

Wm. Foreman & Co.
IMPORTERS.

Special Easter Display..

Of Gownings, Suitings, Waistings and Silks in the Dress Goods Section.

Exquisite Display Easter Millinery in our Millinery Show Rooms.

Display of New Gloves in delicate shades in Dress and Undressed Kid.

New Stock Collars, Lace Collars, Belts, and White Lawn Waists, in Ladies' Furnishing Section.

WM. FOREMAN & CO.

Spring Suits.

The Spring patterns this year in imported English and Scotch Tweeds and Worsted are the prettiest and Nobbiest that have been shown for many years.

Our stock is complete; Fit Guaranteed, Prices Right; We invite you to call and inspect. No trouble to show goods.

A. SHELDRICK, Tailor and Woollen Merchant, King Street, near Garner House.

Ayer's Hair Vigor

Did you know it always restored color to gray hair, always? Makes the hair grow; and stops falling hair.



SURPRISE THE CHILDREN.
Take home a box of our delicious candies. You'll make their little hearts jump with joy. The wife won't be sorry either. She likes.

DAINTY CONFECTIONERY
Just as much now as she used to when you and she were sweethearts. You wouldn't miss a smoke after supper for a mint. Let the candy be your wife and children's "smoke." You'll find yourself in the midst of pleasing faces.

When in want of a first-class lunch or full meal give us a call. Open until midnight, and all day Sundays. Made at all hours. Single meals 20c, 21 meals \$3.00.

Willard McKay

Garner Block, King St., also Queen St.

GRAND OPERA HOUSE

ONE WEEK.
Commencing Monday March 28

TOM MARKS STOCK CO.
SUPPORTING

TOM MARKS

MONDAY NIGHT

"THE RED CROSS NURSE"

PRICES—10, 20, 25 & 30

Ladies Free—Any lady accompanied by a man will be admitted free if seats are reserved at Brisco's before 6 p. m. Monday. Sale opens Saturday.

Invitation Cards, Programmes, Pencils, etc., can always be obtained at THE PLANET Office.

Minard's Liniment Relieves Neuralgia.

DELIGHTS OF EASTERTIDE

A Captivating Display of Spring Millinery by Enterprising Maple City Merchants

The New Styles in Evidence—Throngs of Ladies Visit Many Bowers of Beauty

THOS. STONE & SON.

It is quite unnecessary to say that the millinery opening of the firm of Thomas Stone & Son is one of the best to be found in this city or any other city. It is a well-known fact that everything pertaining to the old established firm is of the very best, and when once they set this standard everything is brought, and kept, up to it.

A passer-by on King St. cannot but be attracted by their present window display of millinery, and a glance but arouses the curiosity and interest of the ladies of taste, and a longing to see more is experienced. The display consists of a design, "Gates Ajar," which is made of red roses and fancy draperies cleverly arranged.

A visit to the show rooms is by no means disappointing. One would find it impossible to conceive of more beauty and elegance gathered together in one show room. It is indeed wonderful that the human mind can conceive and arrange such graceful designs and striking color effects, as the clever milliners of this firm have prepared for their many customers this year.

One has but to glance at the crowded show rooms and the busy milliners, to see the opening this year is successful. Miss Hayes, the head milliner kindly gave The Planet reporter a few pointers concerning some of the most popular hats and trimmings this season.

One very popular one was a pink hat, toque shaped, trimmed with shaded osprey and gold buttons. Another, a white French hat Napoleon shaped, with white and gold plume and medallions.

One which drew forth much admiration was a New York hat, rolling sailor shaped, white crepe, trimmed with gold buttons and a large plume. The bottom with white and gold also around the crown, also ribbon velvet and gold ornaments.

A large hat made entirely of pascias was a novelty. Another was a gun metal colored hat trimmed with gun metal osprey, velvet, and gold ornaments.

Shirt waist hats are made in peculiar and becoming shapes, in black and white, burnt straw, rust straw with quills.

One popular hat was an Ethel Barrymore, made of a rolling sailor, trimmed with tiny rose buds, tulle, braid and scarlet velvet.

Small flowers are much used in trimmings, such as rose buds, forget-me-nots, etc.

No intending purchaser should fail to call and see Miss Hayes at Stone's.

THE NORTHWAY CO.

The firm of John Northway & Co. are making special efforts in their millinery display this season. Large crowds have been flocking to the store all day and many are the words of praise showered on Miss Hayden, head milliner, on her excellent display.

The spring millinery is remarkable for costliness, as well as for beauty. The materials used are the very richest and the workmanship so fine that the prices must necessarily be high. Words are weak when one wishes to describe the color combinations. They are startling in the extreme. Imagine a large hat of picturesque outline in a deep burnt straw veiled with an exquisite scarf of brown chauntilly lace, the scarf lying partially over an arrangement of yellow ribbon, velvet trimming at the higher side, a large bouquet of gorgeous American beauties side by side with a cluster of smaller brilliant orange roses.

A very unique hat of old blue rolled at left side, a quill and spray of wheat are thrust jauntily through the straw, a wreath of green curtains embraces the crown.

The Babe Chapau, a return to the lingerie hat is apparent, indeed so extremely baby-like are many of these chapaus that they hardly seem appropriate for grown-up people. One very pretty one is made of black chiffon edged with chauntilly lace trimmed with rose buds and velvet ribbon.

A charming rose trimmed model, the foundation of white satin, the workmanship on the under brim is made of white begonia, and roses encircle the crown, interspersed with foliage, the ribbon used is a soft mauve.

The picturesque lace veil hat promises to be extensively worn. A very beautiful one we saw is made of white and black chiffon. The large crown is encircled with Juno roses. Chauntilly lace is skillfully draped in on the edge.

In flowers there is a vast nothing to fear seriously worn. The small compact flowers are most in vogue, coral and shades of boyoma which are similar, are very strange. Another color combination seen on sides is lavender and pink.

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THE GORDON STORE

The millinery department of the Gordon Store is an ideal spot and presented to-day a very bright and attractive appearance. Over this glorious realm of beauty and taste Miss Roban presides with the aid of Miss Ford and a bevy of charming assistants. This year the hats are prettier than they have been for years and many new ideas in shades and shapes have been introduced. Bright colors are much in vogue this year and crimson is perhaps the most popular shade. All shades of red, champagne, and rose green are favorite colors and in the millinery department of the Gordon Store they can all be found woven with exceeding taste and charming creations in woman's head wear. Apperiet is the newest shade and it is indeed a pleasing one and is responsible for some particular fine color effects in the finished hat. In shades there is an exceeding variety and the colonial styles of 1830, are much affected. Broad rimmed hats prevail. The coal scuttle and the torpedo are two new shapes that make striking hats, these are the very newest. In trimmings there are a great variety this year including gilt, fruits of all kinds, small flowers, lace, narrow ribbons and little bow knots. Many quaint and pleasing ideas have been developed in this display. The torpedo is a beautiful shape. It is fashioned after the naval craft of that name and is made of black mauve.

The Coal-scuttle poke is a charming creation of the date 1830. The top is fashioned from moss braid and the facing is of pink cream colored rose buds complete a very pretty hat.

The Grandmother's Poke is another quaint style. It is made in white chiffon with trimmings of moss rose buds and pink ties.

The diamond shaped hat is a unique idea. Both the crown and rim are in the form of a diamond. It is trimmed with reseau green streamers and forgetmenots.

The Roseleaf is a beautiful hat trimmed with gold net over old rose. A lace scarf caught with gold buckles completes a very pretty hat.

An exceedingly popular hat is a large flaring shape with flat iron crown. The groundwork is in two shades of purple chiffon. Scotch shir and gold medallions are the trimmings. This is a very striking hat.

The lace picture hat made on wire and trimmed with pink roses is attracting much attention. The groundwork is black lace and the trimmings are ribbon of the same color.

The Fish Net hat is a large shape trimmed with fox tail plume. It is all in black.

In the Gordon Store millinery department hats are made from the foundation up and everyone can be assured that the material and the labor is of the best. They have in addition to the styles innumerable, many furbout hats of the latest styles and the newest ideas.

WM. FOREMAN & CO.

For business enterprise and up-to-dateness the firm of William Foreman & Co. are rightly classed among the most prominent merchants in Western Ontario. Their store is by no means the largest, but their stock is of the very finest and every thing you buy at Foreman's you may rest assured is good, durable, and up to the most modern patterns and designs. This firm has always made a practice of carrying the best stock procurable and this year they have been particularly fortunate in their buying.

At present the millinery display is the chief feature of all of the dry goods stores in town, and Foreman's are among the leaders in the show of fine millinery. Yesterday was the opening day and their show room was crowded all day. It seemed as if every lady in Chatham was anxious to view the display and they all chose the opening day. The hats are indeed beautiful and well worthy of inspection. The tasty show room is appropriately decorated with trimmings, palms, etc., and presents a very inviting appearance. An interview with the head milliner and a glance at the show rooms brought attention to a few of the popular styles this year.

One very pretty creation was a large picture hat of pleated chiffon, lace, feathers, two large white plumes, white crushed roses on the band and satin ribbon and steel ornaments.

Another was a tricorn shape faced with champagne and pastel shaded lace and roses, the plateau of champagne colored satin straw with green velvet.

White and black is always good, and is much shown this year. Still another hat was a Gainsborough shape of black chiffon, two black plumes over the face, pink crushed roses on the band and streamers of black ribbon velvet.

The torpedo shape is a new shape this year. One was here shown with a fancy band interwoven with gold and pastel shaded roses, brown ribbon velvet and a crown of another and fancy braid.

One pretty hat displayed in the window was a black and white boat shape with a fancy band of black and white, two white ostrich plumes falling gracefully over the back with black ribbon velvet and velvet streamers.

There are many number of toques, turbans, flare hats, picture hats, Spanish looking hats draped with lace veils and scarfs. There are the broton satons, the large flats bent and twisted into fantastic shapes, the marquis, the tricorn, the Napoleon, colonial torpedo flatiron. The tendency this early in the season is to use the more serviceable lace and straw braids, interwoven in design.

Small flowers are used in profusion. Juno roses, forget-me-nots, lily of the valley, berries. This is a ribbon season, large quantities being used.

This firm has recently taken the agency for the famous Alexandro gloves and they have made extra ef-

SPRING

At last we are well through the first month of Spring, and who will not rejoice after the most severe winter in over sixty years.

Winter things will be cast aside with alacrity at the very first opportunity, and the bright garments of Spring quickly substituted.

For months our factory has been running at its full capacity, in order that we might be ready when that time came, to present, for your inspection, the brightest and most carefully selected display of superbly tailored, fine Spring Clothing, that we have ever had the good fortune to produce.

The styles are in advance of ordinary custom work, equalling the productions of the very high-class tailors. The fabrics are spring's newest productions, and the tailoring is flawless.

Nothing will give us more pleasure than to show you how smart are the styles and how superior is the workmanship in the Ready-to-Wear Suits we are making.

Prices run from \$5.00 to \$18.00.

THORNTON & DOUGLAS, Ltd.

Gray's China Hall!

—THE BEST PLACE TO BUY—

DINNER SETS,
FINE CHINA TEA SETS,
BEDROOM TOILET SETS,
LAMP AND GLASSWARE,
FINE CHINA AND BRIC-A-BRAC
Because our goods are the newest and prices the lowest.
GOOD GOODS CHEAP.

GRAY'S CHINA HALL, King Street, Opp. Merchants Bank.

Ladies' Attention.

TWO WEEK'S BARGAIN SALE

Granite Ware

GRANITE CUPS, 5c. and 10c.

TEA POTS, 35c.

WASH BASINS, 20c.

PUDDING DISHES, 15c.

WATER PAILS, 50c.

Other goods in proportion—Two Weeks Only. See our Centre Window.

Westman Bros.

Big Hardware.

THIBODEAU & JACQUES

The millinery department of Thibodeau & Jacques' ever beautiful store was found in its new and up-to-date quarters, half a flight up from the ground floor, by the crowds and crowds of interested visitors who thronged the place, almost from opening time in the morning.

The show rooms are daintily decorated in green and white with a touch, here and there, of pink. The windows are hung with beautiful lace curtains, while palms are abundant.

The silent salesmen show-cases look beautiful indeed with the newest of hats and trimmings.

The hats shown here divulge a tendency to the small toque, but the picture hats fairly large are still very prevalent. Small flowers and plumes of the valley and cherries, etc., are the rage. Red is a good color and evident with plaid to a great extent in vogue. A little dull gold is to be seen on almost every hat.

The ready-to-wears are decidedly military, gold and plaid trimmings producing a noble bit of headgear. A petite child's hat of folded white tulle, with roses of Valenciennes lace between folds, is particularly pretty, with triangular crown trimmed with white osprey and white duchess satin ribbon.

One hat, called a Marie Antoinette, draws no small amount of attention and is, indeed, well worthy of it, being made of folded pink chiffon, drapery of white silk lace around the edge, with black velvet ribbon ties and trimmings.

An early Easter hat of champagne straw, also much admired, with lace draperies and fall of roses back of hat, attracts many, and has a splendid effect when worn with a veil.

The shades mostly in evidence in hats this season are champagne, reseau greens, blue, pink, red and purple, with black and white very popular indeed.

Miss Wrighton is in charge, and is ably assisted. A stringed orchestra, consisting of Thos. Morrison, Herb. Side and Will Wrigley, put the finishing touches on a splendid opening.

MISS COOKSLEY.

The beautiful window exhibit of Miss C. A. Cooksley at once attracts the eye of the artist and the prospective millinery purchaser. It is a beautiful array indeed and a credit to the dresser.

The store itself contains an almost unlimited supply of all the latest in ladies' head wear.

One of the very pretty samples is a black Gainsborough shape, with rich yak face and handsome plume.

Another prominent shape is a white hat with white feather pom pom and gold braid.

A unique but charming hat is a violet one, all violets with steel band.

A fawn hat with fawn lace, green foliage, here may be seen trimmed with pale blue makes a very desired effect. This hat is transparent.

The ready to wears are here in great variety and are very choice indeed. One is black with thickened chiffon with straw rosettes. Another is pale pink with pink and white quills.

This store has a large share of the visitors of the shops to-day.

WEDDING STATIONERY

The latest in Wedding Stationery and Cake Boxes can be had at the PLANET Office.