

All Roads Lead to The Royal Stores

Where Your Search for Complete Satisfaction Ends

The charm and originality for which The Royal Stores' styles are famous, have never been more evident than in the wonderful display of Autumn fashions now showing. Hundreds of people visit this store daily in order to become acquainted with everything that is new. On Friday and Saturday many lines of this new merchandise will be offered at specially reduced prices, so that thrifty shoppers will have an opportunity to secure exceptional value in goods that are up to the minute in style.

Here are Some Typical Royal Stores Values



Remarkable Values in Newest Styled Dresses for Fall

Brodella Cloth Dresses \$6.90
Women's All-Wool Brodella Cloth Dresses, a big assortment to choose from in the styles for fall and winter. The fullness of these charming is revealed in our vast showing and the colors vie with those of the rainbow; trimming consists of girde, buttons, braid, stitching, etc. in sizes for women and misses. A very special purchase enables us to offer these dresses at a wonderful saving. Values up to \$12.00 each

Knitted Wool Dresses \$9.69
For women, shades of Grey, Fawn and Saxe, roll collar, crossover effect, long sleeves, turned back cuffs, with girde finished with buckles, collar and girde finished in assorted fancy colors; these dresses are in the very newest mode, and are ideal for Fall and Winter wear. Reg. \$11.00 each. **\$9.69 Sale Price**

Tricolette Smocks \$5.20
Women's Tricolette Smocks, shades of Navy and Brown, half sleeves, round neck, with girde. These are new arrivals and decreed by Fashion as correct for fall wear. **\$5.20 Reg. \$6.00. Sale Price**

Sleeveless Sweaters \$3.98
These are in new and novel weaves of Silk and Wool, in combination shades of Black and White, Sand and White and Saxe and White; buttoned front. Just the kind of sweater for chilly fall days. Reg. \$4.35 each. **\$3.98 Sale Price**

White Sweaters \$4.64
We have only a limited number of these sweaters and would advise early purchase. They are slip on style with high collar and are ideal for skating, snow shoeing, sliding, etc.; sizes 34 to 38. Reg. \$5.00 each. **\$4.64 Sale Price**

Bargain in Face Powder

Hudnut's Face Powder
Reg. 80c. per box for... **40c.**

A splendid opportunity to buy your Face Powder at a wonderful saving. This powder is especially designed to blend with Three Flowers Cream; shades of White, Natural and Brunette.

Manicure Sets 80c.
Cutex Manicure Sets, contains Cuticle Remover, Nail Polish, Nail White, Nail Boards, File and Orange Stick. Reg. 95c.

Cuticle Remover 40c.
Cutex Cuticle Remover, for removing surplus cuticle from nails without cutting. Reg. 50c. per bottle.

New Underthings for Women at Sale Prices

Tricolette Camisoles \$1.95
These come in the new jumper style, shades of Maize, Peach, Mauve, Pale Blue, Saxe, Peacock, Navy, Grey, Brown, White and Black; V neck, sleeveless, elastic at hips, neck, arm holes and bottom buttonhole. Reg. \$2.20 each.

Women's Camisoles \$1.00
These are wool with silk stripe, round neck, sleeveless, silk string at neck; neck and armholes trimmed with silk lace, shown in White and Cream, exceptionally good looking. Reg. \$1.15.

Women's Vests Special 69c.
Fleeced Lined Vests for women, short sleeves, round neck, assorted sizes, splendid quality, ideal for present wear, lowly priced for Friday and Saturday.

Women's Corsets \$1.35
D. & A. rust proof Corsets, low comfortable bust, fitted with four horse supports, sizes 21 to 30. A popular model for average women, made of good quality Pink Cotton.

Dressing Gowns only \$1.80
Flannellette Dressing Gowns for women, shades of Pink, Rose, Purple, Red and Grey, in exquisite flowered designs; collar and cuffs nicely bound with ribbon. These are wonderful value at the regular price of \$2.20.

Boudoir Caps \$1.50
Merve Silk Boudoir Caps, shades of Pink, Peach, Blue, Helio and Rose, nicely trimmed with lace, ribbon and rosebuds, exceptionally pretty. Reg. \$1.80 each.



Here are Some Good Values in Men's Work Boots

Men's Boots
Grain Leather Boots, bellows tongue, soles both sprigged and sewn, double and treble sewn, guaranteed all leather. A strongly made comfortable boot for out door workers. Reg. \$8.75 pair. **\$3.38 Special for Friday and Saturday**

Men's Boots
Glove Grain Calf Boots for men, bellows tongue, waxed soles, both sprigged and sewn, double and treble stitched; wide fitting, guaranteed all leather. A splendid boot for out door workers for fall and winter. All sizes in stock. Reg. \$5.50 pair. **\$5.04 Special for Friday & Sat'y**



Special Values IN MEN'S WEAR

Offered for this week-end sale are many new assortments of furnishings that men will appreciate once they see and realize the variety and quality offered at such reasonable prices.

New Neckwear.
A wonderful selection of Men's Silk Ties in wide flowing ends, with slide easy band; shown in all the colors and designs for Fall. Reg. \$1.20 each. **\$1.09 Sale Price**

Crepe Ties.
These are the best you can buy, no matter what price you pay. They slide easily around any collar, will not wrinkle or pull out of shape, shown in all the colors and designs new for Fall. Reg. \$1.50 each. **\$1.34 Sale Price**

Men's Suits.
Navy Tweed with white pin stripes, cut on the newest lines and splendidly tailored, 3 button coat, cuff bottom pants; sizes 3 to 8. Note the large size. Good looking and splendid wearing. Reg. \$18.75 \$20.50 suit. **\$18.75 Sale Price**

Men's Pants.
Heavy English Tweed Pants, in assorted shades of Grey, cuffed bottoms; all sizes. These are splendid value and are ideal for out-door workers for Fall and Winter wear. Reg. \$3.50 pair. **\$3.15 Sale Price**

Men's Pyjamas.
Pyjamas for the colder weather will soon be needed now, we are ready with a splendid selection, made from high grade flannellette in light and dark grounds with assorted colored stripes, Military collar, silk frogs and pearl buttons; sizes 36 to 42. **\$3.10 Reg. \$3.35 suit. Sale Price**

Men's Umbrellas.
Good value in Men's Umbrellas, wood and steel rods, extra strong frame, covered with good quality Black Gloria Cloth. Reg. \$1.90 each. **\$1.73 Sale Price**

Boys' Shirts.
Striped Percalé Shirts, to fit ages 8 to 10 years, light grounds with assorted stripes, attached collar, single buttoned cuff. Very special value. **86c. Reg. 95c. each. Sale Price**

Boys' Caps.
English Tweed Caps; sizes 6 1/2 to 6 3/4, shown in shades of Light and Dark Grey; newest style for fall wear. Reg. 50c. each. **44c. Sale Price**

Supply Your Towel Needs During This Week End Sale

White Towels
Special value in White Turkish Towels; size 20 x 40, fringed ends, of dependable quality. Reg. 45c. each. **40c. Sale Price**

New Chintz
50 inches wide, in a weight suitable for furniture covering or slip-overs. This chintz is reversible and comes in very pretty designs and color combinations. Reg. \$2.10 per yard. **\$1.89 Sale Price**

Colored Towels
Made from high grade Colored Turkish Cloth, neatly striped, fringed ends, size 22 x 44, thoroughly absorbent. Reg. 70c. each. **\$63c. Sale Price**

Turkish Towels
A special towel for home use, being an extra large size, made from best quality colored Turkish Cloth, striped in assorted colors. Splendid value. Reg. 85c. each. **77c. Sale Price**

DRESS ACCESSORIES From the Showroom

Hair Nets.
"Canadian" Beauty Hair Nets, extra large size, cap shape, single and double mesh, shades of Black, Blonde, Light, Mid and Dark Brown; invisible and strong. **Special 8c. Reg. 10c. each. Sale Price**

Radium Lace
36 inches wide, shades of Apricot, Navy, Pink, Jade, Lemon, Ivory, Fawn and Black, special silk finish. Ideal for evening. **\$2.05 Reg. \$2.35 per yd. Sale Price**

Lace Collars
The newest in collars, Jabot style, of beautiful Paris Lace. Reg. 85c. each. **71c. Sale Price**

Lingerie Ribbon
Fancy Lingerie Ribbon, shades of Blue, Mauve, Pink and White, half inch wide; a very dainty ribbon for trimming underwear, 6 yards to piece. **Reg. 27c. per piece. Sale Price 24c. Reg. 30c. per piece. Sale Price 26c.**

A Sale of the New Fall Gloves

Fabric Gauntlets
Women's Fabric Gauntlets, Suede finished, elastic at wrist, cuff finished with silk braid and tassels; all shades of Fawn, Grey and Brown. These are very fashionable for fall wear. **Special for Friday and Saturday, the pair 77c.**

Women's Gauntlets
Fabric Gauntlets, special Suede finish, cuff neatly braided with silk braid in assorted colors, others with cuff finished in cut out applique design, wrist strap, all sizes, shades of Fawn and Grey. One of our newest arrivals and extremely popular for fall wear. Reg. \$1.00 pair. **86c. Sale Price**

Kid Gauntlets
Women's Glace Kid Gauntlets, shades of Fawn, Tan and Black, one dome fastened, cuff finished in fluted and let in effects showing two colors. Smartly gloved hands will wear these very fashionable gloves to complete the new fall costume; we have them in all sizes. Reg. \$2.35 pair. **\$2.06 Sale Price**

New Fall Dress Goods

Bordered Dress Material
This is a novelty fabric and is wonderfully popular, shown in shades of Rose, Brown and Saxe, with border in pretty stripe effects, highly mercerized finish; 54 inches wide, very special for Fri. & Sat., the yd. **\$2.28 Reg. \$2.50. Sale Price**

Pretty Rayons
Another new material that is sure to prove popular, Silk Rayons in assorted plain shades, also in pretty stripes and check designs; 34 inches. Reg. \$1.10 per yard. **95c. Sale Price**

"Breze" Crepe
Repeated demands for this popular material can now be supplied, a new shipment having arrived. A splendid selection of patterns to choose from in pretty Autumn colorings; 36 inches wide. Reg. \$1.20 per yard. **\$1.05 Sale Price**

Gaberdine
All Wool Gaberdine, shades of Fawn, Grey and Brown, 54 inches wide, ideal for costumes, very special quality. Reg. \$2.43 \$2.70 per yard. **\$2.43 Sale Price**

Little Things You May Need From The Smallwares Section

WHITE INDIA TAPE—12 pieces to bundle, assorted widths. Reg. 18c. per bd. **15c. Sale Price**

FANCY FRILLED ELASTIC—Shades of Lavender, Pink, Blue and Yellow. Reg. 10c. per yard. **8c. Sale Price**

DE LONG HAIR PINS—Black and Brown, assorted sizes in box. Reg. 20c. per box. **17c. Sale Price**

LION BRAND SHOE POLISH—Colors of Ox Blood, Brown, Tan, Black and White. Reg. 17c. per tin. **15c. Sale Price**

SILVER BIRCH TOOTH PICKS—Medium sizes boxes. Reg. 6c. per box. **5c. Sale Price**

BLUE SEAL VASELINE—Medium size 7c. (tin). Special per tin **SPRINKLER**—Will fit almost any medium size bottle. Reg. 8c. each. **6c. Sale Price**

WHITE BONE AND AMBER SHYERS—Reg. 20c. pair. **17c. Sale Price**

MENNER'S TALCUM—Violet and Borated, large size tins. Reg. 30c. per tin. **24c. Sale Price**

CLOTHES BRUSHES—Medium bristles, hardwood back. Reg. 45c. each. **38c. Sale Price**

DENTALUXE TOOTH PASTE—Purifies the mouth and perfects the breath; large size tubes. **Special per tube 38c.**

New Fall Hosiery Lower Prices

Cashmere Hose
Women's All Wool Cashmere Hose, plain and assorted ribs, seamless fashioned leg, spliced feet; sizes 9 to 10, in the following shades: Fawn, Light Grey, Dark Grey, Nigger, Mole and Champagne. Splendid looking stockings; very low priced. **Special for Friday and Saturday, the pair 68c.**

Silk and Wool Hose
Women's Art Silk and Wool Hose, shades of Grey, Fawn, Nigger and Champagne, plain and assorted ribs, seamless fashioned leg, high spliced heels and toes, wide garter tops; sizes 9 to 10. **Special 86c. for Friday and Saturday, the pair**

Women's Hose
Art Silk and Wool Hose, shown in pretty mixed shades of Meadow Lark and White, Sand and White, Brown and Sky, also in Fawn, Grey and Champagne, seamless fashioned leg, spliced feet, garter tops; sizes 9 to 10. **Special for Friday and Saturday, the pair \$1.03**

Women's Hose
These are plain no ladder heavy silk wool lined with wool toes and wool garter tops, shades of Peach, Nude, Fawn, Beige and Sand, also silk and wool mixed, in assorted block and marl designs, assorted sizes. Reg. \$1.80 pair. **\$1.59 Sale Price**

CRYSTAL KNIT TUBING

Crystal Tubing 93c. Yard
Just received a new shipment of this very popular material, shades of White, Pink and Lemon, 36 inches wide, for making ladies' vests. Made of closely woven silk. Reg. \$1.10 per yard.

Shantung Silk 90c. Yard
Natural Shantung, very popular for smocks, dresses, etc., also used extensively for curtains; 33 inches wide, offered at a special reduction for this Friday and Saturday. Reg. \$1.10 yard.

Boys' Tweed Suits

Boys' Suits
Made from pretty Tweeds in assorted Light and Dark mixtures, 2 piece, consisting of Russian blouse style coat, and short open pants, coat slips over the head and buttons on both shoulders, fitted with belt, cord and whistle; an ideal suit for the small boy, to fit ages 2 to 8 years. Reg. \$6.50 suit. **Friday and Saturday only 5.65**

SHIRT REGATTA

We are showing some very special value in Shirt Regatta, light and dark grounds with assorted stripes 32 inches wide. Reg. 40c. per yard. **36c. Sale Price**

Reg. 25c. per yard. **25c. Sale Price**

Reg. 32c. per yard. **29c. Sale Price**

THE ROYAL STORES, Limited

Boys' Sailor Suits

Made from heavy Navy Cheviot Serge, with white linen front, collar of self material, also linen collar, trimmed with white braid, lanyard and whistle, to fit ages 2 to 9 years. These are new arrivals and offer very special value. Reg. \$5.00 suit. **Special for Friday and Saturday 4.39**

Parliamentary Delegation

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Sunderland of the...
Cable Co. received a message from Boston last night stating that P. T. McGrath, Hon. W. J. Fox and C. J. Fox were remaining in the city until Thursday morning when they will be by Motor for New York... they called on the Governor... and at night were entertained at dinner at Young's Hotel by some hundred Newfoundlanders... the Governor and Mayor were represented. Premier Monroe... A. B. Morine motored to St. John's on Monday, and Hon. R. K. proceeded there by train.

Shipping

Shipping
Newfoundland is due at Halifax, N.S., to-day.
Schem leaves Liverpool, to-day, direct.
Canadian Sapper leaves Montreal, to-morrow, for here via Charlottetown.
Bitherswood leaves Montreal on Monday, for here, via Charlottetown.
Skudmal was expected to leave St. John's yesterday, and Boston to-day.
Studsholm, sailed yesterday for Mediterranean ports with a cargo of fish.
Watuika arrived here last night, from North Sydney, with a cargo of...
Dampien has sailed from Bellport for Rotterdam with 6700 tons of...
Centa sailed for Montreal on Monday night. She will call at North Sydney en route.

On the Air To-Day

WILLARD STORAGE BATTERY COMPANY
CLEVELAND, OHIO.

STAN—CLEVELAND—3884 METERS.

grams Eastern Standard Time. Thursday, Sept. 24, 1925. 11.15 to 1.15 p.m.—Euclid Music Lunch Hour Music by Select Artists. 7.00 p.m.—Hotel Statler Orchestra. Maurice Spitalny, Director.

WPG ATLANTIC CITY.

Length 299.5 Meters—Kilocycles 1000.

Eastern Daylight Saving Time.)

Thursday, Sept. 24, 1925.

10 p.m.—Hotel Morton Luncheon.

11 p.m.—Chalfonte-Haddon Hall.

11 p.m.—"Bill" Rocap, Dean of the Writers, Weekly Review of the Events.

10 p.m.—Baseball Scores.

10 p.m.—15-minute Organ Recital (Guest Selections). Arthur Scott, City Organist.

10 p.m.—Hotel Ambassador Dinner.

10 p.m.—Final Baseball Scores.

10 p.m.—Organ Recital, auditorium Atlantic City High School, Arthur Scott, City Organist, assisted Mildred Matthews, soprano.

10 p.m.—Hotel Traymore Concert Orchestra. Nich Nichols, Director.

STATION WOL

Bamberger & Co., Newark, N.J.

405 Meters—740 Kilocycles.

Thursday, Sept. 24, 1925.

10 a.m.—Bernarr Macfadden's Ear-Drum Gym Class.

10 a.m.—Bernarr Macfadden's Vim Vigor Gym Class.

10 a.m.—Bernarr Macfadden's Folk Music Class.

10 p.m.—Jean Kayaloff, cellist.

10 p.m.—Dr. George W. Little—Persian Cat.

10 p.m.—Dick and Flo Bernard in vocal songs.

10 p.m.—Jean Kayaloff, cellist.

10 p.m.—Eugene Spier, pianist.

10 p.m.—Dick and Flo Bernard in vocal songs.

10 p.m.—"Words Often Mispronounced."

11 p.m.—Hoted Shelton Ensemble.

11 p.m.—Bill Watney of the New York Telegram Staff in Sports.

Radio Batteries

Charged by an Expert

WILLARD BATTERY SERVICE STATION

M. Maddigan, Manager

City's Core. Phone 1598.

NEWFOUNDLAND AT HALIFAX.

Newfoundland arrived at Halifax, Boston at 8 o'clock this morning. She sails for this port 6 o'clock Saturday evening.