THE ORSERVE

CONTRACT RATES

Advertisements will be accepted on regular signed order for four weeks or

E 10	Le are	He	101	10	A4 TEYE	a facend	100	
Inc	hes i						Per	Week
	single	C	oluı	nr	1			\$0.25
2	Care	44						.40
3		66					4	.60
A		64	or	2	ins.	doubl	e col	.75
6		64		3	44		66 -	1.00
8		44	OT	4	64		64	1.25
10		44		5	4.6		6.6	1.50
12		4.4	or		66		**	2.00
18		"	or		4.6		44	2.75
1/4	page		31					. \$3.75
3.4	page							. 7.50
72	harec							

One whole page \$20 first week; \$15 each following week. Terms: Cash at the end of each Out-of-town accounts subject to sight draft.

Small ads of 1 inch, 1 week for 50 c, 3 weeks for \$1.00. All other Transient ads 20c per inch.

Reading notices up to 20 lines, 5 cents a line each week. Larger reading notices, double rates for display. A surcharge may be made on ads. of unusual design or intricate compo-

Ads on first page 25 per cent. extra All other ads. must take "run of

MT. ALLISON ENDOWMENT FUND

Following are the amounts collected in Hartland for Mount Allison En-

dowment fund:		- 1
Solicited by A. A. Moore-		
Mrs. C. E. and Edna Allen	\$	40.00
H. J. Aiton		5.00
H. H. Hatfield		50.00
A. W. Kyle		50.00
Mr. and Mrs. O. I. Clark		30.00
Gladys Moore		10.00
Winnifred More		10.00
Jas. Faulkner		30.00
Mrs. H. L. Kennedy		20.00
Douglas McGinlay		10.00
Guy McGinlay		30.00
A. A. Moore		25.00
A. E. Plummer		100.00
Frank Plumer		50.00
A. Plummer		100.00
Marrion W. Stevens		20.00
Mr. and Mrs. S. Tompkins		50.00
	1	\$630.00
Solicited by J. E. McCollom-	_	

Solicited by J. E. McCollom	
Mr. and Mrs. P. C. Barter	5.0
Rev. J. K. King	100.0
J. E. McCollom	50.0
J. F. Murdoch	5.0
Mrs. A. Plummer	50.0
Mrs. R. J. Potts	10.0
G. B. Nixon	10.0
Dr. MacIntosh	30.0
	\$260.0
Solicited by C. S. Baker-	
Chas. Baker	100.
Marion Baker	1.
Walter Baker	5.
Albion Foster	15.
I. J. Hurley	5.
Mr. and Mrs. Keith	50.
Fred Smith	25.
S. S. Miller	20.
Mr. and Mrs. C. H. Taylor	50.
David Underhill	5.

COLDSTREAM

Murray McLeod

A goodly number of our men and boys have returned from the lumber woods including Dean Drake, Scott Lewis, Wallace Nevers, Ralph Estabrooks, Herman Shaw and others. Choir practise met at the parsonage

Friday night. Hatfield Shaw spent the week-end with his brother, Theo Shaw at Jack-

Miss Helen Bridges who has been attending the Fredericton Business

The Famous Empire House Decorations

People wishing to beautify their homes should not miss seeing my rery complete samples of every kind of house decoration. The prices are plainly marked on all samples. you wish I will quote you an estimate

on the finished job. Money refunded on rolls with seals unbroken, so order enough to not run

If people will help me by sending their orders at once, I will do my best to arrange matters so they will get their houses decorated at once. A call on the phone will bring samples

Farmers' Phone 167-3.

GIRLS! HAVE THICK,

SOFT, HEAVY HAIR

only rid your scalp of destructive sinf and stop falling hair, but im-lately your hair seems twice as adant and so wondrous glossy. Let heldrine save your hair. Have lots long heavy hair, radiant with life

College came home Saturday.

William Hayward ir., is visiting H. S. Hatfield traveller for A. F. Ran olph & Sons visited our village last

of Miss Ruth Estabrooks, daughter of guest of her sunts, Mrs. J. A. Grant We were sorry to hear of the illn R. J. Estabrooks, in Los Angeles, California, where she and her sister Miss Lucretia went last fall. All hope for

Our W. W. G. enjoyed a straw ride to Hartland Tuesday evening where they were entertained right royally at the home of Mrs. A. H. Hayward. Mrs. Fred Nevers has been confined to her house with a severe cold.

A few hills ahead mean nothing to the progressive business man.

He is driving his car and knows that a shift of gears and a "little more gas" will put the high spots behind him in jig time.

Beyond the problems of the presen is the smooth level road of the future The outlook for business holds no fears for the men who "step on the gas and do it."

The real good times-the good times based on normal values, smaller profits and quicker turnovers, the good times of peace and plenty are right before us.

"Step on the gas!" Advertise! Advertise to your consumers at the places where conditions favor the sale of your product.

Use the newspapers to do this best

LAST WEEK'S RACES

Following is a summary of the race at Hartland last Friday:

CLASS A Teddy Bear, W. E. Thornton, exhibbition heat in 31 sec. CLASS B Freddie B," E. Brown

'Xanthia," L. D. MacIntosh Time 321/2, 321/4. Second heat a dead heat and Xan thia drawn with a broken shoe. CLASS C

"Antelle G." M. Sawyer "Corrundrum" J. Waye Time 37, 351/2. Corrundrum was drawn on account of cut quarter.

EXHIBITION Freddie B," E. Brown Teddy Bear." W. Thornton Time 311/4. Teddie Bear was drawn on account of a cut quarter.

GARAGE HELP WANTED

Two first class, experienced garage men wanted at once. Also girl book keeper who understands double entry, and an electrician for house wiring. RED BALL GARAGE

DON'T FAIL to see Hatfield

Mrs. Ella Reid of Toronto was called iome on account of the serious illness of her mother, Mrs. E. A. Harmon. Miss Amy Perry of Connell is the

and Mrs. G. W. Johnson. Mr. and Mrs. L. A. Golding are joicing over the arrival of twin boys

W. H. ROSS Of ST. JOHN, N. B

High Class Pianotuning, vegulating and voicing. Orders may be left at Observer Office.

Along with our usual stock of

General Merchandise

We cordially invite inspection of our samples, everyone of which is good value.

WATERVILLE, N. B.

DANDRUFF GOES!

HAIR STOPS FALLING

Immediately after using "Danderine" you can not find any dandruff or falling hair, but what pleases you most is that your hair seems twice as abundant; so thick, glossy and just radiant with life and beauty. Get a 35-cent bottle now. Co. Ltd., before you buy fertifizer. Have lots of long, heavy, beautiful hair

Advertising Pays!

It is easy to lose money in advertising. There is a right way and a wrong way to conduct a publicity campaign. If you want to sell to the people of Carleton and Victoria counties you can best do it through The Carleton Observer—a paper that reaches a greater number of the prosperous families in this territory than any other.

Write us about space and rates. Tell us what you want to sellor buy-get our expert advice based on years of service. Write us

> THE CARLETON OBSERVER Hartland, N. B.

AUCTION!

One mare four years old, one mare 12 years old, one cow, one yearling, reaper, mowing machine, wagon, double sled, harness, potato digger and all other farm implements.

> Auction at 1 o'clock, MARCH, 2 MRS. JOHN PORTER, Williamstown

born Feb. 18 Mrs. Eliza Johnson of Presque Isl as the guest of her mother, Mrs.

Boyd recently. Mrs. Hanning and Mrs. Tompkins of Bannon were Mrs. Shedrick Atwater one day this

Capt. Clark of Newcastle v cent guest of G. W. McIssac Miss Helen Neales spent the end with Mrs. G. W. McIssa H. K. Golding spent Sunday

Fred Vroom at Rosedale. Thomas McCrea visited his sist Mrs Kimball at Jacksonville this week Misses Grace Atwater and Agne McCrea visited relatives in Sihonds Saturday.

BRIDGE PROGRESSING

In spite of six weeks set back the new bridge across the river will be ready for traffic sharp on time. It will be possible for foot passen to cross by Saturday night and it will be qhite possible for teams to cross before another week. It is not expected, however, that the bridge will be thrown open to public travel so long as the ice lasts.

The old piers have been thoroughly epaired and there is little danger damage from the ice.

DUAL PURPOSE SHORTHORNS

Winnings at Provincial Exhibition, seven first prizes on seven animals. For Sale-First prize senior calf, 12 months old. His dam is an excellent H. C. COCHRANE,

Try Thornton's Purity Ice Cream, flavor combination. They're great. Small size 45 cents, large size

Returning To Hartland

MAYOR

The Eminent Toronto

EYE SPECIALIST

is Returning for FIVE DAYS Starting Friday, March 4, Ending Wednesday, March 9

Make an appointment for any morning, afternoon or evening.

Eyes Tested FREE Satisfaction Guaranteed Glasses only advised when needed Children's Eyes our Specialty

ESTEY & CURTIS CO., Ltd.

HARTLAND, N. B.

WHITE FRONT STORE

Reduction Sale!

Balance of Ladies' Coats

Men's and Boys' Overcoats, Mackinaws, Suits - 20 p.c. off Winter Underwear, excepting fleece-lined -

Balance of our ENTIRE STOCK at REDUCED PRICES. Buy while the buying is good.

Sale will Last Through Jan. and Feb.

Hartland Clothing Co., Ltd.

High Grade Fertilizer Chemicals

At lowest prices in mixed car lots delivered any point in N. B. We have a large consignment of Foreign Potash. Write or phone before buying.

We Can Save You Money