

The Enemy Close on our Heels.

In a very short time Winter our old and well known enemy will be upon us, and sad will be the plight of the person who has not prepared for his vicious onslaught. Secure while there is yet time the Material suitable for an impregnable Defence against a cold biting foe.

We offer to-day apparel suitable and necessary for Winter wear. **BE PREPARED.**

WOOL BLANKETS.

100 pairs White Wool Blankets, assorted sizes and weights. Prepare your first line of defence by purchasing a pair of good Wool Blankets, \$9.00 per pair up.

COTTON BLANKETS.

A large assortment of White Cotton Blankets, colored bordered; assorted sizes. Prices according to size, \$1.80 per pair up to \$3.80.

Grey Cotton Blankets, one size only. Price \$3.80 per pair.

DRESS CLOTHS.

A few pieces of English Dress Cloths, Black and Navy. Value for \$3.50 to \$4.50. Selling \$2.00 to \$2.70 per yard.

CORDUROY VELVETS.

A small stock of Corduroy Velvets in shades of Brown, Black, Mole, Grey, Saxe and Navy. \$1.40 to \$2.00 per yard.

Marshall Bros

BLANKET CLOTHS.

Lady customers who find it difficult to secure just what they want in a Readymade Coat are advised to see our stock of Blanket Cloths. Shades Brown, Green, Navy, Cardinal, Khaki. Prices \$3.80 to \$4.20 per yard.

NAPS.

A few pieces only of Brown and Navy Naps, 3 yards in each length. Value for \$6.00 per yard. Selling \$4.50 to \$4.80 yard.

You Never Can Tell.

By RUTH CAMERON.



RUTH CAMERON

Of the many common forms of unjust judgments, none I think is more common than the habit of judging from the outside of the relations of one member of a family to another. Do you know what I mean? Perhaps I can define better by an illustration. I have a friend who never calls on me without having something to say about a certain family that live near her. The mother, according to her, is almost cruel in the strictness with which she deals with her sixteen year old daughter. "It positively makes my blood boil the way she keeps that girl always under her eye and never lets her go about herself like other girls," said my friend, "and she's such a sweet looking little girl."

My Blood Boiled Unnecessarily. She said so much about the matter and adduced so many examples of this apparently unnecessary strictness, that she almost had my blood boiling, too, and whenever I saw the mother (I am not acquainted with her) I thought "There goes that disagreeable woman." Recently however, I met someone who really knows that family from the inside and learned from her that the mother has good reason to guard the daughter, since the latter has shown that she sorely needs it.

You May Know the Present But Not the Past.

Even when you happen to be witness to a family disagreement and think you have heard both sides of the matter and can judge fairly, you deceive yourself. You heard the present disagreement, you do not know how many old disagreements and unkindnesses and bitter words are behind that. I have in mind a father and daughter. The father to the casual outsider is the soul of amiability and graciousness, and yet in his family he is one of the most difficult and irritable of men and no one who has ever lived or worked with him has been able to keep on peaceful terms with him. Someone heard the daughter make a rather sharp answer to what seemed a simple remark of his the other day and commented to me on

her quick temper. I did not know anything about the particular issue, but I did not know this, that in all likelihood the way she lashed out at him was the result of a touch on some place rubbed raw by his cantankerous ways.

She Hadn't Lived With the Man. Of course the outsider thought her needless harsh. She hadn't lived with the man and she didn't know what it was to have him fret and fuss and make life miserable for all about him over the simplest things. As it happened I have lived closely enough to that situation to understand it. But doubtless there are other cases in which my instinct is to criticize because I don't know the inwardness of the matter. I am hoping these two will be a lesson to me. (I always was an optimist.)

Minard's Liniment Co., Limited. Dear Sirs,—I can recommend MINARD'S LINIMENT for Rheumatism and Sprains, as I have used it for both with excellent results. Yours truly, T. E. LAVERS, St. John's.

In Montreal.

Fifty-nine deaths from influenza took place among civilian patients at Montreal on Thursday last, 10th inst. Still more stringent regulations have been issued by the Montreal Board of Health to curb the influenza epidemic, including the closing of all shops, retail and wholesale, and bars of all kinds. Churches are closing completely by the new edict.

Rod and Gun.

Of interest to Canadian sportsmen is the October issue of Rod and Gun, with its hunting stories of deer, moose, bear, etc. in the various Canadian provinces, and its well maintained departments devoted to guns and ammunition, fishing, the trap line, the kennel, etc. "Trout Fishing in Many Waters" by Louis Rhead is the title of the leading article in the Fishing Notes section, Mr. Rhead being America's foremost angling author. The first article in a series of four to be contributed by Mr. R. C. Haddon on "A Year with the Deer" appears in this number also. Rod and Gun is published by W. J. Taylor Limited, Woodstock, Ont.

KELLOG FOOD COMPANY'S PREPARED BRAN IN PKGS. KELLOG FOOD COMPANY'S "BREWIT" 4 OZ. TINS. KELLOG FOOD CO'S. MALTED NUTS AND YOGURT CHEESE.

Baked Beans, 1s, 10c. tin. Holbrook's Gravy Browning. 1oz. bottles Castor Oil. "WINTER BANANA" TABLE APPLES IN BOXES OF 123. A delicious eating apple.

California Oranges. Cooked Corned Beef by the lb. California Lemons. Veal Loaf, by the lb. Gravenstein Apples. Choice Boiled Ham.

KELLOG CEREAL CO'S. "DRINKET", 4 OZ. AND 8 OZ. TINS. KELLOG CEREAL CO'S. PREPARED BRAN IN PACKAGES. "Drinket" and "Brewit" are Coffee substitutes, making a delightful beverage for any time of day or night.

C. P. Eagan
Duckworth Street and Queen's Road.

New Apples!

Due by Steamer this week

336 Bbls.

New Nova Scotia Apples! orders now booking.

Soper & Moore
Wholesale Importers and Jobbers.



Just Folks

WAR'S LESSONS. It's teaching us that life is real. That service must be manhood's seal. That high above each far-flung goal There shines the beauty of the soul. And more than cheers and more than fame, And all the pleasures man may claim, We've come to learn, in days of strife, Is using well the gift of life.

It's teaching us, as nothing could, That we're one mighty brotherhood; That kings are only kindly when They stand to serve their fellowmen. And he has failed who draws apart. And, over proud and cold of heart, Views life from self's restricted zone And counts each loss or gain his own.

It's teaching us in bitter ways That gold is not the thing to praise; That what we take unto ourselves, Like dusty books upon our shelves, That strangers' hands may never touch. Is lost to life, though valued much. We're learning from the world's distress The lesson of unselfishness.

We're reaping from war's crimsoned sod Few reverence for Almighty God; By what he does, shall man be known. Not by the riches he may own. Out of the chaos and the strife Shall come a high ideal of life. He shall best serve the Master's plan Who best has served his fellow man.

Quarantine.

It has been reported that many of the nurses at the various hospitals in which Spanish "Flu" cases are being treated, are not subjected to the quarantine regulations, but that they are at liberty to go to and fro visiting their homes and those of their friends, under no restrictions whatever. In view of the general quarantine which has been imposed on schools, institutions and other places of public resort, we hold the opinion that, if this report is correct, the nurses should not be permitted to visit indiscriminately, and their goings and comings should be subject to limitation.

Milady's Boudoir

TO ACQUIRE BEAUTY OF BODY.

For the stout woman who suffers as warm weather approaches, let me express the cheering thought that it is better to be plump and uncomfortable than thin and unhealthy. Isn't it easy to understand that a remedy strong enough to take off flesh quickly will also tear down muscles and tissues?

The only absolutely safe and sure way to acquire a beautiful, lithe body is to adopt diet and a well planned system of exercise. Success depends entirely upon perseverance. No matter how carefully the diet is planned it will amount to nothing unless it is religiously followed. First of all a taboo should be placed upon all fat meats. That means pork in all forms, fat meat of mutton, lamb, veal, poultry or game. Eat roast beef or steak but have it lean, and be sure that it is well cooked. Do not eat meat oftener than once a day. Eat plenty of eggs but drink no milk. Cut out all tea and coffee and substitute water or lemonade.

Eat all the vegetables you wish providing they are not prepared with a cream or butter sauce. Acid fruits are flesh reducers. Eat all the oranges or grapefruit you wish, but do not contract the effect of the acid with sugar. Absolutely all sweetened dishes must be banned for sugar is one of the greatest single fattening agents known.

Take at least half an hour's walk every day and don't walk half heartedly. Start out briskly and maintain the pace until you reach your destination. If possible do your walking at the same time every day. Sleep is fattening, but of course you should get a sufficient amount of sleep. Seven hours out of the twenty-four is enough for the healthy person but if very tired eight hours will do no harm.

One of the Noblest Buildings in Europe.

"Who does not know Greenwich Park does not know England, for it is in virtue of its memories, the heart of England; and in the greenness and gladness of its little uplands and lowlands, in the stateliness of its leafy aisles, is England at its prime," says a writer in the Times.

"Below it, stately, too, with her noble ships and brown-sailed barges drawing in and out from the commerce of the seas, glides the eventful Thames, watched by Wren's incomparable masterpiece, the doomed hospital which commemorates the Battle of the Hogue and so long sheltered the veterans who created the naval supremacy of Britain."

"Not unfrequently Wren's earlier work, domed too, whence men record the story of the stars, watches from the park the little historic town which has never resigned itself to be a suburb, and has never ceased itself of the dust of the Middle Ages, the naval schools, where still lingers a fragment of the Palace of Placentia, the white and grey hospital, and the grey and white gleaming river."

"Wren bargained, when he designed the hospital, that a little space should ever be kept open on the north side of the Thames whence could be seen his work as a whole, and his wish has not been thrust aside. There in pleasant gardens this August one can stand beside the lapping tide and enjoy the spectacle of one of the noblest buildings in Europe framed against the wooded heights of Greenwich Park, that haunted spot where ghosts have been seen to linger and watch the wax-

ing of the nation that they made.

"All the long sunny day the park echoes with human voices and loitering children ceaselessly ask, in this timeless time-recording place, innocent strangers for the right time. But park-keepers find that the long, long day is reaching towards evening. It is then that a new company fills the darkening avenues. Here the Bronze Age buried its dead around this ancient British grassy road bending downwards to the flowing river. From this point of old, as now, the keen eye could see the long marshlands stretching up to the ford at Westminster, to-day a wilderness of houses, but once the great farm and grazing lands of the abbots of Bermondsey."

"The Romans ran their road up to Westminster across those marshes, and here they moved along it as it ran through the forested lands that are now the park. Here was their camp on the higher land, and here on this wooded knoll was a Roman tower. Here a legion that faced Boadicea camped, if we may judge by a coin found lying in the tavern grounds, a denarius of the XIV. Legion, which marched to London from Menai in A.D. 60."

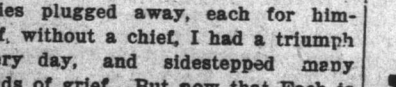
"Thicker grows the throng of the immortals. Elizabeth was born in the palace there. Is she walking with Shakespeare towards her bower where the Roman tavern was, he telling her the story of 'Twelfth Night'? Not least among the many gliding figures passing among the quiet August trees is that of a young man whose ashes lie down yonder in St. Aelfege Church, James Wolfe, who gave to England an Empire and died content. To-day he comes and goes with a new pride, treading these quiet paths of glory with no uncertain pace.

"And now the night has nearly come and the quiet deer are definitely treading the glades in silence as undisturbed as when the Roman centurion watched here, veritably here, eighteen centuries ago."

TWO GENERALS

"Confound that Foch!" sighs Ludendorff; "I was a giant till he came, and made me seem a sawloff dwarf; he's cooked my goose and spoiled my fame. I was a giant, fair to see, a man colossal brave and strong; the German people looked on me, as one who could do nothing wrong."

"While Ludendorff's on deck," they said, "We cannot fall of winning out, so we shall calmly go ahead, and do our chores, and eat our kraut." I was invincible, men thought, the Potsdam bunch, and all the rest, and even Kaiser Wilhelm brought a wreath and pinned it on my vest. And while the allies plugged away, each for himself, without a chief, I had a triumph every day, and sidestepped many kinds of grief. But now that Foch is in command, my goat has wandered far from me; in vain are all the plans I've planned, in vain is all my strategy. My big campaign is now a wreck, I've said to all my hopes good bye, to-day Foch hits me in the neck, to-morrow he will black my eyes. He takes a thousand miles of soil, ten thousand prisoners he takes; he swats me on my sacred toil, and then my collar-bone he breaks. Six months ago, as you'll agree, I bulked much larger than a prince; but since 'tis Foch mixed up with me, I feel much smaller, than a quince."



WILY MASON

FURNITURE!

There is no need for us to go into detailed description with regard to the quality or quantity of Furniture we stock, it is already well known all over the Island.

Here we announce the opening of new shipments. We are ready to furnish your Bedrooms, Dressing-rooms, Bathrooms, Dining-room, Drawing-room, Den, Library, Living-room, Halls and Kitchen with everything necessary to make your home absolutely perfect in every detail.

When you want just what is newest and best in Furniture, remember the address below is that of the finest house-furnishers in Newfoundland.

U. S. Picture & Portrait Co.
St. Johns.

We are still showing a splendid selection of

Tweeds and Serges.

No scarcity at **Maunder's.**

However, we beg to remind our customers these goods are selling rapidly, and cannot be replaced at the same price.

John Maunder,
Tailor and Clothier, St. John's.

Another Enemy.

Cholera is lowly spreading in Berlin, despite the preventive measures taken. 17 cases were reported on October 8, and 15 deaths occurred from the disease.

MINARD'S LINIMENT RELIEVES NEURALGIA.



BAD SCALD

"Such relief I felt when I applied Zam-Buk to a badly scalded hand," writes Mrs. A. Riscley, of Timothy St., Montreal. "I was standing near the stove when the kettle boiled over on my arm. I applied some ointment which I had in the house, but it did not ease the burning. The skin peeled off and the pain was so bad that I got no sleep for two nights. Then I commenced using Zam-Buk, and the first application gave me wonderful relief. It seemed to soothe the burning so that I was able to sleep, and from then the scald ran to heal. Zam-Buk grew new skin over the sore place and before my hand was quite alright again."

Zam-Buk should always be kept in the house for cuts, burns, scalds, and for eczema, ringworm, pimples, blood-poisoning, sores and piles. It cannot be overpraised. All dealers carry it. Forcible. 50c box, 2 for \$1.25.

Zam-Buk
WRITE FOR FREE SAMPLE.

Entencing a Soldier.

Ceremony After Court-Martial. It is a matter of common knowledge that the soldier is tried by a court-martial, and on the day appointed the ceremony of promulgating sentence takes place before the eyes of the evil-doer's comrades.

In the sands at one of Britain's popular seaside resorts is a huge square, formed up of companies from Tommy's regiment, each company under the command of its officer. The middle of the square is occupied by the prisoner and his court, the provost-sergeant and two corporals of police. The dejected Tommy, dressed in drill-order and with his belt for the King's Regulations forbidding him wearing anything which may be used as a missile, is on miserably at the preparations advertising his downfall to all and sundry.

The regimental-sergeant major now appears, and takes up his position immediately behind the provost-sergeant.

Unpleasant Publicity.

Parade! "Shun!"

Thousands of pairs of heels click automatically as the adjutant and his staff in command stalk into the square, the adjutant carrying an cm-look-sheaf of papers. From

Our Faith in New-Type Goodyear

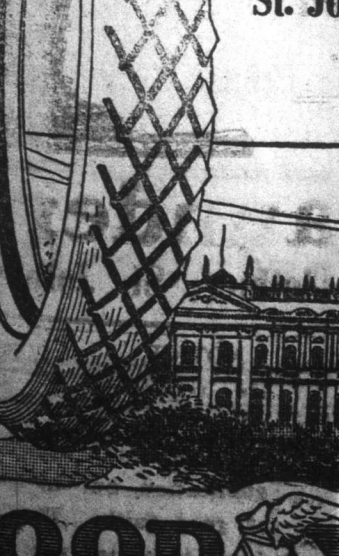
One reason why we Goodyear tyres is their strong faith in their endurance—which has been testified by the experience have purchased them.

You will find that this is a good guide for the selection of your tyre, and by so doing we are bound to the confidence which our judgment of merchandise.

That is the way our recommendation, by re-examination, which by their to justify our

If you like this basis of confidence—we have your best

General Supply St. John's



GOOD