

WE ASK YOUR ATTENTION TO-DAY.

TO-DAY WE BEGIN THE ABSOLUTE CLEARANCE of Thousands of Dollars worth of Merchandise. Our Clearance Sales have come to be recognized features of St. John's Mercantile life. In this August Clearance Sale you will get a chance of the largest saving of the year, because we are determined to close out Summer Goods—**Summer Goods Must Go**—although summer weather is by no means over, our heavy Fall Stocks will soon be pouring in, and when they arrive we must have no summer goods left, as we need the space. Therefore you are the great gainer of our Noted Clearance Sale.

We'll be very busy every day while this sale lasts serving the many thrifty householders of Saint John's who always respond to our "Ads," which is the proof of "Great Savings." We want to save money for you too. You who are not our customers we especially invite to pay us a visit and partake of our Vast List of Bargains. We feel sure that you will be well repaid for your visit and will come again. If we can't make good—don't buy. We'll be glad to see you anyway. There are thousands of Big Bargains which space will not allow us to mention.

HERE'S SOME OF THEM:

Ladies' White Cotton and Jersey Summer Vests, sleeveless, and wing sleeve. Worth 20c. Closing out at 12c.	EXTRA SPECIAL. Ladies' Summer Gloves, Lisle Thread, White Cream and Black; assorted sizes. 2 dome fasteners. Ordinary price, 25c. Closing out at 10c.	Ladies' Black Voile and Panama Dress Skirts, very latest American style; 7 only. Worth \$7.50. Closing out at \$4.25	EXTRA SPECIAL. Wash Belts, a large assortment to select from; finest quality of materials, suitable for all seasons. Reg. price from 15c. to 30c. Closing out from 12c. to 30c.	Willow Chairs, very pretty designs. Reg. values from \$4.00 to \$6.75. Closing out at \$3.00 to \$5.40
Ladies' White Cambric Camisoles, embroidery trimmed, some with puff sleeve. Worth 55c. Closing out at 32c.	All Summer Gloves in Lisle Thread, Taffetas and Lace Net closing out regardless of price.	Ladies' Black Navy Tweed Dress Skirts, fashionably trimmed. \$2.50 Skirt for \$1.50	Curtain Nets, 18c. values for per yard 10c.	Lace Curtains, 2 1/2 yards long. Closing out at per pair 40c.
Ladies' Tan Summer Hose, plain and fancy; 25c. goods for 15c.	Ladies' D. & A. Directoire Corsets, latest style. White, with four garters attached. \$1.40 Corset for \$1.00	Ladies' Costumes, very newest American styles in assorted summer materials—Panamas, Diagonal Cords and fancy. Values up to \$16.00. Clearing the lot out \$7.95	Cotton Blankets, in White, Grey and Drab, with pretty borders. Reg. values from \$1.00 up to \$5.00. Closing out the lot at from 50c. to \$3.50	Glass Towelling, 16 inches wide, Red and Blue Check. Worth 12c. Clearing the lot at per yard 8c.
Ladies' White Muslin Aprons, neatly trimmed with embroidery and insertion, with and without bibs. Worth 30c. Closing out at 19c.	Ladies' Hair Turbans and Pads, assorted shapes and colors. Reg. price, 40c. Closing out at 25c.	Girls' Straw Hats, American; 12 only. Closing out at 14c.	Camp Stools. Closing out at 40c.	Check Flannelette, Pink and White, Pale Blue and White. Good values at 17c. Closing out at per yard 13c.
	Ladies' Black Leather Hand Bags. Reg. \$1.00 bag. Closing out at 75c.			Rattan and Wicker Chairs and Rockers. Closing out at from, up to \$2.50

THE BIG WEST END STORE.

C. L. MARCH Company, Limited.

THE BIG WEST END STORE.

EXTRA SPECIAL.

Baby Carriages, latest American styles, finished in assorted colors; very choice, high grade. Regular values from \$12.00 to \$40.00. Closing out at from \$8.00 to **\$22.50**

Men's Fine Bathing Underwear, in Cream and fancy colors; absolutely no seconds. Worth 50c. Closing out, per garment, **31c.**

Men's Pique Knit Underwear, the latest for summer wear. Reg. selling price, 50c. Closing out, per garment, at **35c.**

Men's Vestifere Shirts, splendid assortment. American styles and cuts; assorted sizes and patterns. Good values at 95c. Price cut down to **60c.**

Men's Grey and White Half Hose, 36 pairs only. Closing out at 2 pairs for **15c.**

Men's Tan and Black Half Hose, seamless; fast dyes. Clearing out at 2 pairs **25c.**

Men's Tweed Hats, stylish shapes; fashionable Green shades. A cheap hat at 90c. Closing out at **50c.**

Men's Boots and Shoes, in Vici, Box Calf, Satin Calf and Gun Metal. A lot of odd lines which we will close out at half their values.

Boys' Boots, Satin Calf, Blucher Cut, Bedrock; guaranteed all leather; sizes 1 to 5. Clearing them out at **\$1.50**

Boys' Wash Suits, Striped Gingham and Drill. Sailor Collar and with Belt; 2 garments. Clearing the lot at, per suit **80c.**

Boys' Striped Drill Sailor Blouses; sizes 000 to 2. Selling to close, each **75c.**

Girls' Black Cotton Hose, fast dyes; seamless. Clearing at **11c.**

Girls' Tan Cotton Hose; seamless. Closing out at **16c.**

THE NICKEL

John's Prettiest Play-House.

Starting To-Day
The Artistic Pride of Sicily—The ALIAN THESPIANS and come the Corps de Ballet, presenting Great European Novelty.

The Woman Wins.
A Photo-Play with a Moral.

Cherub, the Sage and the Widow.
Charming little love romance. AND OTHERS.

George Irving.
Melody Monarchs.

George Fairbairn.

Our Own Orchestra

THE CASINO.

Mon., Tues. and Wed.

THE ROSSLEYS

By special request present their famous

SCOTCH ACT—The Scotch Tourists.

This is the act that everybody enjoys. It is brimful of good music, funny original jokes and songs. Jack Rossley is in fine form for dancing. Come in crowds. Bonnie Rossley will also sing the Alice Lloyd's beautiful song, "Over the Hills and Far Away."

Moving Pictures also.

A Great Show, Clean and Clear. Bill Olio and Vivian Denmore, assisted by J. J. O'Grady, in

A Woman's Heart—By Will J. Olio.

CASINO
Woodward Morley, J. J. O'Grady, Carroll Devall, Vivian Denmore, Les Perkins, etc. Billy Olio, Scene, New York City. Time, 8:30 p.m.

H.E. EXAMS,

1912.

Primary Grade—The Lay of Horatius, Ivanhoe.

Primary—The Lay of Horatius, Ivanhoe, Nelson of the Nile, French—Le Chateau de la Vie.

Intermediate—Nelson's Literature Reader, Book 1. French—A Roman Holiday, 2nd A Little Book of French Poetry. B. Exam

Sigmans Primary French Course, 2nd part.

Associate—Nelson's Literature Reader, Book 2. Full stock of the above now in stock.

Serial Exercise Book—The Municipal, 25c. per doz. The Centenary, 25c. per doz.

For all school supplies try the popular Bookstore.

DICKS & Co

POPULAR BOOKSTORE.

Flower Store

Bulletin.

This Week.

Fresh Ripe Tomatoes.

PLANTS: Cucumber, Tomatoes.

CUT FLOWERS—Carnations, Asters, Sweet Pea and Rose

Scented Peonies, Roses.

IN POTS—Smilax, Ferns.

We supply Wedding Bouquets and Floral Designs at shortest notice.

'Phone 197.

J. McNEIL,

Hawkins' Cross.

Interesting Reading For Your Holidays

pare Moments

With all the most interesting stories and publications in the field.

Serial Stories, Short Complete

Stories, Articles on Every-Day Topics to Make Everyone Happy.

Prize Stories, Statistical Articles, Poems for Recitation, Biographies of Well-Known People, Information for Everybody on anything.

30 cents.

POSTPAID, 32 cents.

ARRETT BYRNE,

22, St. John's.

Bookseller and Stationer.

Printing of all kinds.

Fishermen Rescued.

Special to The Evening Telegram: NEW YORK, To-Day. Ten fishermen rescued in mid-ocean from the shipwrecked French schooner, Charles Henry, were landed yesterday by the steamer Francisco. The Henry, bound from St. Pierre to Havre, sprung a leak and her men were rescued.

McMurdo's Store News.

TUESDAY, Aug. 8, 1911. Many people hold that the use of the Japanese Loofah adds very much to the enjoyment of the bath and use them regularly. They say that the loofah is pleasantly stimulating to the skin, and that it leaves a refreshing feeling behind, unobtainable by the use of the sponge. The Loofah never grows slimy, and does not quickly wear out. You ought to try one. Price 25 cts. each.

During the hot weather there is no soap superior to Cream of Lilies Soap for the complexion. It is mild and bland, absolutely unobtrusive and nicely scented. Price, 20c. a cake; 50c. for a box of 3 cakes.

CAPE REPORT.

Special Evening Telegram. CAPE RACE, To-Day. Wind south, light, weather dull; nothing in sight to-day. Bar, 29.60; ther, 60.

Here and There.

Big Matinee at Casino to-morrow at 3 p.m.

GOOD FISHING.—The fishermen did fairly well on the local grounds this morning with hook and line.

Coughs, Colds, Bronchitis and all throat troubles cured by Stafford's Liniment.—July 6, 11.

League Football (Brigade Division) St. George's Field, 6.45 this evening, N.H. vs. C. C. C.

AUCTION.—To-morrow, Wednesday, at 12.30 p.m., the large shed at the head of Quidi Vidi Lake, containing about 4,000 feet lumber, felt and material.—Aug. 11.

NOTICE TO THE TRADE.—Having been appointed Sole Agents for Newfoundland for Monkhouse and Glascocks world-famed Table Dainties, and having received from them a full range of all their manufactures we are now prepared to show these and quote prices and terms.

NOTE.—No orders can be accepted except from bona-fide importers. W. ST. DAVIDSON, Cabot Building, St. John's.—Aug. 1, 1911.

Tried to Drown Herself

Mrs. White, of Patrick Street, attempted to drown herself by going into the river at the Long Bridge this morning about 11 o'clock. Mr. Horan, who was passing, realized what the woman was about to do and informed Head Const. Sparrow. He sent officers Blundon and Bussey there who, procuring a carriage, drove her to the police station. She was then taken to the Lunatic Asylum, where she formerly spent a term.

Coastal Boats.

REID'S BOATS.
The Argyle left Placentia at 8.55 p.m. yesterday for the west. The Solway is north of Twillingate. The Clyde left Moncton's Harbor at 7.30 p.m. yesterday going south. The Dundee left Musgrave Harbor at 1.55 p.m. yesterday, outward. The Ethie left Hant's Harbor at 4.35 p.m. yesterday and arrived at Carbonear this afternoon. The Glencoe left St. John's at 4.50 p.m. yesterday and is due at Placentia to-day. The Home reached Bay of Islands at 6.45 p.m. yesterday. The Invermore left Port aux Basques at 10.15 last night for North Sydney.

Train Notes.

The west bound express reached Port aux Basques on time last night. The local from Carbonear reached town at 12.40 p.m. bringing 30 passengers, including J. R. Goodison, J. P. Blackwood, Mrs. W. Wood, J. Moore, A. Squires and Rev. Father Cacciolia.

The 8.45 train this morning took out Messrs. Newman, Cleary and wife, Mackey and wife, Power, Bentley, Rooney, Croke, Furlong, O'Reilly, Kennedy, Donnelly, Dowden, Grace Johnston, Dr. Keegan and 50 ladies.

MARINE NOTES.

The S. S. Fogata sailed for Change Islands and intervening ports at 10 a.m. to-day taking these people in sail:—Robert Wall, T. Wall, J. Lockyer, Mr. Barbour, Miss J. Deely, Mr. Goodyear, Rev. R. F. Mercer, Mrs. F. N. Lewis, D. Smallwood, T. Young, M. Humphries, J. Humphries.

Personal.

Mr. Geo. E. Moores, of H. M. Customs, wired to-day his aunt, a Mrs. Legrow, of Broad Cove, Bay de Verde congratulating her upon her 95th birthday. Only a few days ago the old lady was out to a birthday party.

MINARD'S LINIMENT CURES GARTERS IN COWS.

Avondale Fire.

Our parish church, which represented many years of sacrifice and labour, was destroyed by fire in the lightning storm of June 17th. This loss comes upon us while we are still endeavouring to pay off the debt on the parochial residence recently built.

Our parish is small both in population and resources, and under the circumstances we are compelled to ask the outside public for assistance. Any contributions, no matter how small, will be gratefully accepted by the following members of the committee:—Dr. W. E. Jones, George Kennedy, John Moore, Patrick O'Brien, William Aspell, Patrick Flynn, Joseph Moore, John Devereaux, Lawrence Hennessy, or

THE REV. R. M. SUEAN, P.P., July 11, 61, t.u.s. Avondale.

Sweet Bread

4 cents and 12 cents Loaf.

Plain Bread

5 cents Loaf.

Made under the best sanitary conditions—all new appliances.

M. J. WALSH,

Duckworth Street.

THE GREEN MOUSE!

The new novel by Robert W. Chambers who certainly is to-day the most popular American writer of fiction, his striking pictures of fashionable life are presented only as his able pen can do them. The London Daily Telegraph says:—"Mr. Chambers keeps up a ripple of meritment all the time. Paper, 50c. Other books by this writer are:—Alisa Page, 40c. \$1.35; The Cambric Mask, paper, 50c.; The Haunts of Men, paper, 50c.; The Danger Mark, 50c.; Adventures of a Modest Man, 40c. \$1.35; Lorraine, 75c.; The Fighting Chance, 75c.; The Firing Line, 50c. 75c.; The Tracer of Lost Persons, 50c.

S. E. GARLAND, Leading Bookseller.

ROLLER RINK OPENED.

The Roller Skating Rink opened for the season last night. There was a fairly large attendance.

When We Think Best.

At What Time of Day Does Your Brain Become Brightest? Lord Alverstone, the Lord Chief Justice of England, in an address to a gathering of students some time ago said that he had found from his own long experience that the early morning was the time when he could think best.

There is no doubt that our power to think varies greatly during the day. Some people, like Lord Alverstone, think best in the early morning—before breakfast, but after an early cup of tea; others think better in the evening or last thing at night.

Our power to think appears to depend on the quantity of blood circulating in the brain, and any device that will increase the flow of blood to the head will usually enable us to think better.

Rousseau, the great French writer, would think bareheaded in the sun; while Bossuet, the French bishop and theologian, would work in a cold room, with his head wrapped in furs. Schiller, the German dramatist, and the friend of Goethe, would immerse his feet in ice-cold water.

In Favour of Fasting.

Everyone knows from experience that the brain is not at its best after a heavy meal. The explanation of this is simply that all the available blood in the body is drawn from the brain and the extremities to help in the work of digestion.

For the same reason we can usually think best after a period of fasting, and it is known that clerks do better work before lunch than afterwards.

Upton Sinclair, the author of "The Jungle," says that he never felt more capable of intellectual effort than when he was undergoing the fasting cure, and he is convinced that great poetry will be written when poets fast for the sake of their work.

Cramming on Coffee.

Opium and morphia, in moderate doses, cause mental excitement of a peculiarly pleasurable character, which is always followed by a period of intense depression. The opium or

Killed by Train

on Intercolonial.

Moncton, N.B., Aug. 3.—While at his work in the round house early this morning, Timothy Donohue found a man's hat on the pilot of a locomotive and blood stains. Finding that neither the engineer nor the fireman knew of any accident, he walked along the track to his home in Sunny Brae and while en route was horrified to see the body of a man dead at Hall's Creek bridge, lying in the road about forty feet below the track.

Dr. Harris, the coroner, found the dead man's legs both broken, one of the bones sticking out of the trouser leg, and that one shoe was torn completely off and his foot badly mutilated. His head on the left side was smashed in and part of the man's brains were lying within a few feet of him. His arms were broken and his clothes badly torn.

No trace of his identity could be found, the only articles in his pockets being 5 cents, a small piece of tobacco, and a handkerchief and collar button. The man was wearing a blue suit. The hat found on the engine was stamped with the Sussex Mercantile Company's trade mark. This is the only clue. The man was evidently struck by No. 9 express coming into Moncton.

New Armor Plate Called a Wonder.

Rare Metal Called Molybdenum Used With Nickel Steel—Used for Blue Edged Tools Because of Hardness and Toughness.

London, Aug. 2.—After recent elaborate tests the Admiralty has reported that the new armor plate is to be of greater power of resistance against projectiles than any armor now in use. In the process of manufacture a rare metal, molybdenum, is used in combination with nickel steel. The standard of resistance is said to be 15 or 20 per cent. higher than that of recognized armor plate. The thickness of armor plate could, therefore, be reduced, thereby lessening the displacement of vessels and affording the necessity of carrying large guns. Molybdenum is a brittle grey metal, with an atom weight of 96 and a specific gravity of 8.6. It occurs chiefly in the mineral molybdenite, which is found in America, South Africa, Australia and Scandinavia. Its use has been employed in the making of fine edged tools because of its hardness and toughness.

St. John May Get Shipyard

London Report States Negotiations Are Now Proceeding.

London, August 3.—M. Robert Bevis, managing director of the Cammell Laird Company, states that if present negotiations materialize, a shipyard will be constructed at St. John, N.B., for the building of Canada's warships by a firm which will be established in Canada and which will be organized and developed by a British Company.

PLEASANT OUTING.

St. Patrick's altar boys had their annual outing at Donovan's yesterday. The event was very successful.

Telegram Ads. Pay.

Advertisements for telegrams are paid for by the telegraph company.

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"EDGEHILL"

CHURCH SCHOOL FOR GIRLS, Windsor, N.S.

The Bishops of Nova Scotia and New Brunswick, Patrons.

Miss Gena Smith, Lady Principal.

Gold Medal, 1908-1910, from the Royal Academy and Royal College of Music, London, Eng.

3 Pupils matriculated 3rd, 5th and 9th, McGill 1910 exams.

Domestic Science Dept. Perfect Sanitary Conditions. Re-opens Sept. 13th, 1911.

For Calendar apply to

Rev. H. A. Harley, M.A., June 28, 3m Secretary.

A Royal Smoke

BENGAL

Little Cigars

Win immediate favor everywhere through their attractive Mildness, Delightful Fragrance and High Quality. Ten for 20 cents.

CASH'S

TOBACCO STORES.

The Dap Doctor, by Ed. Dehan.—The splendid reception given to it by the novel reading public has proved quite conclusively that it is a most fascinating book. Specially so that it is the work of a new author whose name until now is entirely unknown in the world of fiction. It has gone through numerous editions and is still selling rapidly. It is sold in England at 6s. and in the U. S. at \$1.50. Our special price is 50c. S. E. GARLAND, Leading Bookseller, 38, St. John's.

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