

"LOOK at the AEROPLANE!"

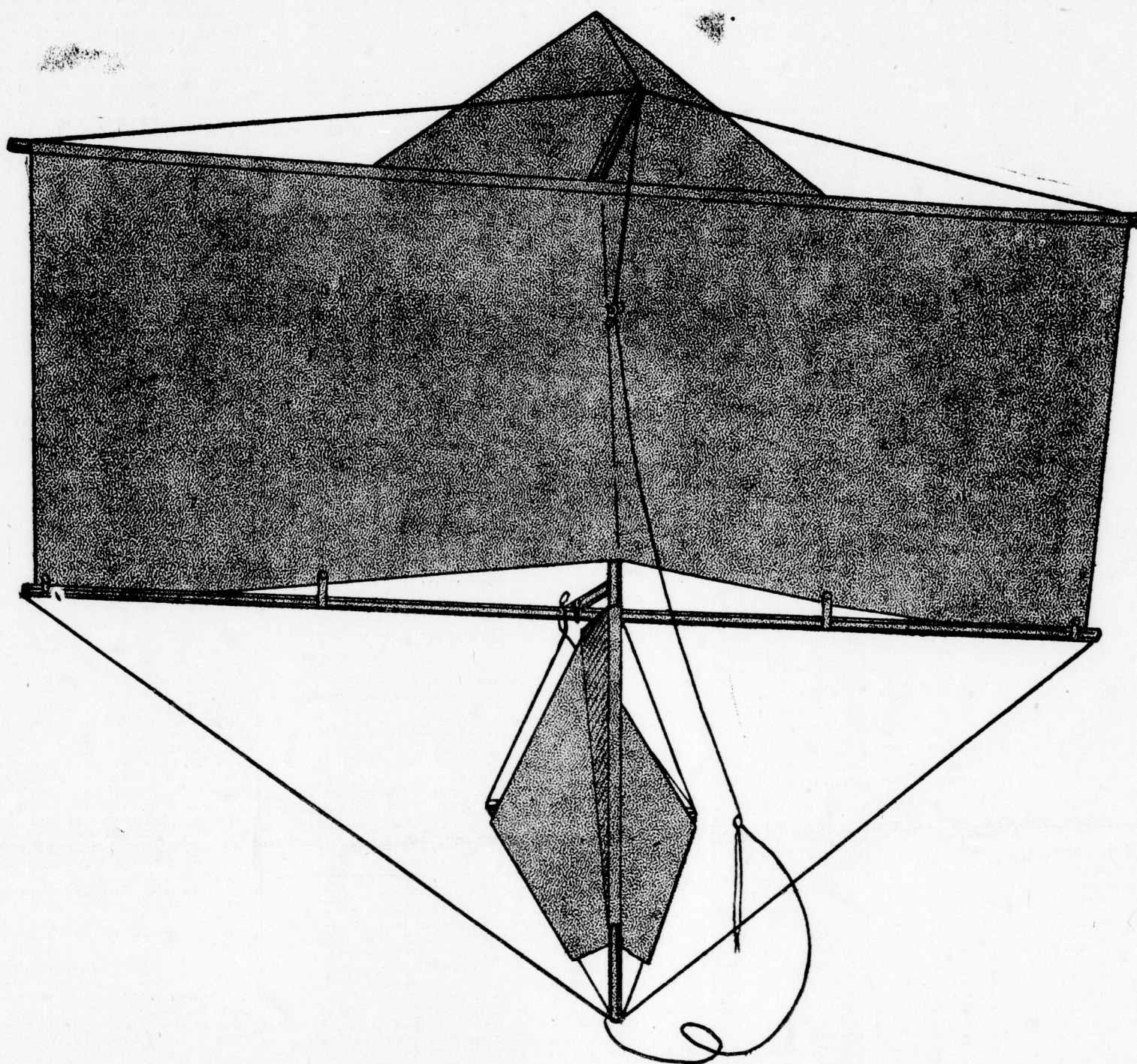
THAT IS HOW LONDONERS GREETED THE APPEARANCE OF

THE DAHL GLIDER KITE

Hundreds of Boys Determined To Win One!

Will Fly
2,000
Feet
In the Air

—
The Dahl
Glider
Will Loop
the
Loop



Any Child
Can
Operate
This Kite

—
The Dahl
Glider
Can Do
a
Tail Spin

The Kite That Will Give You a Thrill a Minute

THE DAHL GLIDER IS THE LATEST AND THE GREATEST KITE THAT HAS EVER BEEN INVENTED. NOTHING LIKE IT HAS EVER BEEN SEEN BEFORE, AND THIS IS ITS FIRST APPEARANCE IN CANADA. THE BOY WHO GETS A DAHL GLIDER WILL HAVE SOMETHING OTHER BOYS HAVE NEVER SEEN. IT WILL FLY 2,000 FEET IN THE AIR AND WHEN UP LOOKS LIKE AN AEROPLANE. THE INVENTOR OF THIS KITE HAS SPENT YEARS IN PERFECTING IT, AND NOW, WITH GUIDE WIRES OF THE BEST STEEL AND FRAMES OF THE FINEST SEASONED WOOD, A KITE IS AVAILABLE FOR THE BOYS OF LONDON AND DISTRICT THAT WILL SOAR INTO THE AIR WITHOUT RUNNING, AND TAIL SPIN AND LOOP THE LOOP IN THE HEAVIEST WINDS.

4 New Subscriptions

For the past three weeks the boys have seen the girls winning Mama Dolls by the hundreds by getting four subscriptions to The Advertiser. Any and every boy who gets four new subscriptions to The Advertiser will be awarded with one of the Dahl Gliders. There is no collecting to be done. All you have to do is to get the subscription blanks signed and the collecting will be done by our carrier boys each week at the rate of 15 cents per week.

Easy Now --- Harder Later

The time to win your Glider is right today. Don't wait until your best friends have given their subscription to some other boy. We have seen hundreds of girls win Mama Dolls in a few minutes by calling on their nearby friends first. The moment you read this announcement come to The Advertiser office and get your order forms and find out just what you have to do and how to do it. We have thousands of Gliders and they are going to glide to the boys who are the hustlers.

A Flying Start

To give every boy a chance the subscription of parents or guardians count as one, providing they have not subscribed to The Advertiser during the last thirty days. With one-quarter of the kite won at home, any boy is off to a flying start.

Boys In the Country

Fill Out and Mail In This Coupon.

London Advertiser,—

I want to win a Glider. Please send me order forms and all particulars.

Name

Address

The London Advertiser