

**THIS STORE with Prices now at Rock-Bottom Mark aids considerably to**

**ROUSING VALUES in Men's Wear**



**MEN'S COAT SWEATERS.**

A Coat Sweater that any man would be proud to own. Our own all wool make, perfectly shaped, warm shades of Grey and Khaki, V neck, 2 pockets, and a full range of sizes; a coat like this wears for years. Try one. Reg. \$2.30. **Friday, Saturday and Monday \$2.10**

**MEN'S CARDIGAN JACKETS.**

Something particularly good in English make, extra heavy quality, V neck, bound cuffs, pocket and front; your choice of Green, Grey, Fawn or Heather, all wool and representing the best of old values. Reg. \$3.80 value. **Friday, Saturday and Monday \$3.35**

**MEN'S WINTER CAPS.**

Caps for the cold, cold winter days, heavy tweed make, with knitted inside band, perfect shape, silk lined, hardly two alike, being portion of a big Job Line; all sizes. Reg. \$1.20. **Friday, Sat'y & Mon. 98c**

**MEN'S TUNIC SHIRTS.**

In assorted stripes, extra strong cloths, all White grounds; roomy sizes, soft bosom and double soft cuffs. Pick up some of these values to-day. Regular to \$1.30 each. **Friday, Sat'y and Mon. \$1.10**

**This Week's Batch of Values will mean much to slender purses.**

*Here are Values unequalled on seasonable lines, needed goods, in fact necessary purchases to-day. Values that we have not bettered this season, and when quality is assured, as it always is at this store, then lower prices become important news.*

**Keep Down the High Cost of Living.**

**MEN'S HANDKERCHES.**

Fine White Lawn Handkerchiefs with wide hemstitched border, very soft finish; others in mercerized finish; full size. Reg. 12c ea. **10c Friday, Saturday and Mon. 10c**

**AMERICAN WASH GINGHAMS, per yard, 11c.**

About 30 pieces of assorted Wash Gingham, a nicely assorted lot of checks and stripes, suitable for children's dresses, rompers and such like. These represent the very best value procurable to-day. Reg. 13c per yard. **Friday, Saturday and Monday 11c**

**MEN'S WARM WOOL SOCKS.**

Yes! Warm Woolen Socks, at a very moderate price; an extra heavy make with stout rib, mostly Heather shades; others in all Black wool; values to 50c pair. **Friday, Saturday and Monday 45c**

**LADIES' SPATS**

Warm Black Cloth American Spats, 8 button length; ever so neatly shaped; there is something particularly neat about these. Comfortable footwear for immediate wear; all sizes. Reg. 80c pair. **Friday, Saturday and Monday 69c**



**FRIDAY, SATURDAY & MONDAY DAYS OF DOINGS, DAYS OF SAVINGS at this Popular Store.**

**Another Case Lot of COTTON BLANKET**

**Remnants!**

Convenient lengths for small beds, cots and such like; suitable for making up also. Mostly Grey and Mottled Browns; a nice weight. Being in Remnant form these come very cheap. **Special Prices**

**From 25c. to 75c. per end.**

**FRIDAY, SATURDAY and MONDAY.**

**TABLE DAMASK.**

120 yards of pure White English Table Damask, 54 inches wide; these are some of our old values and worth more money to-day. Reg. 60c. **Special per yd. 52c Friday, Saturday and Monday**

**LADIES' BUTTONED GAITERS.**

11 Button Gaiters with warm black fleece-lining, shapely Gaiters offering great foot comfort; sizes 3 to 8. Reg. \$2.00. **Friday, Saturday and Mon. \$1.78**

**BOYS' JERSEYS.**

These come in assorted sizes and in shades of Navy, Sage, Brown, Reseda and Cardinal, stout knit; the most serviceable kind of hard wearing Jerseys you can buy. Reg. \$1.25. **Friday, Saturday and Monday \$1.05**

**CHILDREN'S WOOL GLOVES.**

In Navy, White and Black; others in fancy knit; these are good wearing Gloves and come in assorted sizes. Reg. to 35c. **Friday, Saturday and Monday 29c**

**MEXICAN LACE CURTAINS.**

For transom windows, Cream shade, fancy openwork striped centre, and pretty top and foot border. Reg. 80c pair. **Friday, Saturday and Monday 49c**

**BUTCHERS' LINEN.**

Just one piece of 40 inch pure White Butchers Linen for fancy workers; a nice fine cloth with beautiful sheer surface. Reg. 65c. **Friday, Saturday and Monday 55c**

**RARE VALUE IN WHITE SHEETING.**

A few pieces of pure White English Sheetings, plain finish, 70 inches wide, from the best makers, always renowned for value in Sheetings. These are up to the standard; if you require Sheetings don't pass these, as they will be much higher later on. Reg. 70c yard. **Friday, Saturday and Monday 62c**

**NAVY NAP CLOTH.**

54 inch Navy Nap Cloth, one of the most popular Cloths for making up Ladies' Misses' Boys' or Men's wear. Reg. \$2.50 per yard. **Friday, Saturday and Monday \$2.25**

**DRESS GOODS REMNANTS.**

Just inside the door you will observe this pile of remnants on the counter, convenient lengths for Dresses, Costumes, Skirts etc.; quite a variety of materials; Black, Colored and Fancy, marked to the lowest for this sale.

**Interesting Values from the SHOWROOM**

**COLOURED NECK CORDS.**

A bewildering lot of these in Silk and Fancy Silk Braids, Rose-buds at ends, all the fashionable shades of the moment, and others in mixed shades. See these values to 25c. **Friday, Saturday and Monday 14c**

**CHILDREN'S COMBINATIONS.**

Snug-fitting fleece-lined Combinations in fine Jersey make; high neck and long sleeves. Ever try these for the children? They like them and you will be more than pleased with the fit; they have many advantages. These sizes will fit from 8 to 16 years. Reg. 70c the suit. **Friday, Saturday and Monday 59c**

**LADIES' OVERALLS.**

Simple styles, neatly made, nice for morning wear about the house. Ample sizes in Blue and White Wash Gingham, piped with blue, strap across back; pocket. Just a few dozen of these left. Reg. 80c. **Friday, Saturday and Monday 72c**

**CHILDREN'S NIGHTGOWNS.**

Well made sleeping garments, to fit children from 1 to 6 years. They're made of strong Flannelettes in Cream shade, others in fancy striped, gaily trimmings. Reg. 45c. **Friday, Sat. & Monday 37c**

**LADIES' COAT SWEATERS.**

Very fine Wool make, in rose shade only, suitable for wearing under coat or about the house, buttoned front, V shaped neck. Reg. \$2.30. **Friday, Saturday and Monday \$2.49**

**LADIES' WOOL SCARVES.**

A lot of All-wool Dollar Scarves, with plain or fringed ends. Comfortable wraps for these cold nights; shades of Navy, Reseda, Khaki, Brown and Heather mixtures. Usual \$1.00 value. **Friday, Saturday and Monday 79c**

**CHILDREN'S ASTRACHAN CAPS.**

A really serviceable Cap for knockabout wear, with rolled stitched brim. They come in nice warm shades of Crimson, Navy, Sage, Purple, Brown & Black. Reg. 45c. **Friday, Saturday & Monday 39c**

**DIRECTOIRE KNICKERS, 82c.**

A splendid weight in fine Jersey make; just the thing for present wear. They're not bulky, fit snugly, elastic at waist and knee, others with shaped band; shades of Navy, Sky, Grey, Brown and Cream. Regular \$1.00. **Friday, Saturday & Monday 82c**

**WARM WOOL DELAINE BLOUSES Regular \$2.50 for \$2.08.**

Just such a weight as you would desire for present wear. Pretty styles in good washing materials; fast colours mostly, flowered and striped; low neck and long sleeves, rolled collar with reverses trimmed with pearl buttons. A complete range of sizes. Reg. \$2.50. **Friday, Saturday and Monday \$2.08**

**Hosiery Superior Values in Superior Hosiery**



**Ladies' FLEECE HOSE, 39c.**

This has become a very popular line; it is heavy, warm and close and fits the purse nowadays nicely; with a nice warm fleece lining; full sizes. Reg. 45c. **Friday, Saturday and Mon. 39c**

**LADIES' HOSE.**

Just 15 dozen of Black and Tan Cashmere Hose, in plain and ribbed; an opportunity to pick up your needs for the season ahead. This line offers you our best 70c values. **Friday, Saturday and Monday, pair 59c**

**HOSIERY. HIGH GRADE LADIES'**

An overstock of best grades is solely responsible for this particular mark down on such reputable Hosiery. Hosiery that we can't replace for the price to-day. Plain and ribbed, fast Black Cashmere make; perfect in every way. Reg. 90c. pair. **Friday, Sat. & Monday, Special 79c**

**Boy's "Caribou" Hose. THE BEST YET.**

Just what you've been looking for. A heavy ribbed Wool Hose for hard wear; not alone heavy, but they're warm, being all wool, and better value than anything we have ever imported. You'll be pleased with this line. **Special prices govern these Friday, Saturday and Monday.**

Smaller sizes 47c Special 57c

**Children's & Misses' Felt House Slippers.**

Grey felt make, with Lapet felt sole, bow front, bound tops; a nice warm shoe for wearing about the house, being short of some sizes we are clearing the lot much under priced. Children's Size, 5 to 8. **Special 63c** Misses' sizes 12 to 2. **Special 73c**

**JOB LINE OF CHILDREN'S HOSE.**

Extra finely woven hose in shades of Pink, Blue, White and Black, nearly all samples, nice weights for later on wear, mostly for the smaller children. **Special, per pair, Fri. 27c Saturday and Mon. 27c**

**CURTAIN MUSLINS.**

3 pieces of fancy, with Cream ground and fancy coloured border, 48 inches wide; a nice bedroom curtain material, washes well. Reg. 27c. **Friday, Saturday, Sat. & Monday 22c**

**HEARTH RUGS.**

Just a few left over from past season; nice Tapestry make, good colorings; size 27 x 57, fringed ends. Reg. \$3.40. **Friday, Saturday and Monday \$3.15**

**DOOR MATS.**

A few dozen of Parlor Door Mats, plain or fringed ends, stout make; one here and there brightens and tones up a room. Reg. 80c. **Friday, Saturday and Mon. 72c**

**Flower Making Outfits.**

Pleasant pastime for winter evenings, every piece, every petal found. Simply fasten together, stems and all accessories right to hand; 1 box makes 1 dozen of handsome Chrysanthemums. **Special, per box 82c**



**1st Nfld. REGIMENT.**

Received February 1st.

1273-Private Alfred Perry, Ward's Harbor, N.D.B. Died of wounds; shell wounds legs, both amputated, Field Ambulance, Jan. 21st.

1824-Private Thomas E. Langdon, Northern Arm, Botwood. At 1st Australian General Hospital, Rouen, Jan. 23; shell wound in chest; slight.

2213-Private Robert Kelly, 132 Signal Hill Road. At 10th General Hospital, Rouen, Jan. 23rd; gunshot wound in neck; severe.

1775-L. Corp. Edward V. O'Donnell, Calvin East, Ontario, Canada. At Alexandria, Cosham; sick; slight.

**THE FOLLOWING ADMITTED WANDSWORTH.**

2906-Corporal Ernest F. Chafe, 147 LeMarchant Road. Not yet diagnosed.

968-Private Edward P. Victoria, Carbonear, Brunchitis.

1793-Private Thomas Walsh, Bellevue, T. B. Inflammation Connective Tissue right hand.

2678-Private Frank Kelly, Ireland's Eye, T. B. Nephritis.

1618-L. Corp. Michael J. Allan, Allan, Walsh's Lane, off Water St. W. Trenchfoot.

919-Private David J. Furlong, Placentia. Fractured left fibula, accidental.

2624-Private Hubert Greenland, Barened, C. B. Dangerously ill, diphtheria, 25th Stationary Hospital, Rouen, Jan. 29.

2189-Sergt. James R. Moore, Grand Falls. Dangerously wounded, Casualty Clearing Station, January 29, gunshot wound, shoulder.

1901-Private Brian Meaney, Petries, Bay of Islands. Dangerously wounded, 1st General Hospital, Eret, at, Jan. 30, gunshot wound left arm.

2248-Private Andrew Tobin, Great St. Lawrence. Dangerously ill, Casualty Clearing Station, Jan. 30th, bronchitis.

Received February 2nd, 1917.

**The Following Admitted Wandsworth.**

2269-Private Allan J. Smith, 114 Pleasant St. Trenchfoot.

2408-Private Michael Larkin, 71 Queen's Road. Inflammation connective tissue foot.

1824-Private Thomas E. Langdon, Northern Arm, Botwood. Gunshot wound chest. (Previously reported at Rouen, Jan. 23, shell wound chest, slight.)

2571-Private Alfonso Stares, Brooklyn, B.B. Dangerously ill, appendicitis. Casualty Clearing Station, January 31st.

J. R. BENNETT, Colonial Secretary.

**Captured Guns to Be Paraded.**

A committee consisting of Mr. R. G. Rendell, Mr. F. J. Morris and Mr. J. A. Clift has been appointed by His Excellency the Governor to receive and arrange to exhibit the captured German guns now in the city, and yesterday evening these gentlemen met with representatives of the Royal Naval Reserve, 1st Nfld. Regiment and local brigades. After some discussion it was agreed that the most fitting demonstration would be to parade the guns through the city, and the following programme was arranged for the afternoon of Wednesday, February 7th, subject to weather conditions. Order of parade:

- Band.
- Royal Naval Reserve.
- Drums and Bugles.
- 1st Nfld. Regiment.
- Captured Guns.

Escorted by men who were present, and helped to take them, October 12th, 1916.

Squad of Men who have seen Active Service.

- Band.
- C.L.B.
- C.C.C.
- Band.
- N.H.
- Legion of Frontiersmen.
- Boy Scouts.

The various units will parade at the Headquarters of the 1st Nfld. Regiment at 2.30 p.m. The parade will leave the Armoury at 2.45, proceeding via Long's Hill to the Furness Wharf where the guns will be taken over. Leaving the Furness Wharf at 3.15, the parade will proceed to Government House via Cochrane St., Duckworth St., Ordnance St., entering Government House Grounds by the eastern gate. From Government House the route will be via Military Road, Theatre Hill, Queen St., and Water St. to the Court House Square where the guns will be placed and the parade dismissed. After February 7th, and until further notice the guns will be exhibited in the Court House Square on Water Street every suitable day from 10 a.m. to 5 p.m. The public are asked to co-operate heartily and make the occasion a memorable one.