. Percy Robinson this week.

Schr. Oronhyatekha Capt. Beardsley arrived from St. John the 7th, with a general cargo for the various merchants here and Hampton.

Mr. and Mrs. Curtis Halliday and two children and Abbie Robinson visited the home of Mr. and Mrs. Patterson of Granville Ferry the 5th.

Miss Florence Longmire, of Granville Centre and Miss Lizzie Longmire of Hillsburn called on their aunt, Mrs. David Milner very recently.

PRINCE DALE.

Mrs. Robert Purdy and sons, Oscar

How to Prevent Biliousness

Doctors warn against remedies containing powerful drugs and alcohol. "The Extract of Roots, long known as Mother Seig's Curative Syrup, has no dope or strong ingredients; it chases away indigestion, biliousness and constipation. Can be had at any drug store." Get the genuine.

day at Bear River. Mr. and Mrs. Joseph Berry of Deep Brook were Sunday guests at Mr. Albert Fraser's.

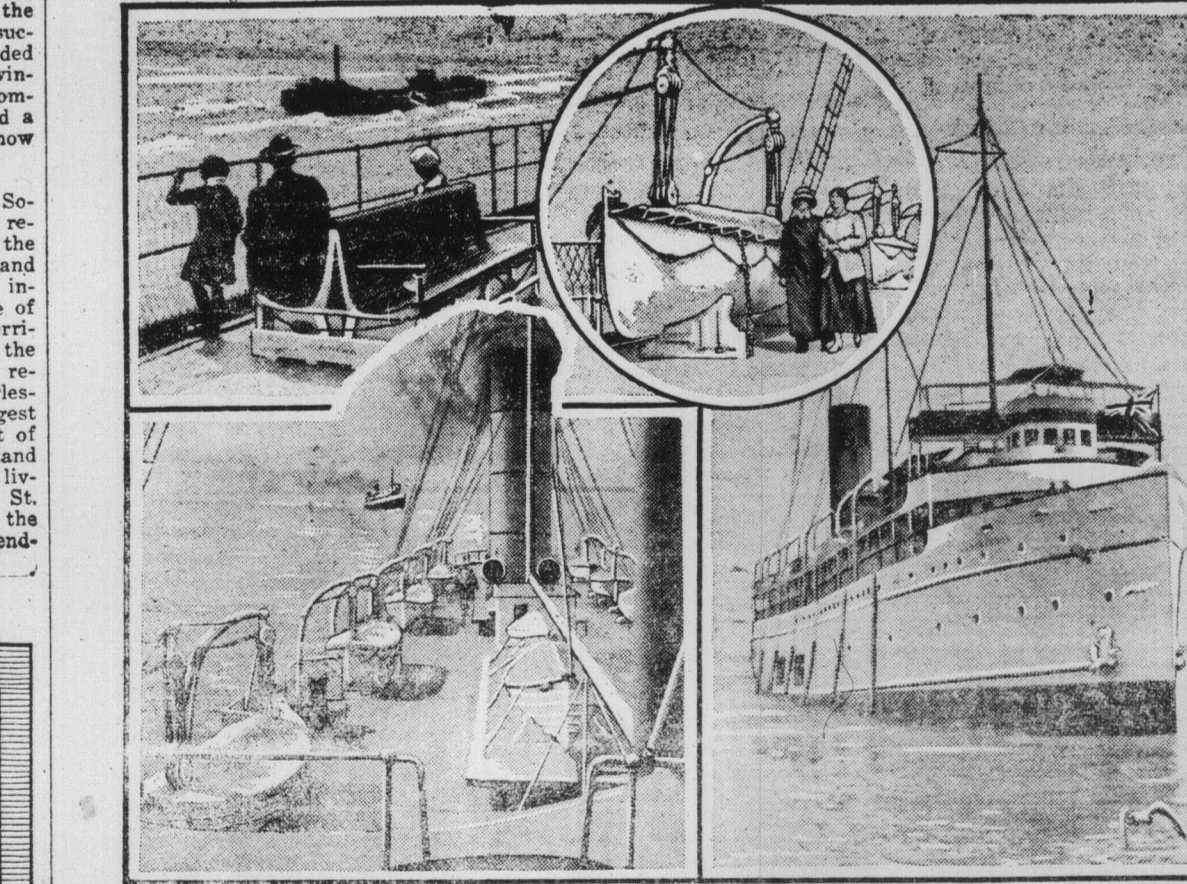
Mrs. Samuel Feener, Mrs. Hazel Feener and Mrs. Mabel Dondale, and children spent Wednesday and Thursday at Bear River.

Mrs. George Peters of Wilton, N. H., is the guest of her sister, Mrs. Forman Wright.

Mrs. Adeline Weatherspoon of Granville, Mrs. Mary Rice, of Lynn, Mass., and Mrs. Bernard Longmire and daughter Mary, of Hillsburn were recent guests at the home of Mr. and Mrs. David Milner.

FIRST FOR THIRST. Highest Quality—Lowest cup cost. Rakwana Golden Orange Pekoe. Below is an image of a woman in traditional dress.

Afloat on the Big Water of Hiawatha



Above are scenes of one of the Great Lakes steamships—the Assiniboia. The decks are as spacious as the cabins, and as clean as comfortable.

No traveler has seen Canada until he has crossed the Great Lakes. Missing them he misses not only the opportunity of tracing a great, historic, important and beautiful waterway. He also misses an experience which cannot be enjoyed in any other part of the world—that of going to sea in the centre of a continent. Above all, he misses nearly two days of delightfully cool voyaging, which, if he be travelling between the eastern provinces and the prairie region, provides a welcome break in the long and dusty journey.

The Great Lakes of Canada form the most remarkable groups of lakes in the world—a group remarkable for its extent, its importance, its historic interest and its beauty. With the St. Lawrence river, they provide Canada, in summer, with a stupendous inland waterway by which it is possible to reach the heart of the Dominion from the Atlantic ocean, a waterway which, since the beginning, has been intimately important to the country's development. This vast expanse is haunted by the ghosts of many of the most famous makers of North America. As for their beauty—the loveliness of these pine-fringed isles and seas is something which one feels rightly belong to in dreams.

The Canadian Pacific Railway, through its Great Lakes Steamship Service, enables those anxious to enjoy all this to gratify their desire. Three fine steamships—the "Assiniboia," "Keweenaw" and "Manitoba," are maintained by the company in this service. Built on, and brought out from, the Clyde, they are miniature ocean liners. Choice may be made of three sailings a week, two from Port McNicoll and one from Owen Sound, both on the Georgian Bay, a north-easterly off-shoot of Lake Huron. A train run of a few hours from Toronto by Canadian Pacific brings one to Port McNicoll, within a few miles of the spot where the Hurons against the Iroquois three centuries ago. The illusion of being at sea comes rapidly. Flocks of great gulls wheel overhead, fearlessly settling on rail and davit. The deck throbs beneath. Cool breezes drive out all unpleasant memories of sea, dust and smoke. Only two features of a life on the ocean wave are lacking—the tang of salt, for which the scent of pine is a worthy substitute and the unpleasant rolling, instead of which we have almost complete steadiness. Throughout an afternoon one enjoys an ever-changing panorama. Large islands bearing tiny houses, fill by. Small islands, canoes on their shallow beaches, give glimpses of white tents seen through trees, and the smoke of campfires. Night comes softly, gradually enveloping this picturesque welley of water, land and sky. The moon rises, casting a restless trail of silver across the lake, a trail left by the canoes of Radisson, Marquette, Etienne Brule, Father Georges, Hennepin, Mackenzie, Henry, a long procession of daring men, whose paddles still make music in the pages of Canada's thrilling history. Acquaintance begins in the dining-room and is carried on in the verandah café, the lounge, the smoking rooms and on the decks, with card parties, music, dancing and yarning on every conceivable subject. In the morning one finds that Lake Huron has been left behind. The ship is now in the St. Mary's River, whose green banks, with their succession of summer cottages and bungalows, are gilding by. And so on. Past the Soo, through the "Big Water of Lake Huron," out of sight of land to the Twin Cities—a never-to-be forgotten trip.