

**WHITE SALE!**

**COLLINS' White SALE**

**WHITE SALE!**

Brings to the People of St. John's a Wonderful Chance to SAVE MONEY.

This Page contains a list of **Bargains** that you would never believe unless you behold them with your own eyes. This **Bargain** list would never have been issued unless we had for weeks planned this sale. The next **Ten Days** at this **Busy Store** will be one of the sights you will not want to miss.

**American White Corset Covers**, beautifully styled, neatly designed, trimmed with ribbon and embroidery. Regular 50c. Sale Price... **35c.**

**American White Sheer Lawn**, 36 inches wide, value 15 and 17c. per yard. Sale Price **8c. 9c. 10c.**

**American White Circular Pillow Cotton**, worth 27c. yard. Sale Price... **15c. yd.**

**American Dress Muslin Remnants—coloured**. The greatest bargain ever offered to the public, worth 12c. yard. Sale Price... **6c. and 7c. yd.**

**Children's White Coats**, trimmed with embroidery, to fit 2 to 4 years old. Regular \$1.00. Sale Price... **80c.**

**American White Knickers**, hemmed stitched and trimmed with embroidery, worth 45c. and 55c. Sale Price... **33c.**

**American White Fleece Calico**, a splendid soft cloth, free from dressing, nice for summer wear. Only... **5c. yd.**

**10 PER CENT. DISCOUNT**  
We allow a 10 per cent. discount off marked prices on all Embroidery and Insertions while this sale is on.

**American Wrappers or Singlets for Children**. From... **12c. to 18c.**

**American Striped Flannellette**, pure goods. Regular 17c. Collins' Price... **11c. yd.**

**Infants' American Bonnets**, trimmed with white silk and cord, worth 60c. For... **40c.**

**American White Nainsook**, 36 inches wide, absolutely free from dressing. **9c. up.**

**American Dress Cottons**, a splendid opportunity to dress children at a low cost. Only... **7c. yd.**

**American White Fancy Muslins**, checks and stripes, value 17, only... **10c.**

**10 Per Cent. Discount.**  
**All Over Embroidery**, splendid designs, from 25c. up. While the sale is on we allow a 10 per cent. discount.

**Ladies' American Singlets**, regular 15c. For... **10c.**

**White Table Linen**, bleached. 54 inch wide for... **32c. yd.**  
54 inch wide for... **37c. yd.**  
58 inch wide for... **41c. yd.**

**White Fancy Nainsook**, 36 in. wide, nice pure goods; wears for 7 years with ordinary care. Worth 25c. yard, for... **15c.**

**Ladies' American White Belts** with Pearl Buckles. Worth 15 to 20c. Sale price each... **9c.**

**NOTE!**  
We allow a Discount of 25 per cent. off marked prices on all Sample Under Muslins. This list is the balance of the Sample Sale we had last week.

**WHITE SALE.**

Join the Crowds and get Your Share of the **Bargains**. Our Moderate Expenses make our Low Prices possible.

**P. F. COLLINS**

**WHITE SALE.**

**The Missing Bride**



and eyes that shine; in vain I look for one I know, for Lillian Russell's not in line. The bridegroom's shirt is full of starch, the bridegroom's shoes

are so much so small; they now take up the wedding march, and music vibrates through the hall; against the balcony I lean and view the throng with kindly stare; there's something lacking in the scene, for Lillian Russell isn't there. The pastor speaks the solemn words; the two are one—who shall divide? Ah, sweeter than the trill of birds the murmured pledges of the bride! And yet there's a discordant note in all the joyous burst of sound when we congratulate quote, for Lillian Russell's not around! Somehow, it always seems to me, a wedding is a false alarm. If Lillian, as the bride-to-be, does not invest it with her charm. It's like that good old Hamlet when Hamlet isn't in the cast; so, Lillian, have a wedding day before this sunny June is past!

**Here and There.**

**SMALL RECEIPTS.**—The gate receipts of last night's match were the smallest for the season, viz., \$20.65.

**League Football, St. George's Field, 7 o'clock this evening, Star vs. St. Bon's.** June 14, 11.

**OFFICER ARRIVES.**—Head Newhook arrived in the city by last night's train as a witness in the Bishop case.

**SAIIS TO-MORROW.**—The s.s. Carleton sails at noon to-morrow for Sydney where she will load iron rails for Montreal.

**THE TREPASSEY BRANCH.**—Work on the Trepassey branch is being pushed ahead and about 500 men are now employed on it.

**REGATTA COMMITTEE.**—The Regatta Committee will meet to-night in the T. A. Armoury to make arrangements for the holding of this year's races.

**WHALES SCARCE.**—Whales are scarce at present in Conception and Trinity Bays and the whaler Port Saunders is meeting with very little success operating there.

**SAGONA GETTING READY.**—The Sagona will take up the Labrador service on the arrival of the Beothic here. She has been chartered by the R. N. Co. for the summer and is in excellent condition for the route.

**LOOKING FOR BAIT.**—At Placentia yesterday there were ten local bankers looking for caplin bait. Some of these useful little fish had struck the shore but not in any great quantity, though yesterday afternoon some large schools were coming, shorewards, so that it is hoped there will soon be a plentiful supply.

**Avalon Lodge Meeting.**

The annual meeting of Avalon Lodge was held last night when everything connected with it was shown to be in a flourishing condition. Rev. Canon Bolt, M.A., was elected Worshipful Master for the ensuing year. Mr. E. M. LeMessurier was re-elected Treasurer, and Mr. G. Morris Tyler, Election of office of such a cultured and esteemed gentleman as Canon Bolt as the presiding officer does credit to the Lodge, and we bespeak for the Lodge under his ministrations more success than ever.

**108 Nox a Cold in One Day**

At last a remedy has been discovered that will stop a cough, cure a cold, relieve asthma in a few seconds. It is called "108 Nox a Cold." Just you try it. 25c. a bottle. Sold by McMurdo & Co.

**Cheer Up!**

You won't be bothered by the blues if you keep your liver active, your bowels regular, and your stomach in good tone by timely use of the time-tested, beneficent, and always effective family remedy

**BEECHAM'S PILLS**

Sold everywhere. In boxes, 25c.

**Football Match.**

C. E. I. 2; FEILDANS, 0.

Last evening on St. George's Field a fair attendance witnessed the match between the C. E. I. and Feildans, in which the former won by two goals.

The weather was all that could be desired, but the game was slow and uninteresting to the spectators.

During the first half the C. E. I. played down the field but did not score, neither did the Feildans who had by far the best of the game; on the whole there was an absence of combination. Invariably some of the players of both teams would miss the ball showing lack of practice.

On resumption of the second half of the game there appeared to be a pound of steam extra put on by the C. E. I. In a scrimmage near the Feildans goal the Institute boys found the net.

When the ball was centered again the C. E. I. resumed their attacks; they were frustrated often by Hewitt and Hunt, but just before the final whistle sounded were again successful in beating Rowless and the score stood—C. E. I., 2; Feildans, 0.

Mr. H. Dickinson acted as referee. The players were—

**Feildans**—Goal, Lush; backs, Hewitt, Rowsell; halves, G. Hunt, Bernard, Jeffrey; forwards, Wood, Winter, Pincent, Heath, Raley.

**C. E. I.**—Goal, Haytor; backs, Hussey, C. Hunt; halves, L. Stick, Hallett, R. Stick; forwards, Janes, Goodland, Smith, Evans, Bartlett.

**Why Sixty Restaurant Employees MET DEATH LIKE RATS IN A TRAP.**

London, June 7.—More sensational evidence was given at the Titanic inquiry to-day, to explain why the restaurant staff were drowned. A restaurant clerk, named Paul Mouge, alleged the staff were prevented from reaching the second-class deck by some stewards, and thus lost their lives.

Witness, who spoke broken English, said he was aroused after the collision by the ringing of an alarm bell. He asked what was the matter. Somebody said: "There is no danger. It is better for you to go to sleep."

Witness went on the boat deck, where he saw Captain Smith encouraging women to enter the boats. They seemed disinclined to go, saying they went below again to awake the chef. The chef lost his temper, that is, he was agitated, and lost his presence of mind. Other members of the restaurant staff assembled on the third-class passengers deck at the after end of the ship.

"They could not get up. That is where they died. They were not allowed to get up; some stewards who were there would not let them pass." Q.—"Then how did you get up?" A.—"I was dressed like a passenger. It was impossible for the members of the crew of the restaurant to be saved because on the third-class passenger deck there was no lifeboat at all. It was not possible for them to go on the second-class passengers' deck."

Lord Mersey—"Why were they kept from going up?" A.—"I cannot say."

The Attorney General—"How many of them were there?" A.—"About sixty. They were all men. Some stewards were keeping them back."

Q.—"How many?" A.—"Two or three."

Describing how he got into a lifeboat, witness said he jumped into the boat while it was being lowered. It had stopped between two decks. He jumped eight or ten feet.

The Attorney General—"The chef did not get in?" A.—"No. I asked the chef many times to jump, but the chef, he was too fat. I might say. (Laughter.) When I was in the lifeboat I shouted to him in French:—'Salute!' He said something, but I could not hear what, because at the same time a man said to me: 'Shut up.' A foreigner, another man on the Titanic, tried to pull me off and take my seat in the boat."

Mr. Sanderson, a White Star director, explained that the Olympic is now carrying boats enough for all actually on board, though not, as first intended, as many would be required for the full number of possible passengers and crew.

**LUNENBURGERS DOING WELL.**—The Lunenburg bankers have pretty well all arrived off their spring trips with catches ranging from 700 to 1,400 qts. The vessels fished mostly on St. Peter's and Quo Beros Banks and left early in March; cod was plentiful, and four men were lost during the spring. They strayed from their vessels in fog and were not heard of afterwards.

**MINARD'S LINIMENT LUNENBURGERS' MAN'S FRIEND.**



**CONVINCING**

't is impossible for any argument in favour of Sunlight Soap to be more convincing than a trial of the Soap itself.

**SUNLIGHT SOAP**

TRY THE SUNLIGHT WAY.

**Annual Reception and Ball OF THE NEWFOUNDLAND SOCIETY IN NEW YORK.**

On May 18 the Newfoundland Society of New York held its annual reception and ball in the Imperial Ball Room, Brooklyn, N.Y., and as was to be expected it was a decided success. More than two hundred Newfoundlanders and their friends journeyed to Brooklyn, and at nine o'clock, to the familiar strains of the "Banks of Newfoundland," this reception was in full swing.

The hall was tastefully and fittingly decorated with the crossed emblems of the United States and Newfoundland, and indeed presented a very pretty sight. Comments most favourable were heard on all sides, and the hope was earnestly expressed that the Newfoundland Society would have another affair as fine as this in the near future.

It would be exceedingly difficult to recall another such occasion where so many of the representative sons and daughters of Newfoundland united in one grand social rally as this. In many cases the distant past was bridged, and friends long separated again united, that they might once more plight their troth on Friendship's Shrine and store up another treasure in memory's storehouse: the thought of a very pleasant evening spent among friends, old and new.

The many young ladies and their equally handsome escorts were out in force, and certainly did credit to Newfoundland. Under the hypnotic spell of the many popular tunes entrancingly played by an able orchestra from the New York Conservatory of Music, all care was forgotten, and the fair muse terpsichore, wood and won for several happy hours. Many a regret was felt that the friends at home could not be present, for they missed a rare time.

However, there was present as a special guest, William Howley, Esq., M.H.A., who by the way is an honorary member of the Newfoundland Society, and to judge by the grand things said by the affable member for Placentia in expressing his opinion of the ball, the people of Newfoundland are surely going to be just a trifle envious of the fact that they were not one and all, in New York on May 18 to enjoy the gracious hospitality of the Newfoundland Society.

A very pleasant surprise was sprung during the evening when Miss

Mollie Flynn, niece of Prof. D. A. Flynn, was prevailed upon to favor the assembled guests with a few of her songs. And her voice seemed to possess an added charm and vibration for this special occasion.

After all is said for this ball, the members of the Committee, who so ably conducted it and laboured so indefatigably for its success, are entitled to no end of praise for the success of the initial reception, for seldom, if ever, has a fine body of men and women assembled at a social of this kind to do honor to their country and themselves. They were indeed a body of representative Newfoundlanders, and Newfoundland can well be proud of her sons and daughters. We look for many such affairs in the future.

**COMMITTEE.**  
James F. Phelan, Chairman; Thos. J. Grace, Treasurer; Edwin F. Howell, E. St. John Howley, Edwin B. Woods, Wm. J. S. Ryall, Capt. John McGrath, Brendan A. Scanlan, Benjamin B. Buffett, John Gaulton, John McGrath, W. J. Wade, F. L. Furlong, John O'Keefe, Henry A. Forward, A. R. Evans, Capt. Edw. Nichols, Ernest W. Canning, Alfonsus O'Neil, Jas. P. Prendergast, STEPHEN P. FLYNN, Secy., 295 Randolph Ave., Jersey City, N.J.

**Light, Warmth and Food.**

These three words embrace the most urgent necessities of life, and it is an extraordinary thing that in each case our thoughts turn to Gas; this, after all, is but natural. We want Light, gas gives us the best, cheapest and healthiest artificial light known. Again, we want Warmth, and the gas fire is at hand to give it in its best form; and, lastly, we must have Food, and here the gas cooker never fails us. All this is absolutely true, as we have shown over and over again. If, however, any of our customers are in the least doubtful on any of these points, we cordially invite them to consult us. In the meantime, our advice is to get good burners and buy mantles of well-known makes, to use modern gas fires and cookers, and, above all, to keep your gas appliances (whether old or new) in good order, for in this is the true secret of efficiency and complete satisfaction.

**ST. JOHN'S GAS LIGHT CO.**

Board of Trade Building, —mar15,1912,3mo2—  
THE GOVERNOR PRESENT.—His Excellency the Governor and suite attended Miss Adela Verne's Recital in the Methodist College Hall last night. Notwithstanding her recent attack of scarlet fever she has wonderful physical endurance as well as culture and skill.

**Southwell's Lemon Crystals!**

2 oz. bottles. 7 lb. tins. Prepare for the hot weather. Order now.

**GINGER SPECIALTIES.**

**Crystalized Ginger Cubes**—1 lb. glasses.

**Preserved Ginger Stems**—1 lb. glasses.

**Ginger Cubes in Syrup**—1 lb. glasses.

**Crystalized Ginger Cubes**—small glasses.

**Chyloong Ginger**—in 4 and 3 jars.

**A Sure Sign of Public Confidence**

is an ever increasing demand. This has been the experience of "STAR" TEA for the past seven years. It represents the confidence of the public in "STAR" TEA, in its constant high standard its superior quality, its cleanliness and purity. 40c. lb. 10 per cent discount allowed for 5 lb. parcels.

**Crystalized Cherries.**  
**Almond Paste,** 4, 3, 1 lb. tins.  
**Angela Macaroons.**  
**Browning for gravies.**  
**FINEST Table Butter.** 1 lb. blocks. 30 lb. tubs.  
**Fresh Salmon, Fresh Halibut.**

**C. P. EAGAN, Duckworth Street and Queen's Road.**

**Underwear! Underwear!**

We have in stock Summer Underwear to suit everyone—all sizes. Combination and Two-Piece Suits. Prices: **50 cts. to \$1.40** Garment.

For Field or Function, Loose Fitting

**B.V.D.**  
Trade Mark. Registered U. S. Patent Office  
Coat Cut Undershirts and Knee Length Drawers

**The K & A Store**  
G. F. KEARNEY.  
J. M. ATKINSON.

... need a Safe, and you need only the best by a Taylor. The terms and reasonable.

**JOHNSON, Agent**