

It's Bargain Day in London Town



A PROVINCIAL postman in England starts the day with hands and handle-bars full. Dollar Day brings Western Ontario residents advantages that have not yet been demonstrated in Old London Town.

In London (Canada) of Course

The Red Bird Leads

If you want to know how to use the bicycle to advantage ask "Wenige the man who made walking expensive"

He sells Red Bird Bicycles

The Bicycle and Motor Sales

425 Wellington Street, Phone 3182.

SWATOW FACES HEAVY TASK OF BURYING DEAD

Typhoon Survivors Turn To Grim Work of Interring 28,000 Bodies.

FOOD SHORTAGE FEARED

HONG KONG, Aug. 8.—Typhoon-stricken Swatow, a mangled and miserable caricature of the port of a week ago, today goes about the first task that falls to the survivors of the storm—burial of the dead.

Bodies of 28,000 have been recovered—a death toll that triples former estimates, and cuts in half the former population of the native city. These figures were given in a circular issued by the Swatow Chamber of Commerce from its branch in Hong Kong.

Rude coffins have been hammered together with lumber salvaged from the wreck of the city. But these cannot be knocked together fast enough to dispose of the bodies, which are a health menace. Gunny sacks and mattress bags have been made into crude shrouds. Graves are hurriedly dug in the alluvial flats on which the port was built, that bodies may be interred as they are recovered from the wreckage.

Shortage of food may prove another peril. British in Hong Kong already have sent \$10,000 for relief to the British consul at Swatow. Rice is being shipped from the

Boy Admits Dumping Glass and Nails Into Dough Pans in Father's Bakery

DETROIT, Aug. 8.—Peter Tomff, 9 years old, whose father, Eli, is a baker at 194 Victor avenue, Highland Park, today repeated to Charles W. Seymour, chief of police, the confession he made yesterday to his father of dumping glass and nails into pans of dough in his father's bakery. He admitted he had been doing it for three weeks past.

Peter made the confession after he had been soundly whipped by his father, when caught dropping glass in a pan Sunday. The whipping drew from Peter a story that a friend of his father had bribed him to put the glass and nails into the

bread dough. The father then told police that there was a plot among rival bakers to discredit him, arising from a dispute over prices.

Mr. Seymour said today that he had not been able to find that bread containing glass had been sold in large quantities, nor could he substantiate Tomff's charge that there was a plot against him. Mr. Seymour questioned the man whom Peter accused, then released him. He also released Peter, but recommended that Peter be whipped again, with a view to curing him of the habit of making up stories to account for mischievous deeds.

British colony. The Swatow municipality charitable association has organized a relief fund to which subscriptions are being sought. Benevolent societies in Hong Kong are uniting in relief measures.

Bandits, making grim capital of the city's disaster, are reported to have raided homes and robbed pedestrians in the native section. Ghoulies sought to loot the dead, but were promptly stopped by the native policemen.

Swatow is a heap of ruins. The tidal wave which swept the road along the harbor while the storm was at its height, completed the devastation which the storm started. Waterfront buildings, crumpled before the assault of the water, lie in tangled, nondescript piles. Three steamers caught in the storm were piled on the beach. Smaller craft, demolished when they sought shelter in Swatow Harbor, add to the tangle on the waterfront that swirls with the tide.

Bodies of many victims have drifted out to sea. They have been sighted by steamers as far as fifteen miles from the devastated port. Many will never be recovered.

U. S. SENATE APPROVES NEW TARIFF ON SUGAR

Rescinds Former Action in Voting Imposit on White Arsenic.

WASHINGTON, Aug. 8.—The Senate today approved a rate of 2.3 cents a pound in the tariff on sugar; rejected a plan for a government bounty of \$9,500,000 for domestic potash producers, and rescinded its former action in voting an imposit of 2 cents a pound on white arsenic.

Potash and white arsenic were placed on the free list.

The sugar rate of 2.3 cents a pound was a compromise between the 2.5 cents duty urged by Louisiana cane and western beet sugar producers and the two cents proposed by the house and approved by the finance committee majority. It is three-tenths of a cent above the tariff in the existing emergency act, and 1.05 cents above that in the Underwood act.

LOSES FINGER AT HANOVER SHOP

Special to London Advertiser. HANOVER, Aug. 8.—Ervin Heesch had the end of the first finger of his left hand cut off in the desk factory Saturday.

Earth Burial Is Simply Sanctioned By Custom

The Communal Mausoleum in Woodland Cemetery allows the citizens of London to be primitive and orthodox. It never was predestined to let the vermin of the earth devour the human body.

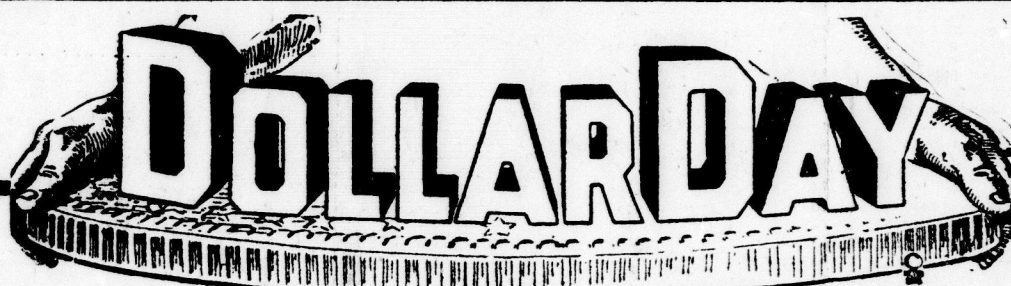
What causes the death struggle?

Make your Mausoleum reservation today and save millions of Heart Pangs.

London Mausoleum Co., Ltd.

315 Royal Bank Building.

Phone 6780W.



LEATHER GOODS

Ladies' Purses

Lucille Bags. Just a limited quantity of this popular shape. Clearing out all odd lines. A few black and colors. Regular value up to \$6.00. Dollar Day \$1.00

Swagger Bags. These are real new shapes. Just a few odd lines. Regular value up to \$9.00. Dollar Day \$2.00

Shopping Bags

Before you start out collecting Dollar Day bargains, you should have one of our large Shopping Bags to carry all those small parcels in. We make our own bags and have a very distinctive style.

A good roomy Shopping Bag, nicely lined; brown, black or gray. Dollar Day 75c

An extra large Shopping Bag, nicely lined; brown, black or gray. Dollar Day \$1.00

Club Bags

Genuine Leather Bag, good size, double handles; nicely lined, walrus or crepe grain. Dollar Day \$5.50

Genuine Leather Bag, English hand sewn frame, double handles, 3-piece style, walrus or crepe grain; 20-inch. Dollar Day \$9.00

Several odd lines of real Leather and Solid Cowhide Bags, to clear at far less than cost.

School Bags

A real bargain in a School Bag; extra heavy gray fabric, fold. All leather straps. 50c Dollar Day 50c

Solid Cowhide School Bag, large size leather straps all around; black or brown; shoulder strap or handle. Dollar Day \$1.00

MUSIC CASE

Double fold style, in black, brown or gray. Dollar Day \$1.00

Suit Cases

A good roomy fibre Suit Case, good strong lock and catches. All sizes. Dollar Day \$1.50

Matting Case, made of real good quality matting; a real bargain; 24 and 26 inch. Plain \$4.90

With straps \$5.90

Razor Straps

Several odd lines, real horsehide straps. Regular values up to \$2.50. Dollar Day \$1.00

Men's Belts

Solid cowhide, with fancy slide buckle. Black or brown. 50c Dollar Day 50c

Boys' Belts

Solid cowhide, with fancy slide buckle; black or brown. 25c Dollar Day 25c

James McCormick

395 TALBOT STREET. LONDON'S LEADING LEATHER GOODS STORE.

Dollar Day Record Values

AT

John Graham & Co.

SHIRTS

\$1.50 Blue Gingham Work Shirts for 95c
\$2.00 Colored Cambric, double soft cuffs, for \$1.20
\$2.50 and \$3.00 Colored Cambric Shirts, double soft cuffs, for \$1.85
\$3.50 Shirts, our best goods \$2.35

UNDERWEAR

\$1.25 Athletic Underwear 95c
\$1.50 Athletic Underwear \$1.15
\$2.00 Balbriggan Combinations \$1.35
Odd lines Balbriggan Combinations \$1.00

BELTS

50c Leather Belts for 25c
\$1.00 Leather Belts for 50c

SOCKS

Assorted colors Lisle Socks 20c
Odd lines Silk Mixed Socks 50c
\$1.00 Colored Cashmere Socks 50c
\$1.00 Black Cashmere Socks 65c

HATS

\$3.50 Soft Felt Hats, all colors \$2.35
\$1.00 and \$1.25 Boys' Caps 65c
\$2.00 and \$2.50 Men's Caps \$1.15

TIES

20 dozen regular 75c Ties for, each, 39c
25 dozen regular \$1.00 Fancy Silk and Knitted Ties 49c

COLLARS

All the best 25c Stiff and Soft Collars for 20c
Odd lines of Soft Collars 2 for 25c

Remember these prices for Dollar Day Only, Thursday, August 10.

John Graham & Co.

Into the Great Big World

Beyond the home hedge—far too big a world to wander, were it not for Big Sister and her reassuring slice of Bread.

Wherever Neal's Bread goes, you, too, can safely explore, for there's needed strength for the climb in every bite and crumb.

NEAL'S Good White BREAD

is best growing food. It provides every quality for sturdy health and growth in its splendid, selected ingredients and careful, scientific baking.

Ask Your Grocer or phone us at 1313-2173.

Neal Baking Co., Limited

Bread Factories at Windsor, London, St. Thomas, Sarnia



Dollar Day In This Store

Gladdens the hearts of the people of London and surrounding districts. They all know that this store is always producing the highest quality of Footwear at lowest possible prices obtainable in this city or elsewhere. Now as this is the first Dollar Day the new management is holding in London, we have cut prices so low that it will be the talk of the city.

BUY NOW. BUY HERE. SAVE MUCH.

HURRY FOR THIS BARGAIN.

About 100 pairs of Ladies' High-Grade Pumps, Oxfords and Strap Slippers. Values to \$9.00. To go Dollar Day at, pair \$1.98
Ladies' Beautiful White Canvas Strap Slippers, covered heels. Regular \$3.00. Dollar Day \$1.98
Women's House Slippers, made of fine quality black kid leather, flexible soles, rubber heels. Regular \$2.85. Dollar Day, pair \$1.98
Ladies' Patent Leather and Brown Calf Strap Slippers, also Brown Calf, one eyelet ties. Values up to \$8.00. To go Dollar Day at \$2.98
Ladies' Black Satin Strap Pumps, covered heels; \$9.00 values. Dollar Day, for \$5.95



Ladies' Black Suede One and Two Strap Pumps, turned soles, covered heels; \$10.00 and \$12.00 values. Special for Dollar Day, \$6.95, \$7.95



Ladies' Gray and Brown Suede 2-Strap Slippers, "Classic" make. Regular \$8.00. Dollar Day for \$5.95
Men's Brown Calf Oxfords, special selected stock, welted soles, recede toes. Regular \$7.00. Dollar Day for \$4.95
Men's Brown Calf Laced Shoes, recede toes, welted soles; \$6.50 value. Dollar Day for \$3.98
Men's Black and Brown Calf Laced Shoes, recede toes, welted soles, rubber heels. Regular \$6.00. Dollar Day for \$4.48

MEN'S CUSHION-SOLE SHOES
Made of fine quality black kid leather; welted soles, medium toes. They give solid comfort with every step. Regular \$9.00. Dollar Day for \$5.95
MEN'S WORK SHOES.
Black and Brown Grain Leather, made to stand the hard wear. Big values. Special, \$3.98 AND \$4.49
Dollar Day \$3.98 AND \$4.49

DOLLAR DAY will be CLEAN-SWEEP DAY in our Running Shoe Department. We have cut prices down to a fraction of their cost.

Big disposal of Ladies' and Children's Fine Quality Hosiery for Dollar Day. See the big display in our store. Suit Cases and Club Bags at special reduced prices.

Many other big bargains will be on display that are not mentioned in this advertisement.

Misses' and Children's White Canvas Strap Slippers. Values to \$2.25. Dollar Day 99c

Ladies' House and Garden Oxfords, made of brown and black canvas, with leather soles and heel. To go Dollar Day at 69c

Big Special for misses and children; a big choice of Brown and Black Strap Slippers and Oxfords; size 8 to 10 1/2 and 11 to 12. Values to \$3.50. To go Dollar Day \$2.48



Big Dollar Day Special

About 50 pairs of Ladies' Brown Kid and Calf Oxfords and Ladies' Black High-Laced Shoes. Big values, to go Dollar Day at, per pair,

\$1.00

131 Dundas Street

The Peoples Shoe Store

12 Market Square