

BUSINESSMEN TELL OHIO'S FOREST CITY OF LONDON'S POINTS

Show Advantages of Western Ontario's Metropolis. GIVEN WARM WELCOME

Entertained at Luncheon and Root for Indians at Ball Game.

President George H. Belton, of the London Board of Trade, explained in reply the many advantages of London presented as a location for branch industries...

A. E. Silverwood of London explained in detail the two electric lines from the city to Port Stanley, linking up with the boats for Cleveland...

Ad Club Entertained. The members of the London Advertising Club were entertained by the Cleveland Ad Club in their club rooms in the Hotel St. James...

ST. MARY'S GARDEN PARTY WAS A SPLENDID SUCCESS

Large Crowd of Merry-makers Had a Most Enjoyable Time. The London Advertiser on Tuesday may have caused the postponement of the garden party held on the lawn of St. Mary's Church...

Some of the refreshment booths and amusement devices were well patronized and all the many articles offered for sale went readily...

Picture donated by John Jamieson was won by May Halpin; a picture given by O. E. Gray was won by Miss McFie; a picture given by G. J. Wright...

LONDON OWNED HORSE KILLED AT HARRIETSVILLE

Heat Causes Its Sudden Death—Man Just Escapes Electrocution.

DORCHESTER, July 26.—During the intense heat wave that preceded the electrical storm of Tuesday a valuable horse attached to one of the London Imperial Oil Company's wagons fell dead from sunstroke...

Rebecca Walker narrowly escaped coming in contact with a live wire yesterday afternoon, while driving on Charles street, during the severe windstorm that passed over this district...

See the races and baseball Saturday in Detroit by the M. C. R. Train, leaving at 11:30 a.m. and returning at 11:30 p.m.

TIE-UP ON RAILWAY. Traffic was tied up for several hours yesterday afternoon on the L. and P. S. Railway as a result of a stalling of an inbound car at Fond Mills...

London to Detroit and Return—\$2.75. The Canadian Pacific Railway will run an excursion to Detroit and return leaving London on the 4:43 a.m. train Saturday, July 29th...

DAYTON LAWYER TO GIVE ADDRESS HERE ON "CITY MANAGER"



H. A. TOULIN.

Under the auspices of the board of trade, H. A. Toulin, Jun., B. A., of Dayton, Ohio, a lawyer, will deliver an address Friday evening at 8 o'clock in the Indian room, Tecumseh Hotel...

Mr. Toulin is particularly qualified to speak on this subject, being the author of the recognized standard publications on the city manager form of government...

Mr. Toulin has made an exhaustive study of this innovation in municipal government, and has written a book on the subject...

In the notice of meetings, the board of trade invited interested citizens to hear Mr. Toulin.

CITY BREVITIES

The locomotive department of the C. P. R. wish to thank the merchants of downtown town and London East for the donations towards the prizes for their prizes...

BUILDING PERMITS.—Permits were issued today to George Fiedling for a one-story veneer house on McDonald avenue to cost \$1,000...

VALUABLE HORSES KILLED; LAME ONE ESCAPES UNHURT. Bodies of Animals Stricken by Lightning Form Perfect Triangle.

Lightning killed three horses on the 2nd concession of London Township, during the storm on Tuesday. Two of the animals were heavy draught horses belonging to F. E. Sage...

A peculiar feature of the accident was that the bodies of the stricken horses formed a perfect triangle as they lay on the ground...

DENIES DISCOURTESY TO ANY CITY OFFICIALS. Board of Education Secretary Says All Letters Answered at Once.

Secretary McElheran denies that the board of education has shown any discourtesy to the board of control in not replying to requests from the latter board...

\$5 FINE HELPS TO DRY THIS ONE'S TEARS. Comes as Sequel to Little Social Party Held by Two.

"Oh, your honor, please don't send me to jail, give me just one more, one more chance," pleaded an "old timer" in police court this morning...

AUTO DELIVERY SERVICE. Taylor Drug Company Starts Delivery by Automobile.

In order to keep pace with its rapidly increasing business, the Taylor Drug Company has started an automobile delivery service...

"CENTRE CITY". This is London's Suggestion for Berlin's New Name.

Because of the difficulty over the name, or rather the remaining of Berlin, Ont., Dr. W. S. Wootton of this city has proposed a change to "Centre City" and a suggestion of "Centre City" for that place...

3RD OFFICER HOME ON SICK LEAVE. Lieut. H. J. Lawson, 32nd Battalion, is spending his convalescence with his parents, Mr. and Mrs. H. E. Lawson, Bruce street, city.

Lieut. Lawson has been quite unfortunate, as he has spent the past two months in Helena Hospital, Sharncliffe, England, Upon complete recovery he will return to England and again take up his duties there.

WANTED AS JAIL-BREAKER; ARRESTED AT CIRCUS GROUND

Man Who Is Alleged to Have Escaped Apprehended.

WIFE LIVES IN LONDON. Accused Bigamist, Taken Into Custody Here, Said to Have "Jumped" Simcoe Jail.

James Leslie Macdonald, who is alleged to have escaped from the Norfolk County jail at Simcoe on Saturday night last, was arrested at the "Circus and Lent's circus grounds at 7 o'clock this morning by Detective Harry Down.

The description of Macdonald and particularly concerning his escape from the Simcoe jail have been in the hands of the police for several days, and special pains were taken to apprehend Macdonald, who it was thought might be with the circus.

He is working for the circus as a stake driver, and was heard at work this morning when Detective Down, who knew him well, made the arrest.

Macdonald had been confined to the Simcoe jail following his sentence on a conviction on the charge of bigamy, and was awaiting transfer to the Guelph prison farm.

When Macdonald's escape in company with another prisoner, he is said to have walked to Jarvis, ten miles east of Simcoe, and caught a freight train there for Brantford.

The circus was playing Brantford on Monday, and Macdonald joined the company, having followed this line several days ago.

It is well known to the police of this city, having appeared on May 18, last, on a charge of fraud preferred by a London Township farmer near Hilderton. On this charge he was allowed to go on suspended sentence.

It has been heard of him for some time prior to the charge of bigamy being registered against him at Simcoe. His wife and one child, a freight train there for Brantford.

Band Leader of Carnival. A. U. ESLICK, leader of Con. T. Kennedy's superb concert band, here during the week of July 31.

Have you ridden the Whip? This is the latest riding device of the show world, and it has proven a great success right from the start.

It embodies all the sensations of being in an aeroplane, yet is so protected with safety devices that an accident is almost an impossibility.

The Whip is a motorized device, costing in the neighborhood of \$5,000, and is the very newest pattern will be here with the Con. T. Kennedy shows during the week of July 31.

The first one was operated in Coney Island last summer, and was such a sensation that people waited in line for hours to get a ride.

The inventor immediately started work on plans to make the Whip portable, and as soon as he succeeded Mr. Kennedy gave him an order, being one of the first men in the show business to own this riding device.

It is a distinct novelty, an innovation in riding devices, which is different from anything ever placed before the amusement seeking public, and yet it is not been slow to appreciate its worth.

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'LIBRARY REVIEW' STARTS; NEW BOOK HAS INTEREST TO READERS IN LONDON

Features Work of Local Public Library and Includes Article by Member of Board Here in Its Initial Number Conducted by Newly-Appointed Inspector.

Ontario Library Review, which is to be published quarterly in the interests of the libraries of the province, has made its initial appearance. It is of interest to readers because it contains a new departure that has been inaugurated by W. O. Carson, inspector of public libraries for the province and late public librarian of the city.

The publication, in its first issue, contains an interesting article by Rev. Father Foley, editor of the Catholic Record, this city, and a member of the public library board. The activities of the London library are set forth in the "Library Notes and News," and refer to new features of the library here.

Under the heading "London," the following appears: "The new boys' and girls' room during the summer months is furnished with larger quarters and proper fittings. It is expected that this branch of the work will show considerable development."

The department is in charge of Miss Marjorie Flanders, a graduate of Toronto University and of Simmons College, Boston. The book stacks for this department are in the new building, benches and charging desk, were specially designed for the juvenile readers and the room is made attractive with pictures that attract the attention of the boys and girls.

War Collection. The rare Canadiana has been placed in special book reference room. An effort is being made to build up a collection of books dealing with the history and development of London and the surrounding territory. The collection made of a permanent war collection covering particularly the part of Canada's forces in the war with special attention to the regiments that have gone from London.

"Safety standards and accident prevention is a field in which the library has become able to give information and appreciation to the industrial plants. Books dealing with these two subjects are being sent on an itinerant of large industrial plants in the city. The books also available for its purpose a considerable number of pamphlets issued by the various states across the border as well as samples of literature issued by industrial concerns and state departments.

The library has also co-operated with the civic improvement committee of the board of trade by issuing a selected list of books on this subject and by placing copies of all of these books in the hands of the members of the committee of the board of trade and others interested. Public discussion of municipal government is being given in the form of lectures by the board of trade and others interested.

Father Foley's article, which deals with "A Public Library Confers a Benefit on Its Whole Community," is of general interest. In its entirety it follows: "Less than ten per cent of the school children of this province enter the high schools, and less than five per cent of the number enrolled in high schools take a university course."

"The demagogue might make a plausible case out of it. But our educational system is fair, just, and gives the people as a whole values for what they receive. It is not the demagogue who contributes towards its maintenance. For the province, the city, the town, the municipality profits directly and indirectly in a very real if somewhat intangible way from the presence and service of its educated members."

"If it were possible to place one of our humblest citizens—provided he be of average intelligence, ambition, and industry—in the midst of an illiterate community, or even in the midst of a community enjoying elementary education, he would very soon realize the value to the community and to himself of the higher education amongst its people, he would very soon realize the value to the community and to himself of the higher education amongst its people, he would very soon realize the value to the community and to himself of the higher education amongst its people."

"The public library is an educational institution; in this province it is now rightly so recognized. While our system of secondary and university education is sufficiently democratic to justify itself, the public library is even more so. It has a sphere all its own, and it is a source of opportunity to every citizen capable and desirous of taking advantage of it."

"I think it will be evident from the foregoing that the public library is a development, why I believe that the reference section of a public library holds at once a very important and very democratic equality of opportunity. In helping individuals it confers an unquestionable benefit on the whole community. And there is no reason why any individual who does not profit by it. Nor can individuals become more efficient, or better informed, or clearer thinkers, without the aid of the public library."

HEAT COUNTY BUILDINGS FROM JAIL IS PLAN. Jail Committee Will Award Contracts on Saturday.

The jail committee of the Middlesex county council will meet in the county building on Saturday afternoon at 2 o'clock to open tenders and award contracts for the installation of heating apparatus in the county buildings.

At present the methods of heating are with the coal furnace in the basement of the building, but the change from this system to a better method is being considered, and discussed in many sessions past.

The plans are to convey the heat through asbestos-covered underground pipes, which are laid out in the county building, a distance approximately 100 feet.

This would require the installation of radiators and other electrical appliances. The loss of heat radiation due to distance conveyed, it is believed by the committee, can be overcome to such an extent that the plan will be only a negligible quantity.

GO WITH THE 'BEES, M.C.R. DETROIT EXCURSION, SATURDAY, \$2.85, GOOD FOR THREE DAYS.

OCCUPANTS JUMP TO SAFETY; HORSE DROWNS. Township Council Have Close Call Following Springsbank Accident.

As the result of their buggy being struck by a Springsbank car last night, there are several occupants of the buggy who have taken a musketry course in Ottawa, and it is expected that three of these together with the M. C. R. and members of the M. C. R. will act as instructors for the new course.

RELIEF AT LAST. Electric Fan Helps to Cool Police Court Session.

An electric fan humming its merry tune appeared on the desk of Magistrate Judd in public court today. It was faced directly towards the reporters' table, and the scribes felt that at least there were some alternative people in this world who thought of other things besides the heat.

LONDON GENEROUS IN PATRONAGE OF SOLDIERS' FLAG DAY

Big Returns Expected From Campaign Today. ALLIED FLAGS POPULAR

Sell Readily to Help Returned Men Back From Firing Line.

Hundreds of people who thronged the downtown streets to witness the circus parade were responsible for making the flag day for returned soldiers one of the most successful affairs of its nature ever held in the city. The arrangements were in charge of three organizations, the I. O. O. F. No. 4 Nursing Division of St. John Ambulance Brigade, and the Boy Scouts of Canada. It was first intended that 30 workers from each organization should take part, but the volunteers far exceeded this number, hundreds offering to do the work, so that the workers far exceeded the number required.

All were most enthusiastic, and as early as 8 o'clock some of the fair vendors were out on the streets with the colored flag receptacles bearing the inscription, "Returned Soldiers' Tag Day; Help Those Who Need It." Flags included some silk flags of all the nations allied against Germany, while the small silk flags bearing their coats of arms.

Londoners responded generously. One enthusiastic Scot offered a dollar for a flag of his homeland, and other responses were equally generous. Even the initial cost of the supplies was met in part by citizens. W. Holmes of the Mallagh bookshop supplied a large number of flags, and another consignment was given by the girls of Hay's book store.

One of the hardest workers was Walter Smith, veteran of the Afghan wars. The Boy Scouts, under the leadership of Mrs. Swindall and Mrs. J. E. Thomson of No. 4 division carried on much of the work. Automobiles loaned by patriotic citizens were used for keeping in touch with the flaggers and bringing fresh supplies. None of the returned men themselves did any of the flagging. They made themselves useful at headquarters, the Returned Soldiers' Club, and by supplying the others with flags.

It will be impossible to learn the exact amount netted during the day until late tomorrow, but it is expected that over 12,000 flags will be sold.

Those in charge at the Returned Soldiers' Association were President Nightingale, Secretary Ritchie, Corp. Mitchell, Messrs. Swindall and Mrs. J. E. Thomson, and Mr. Williams. All expressed their gratitude to the citizens of London for their generous response which, they estimated, was far above all their expectations.

VOICE OF THE PEOPLE. Hell—Here and Now. To the Editor of The Advertiser:

The pulpits have been busy this week thundering their excommunications and uttering great and high-sounding phrases such as "Justification by Faith," etc., so different from the simple teaching of the man Jesus.

Others have written and quoted texts written by apostles—as faulty probably as the present day ones—all to prove that there is a "hell" existing somewhere in the future to trap the unwary.

But why waste time talking about a hell of the future, when there are so many here and now to clear up. The hell spoken of in the Bible is not a worse hell than now exists in Europe. They are at present engaged in cleaning up a hell brought on and developed through the indifference and selfishness of Christendom.

We are repeating what we have seen! We might have excused the savages or pagans, but Christian nations we cannot excuse.

Last week a Toronto paper reported a number of corporation servants on strike. They earned the magnificent sum of \$11 per week, on which they were supposed to maintain a family and turn them out as creditable citizens for the state.

"Think of it, in Christian Canada, \$11 a week!" "The wages of sinners," said one of the strikers on the deputation to the council suggested that if the engineer—who was mentioned for a rise in salary of \$1,000—could not live on \$200, how could they not expect to thrive on \$500 a year?

"The city father"—"God help him!"—said, "It was no business of his, and it is not his business."

We are creating "hell" right here and now in our midst; no need to seek it in the future.

If we are not in eternity now—another high-sounding phrase—we never shall be.

The only means we have of expressing the soul and spirit on this plane of existence is through the body. The only method by which the power that brought us into existence is capable of remodeling our circumstances, is through the exercise of our own intelligence and love.

"God uses us to help each other so lending our minds out."

"Life" is a development, and its finest fruit is "Character."

The writer often contains matter relative to the necessity of educating the immigrants to respect the laws of Canada, but would it not be better to be just to them, and earn their respect, than to be just to them, and earn their respect.

PERSONAL. Miss Beth McLeod, Hellmuth avenue, has returned from a two weeks' vacation spent at Huron Beach, Sarjola.

STRAW HATS

Big shipment of stylish sailors opened today. Bought at big reductions. Have a new straw hat for the balance of the summer.



THE STORE WITH A STOCK. GRAHAM BROS.

LONDON SIGNALER SELECTED TO ACT IN PRINCESS'S SUITE. Corp. F. H. Leach, Divisional Signaller, who was on July 4, and 6, and 6, selected as the special divisional signaller for the Princess's suite.

SEND YOUR FILMS HERE for developing and finishing and be assured of the best results. J. H. BACK & CO. 210 DUNDAS STREET, W.

HOPING FOR GREAT THINGS AS RESULT OF BOARD'S TOUR. Those Who Went On Trip to Cleveland Pleased.

ROTARY CHAIN FORMING. International Links Will Be Formed by London, Hamilton, Toronto and U. S.

The party of seventy-one representing the London Board of Trade and the London Advertising Club returned to the city at 8 o'clock this morning, completing its trade expansion tour to Cleveland and Toronto.

The trip will be productive, it is anticipated, of good results, meaning better trade relations with Cleveland, and may possibly influence Cleveland manufacturers to locate branch industries in this city.

Every man in the party was delighted with the trip, and many speak too highly of the kindly treatment of the Cleveland men.

The Advertising Club of Cleveland will visit this city in September, the invitation extended by the local Advertising Club being accepted at the luncheon yesterday in the St. James Hotel.

The Cleveland Ad Club is an organization of 700 members, and these lead an active life in the city in the interest of public benefit and civic improvements.

In addition, the club is noted for its charitable work throughout the city. The sum of \$1,000 is annually at the disposal of the club, which is the assessment of a fee of \$30 for a membership.

The local Ad Club considers the obtaining of a convention of this kind from a publicity point of view.

The retention of the trip was marked by discussions as to the probable results arising from the trip, and the consensus of opinion was that it would certainly be profitable, as ideas by both were better understood.

Efforts will be made to bring the Cleveland Chamber of Commerce members to London this fall, and on this point the Cleveland men will decide at a later date.

International Rotary Chain. The luncheon tendered to the 23 Rotarians from this city by the Cleveland Rotary Club last evening brought out a discussion as to the plans to be shortly adopted leading to the formation of an international chain of Rotary Clubs.

This scheme will be definitely formulated at a meeting to be held in Toronto during exhibition week, representatives from the seven cities interested to be present.

This chain will be formed by the linking up of the Rotary Clubs of Cleveland, Buffalo, Detroit, Toledo, Toronto, Hamilton and London.

This would permit of an exchange of international views and courtesies that would without a doubt result in improved business relations in both countries.

GREAT PART OF WHEAT CROP IN WATERLOO CUT. [Special to The Advertiser.] A G.A.T. July 26.—Near Brantford, a few miles south of this city, the cutting of the wheat commenced this morning. North of the city most of the wheat has been cut. The crop is a very heavy one. The outfields look good, but rain is badly needed to give this crop a success. The long dry and hot spell has played havoc with vegetables, berries and fruit, and the outlook at present is not very bright. The garden truck is well, but the fruit is drying on the trees and dropping off, while currants are being scalded on the bushes, and the hot weather is going to bring to an early end the raspberry crop, which can only last a few days more.

TOO LATE TO CLASSIFY. TOO LATE TO CLASSIFY. Mr. and Mrs. J. H. Francis of Sarnia are visiting Mr. Francis Petrie, 376 Ontario street.