

FRIDAY, SATURDAY and MONDAY'S

MOST IMPORTANT SHOPPING NEWS FROM THE CITY'S MOST IMPORTANT Shopping CENTRE.

SAVINGS THAT MEAN THE TRUEST FORM OF ECONOMY.
Let This Page Be Your Shopping Guide.



WASH SUITS,
to \$4.00,
8 years.

are the famous "KAY" Shirts, Blouses, Romped by over one thousand New York State alone. windows.

LET US FILL YOUR ORDERS FROM FRESH SUPPLIES.

ELLIS & CO.,
Limited.
203 Water Street.

Fresh New York Turkeys.
Fresh New York Chicken.
Fresh New York Ducks.

RECEIVED TO-DAY
3000 lbs.
FRESH HALIBUT.

New Cabbage.
Artichokes.
Carrots.
Turnips.
Beetroot.
Onions.
Ripe Tomatoes.

Our own make
SAUSAGES
BEEF, PORK, TOMATO.
Made Fresh Daily.

Navel Oranges.
California Lemons.
Dessert Apples.
Bartlett Pears.
Grape Fruit.

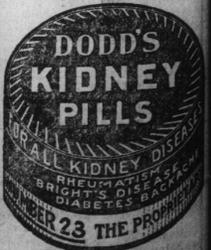
Extra Special
Canned FRUIT

Royal Ann Cherries.
Moopark Apricots.
Sliced Apricots.
Lemon Cling Peaches.
Sliced Peaches.
Bartlett Pears.
Egg Plums.
Greening Plums.
Grated Pineapple.
Whole Pineapple.

Remember Our
'Phone, 482 and 786

Avalon Lodge Election

The annual meeting of Avalon Lodge took place in theasonic Temple last night. The various reports for the past year were read and showed the Lodge to be in excellent condition. The election officers resulted as follows:—
W.M.—Bro. W. K. Butler, S.W. Treas.—Bro. E. M. LeMessurier, Tyler.—Bro. George Morris.



MINARD'S LINIMENT CURES CALF GET IN COWS.

HOSIERY VALUES

That Claim Your Earliest Attention!



LADIES' HOSE—Match your new dress with some of these pretty shades of Summer Hosiery; you will find Helio, Grey, Champagne, Tan, Pink, Black and White, with half silk leg and Lisle top. Good value at 35c. Friday, Saturday and Monday... **29c**
BLACK HOSIERY—Ladies' Fast Black Cotton Lisle Hose for Summer wear; excellent value in moderately priced hose, worth 35c. pair. Friday, Saturday and Monday... **29c**
LADIES' SILK HOSE—What every lady wants—beautiful silk hosiery to match her Summer dress. We show Mahogany, Khaki, Champagne, Green, Saxe and White, etc., equal to any 75c. line. **64c**
BOYS' HOSE—We recommend these for hard wear, suitable for small boys and big boys; fast-black and extra strong heavy rib finish, yet a real Summer weight stocking. Reg. up to 65c. pair. Friday, Saturday and Monday... **55c** (any size)



Pretty Little SUMMER FROCKS

For Little Girls.

Here will be found just the loveliest of Summer wash dresses for little girls from 2 to 6 years, in Stripes, Checks and Plain Linens, belted style, large collars, trimmings of pearl buttons. The styles are smart and the materials of the quality that stands up against hard usage and frequent washings. Regular to \$1.25. Friday, Saturday and Monday... **\$1.18**
GIRLS' KID GLOVES—3 Button Tan Kid Gloves, in a very fine make, sizes 3 to 6, a limited stock; stock up, these are better value than you may get for a long time. Reg. \$1.30 pair. Fri., Sat. and Monday... **\$1.20**

The Men's Dept.

Has an unusually Strong List of Wanted Things for Friday, Sat. and Monday.

For Instance:



WASHABLE NECKWEAR—Excellent neckwear for wearing with soft collars, each tie reversible and extra long; the man with the stout neck will like these. All light patterns and washable. Reg. 30c. value. Friday, Saturday & Monday... **25c**
MEN'S SOCKS—Medium weight socks in plain Black or Grey, at the very moderate price quoted, a pair or two extra would not be extravagant. Special, Friday, Saturday and Monday, the **28c** pair... **28c**
MEN'S TOP SHIRTS—One of our best sellers, offers you all the newest in the way of striped patterns; the all soft bosom shirt with soft double cuffs, needs no laundering; sizes 14 to 16½. Reg. \$1.25. Friday, Saturday and Monday... **\$1.10**
MEN'S WORKING SHIRTS—Great variety of striped patterns on white grounds, collar attached; these are ideally suited for warm weather wear; they are good washers. Reg. \$1.25. Friday, Saturday and Monday... **\$1.10**
MEN'S SOFT FELT HATS—Style distinctiveness in high-grade American Soft Felt Hats. For this week we offer Two Styles, one showing the broad leaf effect, the other with a slightly rolled edge. Either a likeable style, and in shades that are popular, such as Leaf Green, Pretty Greys, Browns and Black, wide silk band. Our Regular \$4.50. Friday, Saturday and Monday... **\$4.30**
Our Regular \$2.40. Friday, Saturday and Monday... **\$2.20**

Clearing Line of Men's Balbriggan Underwear.

This is really high-grade Summer Underwear, has a splendid mercerized finish, pants with double seat, delightfully cool for the warm weather; reason for clearing is that some sizes are depleted and we have stocked up in other grades. Your size may be here. Come quickly, there is value awaiting you in wanted Underwear. Regular \$1.00 per garment. Friday, Saturday and Monday... **76c**

Surely You are Interested in PRETTY WASH FABRICS.

The Pick of Summer Dress Fabrics Underpriced.

All new goods, a bit late in arriving and we are under cutting their regular selling prices for this week's Sale. Batistes, Clarion, Mulls and Liberty Poplins. Just such materials as you have seen in the latest New York Dresses and Skirts. Original patterns in almost every wanted shade. Special per yard. Friday, Saturday & Monday **37c**

DRESS MUSLINS—Bundles of handsome Dress Muslins, in figured, flowered and striped patterns. See the new Gingham-like checks, and others in broad stripes. These came to us in long remnant form, i.e., 10 to 20 yard lengths; will cut any required length. Value for 30c. yard. Friday, Saturday and Monday, per yard... **25c**

Towelings.

ROLLER TOWELING—16 inch White Linen Crash Roller Toweling, with Blue striped border. Regular. 23c. value. Per yard. Friday, Saturday and Monday... **20c**

GLASS TOWELING—This is a beauty, extra strong, 20 inches wide; Crimson check pattern; no kitchen complete without a glass towel. Reg. 25c. yard. Friday, Saturday and Monday... **23c**



SPORTS STRIPES FOR SKIRTINGS.

SPORTS STRIPES FOR SKIRTINGS—36 inch goods in the best of wearing American Cottons, not alone stripes but an immense variety of other patterns in every conceivable shade. These are just the same as you see in the latest American skirts and Sports' Coats. Reg. 23c. yard. Friday, Saturday and Monday... **29c.**

PRINT COTTONS—Harrow print Cottons are different from the ordinary they are strong—extra strong wash Cottons in likeable patterns, striped and spotted, particularly good Cottons for barbers' throw-overs when hair cutting. Reg. 30c. yard. Friday, Saturday and Monday... **26c**

DOUBLE-WIDTH SHIRTINGS—54 inches wide, a nice soft finish; the extra width makes it an economical cloth to use for making up Summer Underclothing. Per yard. Friday, Saturday & Mon. **42c**

ART SATENS—There is always a need for these. The small, neat looking patterns in this lot made us select them specially for this week's Sale; nice for Cushion Covers, furniture slip-overs, covering head rests and so forth; pretty mixed shades. Reg to 40c. yard. Friday, Saturday & Mon. **36c**

SILK GLOVES. Ladies' Black and White all Silk Gloves in wrist length. These are particularly good value, 2 dome wrist, worth \$1.10 to-day. Friday, Saturday and Monday, Special the pair **95c**

LADIES' SILK GLOVES—Elbow length high grade Silk Gloves in shades of Pink, Champagne, Navy, Tan, Sky, Black and White. These come to you at last year's Sale Price. Friday, Saturday and Monday, The Pair **95c**

Helpful Hints for Housekeepers.



WHITE SHEETS—Large size White Cotton Sheets, plain hem; these are light-weight and strictly a Summer Sheet, put away your heavier sheets for the present and know the comfort of this Special make. Reg. \$4.50 pair. Friday, Saturday & Mon. **\$4.30**

SIDEBORD CLOTHS—These are particularly good looking, 60 inches long, White Linen make, daintily embroidered and finished with a scalloped edge. Good value at 85c. Friday, Saturday **75c** and Monday...

SHAMS—Very handsome Pillow Shams, intersected with rows of pretty lace insertion and wide lace edge, embroidered on white linen; we have just a box of these. Reg. \$1.50. Friday, Saturday **\$1.39**

TEA CLOTHS—Pretty White Linen Tea Cloth, generously embroidered in White, wide hemstitched border, relieved with openwork at sides. Value for 80c. Friday, Saturday and Monday **72c**

TURKISH TOWELS—Half bleach Turkish Towels, a bit heavier than you usually see at the same price; handy size, mostly Crimson and Dawn stripe; they are value for 22c. each. Friday, Saturday and Monday, each... **19c**

MISCELLANEOUS ITEMS

Underpriced for Fr. Sat. & Monday's Selling events.

CONGOLEUM MATS—Inexpensive floor mats, very handy size for putting where the wear comes in your canvas or carpets, 36 inches long, 18 inches wide; a goodly assortment of patterns. Special, etc. Friday, Saturday and Monday... **20c**

LACE CURTAINS—We have chosen for this week 65 pairs of White Lace Curtains that are value to-day for \$2.50 pair, they are mostly 2½ yards long; show some elegant lace patterns, others with plain centre and pretty border. Knowing the demand for these at this season we are clearing the lot. Friday, Saturday and Monday, each **\$2.25** per pair...

CUSHION TOPS—These come in a Tan shade of American Jean, each with a colored stamped design, ready for fancy work; something to pass away an idle hour. Special, each, Friday, Saturday & Monday... **19c**

TABLE CLOTHS—There has been a steady demand for this White Damask Table Cloth since last sale, it offers splendid value, large enough for family use, and has a neat hemstitched border. Reg. \$1.80. Friday, Saturday and Monday, **\$1.65**

SHOPPING BAGS—They are not buying these, simply can't pass them, a bag for years, for a trifle, made of soft knitted twine, lined, heavy twisted cord for carrying on your arm. Special, Friday, Saturday & Monday... **22c**

Showroom Calls.

Important to the Fashionable dresser and Important too, to the saving wise shopper.

INFANTS' CREEPERS—Very useful garments for present wear. They are made from Cotton Crepe in Blue and White and Pink and White striped patterns, buttons around legs and shoulders. These wash perfectly. Regular 45c. Friday, Saturday and Monday... **38c**

BELTS! BELTS!—Silver and Oxidized Belts, set with Amethysts, Topaz, or Sapphire Stones, chain and ball at end; the very newest in waist belts for coats or dresses, extra strong. Reg. \$1.50. Friday, Saturday and Monday... **\$1.29**

CHILDREN'S UNDERSKIRTS—Fine White Lawn Underskirts for infants and children from 6 months to 4 years, made with body, plain hemstitched collar and others embroidered trimmed. Reg. 30c. Fri. **25c** day, Saturday and Monday

LADIES' VESTS—A special lot of Ladies' Summer Undervests, fine ribbed make, all White, sleeveless, good value at 20c. Friday, Saturday and Monday... **16c**

CAMBRIE COMBINATIONS—These are especially fine make, very daintily trimmed with Valenciennes lace and insertion, and embroidery medallions; others with Swiss embroidery and torchon lace, beautiful Summer undervests. Regular \$1.40 per suit. Friday, Saturday and Monday... **\$1.25**

BATHING SUITS—Fine Black Cashmere Bathing Suits, trimmed with White braid, long tunic with belt, sailor collar, knicker length; sizes 36 to 44 inch. Reg. \$2.40 the suit. Friday, Saturday and Monday... **\$2.08**

BONE HAIR PINS—A very nice assortment of these indispensable little Bone Hair Pins in Shell, demi-blonde and Blonde, in round and square tops, plain and crimped. Reg. 22c. each. Friday, Saturday and Monday... **18c**

A SNAP IN BLOUSES—Blouses worth as high as \$1.50 each in White and fancy Muslins. Just about 5 dozen in the lot; high or low necks; others in voile, with colored scarf, fancy collars, etc. Special Friday, Saturday and Monday, each **78c**



Smallwares.

From Bountifully Filled Tables.

SOAP HOLDERS—For attaching to the wall; very neat... **15c**
White enamel finish... **15c**
CLOTHES HANGERS—Suitable for Hall, Bedroom or Clothes Room, each with 4 double hooks. Each... **10c**
NUBUCK—A White Shoe Dressing in convenient size tin; a necessity where there is White foot-wear... **5c**
PENDANTS—In unmatchable gift, with fine neck chain; goodly assortment; each... **20c**
HAIRPINS—Handy boxes of assorted Hairpins, coarse and fine; crimped; per box... **7c**
SPONGES—Sea Sponges and Rubber Sponges. These offer excellent value. Special each... **20c**
TOILET PAPER—Extra large rolls of toughened tissue; 650 sheets in each roll; three rolls for... **36c**
RUBBER HEELS—O'Sullivan's real live Rubber Heels. Ladies' or Gents. The pair... **33c**



Boys' Wearables.

HIS SUMMER HAT. The little fellows Summer Hats are now on Sale. We have colored Gingham Hats, in light and dark mixtures, in two-tone effects, and all white for Sunday wear. Regular 45c. Friday, Saturday and Monday... **39c**

BOYS' ETON COLLARS. The dressiest kind of a Collar for the school boy; these are made from good white linen, some with round corners, and fairly deep behind; all sizes to 12. Special, Fri., Sat. and Monday... **28c**

These Handsome Muslin & Voile Dresses for \$5.65

Come! linger long and lovingly over this Special display of Summer dresses in fancy Muslins and Voiles. Up-to-the-minute styles, with large collars, trimmings of pearl buttons and crochet work. A style to suit every whim. These offer regular \$6.50 Dresses. Friday, Saturday and Monday... **\$5.65**

Ladies' Auto. Caps.

A Cap that should appeal to every lady motoring. Protects the eye, has a peak of linen and celluloid, elastic at back; suitable for sports wear and dusty days, etc.; plain shades of Saxe, Grey, Khaki and Dawn and others in striped effects in immense variety. Special Sale Price, Friday, Saturday and Monday, **80c.**



The President's Loyalty

Editor Evening Telegram.
Dear Sir:—Whenever Mr. Coaker desires to vent his spleen upon some private citizen who may by chance have got astride his path, he dictates a circular letter to his brethren of the Union and calls upon all and sundry, on penalty of dismissal, to carry out his wishes. This often means a boycott of the offender's person or store. The innocent victim may never in his life have seen the Great William, and is often left to wonder why he has been singled out for such honor on the part of the "wordy" President.

It may be, in an unguarded moment, he had mentioned some fact connected with the President's past checkered career, when he was, by his own efforts, trying to raise gulls on Longage Island, and the remark had been noted and carried by some heeler to the willing ear of the President. Result: a circular is forthwith issued calling for the immediate dismissal of the offender if he be a member of the Union, or a boycott of his business if a "graball" merchant. (Note: a "graball" these days means any person not in the Coaker combine). Cases have been known where men who first put Mr. Coaker on his financial feet were dismissed from the Union because they became too inquisitive as to Mr. Coaker's methods of transacting Union business.

But I would like to ask Mr. Coaker why he issued a circular a little while ago to all Councils except those in Twillingate District? Was it because the attack which he made in that Circular upon certain prominent members of a certain Loyal Society in this country was so bitter and so vindictive that he was afraid of its falling into the hands of the members of that Society in his own District? I would warn him that he is treading on very dangerous ground.

Judging by the letters and "votes of confidence" coming in from the outports in reply to Mr. Coaker's appeal for same, the Union ship must have again got out of her course and is now in shallow waters, and among the breakers. This shows, that since Mr. Coaker has departed from the course mapped out for him by the fishermen and taken onboard for officers Messrs. Crosbie and Cashin and the Water Street (graball) merchants for a crew, the good old union ship is in danger of being wrecked. Mr. Coaker knows very well, when he sends such letters to his northern councils. He knows that nearly all the men are now away to the fishery and that the Councils do not meet to discuss such matters at this time of the year.

I notice also Mr. Coaker calls himself the "greatest patriot" in the country. Was he a great patriot in 1915 and 1916 when he tried to prevent his clerks from volunteering in the Newfoundland Regiment? Does he want proof of this? If so, he shall have it whenever he likes.

Thanking you for space, Mr. Editor,
Yours truly,
LOYALIST.

St. John's, June 12th, 1918.

Household Notes.

Baked meat or fish do not lose as much in weight as when roasted or broiled.

Every child under six years should have a whole quart of milk every day.

When you thin out the row of beets, boil the tiny ones that you pull out for greens.

Do not plant small seeds too deep. They should be slightly covered with earth.

Hot cornbread should be spread to make a thin loaf in order to have it bake thoroughly.

Doughnuts can be very satisfactorily made of cornmeal or of potatoes and barley flour.

A cup of mashed potatoes left over from dinner may be utilized in a dessert such as potato pie.

Potatoes baked in layers with onions and tomatoes is an excellent main dish for luncheon.

The mousetrap of a telephone should be frequently unscrewed and cleaned in soft soap suds.

Black bean soup should be well flavored with onions, parsley and celery, or even a little curry.

When making bread which is part cornmeal add a little more shortening to prevent its crumbling.

Lemon jelly may be served with sliced bananas on each portion, the whole covered with boiled custard.

A variety of designs for pretty desserts can be made by coloring gelatin in several different colors.

There is a great deal of good nourishment in oatmeal and it is especially good for growing children.

A tablespoonful of alcohol in one quart of water will clean varnish, but it must be wiped dry immediately.

If a carpet or rug is carefully scrubbed with ammonia and water, it will be astonishingly bright and clean.

Cold mashed potato mixed with cream cheese, onion juice and a little mayonnaise makes a good sandwich filling.

During the next few months the making of yeast bread should be very much cut down, for good bread requires too much white flour.

ASK FOR MINARD'S AND TAKE NO OTHER.