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THE DUTTON ADVANCE, 1889-

(DATES FILMED: Vol. I, no. 1 [28 Feb. 1889] - Vol. 34, no. 52 [14 Feb. 1924])

The Dutton Advance commenced publication as an eight-page weekly paper on 28 February 1889, with J. D. Blue and Sid. Smith as Proprietors. On 12 November 1891 an older newspaper, the Dutton Enterprise, was amalgamated with the Advance. Marking the occasion, the Advance noted editorially:

The ADVANCE this week greets many new faces and hopes that the welcome it receives will be more than formal. With it has been amalgamated the ENTERPRISE, a paper established in Dutton in 1882 [i.e. 1881], and will continue to fill the place occupied by the two journals. In union there is strength, the larger field now opened enabling it to extend its usefulness and become the leading local paper in the west. No rash promises for the future are made, only it shall not be found in the rear of the great procession. As a strictly independent paper, it claims to be neutral in nothing but desires to view public affairs not through the glamored spectacles of the politician, but in the light of reason and common sense. Its columns are ever open for the discussion of public questions, and while it courts such, it shall not yield to petty jealousies or trifles.

Messrs. Blue and Smith continued to publish the Advance until some time after this film ends. In 1931 it was published by Smith & Son; and in 1937 by Bertram Smith.

Files for this microfilm were lent by the present publisher, Mr. H. C. Campbell, of Dutton Advance Limited, Dutton, Ontario. The film was made by London Microfilming, Limited, London, Ontario, for the University Library, from whom positive copies are available.

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