

Canada Lures World-famous Stars



That the two-fold attraction of Canada's audiences and Canada's scenic and climatic allurements, especially at Banff, is proving irresistible to many great concert, theatrical and movie stars is well brought out by the sheaf of photographs reproduced above, which represents some of the famous artists who have recently visited Canada. The majority of the originals of these pictures need no introductions to Canadians. Sophie Breslau, that brilliant contralto singer, who is shown about to start her tour of this country from the Canadian Pacific Railway's Windsor Station, Montreal, made a great hit everywhere. Dame Clara Butt, who is shown in the picture above, is a famous Canadian singer, and her "Mamma" song has enraptured millions. Elsie Janis, internationally known impersonator, and her "Mamma" song has enraptured millions. Elsie Janis, internationally known impersonator, and her "Mamma" song has enraptured millions. Jack Holt, famous movie star, snapped off duty among the Indians at Banff, is lyrical on the subject of Canadian scenery. Jascha Heifetz was on his way to the Orient when he posed for the Canadian Pacific camera-man. The perennial Pavlova expresses her appreciation of services rendered aboard the "Empress of France". Doug and Mary had the time of their young lives holidaying at the Canadian Pacific hotel at Banff, where the picture reproduced was taken.

Edmundston Local

Wallace Matheson is home for the vacation from Escourt.

Miss Jean Barnett of the Fraser Co. staff spent the vacation at Plaster Rock.

Miss Jessie Amos who was here for the vacation returned to St. John on Thursday.

Mr. and Mrs. McKay, New Glasgow, are visiting their daughter, Mrs. W. Morton.

Donald Fraser Jr., spent Sunday in Edmundston on his way home to Fredericton for Christmas.

Mr. and Mrs. J. McKenzie returned from Campbellton where they have been visiting for the past week, on Wednesday.

The services at the churches on Sunday were well attended. The Christmas spirit in worship prevailed throughout services.

The little son of Mr. and Mrs. Thos. Matheson Escourt underwent an operation last week at the residence of Dr. Lockhart. Dr. Rankine of Wood-

stock was the surgeon.

Miss Phyllis Hall, post-graduate student in music at Mt. Allison Ladies College, arrived home for the Christmas holidays on Tuesday morning.

Mr. and Mrs. Mills, of Boston, are staying with their daughter Mrs. Wm. McIlroy, Rice street. The Misses Edith and Emma Mills, sisters of Mrs. McIlroy are also her guests.

Mrs. (Rev.) David L. Yale of Houlton spent Christmas day with her sister, Mrs. John Hardwick, 21 Ave. Mrs. Yale arrived on the C. P. R. on Monday night and left on Wednesday morning.

Miss Elsie McFadden of Cabano who is taking post graduate work in music at the Conservatory of Music, Boston, returned home on Friday coming to Edmundston where she was met by her brother Jack.

Earle Nesbitt, St. Stephen, is a visitor in Edmundston for a few days.

Max Law of the Dunlop Rubber Co., St. John, was in town last week.

Miss Marion Trafton, who is teaching school at Blue Bell, arrived home on Saturday morning. Mrs. Trafton

and Alvin went to Blue Bell on Tuesday to accompany Miss Trafton home.

Martin Hall student at the University of New Brunswick arrived home for the vacation on Friday evening.

Stuart Henderson of the Fraser Co. staff spent the holidays at his home in St. Stephen.

Alec Matheson of the Rothesay Collegiate Institution, Rothesay, arrived home for the vacation on Friday evening.

Miss Agnes Hebert returned from St. John on Friday bringing with her two little nephews, John and James Kelly.

Miss Blondie Matheson of the Faculty of Ottawa Ladies College arrived home from the Capital city the end of the week to spend the vacation.

Gordon and James Dunbar who during the past few weeks have been in the United States returned home last week for a short stay in Edmundston.

Miss Amos of the superintendent's office of the Western Union arrived to spend the vacation with her relatives and friends on Tuesday morning.



The Premier at Lord Shaughnessy's Funeral

Representatives of the Federal Government and Canadian Pacific Railway at the funeral of the late Lord Shaughnessy. In the centre, left to right, behind the motor, Sir Lomer Gouin, Right Hon. William McKenzie King, Senator Dandurand. To the extreme right, W. N. Tilley, K.C., E. W. Beatty and Sir Herbert Holt. Inset, The cortege entering St. Patrick's Church

To Business Men of Carleton County

No Carleton County newspaper ever attained so great a circulation as The Observer, which goes weekly into nearly 3000 homes between Woodstock and the north county line. The circulation is 25 per cent greater than a year ago, and the rates are no higher—yet the Business Men of Hartland in particular and Carleton County in general are taking less than one-half the advertising space they formerly used. Why is this? Has The Observer ceased to function as a County Booster? Is the fault on the part of the management in anyway?

The Time to Advertise is ALL the time, but particularly when times are hard and trade dull. Buy liberal space in The Observer and breathe the breath of life—hopefulness, courage, good cheer—in your ads and the discouraged buyers of the county will waken up and become optimistic again.

Compare the columns of The Observer today with those two years ago and the conclusion may easily be drawn that BUSINESS IS DEAD IN CARLETON COUNTY, the merchants have taken cold feet, lost courage, and even ambition. YOU can't afford NOT to Advertise. People trade where they are invited to trade, as witness the tens of thousands of dollars sent in response to the cheery invitations from Toronto. Stick a pin in your self Mr. Home Merchant—see if you are really wideawake to your opportunities. Write The Observer about your advertising problems, or call and talk the matter over.

The Carleton Observer

Reaching Nearly 3000 Carleton Co. Homes Weekly