1057.

THE ADVENTIBUE, CONDON, ONTARIO, TUESDAY, JANGARY S., 1914.

FINANCIAL AND COMMERCIAL

MAY IS SCARCE

THE LADIES GUILD

WILLIAM PROPERTY OF THE PROP

-F. H. Deacon J. C. Freest 1000

Wherein the Advice of an Investment House is Valuable

Beyonda certain point the element of safety in an investment grows smaller as the returns grow larger. But, on the other hand, if the returns are very, very small or nothing at all, the safety of the investment may again be reduced. Yet again, it is possible for conditions to be such that an investment n the shares of a low-dividend or non-dividend paying enterprise would be, above all others, the most promising investment you

can make. Now, can you, without statistics, without a knowledge of existing business conditions, be so well informed as to differentiate between the good and the bad, the mediocre or the brilliant invest-

ment?
An investment house of extensive clientage and wide statistical information can be of great advisory assistance to its clients in warning against inadvisable investments and directing

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F. H. Deacon & Co. Members Toronto Stock Exchange
Investments 97 Bay Street Toronto, Canada

PRELIMINARY TESTS OF HORTON ST. PLANT

All the Machinery Will Be Tried

Personal Mention

Miss Fredericka Cryer, of New

WINTRY CALIFORNIA

Thirty Seven Days of Almost Contin-uous Cold at 'Frisco.

indigated, whose filter a strained were ducted by Rey. Fitther Asthurid at 9 ack. The interest was privite and strained was made in St. Peter's terme, O. Labelle, P. Wasten, M. Shert, O. Sullware, D. Or's and if the first of the January rain record of San. Francisco to Sullware, D. Or's and if the January rain record of San. Francisco for nearly 50 years has been exceeded of a mark 13 inches in 1862, an even two feet of rain was recorded.

In Northern California the heavy provided of the lirst of the year is a middly melting under the warm wind

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