

Rowat's Teas
Our Special Blends Please People Who Are Particular. 70c, 80c, 90c, \$1.00, \$1.10 and \$2.00 a Pound.
T.A. Rowat & Co.
250 Dundas St. Phone 3051-3052.

"Say it with Flowers"
DICKS
FLOWER SHOP

Smithing COAL
Prompt delivery to all parts of the city.
Orchard's
45 York St. Phone 384

What Press Agents Say About Coming Events

GREAT TWO-COLOR SHOW OPENS AT GRAND TODAY

Jimmie Cooper, With Company of Seventy People, Starts Three-Day Stay.

A great two-color show, provided by two companies, one consisting of white performers and the other of colored entertainers, and numbering in their joint personnel 70 people, is what Jimmie Cooper offers to London in his revue company which opens a three-days' engagement in the Grand Opera House this afternoon.

Jimmie Cooper's big two-color revue is one of the best-known amusement enterprises before the public. He has 70 people on his payroll, two complete companies of 35 each. His white performers include some of the best-known people in burlesque, while his colored company numbers former members of the biggest black-face companies on the road, comprising in this list "Shuffle Along" and Liza. In fact, Ida Rolley, prima donna of the "Shuffle Along" company is one of the head-liners with the Cooper entertainers, and sings southern songs in a manner possible only to one of her race.

Added to this is the fact that the Cooper show is a burlesque attraction par excellence, with any number of classic vaudeville acts, a snappy chorus and scenic investiture comparable for gorgeousness with the best of the Columbia attractions have brought to the Grand this season.

Daily matinees will be a feature of the Cooper engagement, and for these special bargain prices are offered for ladies. That the ladies like the class of entertainment provided by these shows is seen in the daily-increasing patronage, the attendance figures growing with every performance. The Cooper show is the biggest yet to visit London this season, and is sure to do business here. It has broken house records in practically every city in which it has played this season, an indication both of the quality of the show and the speed with which the public recognized its character.

One of the most attractive features of the company is Julian Arthur's

Meet JOHNSTON BROS. and Wear Diamonds
Use Our Charge Account Plan.
205 Dundas Street, Next Alibi Theatre.



THE WEARING OF GLASSES DENOTES INTELLIGENCE

Age has nothing to do with it, but common sense has. A child of five may need glasses just as badly as an adult of sixty. Perfect sight should be your first consideration, and glasses worn if found necessary.

AN ACCURATE EXAMINATION WILL EXAMINE THE MATTER CONCLUSIVELY.

Expert F. Steele Moderate Prices
Work. DUNDAS ST.
We shall shortly move into new premises opposite Loe's and Allen's Theatres.

WE WANT YOUR BUSINESS And We Will Serve You Right
THE DAVIS INSURANCE AGENCY, LIMITED.
205 Royal Bank Bldg. Phone 776W.

WEGNER'S
Wholesale and Retail Dealer in Overalls, Sweaters, Coats, Gilets, Mittens and Raincoats.
LONDON'S LARGEST HIGH-CLASS WORKINGMEN'S OUTFITTERS.
Exclusive Manufacturers' Agent for the Best Canadian Area of Overalls.
WEGNER, The Heart of London, 371 Talbot St. Phone 1248J.
OPEN EVENINGS.

LONDON OPTICAL
HAVE YOUR EYES EXAMINED.
A. M. DAMBRA, Optometrist.
Dominion Savings Building, Richmond Street. Phone 618.



Hunting Boots
Hunting days are happy days—but your feet must be warm and dry to enjoy them to the utmost. Our Hunting Shoes are built to give this service.
The Hunting Shoe pictured, made with uppers of Brown Grain Calfskin, Solid Oak Tan Leather Soles and Heels, Bellows Tongue, Large Eyelets for easy lacing, with Two Straps and Buckles at the top to afford plenty of room for trousers.
Priced at \$7.00 the pair.

Ashplants

band of ten jazz musicians, who play jazz music in a way that brings the audiences to their feet in approval. Don't miss Jimmie Cooper.

DECLARES GERMANY PREPARING FOR WAR

Dr. Perrin States Teaching of Bible Students Is Bearing Fruit.

Claiming the doctrine of the International Bible Students was bearing fruit, Dr. J. H. Perrin of Toronto yesterday afternoon, before a large audience at the Grand Opera House, told of conditions existing in Germany at the present time, and said the present state of affairs in Europe, where Germany is carrying on clandestine agreements with Russia, and France is building up a huge air fleet, would result in another war. Dr. Perrin pointed out this was in accordance with the teachings of the International Bible Society, which foretold such a chaos.

"The French have already secured a naval force which could destroy England in one night," said Dr. Perrin. "This condition is being promoted by profiteers and businessmen who are not content with the wealth they have accumulated in the recent European struggle."

In reference to the war of 1914-18, Dr. Perrin told his audience the ministers of other Christian churches could have prevented it if they had known. Seven of our teachers were arrested in the United States and condemned to 20 years' imprisonment under the espionage act for spreading our doctrine. "Only the hand of God saved them from execution."

"The League of Nations has been instituted to prevent a recurrence of 1914," continued Dr. Perrin. "As yet they have accomplished nothing toward that end. The confusion between capital and labor will go on, and the conclusion will be arranged."

URGES AID BE GIVEN TO SUFFERING JAPAN

Rev. Bruce Hunter Reviews Disasters of History—Bring Better Things.

"Japan and the Earthquake" was the subject of Rev. Bruce Hunter's sermon for the morning service at the First Methodist Church. He based his remarks on Elijah's speech from the book of Kings, where the prophet spoke of a famine, a wind, a fire, and after these things, a still, small voice.

In introducing his subject, Mr. Hunter reviewed the great disasters of history, and stated that in every case, although the disaster had been accompanied by a lamentable loss of life and property, it had always been the precursor to greater and better things. He pointed out that the disaster of the earthquake, which had been visited on that country, was a warning of the great disaster which was being visited on the world.

Another side of the question which Rev. Hunter stressed when he made an appeal for funds for the relief of Japan, was the question as to why this affliction had been visited on that country. For years, he stated, the western nations have looked with the gravest suspicion and distrust on the actions and aims of the Japanese. The war was supposed to have drawn closer bond of union, in the case of Japan and Canada, and the United States the reverse seems to have been the case, and his own mind, Mr. Hunter is convinced that one of the reasons for the recent upheaval in Japan was the needed opportunity for Canada and the States to show that they were big enough and humane enough to cast aside all the past foolish talk about "yellow peril" and the aspirations of Japan, and to replace this malicious meanness with a spirit of generous giving which would enable Japan to recover more quickly from the devastation which fell on Nippon.

A special offering on behalf of the suffering people of Japan was taken at the close of the service.

GETS SUSPENDED SENTENCE FOR DIAMOND RING THEFT

Special to The Advertiser.
Sarnia, Oct. 14.—County Magistrate C. S. Woodrow Saturday afternoon released on suspended sentence Kenneth Campbell of Bridgen, who was charged with the theft of a diamond ring and other jewelry, the property of Roy MacDonald, also of Bridgen. Campbell was arrested by High Constable Constable Whiting, to whom he is to report once a month as a guarantee of good behavior in future.

HONOR INGERSOLL FAMILY MOVING TO DORCHESTER

Special to The Advertiser.
Ingersoll, Oct. 14.—Gathering at their home near Bamer Friday evening friends of Mr. and Mrs. James Ingersoll and their daughters, Misses Grace and Lena, who are leaving soon for Dorchester, where they will reside, honored them by a delightful presentation.
Mr. and Mrs. Ingersoll were recipients of two handsome leather chairs and a library table, while club

Making Lamp Shades
FREE INSTRUCTION CLASS OPENS TODAY,
9 to 11:30, and 2 to 5:30.
Fourth Floor.



Lingerie that charms

A charming and varied assortment of Nightgowns and Envelope Chemises has just come to us from Switzerland. Of the finest white nainsook are they, with dainty hand-embroidered designs which have been beautifully done by the skilled Swiss needle-women.

Chosen at random from this beautiful collection are the following styles:

A fine White Nainsook Gown, slipover, with embroidered shoulder straps and scalloped slashes at the tops of the underarm seams; just the merest hint of a sleeve. It is embroidered in a solid design of daisy wreaths \$4.25
Slipover style, kimono sleeve, edged with fine Valenciennes lace, which also edges round neck, eyelet daisy pattern \$5.75
Strap Chemise to match \$5.75
Nightgown with square neck, straps at shoulders and slashed sleeve, effectively embroidered in Roman cut work and daisy pattern \$3.75
Chemise to match \$3.75
Nightgown with a kimono sleeve, round neck, daintily scalloped, with a tiny cluster of French knots below each scallop. On the sleeves and the center of the front are effective designs in Roman cut work \$7.50
Very moderately priced are the Swiss Envelope Chemises of heavy, firm nainsook, with varied embroideries. There are several pretty designs at \$2.25 and \$3.75
Be sure to see these delightful importations. Second Floor.

PICOT EDGE RIBBONS
Picot Edge Ribbon, 1/4 inch wide, in rose, copen, maize, sand, navy, gray, coral, red, pink, pale blue 15c yard
Picot Edge Ribbon, 3/4 inch wide, in coral, gray, copen, white, maize, sand, pale blue, red, maize, navy, white and black edge, navy with white edge 20c yard
Picot Edge Ribbon, 1 inch wide, in red, orchid, copen, pink, sand, white with black edge, navy with white edge, pale blue 25c yard
Picot Edge Ribbon, 1 1/2 inches, in brown, sand, red, gray, orchid, maize, pale blue, rose, white, pink, navy with white edge, white with black edge 35c yard

White camel's hair, chappie style (Be sure to pronounce it "choppy") with a long roll collar in beige and dark brown, with similar banding on the bell sleeves and at the bottom of the sweater. A large ornament fastens it at the left side. Another striking model is in white camel's hair, with the bell sleeve, the slash pocket and the Peter Pan collar edged with black silk braid.

Or a buff camel's hair, with banding of brown on the graceful bell sleeves, around the bottom of the coat, and a silk knitted tape to bind the Peter Pan collar. There are clever little tricks to fasten it snugly at the throat when October winds grow chilly!

MEN'S SERVICE.
Ties Pressed Free. Bring your Twisted Ties and have them Pressed Out. No Charge.

Red Star News Co.
10 MARKET LANE.

ONE KILLED, THREE HURT WHEN CAR HITS STONE
Georgetown, Oct. 14.—Morton Leslie, aged 46, a farmer, was killed last night and three companions were injured when their motor car struck a rock in the road and bounded into the ditch, three miles from this town, as the party was returning from Brampton Fair.

SEATS GOING FAST FOR BUTT CONCERT.
The seat sale for the Dame Clara Butt concert opened briskly at the Majestic Theatre on Saturday. Though there has been a great demand, desirable seats at all prices are still available. Books of words are to be had at the box office by ticket purchasers, so that music-lovers may familiarize themselves with the numbers in the extensive repertoire of the party. Personal attention given to phone orders. Phone 5086. Box office open till 9 o'clock each evening.—Adv.

BIRTHDAY CARDS, VIEW BOOKS, SOUVENIRS.

The Kind of Glasses To Be Worn
There are many and various kinds all of which we are in a position to furnish. We advise in each case that which our long experience has found will give the best possible results, or in other words IF IT POSSESSES MERIT WE HAVE IT.

The Brown Optical Co.
223 Dundas St. Phone 1677
Branches at Hamilton, Montreal, Windsor.

Now is the time to plant Hyacinth Bulbs
75c Per Dozen at
J. Gammage & Sons
207 Dundas St., London.
Mail Orders Sent Same Day as Received.

Red Star News Co.
10 MARKET LANE.



Lingerie that charms

A charming and varied assortment of Nightgowns and Envelope Chemises has just come to us from Switzerland. Of the finest white nainsook are they, with dainty hand-embroidered designs which have been beautifully done by the skilled Swiss needle-women.

Chosen at random from this beautiful collection are the following styles:

A fine White Nainsook Gown, slipover, with embroidered shoulder straps and scalloped slashes at the tops of the underarm seams; just the merest hint of a sleeve. It is embroidered in a solid design of daisy wreaths \$4.25
Slipover style, kimono sleeve, edged with fine Valenciennes lace, which also edges round neck, eyelet daisy pattern \$5.75
Strap Chemise to match \$5.75
Nightgown with square neck, straps at shoulders and slashed sleeve, effectively embroidered in Roman cut work and daisy pattern \$3.75
Chemise to match \$3.75
Nightgown with a kimono sleeve, round neck, daintily scalloped, with a tiny cluster of French knots below each scallop. On the sleeves and the center of the front are effective designs in Roman cut work \$7.50
Very moderately priced are the Swiss Envelope Chemises of heavy, firm nainsook, with varied embroideries. There are several pretty designs at \$2.25 and \$3.75
Be sure to see these delightful importations. Second Floor.

PICOT EDGE RIBBONS
Picot Edge Ribbon, 1/4 inch wide, in rose, copen, maize, sand, navy, gray, coral, red, pink, pale blue 15c yard
Picot Edge Ribbon, 3/4 inch wide, in coral, gray, copen, white, maize, sand, pale blue, red, maize, navy, white and black edge, navy with white edge 20c yard
Picot Edge Ribbon, 1 inch wide, in red, orchid, copen, pink, sand, white with black edge, navy with white edge, pale blue 25c yard
Picot Edge Ribbon, 1 1/2 inches, in brown, sand, red, gray, orchid, maize, pale blue, rose, white, pink, navy with white edge, white with black edge 35c yard

White camel's hair, chappie style (Be sure to pronounce it "choppy") with a long roll collar in beige and dark brown, with similar banding on the bell sleeves and at the bottom of the sweater. A large ornament fastens it at the left side. Another striking model is in white camel's hair, with the bell sleeve, the slash pocket and the Peter Pan collar edged with black silk braid.

Or a buff camel's hair, with banding of brown on the graceful bell sleeves, around the bottom of the coat, and a silk knitted tape to bind the Peter Pan collar. There are clever little tricks to fasten it snugly at the throat when October winds grow chilly!

MEN'S SERVICE.
Ties Pressed Free. Bring your Twisted Ties and have them Pressed Out. No Charge.

Red Star News Co.
10 MARKET LANE.

ONE KILLED, THREE HURT WHEN CAR HITS STONE
Georgetown, Oct. 14.—Morton Leslie, aged 46, a farmer, was killed last night and three companions were injured when their motor car struck a rock in the road and bounded into the ditch, three miles from this town, as the party was returning from Brampton Fair.

SEATS GOING FAST FOR BUTT CONCERT.
The seat sale for the Dame Clara Butt concert opened briskly at the Majestic Theatre on Saturday. Though there has been a great demand, desirable seats at all prices are still available. Books of words are to be had at the box office by ticket purchasers, so that music-lovers may familiarize themselves with the numbers in the extensive repertoire of the party. Personal attention given to phone orders. Phone 5086. Box office open till 9 o'clock each evening.—Adv.

BIRTHDAY CARDS, VIEW BOOKS, SOUVENIRS.

The Kind of Glasses To Be Worn
There are many and various kinds all of which we are in a position to furnish. We advise in each case that which our long experience has found will give the best possible results, or in other words IF IT POSSESSES MERIT WE HAVE IT.

The Brown Optical Co.
223 Dundas St. Phone 1677
Branches at Hamilton, Montreal, Windsor.

Now is the time to plant Hyacinth Bulbs
75c Per Dozen at
J. Gammage & Sons
207 Dundas St., London.
Mail Orders Sent Same Day as Received.

Red Star News Co.
10 MARKET LANE.

A Gift Suggestion
Learn to make your own Lamp Shades. Save the labor cost of making. Your only cost is the cost of materials.
Fourth Fl.



Lingerie that charms

A charming and varied assortment of Nightgowns and Envelope Chemises has just come to us from Switzerland. Of the finest white nainsook are they, with dainty hand-embroidered designs which have been beautifully done by the skilled Swiss needle-women.

Chosen at random from this beautiful collection are the following styles:

A fine White Nainsook Gown, slipover, with embroidered shoulder straps and scalloped slashes at the tops of the underarm seams; just the merest hint of a sleeve. It is embroidered in a solid design of daisy wreaths \$4.25
Slipover style, kimono sleeve, edged with fine Valenciennes lace, which also edges round neck, eyelet daisy pattern \$5.75
Strap Chemise to match \$5.75
Nightgown with square neck, straps at shoulders and slashed sleeve, effectively embroidered in Roman cut work and daisy pattern \$3.75
Chemise to match \$3.75
Nightgown with a kimono sleeve, round neck, daintily scalloped, with a tiny cluster of French knots below each scallop. On the sleeves and the center of the front are effective designs in Roman cut work \$7.50
Very moderately priced are the Swiss Envelope Chemises of heavy, firm nainsook, with varied embroideries. There are several pretty designs at \$2.25 and \$3.75
Be sure to see these delightful importations. Second Floor.

PICOT EDGE RIBBONS
Picot Edge Ribbon, 1/4 inch wide, in rose, copen, maize, sand, navy, gray, coral, red, pink, pale blue 15c yard
Picot Edge Ribbon, 3/4 inch wide, in coral, gray, copen, white, maize, sand, pale blue, red, maize, navy, white and black edge, navy with white edge 20c yard
Picot Edge Ribbon, 1 inch wide, in red, orchid, copen, pink, sand, white with black edge, navy with white edge, pale blue 25c yard
Picot Edge Ribbon, 1 1/2 inches, in brown, sand, red, gray, orchid, maize, pale blue, rose, white, pink, navy with white edge, white with black edge 35c yard

White camel's hair, chappie style (Be sure to pronounce it "choppy") with a long roll collar in beige and dark brown, with similar banding on the bell sleeves and at the bottom of the sweater. A large ornament fastens it at the left side. Another striking model is in white camel's hair, with the bell sleeve, the slash pocket and the Peter Pan collar edged with black silk braid.

Or a buff camel's hair, with banding of brown on the graceful bell sleeves, around the bottom of the coat, and a silk knitted tape to bind the Peter Pan collar. There are clever little tricks to fasten it snugly at the throat when October winds grow chilly!

MEN'S SERVICE.
Ties Pressed Free. Bring your Twisted Ties and have them Pressed Out. No Charge.

Red Star News Co.
10 MARKET LANE.

ONE KILLED, THREE HURT WHEN CAR HITS STONE
Georgetown, Oct. 14.—Morton Leslie, aged 46, a farmer, was killed last night and three companions were injured when their motor car struck a rock in the road and bounded into the ditch, three miles from this town, as the party was returning from Brampton Fair.

SEATS GOING FAST FOR BUTT CONCERT.
The seat sale for the Dame Clara Butt concert opened briskly at the Majestic Theatre on Saturday. Though there has been a great demand, desirable seats at all prices are still available. Books of words are to be had at the box office by ticket purchasers, so that music-lovers may familiarize themselves with the numbers in the extensive repertoire of the party. Personal attention given to phone orders. Phone 5086. Box office open till 9 o'clock each evening.—Adv.

BIRTHDAY CARDS, VIEW BOOKS, SOUVENIRS.

The Kind of Glasses To Be Worn
There are many and various kinds all of which we are in a position to furnish. We advise in each case that which our long experience has found will give the best possible results, or in other words IF IT POSSESSES MERIT WE HAVE IT.

The Brown Optical Co.
223 Dundas St. Phone 1677
Branches at Hamilton, Montreal, Windsor.

Now is the time to plant Hyacinth Bulbs
75c Per Dozen at
J. Gammage & Sons
207 Dundas St., London.
Mail Orders Sent Same Day as Received.

Red Star News Co.
10 MARKET LANE.

Red Star News Co.
10 MARKET LANE.

FUR COATS

The Electric Seal Coat has proved its worth by over 20 years of testing wear and has won the appreciation of all its patrons.

Other kinds and grades of fur have come and gone in this time-long test, but Electric Seal remains with never-failing appreciation.

BEST ELECTRIC SEAL COAT, 42 TO 45 INCHES LONG, lined with rose brocade, large shawl collar and deep cuffs with silk girdle. Price **\$125.00**
BEST ELECTRIC SEAL COATS, 43 INCHES LONG, lined with richly embroidered border of seal satin. This garment is made with deep border around skirt of reversed fur bands of 3-inch stripes; large shawl collar and ample cuffs in same reversed style. Price **\$175.00**
NO. 1 ELECTRIC SEAL RACCOON TRIMMED COAT, 40 and 42 INCHES LONG, made with very handsome shawl collar and deep cuffs of sable raccoon; it is lined with brown pussy willow flowered silk. This garment has the new silk girdle. Price **\$170.00**

VERY NEW MODEL IN NO. 1 ELECTRIC SEAL, 45 INCHES LONG, trimmed with best sable raccoon, made with the new square collar and large sleeve with flaring cuff and inside storm shield; fastened with wrap-around front and large round carved button and dome fastener. This is one of the latest fur wraps and sells for **\$160.00**

NO. 1 ELECTRIC SEAL COATS, 40 TO 45 INCHES LONG, trimmed with best dark Alaska sable on large shawl roll collar and deep cuffs, lined with flowered pussy willow silk linings; new silk girdle. Price according to length **\$175.00 to \$210.00**

Large range of Misses' and Young Ladies' Natural Muskrat Coats, in all the latest striped border, collar and cuff effects. Prices ranging from \$125.00 to \$170.00.

Our range of Hudson Seal and Persian Lamb Coats is unusually attractive, up-to-date in style and most moderate in price.

CLEARING VELVET DRESSES

MANDARIN SILK CHIFFON VELVET DRESS, made with draped skirt, side panel is finished with crystal beads and seal fur, short sleeves, and ornament of crystal beads and fur. Regular \$54.75, now **\$36.50**

BROWN CHIFFON VELVET DRESS, made in straight lines with girdle of brown vicuna fur finished with gold ornament, long sleeves trimmed with self-covered buttons, and round neck finished with fur. Regular price \$54.00, now **\$36.00**

THE NEW TUBULAR STYLE CHIFFON VELVET DRESSES, in black and brown, short sleeves with flared cuffs, lined with gold cloth, girdle of velvet lined with gold cloth and finished with artistic flower of velvet and cloth of gold. Regular \$40.50, now **\$27.00**

NAVY SILK CHIFFON VELVET DRESS, made in straight lines with short sleeves, artistically trimmed with steel beads and self girdle. Regular \$58.50, now **\$39.00**

THE LATEST IN COATS

IS THE FINE FABRIC COAT IN NEW MATERIALS SUCH AS GERONA, FASHONA, LUSTROSA, VELDROSA AND BUROLAINE, trimmed with Beaver, Viatka Squirrel, Fox, Lynx and Siberian Squirrel. Prices \$84.75, \$105.00, \$135.00, \$172.00 to \$197.00

The Coats are the most cozy, large, wrappy, easy-fitting, luxurious garments of the day, and all designed on the latest long lines that add a distinctive air of graceful ease and special attractiveness to the wearer.

NEW CHINCHILLA COATS in heather mixtures of gray, green and blue, trimmed with natural raccoon collars. Price **\$57.00**

Hemstitching
Cotton 7c per yard
Scalloping 8c per yard
Silk 8c per yard

Buttons and Buttonholes made to order.
Silk Braiding and Bead Embroidery made in all designs. Prices moderate.

ROSS' LIMITED
PHONE 1319, MANUFACTURERS, 186 DUNDAS ST.

ASHPLANTS

Red Star News Co.
10 MARKET LANE.

Red Star News Co.
10 MARKET LANE.

Red Star News Co.
10 MARKET LANE.

Red Star News Co.
10 MARKET LANE.