

Come Early

Christmas goods now open for inspection. Fine Engravings and Etchings. Carbon Photos. Photographs plain and colored. Great variety of Christmas cards. Also a choice selection of Artistic Mouldings in gilt, silver and natural woods. Beautiful range of folding screens in damask, etc., with endless assortment of Parlor Rugs in brass, gilt, ivory, and oak.

O. B. Graves,
222 Dundas Street.



This Brand of Flour
Always makes the
BEST BREAD
OR PASTRY.

USE NO OTHER.
J. D. SAUNBY
257 York Street.
TELEPHONE 113.

Ladies Are Insuring

and with the Confederation Life, six recently having made application to us and were accepted. It's a good investment, without care or anxiety. Information cheerfully given.

Office, Market Lane, ground floor.
FRANK H. HEATH, General Agent.
Geo. FETTER, Local Agent.
Phone 757.

R.K. Cowan

Barrister, etc., over Bank of Commerce
London.



Dr. W. H. Graham
198 KING ST. WEST,
Toronto, Ont.

Treats Chronic Diseases and gives special attention to skin diseases, as Pimples, Ulcers, etc.
PRIVATE DISEASES, and diseases of a Private Nature, as Impotency, Sterility, Varicocele, Nervous Debility, etc. the result of youthful folly and excess, Gleet and Stricture of long standing. **DISEASES OF WOMEN**—Painful Periods or Suppressed Menstruation, Ulceration, Leucorrhoea and all Displacements of the Womb. Office hours—9 a.m. to 5 p.m.; evenings, 7 p.m. to 9 p.m.

FANCY BONBONS, FRESH FRENCH FRUITS (GLACE)

—AT—
YSH'S,
220 DUNDAS ST.
We make Boston Brown Bread and Crumpets.

"Jack Frost"

If you are protected with one of our Fur Capes, Storm Collar or Muff. We have them in Seal, Beaver, Persian Lamb, Mink, Astrachan, etc. Fur altered and repaired.

H. BEATON,

188 Dundas Street, - Opposite Market Lane



P. J. EDMUNDS, Solicitor of Patents
MECHANICAL AND PATENT LAW EXPERT.
250-61 Richmond, corner King, London, Ont.
Telephone 201.

FOCOCK BROS.

SLIPPERS AND SHOES

Sensible Gifts.

Do Your Shopping Early and Avoid the Great Rush.



Handsome Footwear.

The gifts that bear most of the giving spirit are gifts of value, gifts of use. Pretty Slippers, Skating Boots, Gents' Patent Leather Dancing Pumps, Children's Footwear of every description, Boys' and Girls' Skating Shoes, Fine Rubbers and Overshoes, Moccasins and Infants' Shoes, Trunks and Valises, for instance. We never had a better assortment or better values. No obligat on to buy. No trouble to show goods. Come with your children. The store is yours to enjoy. Dolls and other gifts to all purchasers.

POCOCK BROS.

XMAS PRESENTS!

For the Children.

WORTH 50c, 75c, \$1. WE ARE SELLING AT

25c.

Come Early to Avoid the Rush.

Priddis Bros

Telephone 324.

158 Dundas St. - 157 Carling St.

OIL HEATERS
GAS HEATERS
GAS RADIATORS

We have a nice line of these goods. Just the thing where extra heat is required in cold weather. Call and see them.

Stevely's, Richmond Street
Phone 452.

Xmas Presents

Wood Top Skates..... 25
Steel Spring Skates..... 10 to 25
Boys' Jack Knives..... 25 to 35
Girls' Pocket Knives..... 25 to 35
Gentlemen's Pocket Knives..... \$1.00 to \$1.50
Finest Razors..... 1.25 to 2.25
Air Rifles..... 2.50 to 4.00
Florent Rifles..... 2.50 to 4.00

Open Every Night. Call and Examine.
No Trouble to Show Our Goods.

WM. GURD & CO.,
185 Dundas Street, London, Ont.
Phone 890.

FAIR WEATHER.

Toronto, Dec. 15 - 11 p.m. - Fair weather and moderate temperature are general from the lakes to the Atlantic. An important depression covers the Northwest, accompanied by high winds. It is mild in Manitoba, but is setting to colder over Alberta and Assiniboia.

Minimum and maximum temperatures: Calgary, 16-24; Battleford, 12-18; Qu'Appelle, 12-24; Winnipeg, 8-32; Toronto, 24-38; Parry Sound, 28-35; Kingston, 12-34; Montreal, 12-28; Quebec, 4-16; Halifax, 34-36.

PROBABILITIES.
Toronto, Dec. 16, 1 a.m. - Fair weather; not much change in temperature during the day, followed at night or Tuesday by increasing easterly winds and rain or snow.

Trusts Corporation

OF ONTARIO,
Safe Deposit Vaults.

Bank of Commerce Building, King Street, Toronto.

Capital - \$1,000,000
Hon. J. C. AINSIE, P.C. President
Hon. Sir E. J. CARLWRIGHT, Vice President
Hon. C. M. G. Hon. S. C. Wood.

This Company acts as ADMINISTRATOR in case of intestacy or with will annexed. EXECUTOR, TRUSTEE, RECEIVER, COMMITTEE OF LUNATIC, GUARDIAN, LIQUIDATOR, ASSIGNEE, etc., etc., also agent for the above offices.

All manner of trusts accepted, monies invested, estates managed, rents, incomes, etc., collected. Bonds, debentures, etc., issued and countersigned.

Deposit safes to rent, all sizes. Parcels received for safe custody.

Solicitors placing business with the Corporation are retained in the professional care of same.

A. E. PLUMMER, Manager.

Roses, Carnations, Violets.

J. GAMMAGE & SONS,
Phone 96, 213 Dundas Street.

FOUNDLINGS BURNED OUT.

Try, N. Y., Dec. 15.—St. Joseph's Foundling Asylum, in this city, was destroyed by fire early yesterday morning. The inmates, 80 in number escaped. Many of the children were ill with measles and it is feared the exposure and shock may result fatally to them.

TOOK POISON BY MISTAKE.

Gettysburg, Pa., Dec. 15.—Hon. Edward McPherson died yesterday from the effects of an overdose of nuxvomica taken by mistake. He was an ex-member of congress and was clerk of the House of Representatives during seven congresses, besides holding other important positions at Washington. He was in his 55th year and leaves a widow, one daughter and four sons.

Make up your mind that cheapness of clothes is in the quality rather than in the price.

Oak Hall suits and overcoats are the cheapest clothes in Canada, because they are always the best that can be made.

Overcoats \$5 to \$10.
Suits \$5 to \$12.50.
And to make you sure of a bargain we say:

Your money back if you are not suited.

Tisdale's Toronto Iron Stable Fittings.
Healthful, durable attractive and cheaper than other fittings. Send for our new catalogue.—The Tisdale Iron Stable Fittings Co., Ltd., No. 6 Adelaide Street East, Toronto.

Carol Waterproof High Polish Shoe Dressing contains nothing injurious. Price, 15 cents.

was a fascinator, and many men were victims of her smiles. Had she known the beauty of COOK'S EVENING SLIPPERS even a mightier warrior than Marc Antony might have sat at her feet.

J. P. COOK,

173 Dundas Street.

Your money back if you want it.

London Advertiser.

Call Us Up! Telephone Numbers:
107.....Business Office
134.....Editorial Rooms
175.....Job Department

Street : Car Tickets

Are on sale at De la Hooke's (G. T. R. ticket office), corner Dundas and Richmond streets.

London and Environs

JOLLY OLD ST. NICHOLAS.
Jolly old St. Nicholas, lean your ear this way,
Don't you tell a single soul what I am going to say.

Christmas Eve is coming soon. Now, you dear old man,
Whisper what you'll bring to me; tell me what you can.

When the clock is striking twelve, when I'm fast asleep,
Down the chimney, broad and black, with your pack you creep;

All the stockings you will find hanging in a row;
Mine will be the shortest one—you'll be sure to know.

Johnny wants a pair of skates, Susie wants a dolly,
Nellie wants a story-book—she thinks dolls are folly;

As for me, my brain, I fear, isn't very choosy
Choose for me, dear Santa Claus, what you think is right.

—Sticks and skates are now in season.
—Miss Carling has gone to Ottawa to reside.

—Suburban ponds are coated with ice.
—Miss Pope, city, has been visiting Miss O'Reilly, Toronto.

—Church choirs are rehearsing Christmas carols.
—Every other person on the street carries a bundle nowadays.

—Miss Parke, London South, has gone to England, where she intends making a year's visit with friends.

—Arthur Ellison has purchased the mill at Port Stanley from A. J. Clarke, assigned for the Ellison estate, for \$3,500. Work in the mill will be resumed at once.

—Rev. Ira Smith and wife were the guests of Mr. and Mrs. C. B. Spohn, at St. Thomas Saturday and Sunday. Mr. Smith occupied the Center Street Baptist church pulpit.

—In the medical health officer's dairy report, Mr. A. A. Faulds heads the list, his percentage being the highest, 5.01. His name was printed F. A. Falls by mistake.

—Eleven men have been given orders to work on the municipal stone yard and out of this number four have turned up at the gravel pit. The day is \$3 a cord, and a lively man can break a cord in three days or less.

—Mr. G. W. Graydon has left for Montreal, where he has secured a good position. Mr. Graydon, better known as "Doc," took an active interest in all manner of sports, and will be greatly missed. A number of London Hockey Club members were at the station to say good-bye.

—The young ladies of the First Congregational Church gave a concert in the school room last night, which proved very successful, despite the fact that the young men, old men or boys were debarred from any part in the affair except as spectators. Miss Edith Crossin presided, and suitably introduced the following programme, which was interspersed with several pretty songs.

Misses Lily Jackson and Lily Scott; reading, Miss MacArthur; solo, Miss Pickard; lullaby song, three little girls; Delsarte exercises, Misses Emery, Forteous, Chapman and McNaughton; instrumental, Miss J. Chapman; club singing, Miss Partridge; solo, Miss Hazelwood; recitation, Miss Cutler.

—The following list of patents recently granted to inventors residing in Canada, is reported for the "Advertiser" by P. J. Edmunds, international patent solicitor, London, Ont.: Canada patents—K. Arnold, Ottawa, mineral water (trade mark); J. C. Hopwood, Bradford, "Life of Gladstone" (book copyright); C. E. Mountford, Ottawa, calendar; D. Maxwell, sen., St. Marys, horse rake. United States patents—W. F. & E. W. Cleveland, Brandon, steam engine; E. G. D. Deville, Ottawa, T. Jennings, Toronto, golf club; D. Maxwell, St. Marys, horse rake; O. Parent, Montreal, water wheel; S. Van Wagner, Stony Creek, holdback for thills.

—At the last regular meeting of the Y. W. C. T. U., held in their rooms, Thursday afternoon, a very helpful Bible reading was given from I. Peter. Encouraging reports were received.

If you want a good, bright, cheerful light for the long nights, get Lily White Oil. Ask your grocer for it. It's the best lamp oil now offered. We don't employ peddlers.

Gasoline, benzine, cylinder and machine oils at lowest price. Phone 307. **EMPIRE OIL COMPANY.**

Bark-well's BAKING POWDER,

25c Pound

Fresh and Always Reliable.

Prescriptions AND Family Recipes
A Specialty.

Bark-well's Drug Store
268 Dundas Street.

An Xmas Gift

Selected from our stock of English Pipes, Pouches, Clear Holders and Cases is suit to be appreciated.

SAM K. STEWART....
202 1/2 DUNDAS STREET.

from the different departments. The total attendance at the rooms for November was 1,819, of which 958 were present during the day, 276 in the evening, and 585 at lunch hour. Thanksgiving tea, of which 50 members and friends partook, and an enjoyable evening was spent in social intercourse and games. The dressmaking class was just closed, after a very successful two weeks' work. A request that the "Ys" engage Mrs. Crow to return in February to form another class was brought before the meeting. After hearing the great satisfaction expressed by members of the class, and the desire of others that another such privilege be afforded them, it was unanimously decided to have another class in February. A vote of thanks was passed to the executors of the late Mr. Wm. Robinson for the \$200 bequest which has been received.

A FORESTER'S FUNERAL.

The funeral of the late Mr. Ernest Rogers, held from the family residence, Charlotte street, East London, yesterday afternoon, was conducted by Court Forester, No. 5,744, Ancient Order of Foresters, of which Mr. Rogers had been a member for several years. As a mark of respect to their late brother, about 150 members of Forest City and other local courts marched at the head of the cortege, and presented a very imposing appearance. As many residents attended the funeral in vehicles, making a procession several blocks in length, which, as it passed along Dundas street, was viewed by hundreds of people. Interment was at Woodland Cemetery, Rev. W. M. Seaborne, rector of St. Matthew's Church, East London, conducted the service, while the Foresters' burial service was read at the house and grave by Mr. Walter Richards, secretary of Court Forester City. The pall-bearers—Messrs. J. Mills, J. A. Morley, J. Barnes, P. Penwarden, T. S. Newell, E. W. Boyle—were officers of the court.

MUSIC AND THE DRAMA.

"WANG."

"Wang" comes to the Grand for two nights, Friday and Saturday, and Saturday matinee, this week. The opera has for the past three seasons been one of the greatest money-makers that ever delighted a lucky manager. This fact has this season made it possible for an unprecedented amount of money to be lavished upon its scenery and costumes, which aid in depicting life in Siam under the regency appointed during the minority of the present king of that country. The company consists of 60 people and carries its own orchestra.

A MERRY PLAY TOMORROW NIGHT.

On Nov. 1 we were called upon to comment on "A Cat's Paw," which had been given at the Grand Opera House on the night previous. We could not resist the necessity of expressing unservedly in its praise and these are the words used on that occasion: "A Cat's Paw" is one of the best comedies a London audience has seen for a long time. Samuel Edwards, the star, is seen to better advantage in the role of Jonathan Perkins, the retired American glue manufacturer, than in anything that he has been seen in. In London before, "A Cat's Paw" excels anything that London has seen for a day." At the Grand tomorrow night.

At Dunkirk the first sailors' home for French seamen ever established in France has just been opened.

If you take your Teeth out when you go to sleep, drop them into a glass of Pearline and water, and let them stay there till you want them again.

Then rinse them thoroughly, and perhaps brush them a little, but you won't need any tooth powder. This is the very best way to keep false teeth clean. But it's only one way, out of hundreds, where Pearline can serve you. For thorough, safe, economical cleanliness, wherever it's wanted, the first thing to think of is Pearline.

SKATES

BROCK'S
192 Dundas St.

Is the place to get them—Racing, Hockey, Ladies and Acme of all grades. Hockey Skates fitted to the shoes mechanically correct. We still lead in skate grinding.

SKATES HOLLOW GROUND FOR 15c.

Christmas

Buyers will find that a dollar will buy more at our store than a dollar ever bought before. This is a broad statement, but it is true, because everyone who has been the rounds of all the stores says the same thing. The only way to account for this lowness of prices is the fact that a little profit is all we expect.

Perplexities

As to what to give for presents are quickly and economically settled from our immense stock. All kinds of presents for old and young. Don't lose sight of the fact that the popularity of our lower prices always attracts the largest crowds. Therefore we urge our patrons to buy early when trading is easier and stock most complete.

Lamps:

No matter how cheap gas or electric light is there is still room for the light-giving lamps. More care is given to their production each year, until it seems as though twilight was to be wished for to give excuse for the mellow lamp light.

Lamps complete, burner, wick and chimney.....\$ 20
Large Clear Glass Lamps, complete.. 25
Large decorated, frosted globe and bowl, in white, pink and blue..... 49
Large burner, frosted and decorated, in colors..... 50

Rugs:

Just such rugs as pious Moslems, Sultans and Rajahs have knelt upon. Rugs with the halo of age and historic association about them: Don't you think they make swell Christmas presents.

Smyrna Rugs, in the newest patterns.....\$ 2 50
Ingrain Art Squares, 3x3 1/2 yards square..... 4 00
Jute Art Squares, 2x2 1/2 yards square 1 50

Dolls:

The definition of doll is "a bunch of rags." Strange to say, long before the age of history, dolls were made and played with. The Pagan child's first and only toy was a doll, and today they are found in the tombs of those ancient people. Therefore it is not to be wondered at that every child of today wants some kind of a doll. We have only a few left and they are not bunches of rags, but beautiful wax ones from Germany.

Large 16-inch Doll, natural hair....\$ 10
Extra Fine, 16 inches, natural hair.. 15
Very Large, 30 inches. These are beauties. Only a few left..... 40
Morocco Leather Pocketbooks, Ger-

Perfumes:

A bottle of Perfume is an ideal Christmas present and heretofore has been a costly one, but greatly to the chagrin of the druggists we procured a job lot of these goods, which we will sell at 75 per cent less than the average druggist's retail price.

One bottle Hoyt's German Cologne, put up in wicker covered bottles..\$ 10
Swiss White Lilac, in beautiful cut-glass bottles..... 15
Lilly of the Valley, Wood, Violet and Lilac, in large two-ounce cut-glass bottles; fancy stoppers..... 25

Albums:

Leather-Covered Photograph Album, in Morocco and Russian, sterling silver clasp.....\$ 50
Plush-Covered Photograph Albums, hand painted, floral designs..... 25
Beautiful Autograph Album..... 5
Leather or Plush-Covered Autograph Album..... 10

Fine Furs:

The cold weather has not made us sorry; we want to sell the entire stock as quickly as we can. It is no use to us in the summer. We buy a complete new stock next fall. This is the only way to do in the fur business.

Ladies' Australian Bear Capes, 27 inches long, full sweep, silk lined, regular value, \$10, our price.....\$10 41
Black English Coney Cape, good quality, extra good lining, 27 inches long, real value \$12, our price..... 9 50
Astrachan Dog Cape, 30 inches long 100 inches sweep, extra heavy silk and satin lined, were sold last week for \$27 50, our price now..... 22 00
Genuine Wool Seal, whole skins, 30 inches long, full sweep, silk lined, were \$20 00, now..... 21 00
200 dozen White Boas, just received. 23

Toilet Soaps:

This is a thing of every day use, and a neat box of it would make a very useful and desirable Christmas present.

Baby's Own.....\$ 9
Stanley..... 9
Tar Soaps..... 8
Glycerine and Honey..... 5
Vinolia..... 10
Mara's Special, 10 bars for..... 25

Novelties:

Cut Glass Ink Stand.....\$ 15
Silver Individual Salts..... 25
Gold Pen Holders..... 25
Silver Pencil Cases..... 25
Brass Whisk Broom Holders..... 15

Plush Goods:

In this department we are showing some beautiful designs in Collar and Cuff Boxes, Photo Frames, etc. These goods are well made and the designs are the newest. Not a cheap line made to sell at auction.

Plush Collar and Cuff Box.....\$ 60
Plush Writing Folio..... 50
Plush Writing Cabinet..... 35
Plush Frame, for photos..... 15
Plush Frame, for photos, large size.. 15

Leather Goods:

What is more appropriate for a Christmas present than some article in leather; for instance a pocket book or music folio. A few weeks ago we bought from a wholesale traveler's samples, and will sell them at less than half you could purchase them elsewhere.

man silver clasps.....\$ 10
Solid Leather Card Case..... 10
Leather Music Folio, silk lined..... 15
Leather-Covered Writing Folio..... 50
Large Size Leather-Covered Writing Folio..... 75

The T. E. Mara Co. LIMITED,

153 Dundas Street,
155 Dundas Street,
And Market Square

London.

Special Attention to Mail Orders - - 'Phone 1,043