

COMMENCING
FRIDAY, JUNE 20th.

JUNE-JULY

MAIL ORDERS
PROMPTLY FILLED.



Ladies' Aprons.

All styles, Muslin and Linen, with and without bibs; Swiss Embroidery trimmed.

Reg. 25c. each.	Sale Price	20c.
Reg. 30c. each.	Sale Price	25c.
Reg. 40c. each.	Sale Price	34c.
Reg. 50c. each.	Sale Price	42c.
Reg. 60c. each.	Sale Price	50c.
Reg. 90c. each.	Sale Price	76c.
Reg. \$1.25 each.	Sale Price	\$1.05

Our greatest June-July White Sale commences TO-DAY, Friday, June 20th. This Sale has grown to be an important event in merchandising, the coming of which is looked forward to with interest by hundreds of people. In planning this Sale we had one object in view, and that, to serve our customers' interests to the best of our ability. We make no rash promises, yet we can safely assure you of values, variety, quantities and grades superior in every respect to the advantages offered at any previous Sale. Shape your plans so that you may visit this great Sale on the opening day—FRIDAY.

The Royal Stores Ltd.

HOUSEHOLD LINENS,

Tablecloths, Napkins, &c.

TABLE NAPKINS.

Size 12x12. Reg. 4c. ea.	Sale Price	3c.
Size 18x19. Reg. 8c. ea.	Sale Price	7c.
Size 18x19. Reg. 10c. ea.	Sale Price	8c.
Size 20x20. Reg. 12c. ea.	Sale Price	10c.
Size 22x22. Reg. 20c. ea.	Sale Price	17c.
Size 22x22. Reg. 25c. ea.	Sale Price	21c.
Size 22x22. Reg. 30c. ea.	Sale Price	25c.
Size 22x22. Reg. 35c. ea.	Sale Price	30c.
Size 22x23. Reg. 40c. ea.	Sale Price	35c.
Size 22x23. Reg. 45c. ea.	Sale Price	39c.

TABLE CLOTHS.

Size 66x66. Reg. \$1.25.	Sale Price	\$1.05
Size 8-4. Reg. \$1.50.	Sale Price	\$1.25
Size 8-4. Reg. \$1.75.	Sale Price	\$1.47
Size 8-10. Reg. \$2.00.	Sale Price	\$1.68
Size 8-10. Reg. \$2.50.	Sale Price	\$2.10
Size 8-4. Reg. \$2.75.	Sale Price	\$2.35
Size 8-10. Reg. \$3.00.	Sale Price	\$2.55
Size 8-10. Reg. \$4.70.	Sale Price	\$3.95

Size 63x63. Reg. \$2.00.	Sale Price	\$1.68
Size 66x104. Reg. \$3.75.	Sale Price	\$3.15
Size 70x106. Reg. \$4.50.	Sale Price	\$3.75

BIRD'S EYE DIAPER.

Reg. 14c. yd.	Sale Price	12½c.
Reg. 18c. yd.	Sale Price	16c.
Reg. 30c. yd.	Sale Price	26c.

OLD BLEACHED LINEN.

Width 36 in. Reg. 60c. yard.	Sale Price	53c.
Width 40 in. Reg. 75c. yard.	Sale Price	65c.

HUCKABUCK TOWELING.

Width 17 in. Reg. 13c. yard.	Sale Price	11½c.
Width 22 in. Reg. 20c. yard.	Sale Price	17c.
Width 26 in. Reg. 26c. yard.	Sale Price	23c.
Width 26 in. Reg. 32c. yard.	Sale Price	28c.
Width 28 in. Reg. 55c. yard.	Sale Price	48c.

DOWLAIS.

Reg. 14c. yd.	Sale Price	11½c.
Reg. 16c. yd.	Sale Price	13c.
Reg. 25c. yd.	Sale Price	21c.

WHITE HOLLANDS.

Assorted widths, 30 to 40 inches.		
Reg. 12c. yd.	Sale Price	8c.
Reg. 14c. yd.	Sale Price	10c.
Reg. 16c. yd.	Sale Price	13c.

GREAT BARGAINS

IN LADIES' WALKING SKIRTS, BLOUSES, &c.

LINEN SKIRTS.

A huge collection of Linen Skirts in a splendid variety of up-to-date styles; all sizes.

Reg. \$2.25 each.	Sale Price	\$1.55
Reg. \$2.50 each.	Sale Price	\$1.75
Reg. \$3.25 each.	Sale Price	\$1.85
Reg. \$3.50 each.	Sale Price	\$1.95
Reg. \$3.75 each.	Sale Price	\$2.00
Reg. \$4.00 each.	Sale Price	\$2.50
Reg. \$4.25 each.	Sale Price	\$2.75
Reg. \$5.00 each.	Sale Price	\$3.00
Reg. \$5.75 each.	Sale Price	\$3.50
Reg. \$6.00 each.	Sale Price	\$3.75

WHITE LINEN SHIRTWAISTS.

Reg. \$1.60 each.	Sale Price	\$1.38
Reg. \$2.10 each.	Sale Price	\$1.80
Reg. \$2.25 each.	Sale Price	\$2.03
Reg. \$2.40 each.	Sale Price	\$2.12
Reg. \$2.60 each.	Sale Price	\$2.25
Reg. \$3.00 each.	Sale Price	\$2.65

WHITE JEAN SKIRTS.

Reg. \$1.25 each.	Sale Price	\$1.10
Reg. \$1.60 each.	Sale Price	\$1.45
Reg. \$1.85 each.	Sale Price	\$1.67
Reg. \$2.20 each.	Sale Price	\$1.97
Reg. \$3.25 each.	Sale Price	\$2.90

LADIES' BLOUSES.

Reg. 85c. each.	Sale Price	65c.
Reg. \$1.20 each.	Sale Price	95c.
Reg. \$1.30 each.	Sale Price	\$1.08
Reg. \$1.40 each.	Sale Price	\$1.28
Reg. \$1.60 each.	Sale Price	\$1.38
Reg. \$1.70 each.	Sale Price	\$1.48
Reg. \$1.85 each.	Sale Price	\$1.53
Reg. \$2.20 each.	Sale Price	\$1.98
Reg. \$2.50 each.	Sale Price	\$2.20
Reg. \$3.00 each.	Sale Price	\$2.65
Reg. \$3.50 each.	Sale Price	\$3.10
Reg. \$3.75 each.	Sale Price	\$3.35

GREAT REDUCTIONS on Lace Curtains, & Curtain Fabrics.

The Curtain Department is replete with an up-to-date stock of beautiful Nottingham Lace Curtains; numerous new floral and other designs in White and Cream. The Curtains are real good values at their regular prices. At the Sale Prices we expect to clear them out very quickly.

2½ yards long. Reg. 90c. pair.	Sale Price	79c.
2½ yards long. Reg. 95c. pair.	Sale Price	82c.
2½ yards long. Reg. \$1.40 pair.	Sale Price	\$1.20
2½ yards long. Reg. \$1.90 pair.	Sale Price	\$1.62
3 yards long. Reg. \$2.60 pair.	Sale Price	\$1.88
3½ yards long. Reg. \$2.50 pair.	Sale Price	\$2.10
3½ yards long. Reg. \$3.50 pair.	Sale Price	\$2.95
3½ yards long. Reg. 10.00 pair.	Sale Price	\$8.98

CURTAIN NETS.

For long Curtains, White and Cream; assorted widths, taped edges.		
Reg. 9c. yard.	Sale Price	8c.
Reg. 16c. yard.	Sale Price	14c.
Reg. 20c. yard.	Sale Price	16c.
Reg. 70c. yard.	Sale Price	60c.

SASH CURTAINS.

Bres-Bis, White and Cream.		
Reg. 10c. yard.	Sale Price	8½c.
Reg. 20c. yard.	Sale Price	17c.
Reg. 35c. yard.	Sale Price	30c.

Remarkable CORSET VALUES.

The very highest types of Canadian made Corsets are placed before the people of Newfoundland during this sale, in the widest variety of designs and styles ever shown in this city — and these at prices that defy competition.

LADIES' D. & A. CORSETS.

Draw and White, 4 different styles, Reg. \$2.00 pair.	Sale Price	\$1.00
The "NEW CREST" CORSET.		
Reg. \$2.70 pair.	Sale Price	\$1.36
Reg. \$2.20 pair.	Sale Price	\$1.08

Besides these job lines we have made considerable price reductions on our regular stock.

Reg. 60c. pair.	Sale Price	54c.
Reg. 70c. pair.	Sale Price	62c.
Reg. \$1.30 pair.	Sale Price	\$1.17
Reg. \$1.70 pair.	Sale Price	\$1.53
Reg. \$2.25 pair.	Sale Price	\$2.08
Reg. \$3.55 pair.	Sale Price	\$3.29



BRILLIANT ARRAY Of White Underwear Specials.

LADIES' KNICKERS.

White Muslin Nainsook and English Long Cloth; trimmed with galons, Swiss embroidery, Lace and Insertion. Many finished with Pink and Blue Ribbon Beading.

Reg. 65c. pair.	Sale Price	55c.
Reg. 70c. pair.	Sale Price	59c.
Reg. 85c. pair.	Sale Price	75c.
Reg. \$1.20 pair.	Sale Price	\$1.00
Reg. \$1.45 pair.	Sale Price	\$1.20
Reg. \$1.60 pair.	Sale Price	\$1.33

CAMBRIC COMBINATIONS.

Reg. \$1.20 each.	Sale Price	\$1.00
Reg. \$2.00 each.	Sale Price	\$1.65

CAMISOLES.

White Muslin and Lawn, daintily trimmed with Lace and Embroidery.		
Reg. 65c. each.	Sale Price	55c.
Reg. 70c. each.	Sale Price	59c.
Reg. 75c. each.	Sale Price	63c.
Reg. 80c. each.	Sale Price	67c.
Reg. 95c. each.	Sale Price	85c.
Reg. \$1.20 each.	Sale Price	\$1.00
Reg. \$1.40 each.	Sale Price	\$1.17
Reg. \$1.55 each.	Sale Price	\$1.38
Reg. \$2.00 each.	Sale Price	\$1.65

LADIES' JERSEY KNIT UNDERWEAR.

Vests, low neck, short sleeves; Pants, open and closed styles; Lace trimmed.		
Reg. 12c. each.	Sale Price	10c.
Reg. 15c. each.	Sale Price	13c.
Reg. 20c. each.	Sale Price	17c.
Reg. 25c. each.	Sale Price	22c.
Reg. 30c. each.	Sale Price	27c.
Reg. 40c. each.	Sale Price	35c.
Reg. 50c. each.	Sale Price	44c.
Reg. 60c. each.	Sale Price	54c.

BRIDAL SETS.

Consisting of Nightdresses, Chemises, Knickers and Camisoles, all to match. No two patterns alike.

Ladies' Vests, all wool, low neck, short sleeves.	Sale Price	\$3.70
Reg. \$4.50 set.	Sale Price	\$4.50
Reg. \$5.50 set.	Sale Price	\$5.50
Reg. \$6.50 set.	Sale Price	\$6.50
Reg. \$7.50 set.	Sale Price	\$7.50

PRINCESS SKIRTS.

For ladies, misses and children; well shaped and carefully finished Swiss Embroidery; Lace and Ribbon trimmed. Sizes from 26 inches to 54 inches.

Reg. 85c. each.	Sale Price	74c.
Reg. \$1.20 each.	Sale Price	\$1.05
Reg. \$1.50 each.	Sale Price	\$1.25
Reg. \$2.00 each.	Sale Price	\$1.74
Reg. 2.50 each.	Sale Price	\$2.20
Reg. \$3.60 each.	Sale Price	\$3.25
Reg. \$4.20 each.	Sale Price	\$3.85
Reg. \$5.20 each.	Sale Price	\$4.30
Reg. \$6.00 each.	Sale Price	\$5.00

WHITE UNDERSKIRTS.

In White Cotton, Lawn, Cambric and Nainsook, trimmed in various pretty styles, with Embroidery, tucks, Lace, Ribbon Beading, frills and flounces.

Reg. 55c. each.	Sale Price	47c.
Reg. 65c. each.	Sale Price	57c.
Reg. 80c. each.	Sale Price	72c.
Reg. 95c. each.	Sale Price	88c.
Reg. \$1.10 each.	Sale Price	97c.
Reg. \$1.35 each.	Sale Price	\$1.18
Reg. \$1.50 each.	Sale Price	\$1.28
Reg. \$1.85 each.	Sale Price	\$1.58
Reg. \$2.10 each.	Sale Price	\$1.84
Reg. \$2.75 each.	Sale Price	\$2.08
Reg. \$3.25 each.	Sale Price	\$2.43
Reg. \$3.25 each.	Sale Price	\$2.65
Reg. \$4.00 each.	Sale Price	\$3.30
Reg. \$5.75 each.	Sale Price	\$4.75

WHITE FLETTE NIGHTDRESSES.

All sizes; trimmed Lace and Frills.		
Reg. 35c. each.	Sale Price	72c.
Reg. 95c. each.	Sale Price	83c.
Reg. \$1.35 each.	Sale Price	\$1.13
Reg. \$2.90 each.	Sale Price	\$2.13

DR. JAEGER'S PURE WOOL UNDERWEAR.

Extra special offer of this famous make of Underwear to hold good during this Sale only.

Ladies' Vests, all wool, low neck, short sleeves.	Sale Price	\$1.25
Reg. \$1.90.	Sale Price	\$1.50
Long Sleeve Vests. Reg. \$1.90.	Sale Price	\$1.50
Knee Length Pants; all sizes.	Sale Price	\$1.90
Reg. \$2.35 and \$2.50 each.	Sale Price	\$1.90

SHEETS, SHEETINGS,

QUILTS, TOWELS, &c.

WHITE SHEETS.

(Twilled.)	Sale Price	
Size 2 x 2½ yds. Reg. \$1.50 pr.	Sale Price	\$1.25
Size 2 x 2½ yds. Reg. \$1.90 pr.	Sale Price	\$1.58
Size 2 x 2½ yds. Reg. \$2.50 pr.	Sale Price	\$2.10
Size 2 x 2½ yds. Reg. \$3.00 pr.	Sale Price	\$2.50
Size 2 x 2½ yds. Reg. \$4.00 pr.	Sale Price	\$3.45
Size 2 x 2½ yds. Reg. \$1.75 pr.	Sale Price	\$1.46

WHITE SHEETING.

(Twilled.)	Sale Price	
68-70 ins. wide. Reg. 30c. yd.	Sale Price	26c.
70 ins. wide. Reg. 35c. yd.	Sale Price	30c.
80 ins. wide. Reg. 65c. yd.	Sale Price	57c.
80 ins. wide. Reg. 55c. yd.	Sale Price	48c.
80 ins. wide. Reg. 65c. yd.	Sale Price	57c.
90 ins. wide. Reg. 70c. yd.	Sale Price	60c.

HONEYCOMB QUILTS.

Size 8-4. Reg. \$1.50 ea.	Sale Price	\$1.25
Size 8-10. Reg. 2.50 ea.	Sale Price	\$2.10
Size 8-10. Reg. 3.00 ea.	Sale Price	\$2.55
Size 8-10. Reg. 3.75 ea.	Sale Price	\$3.15

BLAY SHEETS.

Size 9-4. Reg. \$1.10 pr.	Sale Price	95c.
Size 9-4. Reg. 75c. pr.	Sale Price	63c.

SUMMIT QUILTS.

Size 8-4. Reg. \$1.25 ea.	Sale Price	\$1.05
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Handkerchiefs.

Large assortments of Linen, Lawn and Cambric Handkerchiefs, trimmed with Lace, Embroidery and hemstitching.

Reg. 7c. each.	Sale Price	6c.
Reg. 8c. each.	Sale Price	7c.
Reg. 9c. each.	Sale Price	7c.
Reg. 10c. each.	Sale Price	8c.
Reg. 12c. each.	Sale Price	10c.
Reg. 15c. each.	Sale Price	12c.
Reg. 18c. each.	Sale Price	15c.
Reg. 25c. each.	Sale Price	20c.

MARCELLA QUILTS.

Size 10-4. Reg. \$1.65.	Sale Price	\$1.38
Size 10-4. Reg. \$1.75.	Sale Price	\$1.47
Size 10-4. Reg. \$2.55.	Sale Price	\$2.10
Size 10-4. Reg. \$3.55.	Sale Price	\$3.00
Size 10-4. Reg. \$4.25.	Sale Price	\$3.57
Size 10-4. Reg. \$4.75.	Sale Price	\$4.00

PILLOW COTTON.

(Circular—Plain.)		
40 in. wide. Reg. 20c. yd.	Sale Price	17c.
42 in. wide. Reg. 20c. yd.	Sale Price	17c.
42 in. wide. Reg. 25c. yd.	Sale Price	22c.
45 in. wide. Reg. 35c. yd.	Sale Price	30c.
48 in. wide. Reg. 40c. yd.	Sale Price	35c.

WHITE TOWELING.

42 in. wide. Reg.	25c. yd.	Sale Price	22c.
42 in. wide. Reg.	30c. yd.	Sale Price	26c.
45 in. wide. Reg.	35c. yd.	Sale Price	30c.

WHITE TOWELING.
(Turkish.)

Reg. 9c. yard.	Sale Price....	8c.
Reg. 11c. yard.	Sale Price....	9 3/4c.
Reg. 12c. yard.	Sale Price....	10 1/2c.
Reg. 15c. yard.	Sale Price....	13c.
Reg. 16c. yard.	Sale Price....	14c.
Reg. 17c. yard.	Sale Price....	15c.
Reg. 20c. yard.	Sale Price....	19c.
Reg. 25c. yard.	Sale Price....	22c.
Reg. 30c. yard.	Sale Price....	28c.