# It's Easy.

It's easy to make your Dollars do Double Duty. when buying Blankets. Insist on getting

## Riverside BLANKETS.

The best values on the market. THEY WILL LAST TWICE AS LONG AS THE ORDINARY KIND.

### FOR SALE.

Schooner, 28tns., 5 yrs. old,

## Motor Schr., about 15 tons,

complete in every detail, with Mietz Engine She is just the boat for fishermen. We would sell the above at very low prices.

H. MURRAY, St. John's.



### TRAPNELL The Eyesight Specialist

Examines the eyes without DRUGS, DROPS or DANGER. He not only finds the trouble, but with his perfect optical machin-ery he can grind the correct len-ses to suit the most complicated cases, and do it quickly.

There was a time when all compound lenses had to be sent out of the country for, involving a delay of three or four weeks, but that day has passed; an hour or two is sufficient to produce any lense that may be called for. Prescriptions filled or broker lenses replaced if you have the

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## 20% OFF Great War Sale.

For four weeks only, beginning Thursday, October 15th, we will give 20 per cent. discount (for cash) off all purchases of Crockeryware, Glassware, Silverware, Household necessities and Fancy Goods. Now is your time to save money.

Plain & Fancy Cups & Saucers. Plain and Fancy Jugs. Plates, Bowls. Cake Plates and Hangers. Knives and Forks. Teapots, Plain and Fancy. Shaving Mugs, Mirrors. Framed Pictures.

Fancy Glass Water Sets. Fancy Glass Wine Sets. Ruby Glassware. Vases of all descriptions. Hand Bags, Purses. Toilet Soaps and Requisites. Boot Polish. Hair Brushes, Clothes Brushes. Writing Cases, Dressing Cases.

Crystal Glass Table Sets.

STORE OPEN EVERY NIGHT TILL 8.30. GARLAND'S BOOKSTORES.

177 and 353 WATER STREET.

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ime you will be visited by fire.

For a small outlay you can protect yourself against loss.

Harlford Fire Insurance Co.,

Established 1796. ASSETS \$26,000,000.00 Prompt Settlement of Claims.

GEORGE M. BARR, Agent.

Irish [J. J. St. John] Butter

Gentle and simple like

The s.s. Carthaginian brought us another fresh shipment from the Lakes of Killarney. Nothing better ever entered the Narrows.

J. J. ST. JOHN,

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# High Grade Beef

We offer to-Day, at LOWEST PRICES. ex Sable I., from Boston,

150 barrels High Grade Boston PLATE BEEF.

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Sounds Like More. Tastes Like More, More Coating. More Popular, More for the Money, Many More More's. But ONLY ONE

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For sale one Superior Clydesdale Horse, about 1300 lbs.; perfectly sound. Will be sold reasonable owing to the conditions.

Apply at THIS OFFICE.

The state of war makes our winters none the less The state of war makes our winters none the less severe. In making your old suit or overcoat do for the winter may be false economy. Protect your body from the warring elements by ordering one of our Heavyweight Overcoatings. Owing to general depression in at a considerably reduced figure. Also a very fine range of Winter Suitings. Write for samples and self-measuring cards, as we guarantee results.



From all round Our Island Home comes praise of our Apples. These are specially selected, graded and packed according to grade, by growers who have a reputation to sustain. Nearly a quarter century of selection has enabled us to eleminate the "Crook" packers—and we have no trash to sell. Repeat orders come in for King's, Gravensteins, Wagners, Hurlbuts, Spies, etc., etc. EDWIN MURRAY, Wholesale Warehouse.

## Reliable Rubbers!

Get a pair of our Superior Quality Rubbers to-day. We have a full stock of

Low and High Cut Rubbers, For Men, Women, Boys and Girls,

All at our usually low prices. N.B.—We give special attention to Mail Orders.

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Our Fall Stock of Footwear for Men,



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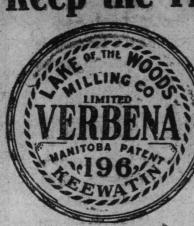
Have you seen our Men's Boots at \$3.00, \$3.50, \$4.00, \$4.50, \$5.00, \$5.50, \$6.00 and \$7.00. Double wear in each



BUSTER BROWN BOOTS for Boys and Girls. Save your Coupons. Another Watch next week to the holder of the lucky number.



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You can do this in a practical way by using

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## Waterproof Coats at Rainy Day Prices.

66 THE rain it raineth every day" or nearly every day when dreary November comes along. Don't wait until you've had one good drenching and laid the ground-work of a heavy cold, but come at once to our outfitting department and choose a good, serviceable, weather-proof Water-proof Coat, as a protection against both wind and rain

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Also selling at far below usual prices a special line of Men's Raglan Coats, in different textures, well cut and perfectly tailored. If you want to keep dry, come to the

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## Headquarters for Apples!

Fx S.S. Stephano and Sable I., 350 Barrels

APPLES King's, Wagners, &c.

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# IN STOCK:

Apricots. Currants. Peaches. Prunes, 2-Crown Raisins. 4-Crown Raisins, **Fancy Seeded Raisins.** 

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