It Costs You As Much To Send Letters To Ten People As It Does To Reach 125,000 By a Want Ad. Figure It Out.

AMUSEMENTS, LECTURES, AMUSEMENTS, LECTURES.

WESTERN FAIR Monday's Program

SPEED EVENTS

3 Year-old Trot, Purse \$200.00. 2:22 Pace, Mile Heats, Purse \$400.00. Very large entry in both events.

EVERYTHING GOING

Full program of attractions before the Grand Stand. Admission to Covered Stand in the afternoon 15 cents, Open Stand 10 cents, Fireworks and full program at night. Con. T. Kennedy shows on the Midway. Greater, Grander, Larger, Better than ever before.

A Splendid Day to See The Exhibition

W. J. REID, President.

A. M. HUNT, Secretary.

@10.0.F.

FOREST CITY LODGE, NO. 38

BORN, MARRIED, DIED.

MARRIED.

DIED.

his 82nd year, Remains will arrive Monday even-

ing at 8 o'clock, via G. T. R. Funeral from the residence of his son-in-law,

Robb, London Township,

:30 p.m. In kindness please

beth Stone.

Funeral

Woodland Cemetery.

ward, 592 Hill street.

ward for same, 296 Horton.

vertiser office, or S. W. V Bartlett avenue, Toronto?

AUNDERS-At his residence, 355 Duf-

ferin, Sunday afternoon, Sept. 1 1914, Dr. William Saunders, C.M.G.

LOST AND FOUND.

Say you saw it in The Advertiser.

Adelaide or Hamilton road—Lady's gold-filled watch, engraved "Flo." Re-

LOST, BETWEEN LONDON AND

Springbank, on the back road—Gentleman's overcoat and lady's overcoat, on Sunday afternoon. Re-

STOLEN-PERSIAN SEAM-CASING

LOST - NEW LEATHER WRITING-

OST — NEW LEATHER WRITING-CASE, containing stationery of Noble Manufacturing Company, St. Thomas. Will finder kindly return same to Ad-vertiser office, or S. W. Wilson, 15 Bartlett avenue, Toronto?

LOST — BETWEEN LONDON AND Springbank, gold watch; engraved

on back. Reward at this office. 35c

LOST-LONDON ILLUSTRATED AND

war map, on Ridout street car. Finder rewarded at this office. 34c

OST — MONDAY MORNING — BE-TWEEN Mrs. Little's farm, "Hazel-dean," and city, black leather valles

containing gentleman's toilet articles Return to this office, Reward. 340

BUSINESS CHANCES.

OLD RELIABLE GROCERY, TOBAC-

established eighteen years; house it

connection. Apply 341 Clarence street.

DO YOU WANT MORE CAPITAL IN

your business, with the services of a practical businessman? Address Box

TO BUY A BUSINESS-ALL KINDS

for sale. Sydney Smythe, 404 Talbo

HELP WANTED.

AGENT FOR LONDON AND ST.

THOMAS to handle Extracts and

Toilet Preparations. One hundred per

cent commission. Sample any flavor,

20 cents. Christie & Co., Church

AGENTS WANTED.

GENTS WANTED - PRIVATE

Christmas cards; anyone; samples free; orders flowing during wartime.

FIVE CANVASSERS - NEW AUTO-

Christie Company, Church street,

PATENTS.

MATIC Gas Lighter. One hundred per cent. commission. Sample 15c.

"Cardex," Darlington,

Say you saw it in The Advertiser.

CO, confectionery and notion

). Advertiser.

street, Toronto.

street.

suitcast, Pottersburg. Reward, Lash-

brook's store, Pottersburg, or Phone

Funeral private. Please omit flow

(private) on Monday

widow of the late John A.

Ocean Tickets

North Atlantic wide open, Full sail-

ings, all steamship lines to or from the old Country, via Montreal, Quebec and New York. For rates, tickets, apply F. B. Clarke

416 Richmond Street, Next Bank of Commerce, London, Ont.

DANCING - NEW SEASON OPENS -All the latest New York society dances—One-Step, Hesitation, Maxixe, Tango, High Jinks, Castle Walk. Phone. Dayton & McCormick.

FLOYD McPHAIL, SINGING COME. DIAN, character impersonator. 9 Grafton street. London. Phone 4467. MUSIC FURNISHED FOR PARTIES, balls, banquets. Phone 1265. Tony Vita's Italian Harpers, 122 Queen's

SWIMMING PLUNGE AND MINERAL baths, open every day (Sunday included). Dundas street west. Phone 2198. George Haylock, proprietor.

LONDON LADY HARPERS - EN GAGEMENTS accepted for concert and social events. Address Miss Ella Topping, Tambling's Corners. Phone 91, Ring 3, Byron.

HOUSES, ROOMS TO LET. Say you saw it in The Advertises.

TO LET-TWO LARGE ROOMS, UP-STAIRS, on Richmond street. Apply W. G. R. Bartram, barrister, 59 Dun-

ROOMING HOUSE TO RENT ON Ridout street. Apply 427 Ridout street, to Charles Thornton. 36n

FURNISHED COTTAGE TO LET, modern, central. Apply 125 Bruce

SEVEN-ROOMED HOUSE, STRICTLY modern, East End. Apply F. P. Lewis, 538 Elizabeth. Phone 3629. 36c ROOMS TO LET - ALL CONVENI-ENCES; central. Apply 250 Talbot

FIRST-CLASS BOARD NEAR McCOR-MICK'S new factory. Box 3, Adver-

SEVENTEEN DOLLARS A MONTH-Two-story brick, warm and dry. Apply 60 Stanley street.

FURNISHED HOUSE TO RENT ON St. George street, 10 rooms, hot water Apply the Canada Company, 446 Richmond street. 35c

THREE LARGE WARM FRONT rooms for light housekeeping. All 462 Dundas convenience. Phone 4419.

TO LET-MODERN HOUSE, Clarke street, \$14.00. Apply 498 Dorinda street.

TO LET - SIX-ROOMED HOUSE, semi-modern, 75 St. George stree Apply 176 Maple, or phone 4258. 34c GENTLEMAN CAN SECURE NICELY-

FURNISHED room at 241 Queen's avenue. Use of phone. FURNISHED BEDROOM TO LET-All conveniences. 315 King street Phone 4325.

SEVEN-ROOMED FULLY MODERN house, 160 Wharncliffe road, West London. Apply 5 Barrington avenue.

PREMISES TO LET, OVER 235 DUN-DAS street, suitable for a dressmaker or ladies' tailoring. Key at west door, upstairs. TO LET-THREE HOUSEKEEPING

cooms, furnished; conveniences. Horton street. FOR RENT-542 ADELAIDE STREET,

strictly modern house. Apply 580 Adelaide street. 34c COMFORTABLE PARLORS, EACH suitable for two gentlemen; grate modern, central. Apply 555 Talbot. grates,

FURNISHED COTTAGE TO LET. 84 Askin street.

six-room brick cottage, modern, con-venient locality. 381 Hamilton road. TO LET - 424 PRINCESS AVENUE-

TO LET OR FOR SALE-DESTRABLE

All modern improvements. Apply Burdon, 461 Waterloo street 3 GENTLEMAN CAN SECURE DESIRABLE furnished rooms at 213 Queen's avenue. Use of phone. 31n avenue. Use of phone.

NISHED bedrooms, modern, private house. Phone 4341. 195 Colborne

residence, perfect repair. Apply 318
Wolfe street, Phone 304. TO LET-HOUSE, NO. 298 WOLFE

street.; all modern conveniences. A ply W. J. Pocock. Phone 392 or 304.

TWO HOUSES, \$13 AND \$10 A month, on Hyman streest. Also dray for hire. Phone 2839.

UP-TO-DATE MOVING VANS—FUR-NITURE and pianos carefully han-dled. W. R. Flowers, 863½ Colborne

the Mover." Moving vans. Residence, 480 Maitland. Phone 2887. H. F. Day. Office, 92 King.

BIGGS' FURNITURE STOR-AGE-Clean and dry. Prices reasonable. The Forest City Moving Vans. Phone 1162.

No Advertisement Accepted Less Than

tion.
Articles For Sale, To Let, Help Wanted, Situations Wanted, Board and
Lodgings, Lost and Found, Rooms to
Let, and all similar condensed adverisements-First insertion, one cent per word; each subsequent insertion, half cent a word. No advertisemen

FEMALE HELP WANTED. Say you saw it in The Advertiser.

WANTED - GENERAL MAID FOR family of two. Apply Phone 3444 or Box 5, Advertiser. 36u YOUNG GIRL TO ASSIST WITH

CAPABLE GENERAL MAID IN FAM-ILY of three; no washing or ironing. Highest wages. One from country preferred. Apply Box 286, Advertiser.

WANTED—GENERAL MAID FOR small family. Apply 319 Hyman

VANTED-RELIABLE WOMAN Box 285 Advertiser.

EXPERIENCED LADY STENOGRA-PHER wanted. State experience. Box 284, Advertiser. 35c WANTED-GENERAL MAID, THREE

WOMEN TO KNOW HUNT'S DIA-MOND Flour makes perfect biscuits. McDONALD-To Mrs. W. D. McDonald, 202 Maitland street, a son, on Sept.

Say you saw it in The Advertiser.

WANTED-A RELIABLE MAN FOR delivering; must know the city and be

and Mrs. Edmund Wed, to Edgar Syuney Little, son of the late Lieut.-Col. J. W. Little and Mrs. Little. b WANTED - RELIABLE MAN TO ANTED — RELIABLE work 100-acre farm on shares, in Westminster Township. Apply Box 2, 36c

BURGESS—At Victoria Hospital, on Saturday, Sept. 12, 1914, Margaret, eidest and dearly beloved daugnter of Mr. and Mrs. Trevor Burgess, aged 3 WANTED - FOREMAN SAWYER -One capable of taking charge and filing both large and small circular saws. Apply, stating experience and wages expected. Box 1, Advertiser. runeral private from the residence of her aunt, Mrs. T. Tozer, 26 Wilson avenue, on Monday, at 3 p.m. Services

intosh Company, Ltd. RAILROAD FIREMEN, BRAKEMENyear.
Funeral from her brother's residence, Mr. M. Temple, Alvinston, on Wednesday at 3 p.m., services at 2:30.

Advington Friends and \$120. Experience unrecessary. Send age, postage. Railway, care Adver-tiser. Sept 30, zyxw

acquaintances please accept this inti-Interment at Alvinston. Friends and mation.

MOTILIEX—Accidentally killed at Bowmanville, Ont., Saturday, Sept. 12,
1914, James Motley, dearly beloved
husband of the late Louise Motley, Bros. McKenna's cigar store, next Majestic.

VETERINARY SURGEONS Charles Fitzwalters, 165 Emery street, on Tuesday, at 2:30 p.m., services at 2 o'clock. Friends and acquaintances Say you saw it in The Advertiser.

C. S. TAMLIN, V.S.—OFFICE AND hospital, 153 Talbot. Phone 865, resi-

please accept this intimation. Interment at Mount Pleasant Cemetery. b OBB—At his late residence, Flushing, Mich., on Monday, Sept. 14, 1914, George Robb, M.D., son of the late Dr. John F. Wood ROSE—On Sept. 13, 1914, at her resi-dence, 696 Waterloo street, Georgina

Funeral (private) on Tuesday at No. 886. WILLIAM McDONALD, VETERINARY surgeon, 137 King street. Residence, 121 Bathurst. Phone 683.

WILLIAM J. WILSON, VETERINARY STONE-Fell asleep in Jesus-Richard -Horse and dog hospital, 84 King John Stone, beloved husband of Elizastreet. Phone 788.

Say you saw it in The Advertiser.

singing, has returned from Europe, and will resume teaching Monday, Sept. 14. Ludio, 279 Hyman street; LOST. SATURDAY, NEAR HILL, ON

MISS J. STEELE, PIANO, RESUMED September 1. 61 St. George. Any examination. Phone 4968.

LondonConservatory of Music and School of Elocution, Ltd

REOPENS TUESDAY, SEPT. 1. Write for curricula and year book. '. Linforth Willgoose, Mus. Bac., Prin. Lottie L. Armstrong, Registrar.

G. B. SIPPI

VOICE, SPEECH IN SONG. Also instrumental instruction. COMMENCING TUESDAY, SEPT. 1. Pupils, soloists in principal churches. 372 MAITLAND. PHONE.

J. L. MCALPINE, CONCERT PIANIST Late of Leipzig, Germany: element-ary and advanced instruction. Studio 870 Wellington. Phone 2899. zxv

GWENDOLYN ANTHISTLE, TEACH-

ER of reading and dramatic art. Studio, 246½ Dundas street. Concerts accepted. Phone 698. BERT WEIR, ORGANIST CENTEN-

NIAL Methodist Church, teaches plane and organ. 498 Adelaide street. MONEY TO LOAN.

MONEY TO LOAN AT LOWEST rates—Thomas C. Knott, real estate broker, 380 Richmond street. PRIVATE AND TRUST MONEY TO loan on farm and city property; lowest rates, amount and terms to suit; commission charged. T. W. Scandrett, solicitor, 98 Dundas street.

PRIVATE FUNDS TO LOAN ON mortgages on real estate. Macpherson & Perrin, 57 Dundas street.

McBRIDE & GILBERT. MEMBERS Ontario Association of Architects, etc. Edge block. Phone 262

PERSONAL. Say you saw it in The Advertiser.

Say you saw it in The Advertiser.

STOVES OF ALL KINDS NICKEL-PLATED, Beltz Plating Works, 94 Carling street.

ROBERT MOWAT, PRACTICAL horseshoer. Special attention given lame and interfering horses, also diseases of leg and foot. 339 Talbot.

Let Me Save You Money on Your PLUMBING AND HEATING Satisfaction Guaranteed. A. GATECLIFFE.

Phone 4266. tzx 38 Charles St. CONTRACTOR WILL BUILD SIX-ROOMED cottage for one thousand dollars. Box 26, Advertiser.

HIGHEST PRICES PAID FOR SEC-OND-HAND clothing. Julius Siskind, pawnbroker, 338 Richmond street. HECLA FURNACES, TINSMITHING pumbing. George E. Gilmour, 392 Simcoe street. Phone 2291.

JOHN R. MUNRO & SON-WAGON and carriage painting, repairing of all kinds. Auto painting a specialty. 555 Richmond street. Phone 4746,

CEMENT SIDEWALKS, STEPS, ETC., built right. A. J. Clark, 66 Walnut

NOTICE-HEADLEY & WEIR, PRO-

FESSIONAL horseshoers, have opened business at 70 Mapie street. All work guaranteed. LEWIS & SON, 447 TALBOT street, the well-known horseshoers— Particular attention paid to lame and interfering horses. All work guar

McLEOD & GRAY, REAR ADVER-TISER—First-class livery and board-ing. Bus parties our specialty. Phone 1277.

DERMATOLOGY. Say you saw it in The Advertiser. MARINELLO SYSTEM FOR FACE, scalp, chiropody. Removal of super-fluous hair permanently. Miss Beattie,

corner Talbot and Fullarton. Phone 3027. REAL ESTATE FOR SALE

FOR SALE-BRICK THREE-STORY factory building, 40x70 feet, central; possession January 1, 1915. Apply Box S, Advertiser.

BRICK COTTAGE For sale, Grey street and Richmond. Contains parlor, dining-room, kitchen, E. G. FITZGERALD & CO.,

STORY-AND-HALF BRICK HOUSE-Seven rooms; first-class condition. Must be sold at once. Anderson &

FOR SALE 1½-story red pressed brick dwelling near St Mary's Church, East End. Modern in part; eight rooms; worth \$3,000; will be sold for \$2,300. Apply JAMES CONNOR.

69 Dundas St., or 341 Waterloo St. Phone 907. zxi Fair Visitors

Interested in the buying or selling lots, cottages, residend farms, are invited to residences Our twenty-five years of successful op erations in real estate are at your ser vice. No trouble to show properties or give information. A. A. Campbell, No. 428 Richmond street, London, Ont. Alex. Stewart, valuator.

South London lose in, 1%-story brick, 3 bedrooms, den, complete bathroom, furnace, elec-tric light and gas. Call for price,

J. F. SANGSTER & CO., War-\$4,000 -Terms South London: convenient to Normal chool; fine large, solid, 10-roomed, story house, every modern convenience stone cellar in four parts, all newly

decorated inside and out. Would make a good boarding house for Normalites. small payment down and a monthly rental will buy. Suite 2, London Loan Building.

Phones 747, 4097. zyxwv Wanted—Your Contract. The London Contracting Company, 401 Richmond, will furnish free plans Save Your Money to bonafide customers. See us.

COTTAGE ON RECTORY STREET, in good repair, large lot, cheap for quick sale. Apply 440

WAY'S REAL ESTATE Room 14, Dominion Bank Bldg., City. Farms and city properties to offer in all parts. Please give us a share of

PHONES 2696, 1230. FOR SALE-MODERN FRAME COT-

TAGE and barn, new, North End county taxes; hydro and furnace; cash only. Box 276, Advertiser. 34n FOR SALE - TWO-STORY RESI-DENCE, 4 bedrooms, parlor, dining-room, den, kitchen, all modern; finest

location and very central; five min-utes' walk from city hall. Currie & Co., 418 Talbot street. residence, perfect repair. Apply 318
Wolfe street. Phone 304.

HANDSOME
age, call at HART'S, Market 295 WOLFE STREET - HANDSOME

SURVEYORS. Say you saw it in The Advertiser, F. W. FARNCOMB, CIVIL ENGINEER.

GARMENT CUTTING. Say you saw it in The Advertiser.

FRANKS' CUTTING SCHOOL, 227 Dundas street, London. Full and part courses in designing ladies' garments. ARCHITECTS.

Say you saw it in The Advertiser. JOHN M. MOORE, Architect and Civil Engineer. 425 RICHMOND STREET.

ARTHUR E. NUTTER, ARCHITECT-Rooms 15, 16, Dominion Bank Chambers, Dundas and Richmond. Tele-WILLIAM G. MURRAY, ARCHITECT. Greene-Swift building. Phone 1557.

WATT & BLACKWELL, MEMBERS Ontario Association of Architects. Bank of Toronto building, London; Lister Chambers, Hamilton 711/2 Wharncliffe Road and 161 Wortley Road.

ROOFING. Say you saw it in The Advertiser. SLATE ROOFING-OUR SPECIALTY

ARTICLES FOR SALE. Say you saw it in The Advertiser.

SEE THE SWEET LITTLE SONG. "Come to the Western rair," written by London resident, Win A. Edmonds. Send fee and receive it post free from Mrs. A. Lun.onds, London, Ont., of arect from publishers, Messrs. Dug-date, 14th and 0 streets N. W., Washington, D. C. 36:

1000, at the Central Garage. FOR SALE-SOUVENIR RANGE, IN good condition. Apply 713 Weinington or 404 Elemmond. 36h OUNG MARE, BUGGY AND HARNESS, \$55, and also top buggy, butcher wagon, single harness, and no

FOR SALE-GOOD AUTO TRUCK FOR

SALE-BROOD SOW AND HER litter. W. H. westlane, Arva. ARMERS AND VISITORS—SEE THE

reasonable offer refused. 120 Hamilt

traction engine, in good repair. Price Three hundred dollars. Write Box 61, Watford. 61, Watford. COAL RANGE FOR SALE. APPLY GOOD SERVICEABLE WORK-HORSE for sale. First-class condition. Only \$60. 495 York street. Phone 1391. 35c

deal, for sale cheap. Apply 1197 Laura TWO BASEBURNERS FOR SALE. Apply 270 Piccadilly.

BRAND-NEW PIANO TAKEN IN

FOR SALE—DROP-HEAD STANDARD sewing machine, \$8. 173 Mill street. MAHOGANY DINING TABLES AND chairs at Keene's Antique Store, 342

VIOLIN, COST \$40; VITALOGY, BAR-GAIN prices, must be sold. Hamilton's, 338 Richmond street. BOARDING HOUSE FURNITURE FOR

sale, everything complete. Box 278, Advertiser. CHOICE LOT OF YORKSHIRE pigs, six weeks old, for sale. Will be market Saturday with a load. Frank Attwood, Ilderton, Ont.

PEONY ROOTS, MANY COLORS, 25 cents each, or 5 for \$1. Other varieties of perennials, 10 cents each

FOR SALE-KITCHEN RANGE AND Oak heater, new and very cheap. for it. Princess avenue. UPRIGHT PIANO, ALMOST NEW Have Your Automobile Painted and in absolutely perfect condition; Tops re-covered and your slip-covers nom for concer grand; Heintzman & Co. make. Price when new, \$525. Price now, \$275. An excellent opportunity for highest grade

at London Conservatory of Music, 354 STEAM-FITTERS' TOOLS. CROCK-ERY, all kinds of furniture, at Mc Kim's Auction Rooms, phone 4820

instrument at low cost. Can

DON'T MONKEY WITH BEDBUGS CONSULT US ABOUT UPHOLSTER-ING—We are experts, Estimates furnished. Charles M. Quick. Phone.

IMPERIAL ELECTRIC COMPANY-Everything electric. Office and show-room 87½ Dundas street. Phone 4882.

SELLING OUT Our entire stock of furniture at great ly reduced prices.

Come and Inspect It. Home Furnishing Company

257 DUNDAS STREET ZXV Bacon at Lowest Prices. Also Coffee, Tea and Fresh Fancy Cakes.

C. W. HOSKIN Corner Dundas and Ridout. Phone 386

Phone 3168, 665 Dundas street, Expert Repairing, Automobile Supplies Accessories. Our Accessories are quaranteed to satisfy or money refund-Ford necessities a specialty. bon removed by the oxygen process. Not necessary to dismantle engine. Cheap, thorough and harmless.

THE WONDERFUL Hoosier Kitchen Cabinet.

Now On Exhibition At TRAFFORD FURNITURE CO.

For Butter, Eggs, Lard, Honey, Cheese (old, medium and new), Schneider's Pure Pork Saus-Lane, Phone 1129.

All those having ice cream tins and tubs belonging to C. J. Leach kindly inform us in some way, and greatly oblige. Phone 1035 and 1059.

FOR GLASSES Prescriptions and repairs bring them to us. We will save you money. Eyes tested free. N. W. EMERSON Druggist and Optician,

120 Dundas Street. ZXV BUTTER, CREAM. Fresh milk or buttermilk, all made by us under the most sanitary conditions

DUCHEMIN SPECIAL PRICES FOR THIS WEEK

SAVE MONEY On Furniture, Rugs, Go Carts, Beds On Furniture, Rugs, Bed Stoves, Linoleum, etc. Cash or credit,

ARTICLES FOR SALE.

TRY THE LONDON GARMENT CARE -Pressing and cleaning and repairing by experienced tailors. 341 Dundas. Phone 4890,

FEATHER PILLOWS, MATTRESSES renovated and re-covered. Hunt Sons, mattress factory, 593 Richmo

BEST MIXED HARDWOOD, \$1.50 PER load. Marcel Hoehn (phone 1716). 695 York.

FOR SALE—HOWARD NEW IDEA and Summit Hot Air Furnaces, at Rutherford's, Phone 2613. 179 Kent. HAY, STRAW, FLOUR AND FEED for sale. Slobasky's, Hamilton road and Adelaide.

SWEATER COATS IN ALL COLORS,

For the Whole of London. ARMERS AND VISITORS—SEE THE Over 2,000 Coats, the largest stock big sale of Dooxide at Adams & Tah- we've ever carried. We made this mamton's, Darch & Hunter's, Xorgan's moth cash purchase from the Monarch Supply House, this week.

Z Knitting Company, of St. Catharines, at 50 cents on the dollar. The shipment at 50 cents on the dollar. AND-CARVED MAHOGANY THREE-piece parlor suite, in first-class con-dition. Apply 100 Stanley street. 36c values, without collar, 69 cents; lot 2, GET THE CHAMBERLAIN WEATHER-STRIP. C. A. Smith, 30 Evergreen. Phone 1504.

A BRIGHT BAY COLT, RISING 3 years of age; this colt is of the trotting class, and its ancestors have a grand turi record. H. W. Finch, Harrietsvihe, Ont.

3cc values, without collar, 69 cents; lot 2, up to \$1.50 value, without collar, 91 cents; lot 3, up to \$2.00 value with collar, \$1.49; lot 4, up to \$2.75 value, with collar, \$2.69; lot 6, up to \$3.75 value, with collar, \$2.69; lot 6, up to \$5.25 value, with collar, \$3.95; lot 7, up to \$6.25 value, with collar, \$7.69. Exclusive manufacturing agents for the best Canadian and American makes of Overalls.

FOR SALE—TWELVE HORSE-POWER traction engine, in good repair. Price Wegner Clothing Co. 371 TALBOT STREET. Opposite Market. Open Evenings.

> IF YOU WANT HELP, SITUATIONS, want to buy or sell real estate, etc., insert an advertisement in the Hamilton Herald, the recognized want medium. dium of the city. Rate, ic a word, or three consecutive insertions for 2c a word with cash order. Subscriptions: Daily, 25c a month, \$2 yearly; Saturday edition, 50c yearly. Sample copy sent on application.

PHONE 1849.

FARMERS! Extra Heavy American and Canadian Cotton Bags, only \$2.50 per dozen. Darch & Hunter

Seed Company, Dundas and Market Square. zxv IMPERIAL FLOUR GIVES BEST results. Hookway & Son, King street,

WELCOME Give us a call, and see our Stoves and Ranges in the Stove Building at the Western Fair. LOVE HARDWARE CO.

111 DUNDAS ST. WE VOLUNTEER up. Rhubarb roots, 25 cents each, or 5 for \$1. Plant Christmas roses now. Charles Baker, nurseryman. Phone clothes wringers, hot water bottles, baby carriage tires put on, lawn mowers carriage tires put on, lawn mowers sharpened. All work guaranteed. Wm. sharpened. All work guaranteed. Wm. A. Walker, the General Repairer, 757 Dundas street. Phone 3976. Let us send

GOULD & MOHAN

SHAFTING, HANGERS, PULLEY belting supplied and installed. Superior Machine Company. Limited, city. VEDDING STATIONERY IN ALL THE latest styles. See our samples. Advertiser Job Department.

346-348 Wellington Street. Phone 1750.

22 SAVAGE H 1 POWER RIFLE Velocity, 2,800 feet per second; penetrates ½-inch steel boiler plate. Take

SECOND - HAND RANGES AND HEATERS

at Lowest Possible Prices.

BROWNLEE'S 385 TALBOT STREET Cash Bargain Grocery Try a pound of our Special

Blend of Tea, extra value, at, per pound, 30c. 133 KING ST. Fair visitors are cordially invited to

come and inspect our big Sanltary Meat

ANDERSON'S MARKET HOUSE.

NOTICE TO PUBLIC-BLANCHARD'S Fish Market, moved to 525 Richmond street, opposite St. Peter's Hall. Fresh fish daily. Phone 1510. DELIVERY WAGONS BUILT TO OR-See our second-hand wagons

Abbott's Carriage Factory.

cigar, The Scout. 129 DUNDAS STREET PHONE 864 FIRST MORTGAGES FOR SALE TO pay you good interest. Address Box 79. Advertiser, for particulars. ONN'S FISH MARKET-FISH OF ALL kinds. 143 King, opposite market. Phone 1296.

> Kent streets, for school books and school supplies. We carry a complete stock of Sheet Music and Music Books Mail orders receive prompt attention. W. McPHILLIPS

GO TO ROBERTSON'S, RICHMOND

189 Dundas Street, London. CHIROPRACTIC. Say you saw it in The Advertiser.

W. E. DEMPSTER, D. C. Graduate of the Ross College of Chiropractic. Spine and nerves. practic. Spine and herves, Let me prove to you the cause of your ill-health. Office hours, 10 to 12, 2 to 5, and 7 to 8, Tuesdays, Thursdays and Saturdays, 4 London Loan Block. Phone 4526. W. MACFIE, CHIROPRACTOR, graduate Ross College of Chiropractic, 269 Piccadilly street. Lady attendant,

Phone 4710. MISS CLARA KILBOURNE, A. B. Kilbourne, Universal College of Chiro-practic graduates. Office, 321 Queen's Telephone 3353. MARRIAGE LICENSES.

Say you saw it in The Advertiser.

MARRIAGE LICENSES ISSUED BY

H. J. Childs, druggist, 632 Dundas. MARRIAGE LICENSES ISSUED BY W. G. R. Bartram, 59 Dundas street. Mrs. Gnaggs-And just to think! Mr. Gnaggs-Well, don't hurry me, my

dear; don't hurry me.

MEDICAL CARDS.

Say you saw it in The Advertiser. DR. D. H. ARNOTT, 226 QUEEN'S avenue, in addition to regular prac-tice, will give special treatment for cure of liquor and drug habits. Sep30 WEEKES, 436 WATERLOO

F. L. BURDON, M.D., L.R.C.P. AND S. (Edinburgh)—Diseases women, dren, 461 Waterloo, Phone 258.

DR. GEORGE E. RAMSAY, 22 HAY-MAN Court, Queen's avenue (next Wellington). Telephone 4804. 42tf OR. HOLMES, 344 RICHMOND street—Specialty, medical electricity and diseases of skin and lungs.

DR. GEORGE MCNEIL-OFFICE AND residence, 245 Queen's avenue. Specialty, diseases of women and surgery. B. CAMPBELL, M.A., M.D.-SPE-

CIALTY, diseases stomach. Hours, 2-4, 7-8, and appointment. street—Specialty, diseases of women and surgery. Phone 510. DR. HUGH A. STEVENSON, 391 DUN-DAS street-Special attention X-rays. DR. GEORGE HALE HAS REMOVED to Hayman Court Apartments, Weilington street. Phone 4150. Night calls, 30.

DR. CLIFFORD H. REASON, DUNDAS,

7 to 8. Sundays by appointment. SEPTIMUS THOMPSON, 443 Park avenue, corner Queen's-Eye, ear, nose, throat.

DR. ERNEST WILLIAMS—HOURS, 11 to 3, 7 to 8. Note change. DR. MEEK, 330 QUEEN'S AVENUE-Specialty, diseases of women. Hours, 10 to 2.

EASES of stomach and digestive system. Office, 371 Wellington street. DR. NORMAN R. HENDERSON, CORNER Park and Dufferin. Eye, ear, 397 Clarence St. nose and throat.

DR. F. P. DRAKE-SPECIALTY, DIS-

M.R.C.S. (England)—397 King. Phone DR. PINGEL, LONDON-ELECTRICAL treatment of diseases a specialty. DR. J. S. SCHRAM-CORNER KENT and Talbot streets. Phone 2250.

DR. W. M. SHOEBOTHAM. CORNER

LEGAL CARDS.

surgery and diseases of women. Advertiser. DR. G. L. CLARKE-EYE, EAR, NOSE and throat. 394 Dundas street. state age, breed and price. Box

BOARDERS WANTED-NICE ROOM Say you saw it in The Advertiser. PURDOM & PURDOM,
ADVERTISER BUILDING,
DUNDAS STREET. W. G. R. BARTRAM, BARRISTER, notary, etc., 59 Dundas street.

WANTED, OCTOBER 1 - SMAL J. H. A. BEATTIE, BARRISTER, ETC., 169½ Dundas street. Money to loan on real estate.

Frederick P. Betts, K.C.; Thomas GIBBONS, HARPER & GIBBONS, barristers, etc., corner Richmond and Carling. Sir George Gibbons, K.C.; Fred F. Harper; George S. Gibbons. M P. McDONAGH, BARRISTER, ETC., 425 Richmond street. Money to loan

TERS, solicitors, notaries, 413 Talbot street. N. Parke Graydon; A. H. Marshall Graydon. M. McEVOY, BARRISTER, SOLICI-TOR, Robinson Hall Chambers, Money D. H. TENNENT, BARRISTER, SOLI-

CITOR, notary public. Money to loan.

GURD'S,185 Dundas St JARVIS & VINING, BARRISTERS, etc., 101 Dundas. C. G. Jarvis; Jared Vining, B.A. T. W. SCANDRETT, BARRISTER.

> Dundas street. McKILLOP, MURPHY & GUNN-OAK HALL BUILDING. U. A. BUCHNER, BARRISTER, SOLI-CITOR, corner Talbot and Carling. Phone 99. Money to loan.

solicitor, notary. Money to loan. 98

BLACKBURN & WEEKES, BARRIS-TERS, solicitors, notaries, etc., 12 Carling street. G. N. Weekes; H. S

OSTEOPATHY. Say you saw it in The Advertiser. Say you saw it in The Advertiser.

OR. H. V. CATON, GRADUATE
Osteopath—Eleven years practice in London. 645 Richmond street. Phone

DR. R. C. BARKLIE, OSTEOPATH and Chiropractor — Electrical treat-ments. 226 Central avenue, near corner Richmond street. Tenth year London. Phone 2565.

DENTAL CARDS.

Say you saw it in The Advertiser. SMOKE CANADA'S BEST NICKEL

DR. R. D. JARVIS Corner Dundas and Clarence Streets. NO DISCRIMINATION IN PRICE. \$6.00 For the best plates, material and perfect fit guaranteed.

Crown and Bridge Work at \$5.00 Prisoners.

Open evenings, 7-8:30, by appointment

only.

201 Dundas Street. DR. J. M. FREZELL, DENTIST-Above 390 Richmond, opposite old city hall.

INSURANCE.

Say you saw it in The Advertiser.

G. M. GUNN & SON (GEORGE C. Gunn)—Established 1859. Fire, life, accident and automobile insurance. SITUATIONS WANTED.

LADY DESIRES POSITION housekeeper for young man or bachelor; capable of taking full charge. Box 256, Advertiser. YOUNG MAN' WANTS POSITION AS

hotel cook. Apply 219 Dundas street.

NURSES. Say you saw it in The Advertiser. CHANGE OF ADDRESS - NURSE

England, 314 Queen's avenue. Phone MRS ROBINSON-MASSAGE. SWED- Avlona, Albania, is to the effect movement, hydropathy ment. Specialty, nervous cases. Phone

Bedworth, maternity nurse, graduate

PRACTICAL NURSE - MATERNITY cases a specialty, 423 Pall Mall street.

····· THE COST

is bound to advance, owing to the scarcity and rising prices of raw material. Even now the factories are asking much \$ higher prices. Our buying \$ for fall and winter was done months ago at old prices, and our stocks never were so large. Our present retail prices are based on old costs and will not be advanced until we are forced to do so. It will pay you to buy now.

Two Big Stocks 189 Dundas St. Hamilton R

······ SEE OUR EXHIBIT Of Pope Motorcycles and Brantford Bicycles. AT WESTERN FAIR.

Special discount during Fair Week off all our lines. Now is the time to buy **BICYCLE & MOTOR SALES CO**

Main Building.

WANTED. Say you saw it in The Advertiser. WANTED-FURNISHED ROOM, WI' meals, in private home, for lady. I

VANTED - TWO GENTLEM

boarders, room together; conven

to centre of city and cars; conve

ences; references exchanged. Box WANTED-YOUNG DOG. PLEA

all conveniences, 462 Dundas stree Phone 4419, 350 wanted at once, on property we three times amount of loan.

modern house, central or north p ferred; two adults. Box 281, Adv WILL PAY CASH FOR MODE

tral preferred. Box 279, Advertise

WANTED TO RENT-40 TO 100-AC farm, not more than eight mil from city; good tenant; will guara Apply to Box 280, Advertiser,

winter months, Box 275, Adv

WHY NOT GET COMPASS OIL . cure that bothersome catarrh? A drops snuffed up nose daily will do ANTED - PERSONS TO SI high-class specialty; experience necessary; \$5 to \$15 daily ea earned. W. Robinson, 187 Hargy

street, Winnipeg. DOUBLE-ROOM AND BOARD WA ED by two gentlemen. Must be modern conveniences, with hot we electric light and phone. Apply 274. Advertiser.

WANTED TO RENT OR

-75 to 100 acres; within eight of the city, State particulars b ter. Dr. John F. Wood, 485 street. London. BOARD AND ROOM WANTED—C TRAL. Box 273, Advertiser.

RESPECTABLE WOMAN WA

work by the day-washing or c ing. Box 268, Advertiser. WANTED-100 ACRES OR MORE work on shares. Address M. R. Belmont P. O. RAPID MESSENGER-NIGHT day services. Dray for hire. Pr 2845. R. Griffith, 244 Horton street

WANTED - DEAD HORSES

cattle; phone 638, will go twelve n no animal removed without its on. London Fertilizer Company. WANTED-PEOPLE TO KNOW Hunt's Diamond Flour makes a

SIGNS.

Say you saw it in The Advertise

MARLEY & WEEKES, THE SIGNATURE OF All kinds. 340 Richn street, London. Phone 1845. GLEN BROS-SIGNS. 428 TAL streets. Designs and estimates

OF GREAT BATT [Canadian Press.]

Paris, Sept. 14. - Certain bar

the field of the battle of the V

in the department of the Oise, we

GETTING SOUVENIRS

jects of a veritable pilgrimage St The suburban trains carried great bers of sightseers, most of who turned with souvenirs of the From 8 o'clock till midnight on trains brought into the northern st many Zouaves. Turcos and inf men wounded near Meaux. battlefield consisted of helmets. ments of shells and cartridges, w pennants and equipment.

seemed to be willing captives. INSURGENTS BURN ALBANIAN VILLA

Stray German soldiers, suffering

hunger, are still being brought

Meaux. One British soldier S

afternoon brought in five German

[Canadian Press.] Brindisi, via Rome, Sept. 14. .m.-A report reaching here Zeaerani and burned or razed nouses and aevistated the field.; inhabitants, who did not succee escaping, were slaughtered, accor

treat- insurgents have invaded the villa to the report.

TWO COMFORTABLE LARGE FUR-295 WOLFE STREET - HANDSOME

ON MOVING DAY REMEMBER "DAY,

97 Carling street. ALEX. HENDERSON'S MOVING Vans—Largest in city. Good storage.

700 Talbot street. Phone 1724.

P. J. EDMUNDS, REGISTERED ATTORNEY and Solicitor of Patents, Central avenue, London, Ontario.

Amusements-Fifteen cents per line

Meetings — When no admission is charged, one cent per word each inser-

housework; one who can g nights preferred. Apply 321 Hill.

REGULAR COMMUNICATION of Union Lodge, No. 380, A. F. and A. M., this (Monday) evening, at 7:30 o'clock, at Masonic Hall. Visitors welcome. F. F. Simmons, W. M.; J. Ward secretary P EXPERIENCED LAUNDRESS FOR two days every two weeks, 860 Water-loo street. 35c

adults in family; no washing. Apply evenings after 6, Mrs. John Ferguson, 189 Dufferin avenue. CHOCOLATE DIPPER WANTED, AP-Meeting tonight. Third Degree. Come. J. F. Hicks-Lyne, N. G. Victoria Sweets, 138 Front

well recommended; none other need ATTLE-WELD-On Saturday, Sept. 12, 1914, at St. Paul's Catnegrai, London, Oht., by the Kev. Canon Tucker, heren Gisson, eidest daugnter of Mr. WANTED - YOUNG MAN ABOUT 18. Beltz & Co., 201 Dundas street. 36c

at 2:30 p.m. Interment at Mount Pleasant Cemetery. b ELLIS—At Victoria Hospital, on Sun-WANTED — RELIABLE MAN AS shipper and stock-keeper. References required. Apply The Standard Mackday, Sept. 13, 1914, Martha Jane, winow of the late John Stephen Ehis, formerly of Alvinston, in her 53rd

> CANVASSERS WANTED - SALARY Alfred Tyler, 355 Clarence street.

Specialist in Surgery. Hospital, 2 Royal Bank Building. Phone 3938. 485 King street. Telephone

MUSICAL INSTRUCTION. MISS NORA LITTLE, TEACHER OF

CHARLES E. WHEELER, F. G. C. O.

—Teaching resumed Sept. 7. Organ,
piano, singing and theoretical subjects. Studio, 429 Waterloo street. ff

JAS. CRESSWELL, MUSICAL DIREC-TOR Grand Opera House. Violin, band and orchestral instruments. 498

Say you saw it in The Advertiser.

PRIVATE FUNDS TO LOAN-LOW-EST rates. U. A. Buchner, corner Talbot and Carling.

GREENWOOD PLACE - PRIVATE
Hospital. Rice & Millard, Hale street,
London. Phone 1705.

Delta King street.

SLATE, GRAVEL AND CEMENT roofer. Paint for gravel roofs. Walter roofer. Paint for gravel roofs. Walter 95-97 King St. Scott, 506 York street.

and at lowest prices. Try us for that next order. City Creamery Phone

Regal House-Furnishing Co. Mrs. Gnaggs—And just to think used to say you would die for me!